

YP CORP  
Form 3  
June 29, 2007

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â ENDURANCE GENERAL PARTNERS LP		(Month/Day/Year)	YP CORP [YPNT]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	
4514 COLE AVE,Â SUITE 808			(Check all applicable)	
(Street)			_____ Director <input checked="" type="checkbox"/> 10% Owner	
DALLAS,Â TXÂ 75205			_____ Officer    _____ Other	
(City)	(State)	(Zip)	(give title below)    (specify below)	
			5. If Amendment, Date Original Filed(Month/Day/Year)	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			_____ Form filed by One Reporting Person	
			<input checked="" type="checkbox"/> Form filed by More than One Reporting Person	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	7,026,773	I <sup>(1)</sup>	See footnote 1

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)  Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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Date Exercisable	Expiration Date	Amount or Number of Shares	or Indirect (I) (Instr. 5)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ENDURANCE GENERAL PARTNERS LP 4514 COLE AVE SUITE 808 DALLAS, TX 75205	^	^ X	^	^
EWING ASSET MANAGEMENT LLC 4514 COLE AVE SUITE 808 DALLAS, TX 75205	^	^ X	^	^
EWING TIMOTHY G ^	^	^ X	^	^

## Signatures

/s/ Beth N. Lawson as Attorney-in-Fact for Timothy G. Ewing (a) 06/29/2007

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).  
 This is a joint filing by Endurance General Partners, L.P. (EGP), Ewing Asset Management, LLC (EAM), Ewing & Partners (E&P) and Timothy G. Ewing. Mr. Ewing is the sole member of EAM, which is the general partner of EGP. EGP is the general partner of Endurance Partners (Q.P.), L.P. (EPQP) which directly owns 4,922,001 shares of the Issuer, and Endurance Partners, L.P (EPLP) which directly owns 2,104,722 shares of the Issuer. EGP therefore is the indirect beneficial owner of 7,026,773 shares of the Issuer.  
 (1) Additionally, E&P is the investment advisor for both EPQP and EPLP, and Mr. Ewing is the managing partner of E&P. For purposes of this report, all of the reporting persons are deemed 10% owners of the Issuer. This report shall not be deemed an admission that the reporting persons are, for the purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise, the beneficial owners of these shares.

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**Remarks:**  
 (a) Signed by Beth N. Lawson as Attorney-In-Fact for Timothy G. Ewing on behalf of (i) himself

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.