Edgar Filing: SARANDOS THEODORE A - Form 4

Form 4	S THEODORE A									
January 29, FORN	ЛЛ								OMB AF	PROVAL
	UNITED	STATES		RITIES A shington,			NGE C	OMMISSION	OMB Number:	3235-0287
Check th if no lon	ger	ΈΝΤ ΟΙ	ГСНАМ	CES IN	PENIFF	ста		NEDSHID OF	Expires:	January 31, 2005
subject to Section 16. Form 4 or Form 5 Filed pursuant to Section				SECUR	ITIES				Estimated a burden hou response	
obligatio may con <i>See</i> Instr 1(b).	ons Section 17(a) of the l	Public U		ling Con	npany	y Act of	1935 or Section	1	
(Print or Type	Responses)									
	Address of Reporting F OS THEODORE A		Symbol	r Name and IX INC []		Tradii	ng	5. Relationship of Issuer		
(Last)	(First) (N	liddle)		f Earliest Tr	_			(Checl	k all applicable	
100 WINC	HESTER CIRCLE		(Month/D 01/25/20	ay/Year)				Director X Officer (give below) Chief		
LOSGAT	(Street) DS, CA 95032			ndment, Da nth/Day/Year	-	1		6. Individual or Jo Applicable Line) _X_ Form filed by C Form filed by M	One Reporting Pe	rson
(City)		Zip)						Person		
		-					-	uired, Disposed of		•
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution	n Date, if	3. Transactic Code (Instr. 8) Code V	(Instr. 3,	ispose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	
Common Stock	01/25/2013			M	4,096 (1)	A	\$ 61.03	4,096	D	
Common Stock	01/25/2013			S	4,096 (1)	D	\$ 150	0	D	
Common Stock	01/25/2013			М	8,664 (1)	А	\$ 67.17	8,664	D	
Common Stock	01/25/2013			S	8,664 (1)	D	\$ 150	0	D	
Common Stock	01/25/2013			М	3,587 (1)	А	\$ 69.7	3,587	D	

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Common Stock	01/25/2013	S	3,587 (1)	D	\$ 150	0	D
Common Stock	01/25/2013	М	8,056 (1)	А	\$ 72.24	8,056	D
Common Stock	01/25/2013	S	8,056 (1)	D	\$ 150	0	D
Common Stock	01/25/2013	М	3,333 (1)	А	\$ 75	3,333	D
Common Stock	01/25/2013	S	3,333 (1)	D	\$ 150	0	D
Common Stock	01/25/2013	М	7,266 (1)	А	\$ 80.09	7,266	D
Common Stock	01/25/2013	S	7,266 (1)	D	\$ 150	0	D
Common Stock	01/25/2013	М	9,000 (1)	А	\$ 81.36	9,000	D
Common Stock	01/25/2013	S	9,000 (1)	D	\$ 150	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Transaction of DerivativeExpiration DateCodeSecurities(Month/Day/Year)		e	7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-Qualified Stock Option (right to buy)	\$ 61.03	01/25/2013		М	4,096 (1)	02/01/2010	02/01/2020	Common Stock	4,0
Non-Qualified Stock Option	\$ 67.17	01/25/2013		М	8,664 (1)	12/01/2011	12/01/2021	Common Stock	8,6

(right to buy)								
Non-Qualified Stock Option (right to buy)	\$ 69.7	01/25/2013	М	3,587 (1)	03/01/2010	03/01/2020	Common Stock	3,5
Non-Qualified Stock Option (right to buy)	\$ 72.24	01/25/2013	М	8,056 (1)	01/03/2012	01/03/2022	Common Stock	8,0
Non-Qualified Stock Option (right to buy)	\$ 75	01/25/2013	М	3,333 <u>(1)</u>	04/01/2010	04/01/2020	Common Stock	3,3
Non-Qualified Stock Option (right to buy)	\$ 80.09	01/25/2013	М	7,266 <u>(1)</u>	11/01/2011	11/01/2021	Common Stock	7,2
Non-Qualified Stock Option (right to buy)	\$ 81.36	01/25/2013	М	9,000 <u>(1)</u>	05/01/2012	05/01/2022	Common Stock	9,0

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
SARANDOS THEODORE A 100 WINCHESTER CIRCLE LOS GATOS, CA 95032			Chief Content Offic	er		
Signatures						
By: David Hyman, Authorized Sarandos	Signator	y For: Theod)1/29/2013		

<u>**</u>Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date