

COCHRAN SANDRA B

Form 4

September 24, 2018

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
COCHRAN SANDRA B

2. Issuer Name and Ticker or Trading  
Symbol

CRACKER BARREL OLD  
COUNTRY STORE, INC [CBRL]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)

305 HARTMANN DR

(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/20/2018

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

President &amp; CEO

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

LEBANON, TN 37087

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
|                                       |                                         |                                                             | Code                                 | V                                                                       | Amount<br>(A)<br>or<br>(D)<br>Price                                                                                |                                                                         |                                                                   |
| Common<br>Stock                       | 09/20/2018                              |                                                             | M                                    |                                                                         | 14,750<br>(1)                                                                                                      | A                                                                       | \$ 0 138,814                                                      |
| Common<br>Stock                       | 09/20/2018                              |                                                             | F                                    |                                                                         | 5,805<br>(2)                                                                                                       | D                                                                       | \$ 145.26 133,009                                                 |
| Common<br>Stock                       | 09/20/2018                              |                                                             | M                                    |                                                                         | 12,213<br>(3)                                                                                                      | A                                                                       | \$ 0 145,222                                                      |
| Common<br>Stock                       | 09/20/2018                              |                                                             | F                                    |                                                                         | 4,806<br>(4)                                                                                                       | D                                                                       | \$ 145.26 140,416                                                 |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and Amount<br>Underlying Security<br>(Instr. 3 and 4) |                    |                 |                                     |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|----------------------------------------------------------------|--------------------|-----------------|-------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V                                                                                                            | (A)                                                            | (D) | Date<br>Exercisable                                            | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |
| Performance<br>Stock                                | \$ 0                                                               | 09/20/2018                              |                                                             | M                                    |                                                                                                              | 14,750                                                         |     | 09/20/2018                                                     | 09/20/2018         | Common<br>Stock | 14,750                              |
| Performance<br>Stock                                | \$ 0                                                               | 09/20/2018                              |                                                             | M                                    |                                                                                                              | 12,213                                                         |     | 09/20/2018                                                     | 09/20/2018         | Common<br>Stock | 12,213                              |

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |                 |       |
|----------------------------------------------------------|---------------|-----------|-----------------|-------|
|                                                          | Director      | 10% Owner | Officer         | Other |
| COCHRAN SANDRA B<br>305 HARTMANN DR<br>LEBANON, TN 37087 |               |           | President & CEO |       |

## Signatures

Sandra B. Cochran by Richard M. Wolfson,  
Attorney-in-Fact 09/24/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Award of market-based stock units based on 3-year performance requirements and the certification by the Compensation Committee of achievement of those requirements under the FY16 Market Stock Unit Plan.
- (2) Represents shares deducted to satisfy federal tax withholding obligations on the granting of the award disclosed in row one of this table.
- (3) Award based on two-year performance requirements and the certification by the Compensation Committee of achievement of those requirements under the FY17 Long-Term Performance Plan.
- (4) Represents shares deducted to satisfy federal tax withholding obligations on the granting of the award disclosed in row three of this table.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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