Edgar Filing: ACXIOM CORP - Form 4

ACXIOM CO	ORP										
Form 4	_										
May 21, 201										PROVAL	
FORM	14 _{UNITI}	ED STATES	S SECUF	RITIES A	ND EX	СНА	NGE C	COMMISSION		THOVAL	
				shington,				0111111001011	Number:	3235-0287	
Check thi				<u> </u>					Expires:	January 31,	
if no long subject to		STATEMENT OF CHANGES IN BENEFICIAL OWNER						NERSHIP OF	Expires. 2005 Estimated average		
Section 1	6.	SECURITIES							burden hours per		
Form 4 or Form 5		Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,							response	0.5	
obligation	ns Section	•					•	E Act of 1934, 1935 or Section	n		
may cont <i>See</i> Instru	inue.			vestment	•	· ·			11		
1(b).		()			I	5					
(Print or Type F	Responses)										
1 Name and A	ddress of Repor	ting Person *	2 Ianua	Nome and	Tielren en	Tradia		5. Relationship of	Reporting Pers	on(s) to	
FOX RICH	-		Symbol	Issuer Name and Ticker or Trading				Issuer			
5 yii				M CORP	IACXM	[]					
(Last)	(First)	(Middle)						(Check all applicable)			
()	()	()		Month/Day/Year)				X Director	10%	Owner	
ACXIOM C	CORPORATIO	ON, 601 E.	05/20/2	-				Officer (give below)	titleOther	er (specify	
THIRD STR	REET							below)	below)		
				f Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
				nth/Day/Year	.)			Applicable Line) _X_ Form filed by One Reporting Person			
ΙΙΤΤΙΕΟΛ	CK AD 777	01						_X_Form filed by C			
LITTLE KU	OCK, AR 7220	01						Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	Derivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction	Date 2A. Dee	med	3.	4. Securi	ties A	cquired	5. Amount of	6. Ownership	7. Nature of	
Security	(Month/Day/Y		on Date, if		on(A) or Di			Securities	Form: Direct		
(Instr. 3)		any (Month/	Code (Instr. 3, 4 and 5) (Instr. 8)				•		Beneficial Ownership		
		,						Following	(Instr. 4)	(Instr. 4)	
						(A)		Reported Transaction(s)			
				Coda V	Amount	or	Drico	(Instr. 3 and 4)			
Common				Coue V	Amount	(D)	Price				
Stock, \$.10	05/20/2015			J	1,830 (1)	А	\$	20,562	D		
D W. 1					(1)		17.49				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Par Value

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Reporting Owners

Edgar Filing: ACXIOM CORP - Form 4

7. Title and 8. Price of 9. Nu	6. Date Exercisable and	5.	4.	3A. Deemed	3. Transaction Date	2.	1. Title of
Amount of Derivative Deriv	Expiration Date	onNumber	Transactio	Execution Date, if	(Month/Day/Year)	Conversion	Derivative
Underlying Security Secur	(Month/Day/Year)	of	Code	any		or Exercise	Security
Securities (Instr. 5) Bene	•	Derivative	(Instr. 8)	(Month/Day/Year)		Price of	(Instr. 3)
(Instr. 3 and 4) Owne		Securities				Derivative	
Follo		Acquired				Security	
Repo		(A) or					
Trans		Disposed					
(Instr		of (D)					
		(Instr. 3,					
		4, and 5)					
Amount							
or	Date Expiration						
	Exercisable Date						
Shares		(A) (D)	Code V				
(Instr. 3 and 4) (C) H H T C (C) Amount	Date Expiration	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Instr. 8) Code V	(Month/Day/Year)		Derivative	(Instr. 3)

Reporting Owners

Reporting Owner Name / Address		Relationsh			
1	Director	10% Owner	Officer	Other	
FOX RICHARD P ACXIOM CORPORATION 601 E. THIRD STREET LITTLE ROCK, AR 72201	Х				
Signatures					
By: Catherine L. Hughes, Atto P. Fox		05/21/2015			
<u>**</u> Signature of Rep	orting Person	L			Date

Explanation of Responses:

- If the form is filed by more than one reporting person, *see* Instruction 4(b)(v). *
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were issued to the reporting person as part of his compensation for service as a director of the registrant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.