Choe Michelle Sun Form 3 February 15, 2018

## FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement lululemon athletica inc. [LULU] Choe Michelle Sun (Month/Day/Year) 02/05/2018 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) C/O LULULEMON (Check all applicable) ATHLETICA INC., 1818 **CORNWALL AVENUE** 10% Owner Director (Street) \_X\_\_ Officer Other 6. Individual or Joint/Group (give title below) (specify below) Filing(Check Applicable Line) Sr VP of Merchandising \_X\_ Form filed by One Reporting Person VANCOUVER. A1Â V6J 1C7 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Â Common Stock (1) 105 D Â Common Stock (1) 1.209 D Common Stock (2) Â 1,253 D Â D Common Stock 362 Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly.

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Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: Choe Michelle Sun - Form 3

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exerc<br>Expiration D<br>(Month/Day/Year)  Date Exercisable |            | 3. Title and A Securities Un Derivative Se (Instr. 4) | derlying | 4.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|--|---|------------|---|----------|---|---|---|
| Stock Option (Right to Buy)                | (3)   | 12/09/2023 | Common<br>Stock                                       | 719      | \$ 69.3   | D   | Â   |
| Stock Option (Right to Buy)                | (4)   | 03/31/2024 | Common<br>Stock                                       | 5,838    | \$ 51.87  | D   | Â   |

## **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |                          |       |  |  |
|--------------------------------|---------------|-----------|--------------------------|-------|--|--|
| <b>--</b>                      | Director      | 10% Owner | Officer                  | Other |  |  |
| Choe Michelle Sun              |               |           |                          |       |  |  |
| C/O LULULEMON ATHLETICA INC.   | â             | â         | Sr VP of Merchandising   | â     |  |  |
| 1818 CORNWALL AVENUE           | A             | А         | A ST VP of Merchandishig | A     |  |  |
| VANCOUVER, A1 V6J 1C7          |               |           |                          |       |  |  |

#### **Signatures**

/s/ Michelle Sun Choe by Winston Cummins, Attorney-in-Fact

02/15/2018

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person received a restricted stock unit award which vests as to 33% on December 9, 2017, 33% on December 9, 2018, and 34% on December 9, 2019, subject to the reporting person's continued employment or association with the issuer through such date.
- The reporting person received a restricted stock unit award which vests as to 33% on March 31, 2018, 33% on March 31, 2019, and 34% on March 31, 2020, subject to the reporting person's continued employment or association with the issuer through such date.
- (3) These options shall vest as to 25% on each of December 9, 2017, December 9, 2018, December 9, 2019, and December 9, 2020, subject to the reporting person's continued employment or association with the issuer through each such date.
- (4) These options shall vest as to 25% on each of March 31, 2018, March 31, 2019, March 31, 2020, and March 31, 2021, subject to the reporting person's continued employment or association with the issuer through each such date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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