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NETFLIX I Form 4	NC												
November (OMB A	PPROVA			
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287				
Check th if no lon subject t Section Form 4 o Form 5 obligatio	ger o 16. or Filed pur Ons Section 17(Section 1	SECUI	RITIES ne Secu	s rities Ex	WNERSHIP OI nge Act of 1934, of 1935 or Secti	Estimated burden hou response	Estimated average burden hours per response 0					
may con <i>See</i> Instr 1(b).	tinue.			ivestmen	U	1 V							
(Print or Type	Responses)												
1. Name and A KILGORE	2. Issuer Name and Ticker or Trading Symbol NETFLIX INC [NFLX]					5. Relationship of Reporting Person(s) to Issuer							
(Last)	(First) (I	Middle) 3. Date of Earliest Transaction						(Check all applicable)					
100 WINC	Е	(Month/Day/Year) 11/01/2012					X_ Director 10% Owner Officer (give title Other (specify below) below)						
	4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 								
LOS GATO	DS, CA 95032							Person	whole than one R	eporting			
(City)	(State)	(Zip)	Tab	le I - Non-	Derivati	ve Securi	ties A	cquired, Disposed	of, or Beneficia	lly Owned	l		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deema Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8) Code V	Dispose (Instr. 3	ed (A) or ed of (D) 6, 4 and 5) (A) or) Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficial Ownership (Instr. 4)	1		
Reminder: Re	port on a separate line	for each cl	ass of sec	urities bene	ficially c	wned dire	ectly o	or indirectly					
					Pers info requ disp	sons wh rmation uired to u	o res cont respo	spond to the colle ained in this form and unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Securities		

	Derivative Security					Acqui (A) or Dispos of (D) (Instr. and 5)	sed 3, 4,					
					Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 77.69	11/01/2012	2		А		644		11/01/2012	11/01/2022	Common Stock	644
Reportin	g Ownei	rs										
Reporting Owner	Name / Address	s Director	Relationsh 10% Owner	-	Other							
KILGORE LES 100 WINCHES LOS GATOS, C	TER CIRCLE	e x										
Signature	es											
By: David Hym Kilgore	nan, Authorize	ed Signatory	For: Leslie	J.		11	1/02/2	012				
	**Signature of Ro	eporting Person					Date					
Explanati	ion of R	espon	ses:									

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.