**HOAG JAY C** Form 4 January 05, 2012

### FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** 

**OMB APPROVAL** 

Number:

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Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations may continue. See Instruction

(Middle)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Marshall Christopher P

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

THESTREET, INC. [TST] 3. Date of Earliest Transaction

(Month/Day/Year)

(Check all applicable)

May be part of a 13(d) group

C/O TECHNOLOGY CROSSOVER

(First)

01/03/2012

\_X\_\_ Director \_X\_\_ 10% Owner Officer (give title \_\_X\_ Other (specify below) below)

**VENTURES, 528 RAMONA STREET** 

> (Street) 4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Applicable Line)

Filed(Month/Day/Year)

Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

Person

PALO ALTO, CA 94301

(City)	(State)	(Zip) Tab	le I - Non-	Derivative	Securit	ties A	cquired, Dispose	d of, or Benef	ficially Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securit	ies Acqu	uired	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Disposed of			Securities	Ownership	Indirect	
(Instr. 3)		any	Code (D)		Beneficially	Form:	Beneficial		
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)		Owned	Direct (D)	Ownership	
						Following	or Indirect	(Instr. 4)	
					(1)		Reported	(I)	
					(A) or		Transaction(s)	(Instr. 4)	
			Code V	Amount		Price	(Instr. 3 and 4)		
C				22.222					TCV VI
Common Stock	01/03/2012		A	33,333 (1)	A \$	\$0	116,874	I	Management, L.L.C. (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

### Edgar Filing: HOAG JAY C - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisab Expiration Date (Month/Day/Year	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 1.8	01/03/2012		A	5,000	01/02/2013(3)	01/03/2017	Common stock, par value \$.01 per share	5,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting Owner Paulie / Pauliess	Director	10% Owner	Officer	Other			
Marshall Christopher P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301	X	X		May be part of a 13(d) group			
HOAG JAY C C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group			
KIMBALL RICK C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group			
DREW JOHN C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group			
REYNOLDS JON Q JR C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group			
Trudeau Robert C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(d) group			

Reporting Owners 2

# **Signatures**

Frederic D. Fenton, Authorized signatory for Christopher P. Marshall 01/05/2012 \*\*Signature of Reporting Person Date Frederic D. Fenton, Authorized signatory for Jay C. Hoag 01/05/2012 \*\*Signature of Reporting Person Date Frederic D. Fenton, Authorized signatory for Richard H. Kimball 01/05/2012 \*\*Signature of Reporting Person Date Frederic D. Fenton, Authorized signatory for John L. Drew 01/05/2012 \*\*Signature of Reporting Person Date Frederic D. Fenton, Authorized signatory for Jon Q. Reynolds Jr. 01/05/2012 \*\*Signature of Reporting Person Date Frederic D. Fenton, Authorized signatory for Robert W. Trudeau 01/05/2012 \*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Represents Restricted Stock Units ("RSUs") that were granted on January 3, 2012 under TheStreet.com, Inc.'s (the "Company") 2007 Performance Incentive Plan as part of Christopher P. Marshall's compensation as a non-employee member of the Company's Board of

- (1) Directors. Each RSU represents the right to receive one share of the Company's Common Stock. These RSUs will vest on January 3, 2013. Mr. Marshall has no voting or dispositive power, or beneficial or pecuniary interest in the RSUs, nor in the underlying shares of the Company's Common Stock.
- These RSUs are held directly by TCV VI Management, L.L.C. ("Management VI"). Jay C. Hoag, Richard H. Kimball, John L. Drew, Jon Q. Reynolds, Jr., and Robert W. Trudeau are members of Management VI, but each disclaims beneficial ownership of such RSUs and the underlying shares of the Company's Common Stock except to the extent of their respective pecuniary interests therein. Mr. Marshall has no beneficial ownership or pecuniary interest in such RSUs and the underlying shares of the Company's Common Stock.
- (3) Subject to acceleration or forfeiture under certain circumstances.
  - Christopher P. Marshall has the sole voting and dispositive power over the options he holds directly; however, Management VI has a right to 100% of the pecuniary interest in such options. Jay C. Hoag, Richard H. Kimball, John L. Drew, Jon Q. Reynolds, Jr., and Robert W.
- (4) Trudeau are members of Management VI, but each disclaims beneficial ownership of such options or the shares to be received upon the exercise of such options except to the extent of their respective pecuniary interest therein. Mr. Marshall has no beneficial ownership or pecuniary interest in such options or the shares to be received upon the exercise of such options.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3