

DOLLAR GENERAL CORP
Form 3
November 12, 2009

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â TEHLE DAVID M			(Month/Day/Year)	DOLLAR GENERAL CORP [DG]	
(Last)	(First)	(Middle)	11/12/2009	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
100 MISSION RIDGE				(Check all applicable)	
(Street)				<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	6. Individual or Joint/Group Filing(Check Applicable Line)
GOODLETTSVILLE,Â TNÂ 37072				<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (specify below)	<input checked="" type="checkbox"/> Form filed by One Reporting Person
(City)	(State)	(Zip)		EVP & Chief Financial Officer	<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	9,140	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

							(I)	
							(Instr. 5)	
Employee Stock Option (Right to Buy)	Â (1)	08/09/2014	Common Stock	31,101	\$ 2.1875	D	Â	
Employee Stock Option (Right to Buy)	Â (2)	08/24/2014	Common Stock	25,408	\$ 2.1875	D	Â	
Employee Stock Option (Right to Buy)	Â (3)	03/16/2016	Common Stock	47,505	\$ 2.1875	D	Â	
Employee Stock Option (Right to Buy)	07/06/2007	03/23/2017	Common Stock	5,704	\$ 2.1875	D	Â	
Employee Stock Option (Right to Buy)	Â (4)	07/06/2017	Common Stock	314,285	\$ 7.9975	D	Â	
Employee Stock Option (Right to Buy)	03/20/2008	07/06/2017	Common Stock	62,857 (5)	\$ 7.9975	D	Â	
Employee Stock Option (Right to Buy)	03/19/2009	07/06/2017	Common Stock	62,857 (6)	\$ 7.9975	D	Â	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
TEHLE DAVID M 100 MISSION RIDGE GOODLETTSVILLE, TN 37072	Â	Â	Â EVP & Chief Financial Officer	Â

Signatures

/s/ Susan S. Lanigan,
Attorney-in-Fact

11/12/2009

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The option vested 25% on August 9, 2005 and 75% on February 3, 2006.
- (2) The option vested 25% on August 24, 2005 and 75% on February 3, 2006.
- (3) The option vested 25% on March 16, 2007 and 75% on July 6, 2007.
- (4) The option becomes exercisable 20% per year beginning on July 6, 2008.

On July 6, 2007, the reporting person was granted an option to purchase 314,285 shares of common stock. The option vests in five equal annual installments based on the Issuer's satisfaction of certain performance criteria for each of the fiscal years ended or ending February 1, 2008, January 30, 2009, January 29, 2010, January 28, 2011 and February 3, 2012. The performance criteria for each of the fiscal years ended February 1, 2008 and January 30, 2009 were met, in each case resulting in the vesting of the option as to 62,857 shares.

- (6) See footnote 5.

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Remarks:

ExhibitÂ List

ExhibitÂ 24--PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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