Fowler John Form 4 March 29, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction 1(b).

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per response... 0.5

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person * Fowler John

(First)

(Middle)

C/O HFF, INC., ONE OXFORD CENTRE,, 301 GRANT STREET, **SUITE 1100**

(Street)

2. Issuer Name and Ticker or Trading Symbol

HFF, Inc. [HF]

3. Date of Earliest Transaction (Month/Day/Year)

02/14/2019

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner Officer (give title __X_ Other (specify below) below)

Director Emeritus

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

PITTSBURGH, PA 15219

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secui	rities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A			Code V	Amount	. ,	Price	Reported Transaction(s) (Instr. 3 and 4)		
common stock	02/14/2019		F	165 <u>(1)</u>	D	\$ 42.96	208,282	D	
Class A common stock	02/14/2019		F	97 (2)	D	\$ 42.96	208,185	D	
Class A common stock	02/14/2019		F	195 (3)	D	\$ 42.96	207,990	D	
Class A	02/17/2019		F	197 <u>(4)</u>	D	\$	207,793	D	

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common stock					42.94		
Class A common stock	02/17/2019	F	254 (5)	D	\$ 42.94	207,539	D
Class A common stock	02/17/2019	F	231 (6)	D	\$ 42.94	207,308	D
Class A common stock	02/21/2019	F	10 (7)	D	\$ 42.94	207,298	D
Class A common stock	02/21/2019	F	13 (7)	D	\$ 42.94	207,285	D
Class A common stock	02/21/2019	F	12 (7)	D	\$ 42.94	207,273	D
Class A common stock	02/21/2019	F	8 (8)	D	\$ 42.94	207,265	D
Class A common stock	02/21/2019	F	10 (8)	D	\$ 42.94	207,255	D
Class A common stock	02/21/2019	F	9 (8)	D	\$ 42.94	207,246	D
Class A common stock	02/21/2019	F	6 (8)	D	\$ 42.96	207,240	D
Class A common stock	02/21/2019	F	4 (8)	D	\$ 42.96	207,236	D
Class A common stock	02/21/2019	F	7 (8)	D	\$ 42.96	207,229	D
Class A common stock	02/27/2019	F	179 <u>(9)</u>	D	\$ 44.4	207,050	D
Class A common stock	02/27/2019	F	156 (10)	D	\$ 44.4	206,894	D
Class A common stock	02/27/2019	F	8 (11)	D	\$ 42.94	206,886	D

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Class A common stock	02/27/2019	F	11 (11)	D	\$ 42.94	206,875	D
Class A common stock	02/27/2019	F	10 (11)	D	\$ 42.94	206,865	D
Class A common stock	02/27/2019	F	7 (11)	D	\$ 42.96	206,858	D
Class A common stock	02/27/2019	F	4 (11)	D	\$ 42.96	206,854	D
Class A common stock	02/27/2019	F	8 (11)	D	\$ 42.96	206,846	D
Class A common stock	02/27/2019	F	7 (11)	D	\$ 44.4	206,839	D
Class A common stock	02/27/2019	F	6 (11)	D	\$ 44.4	207,167 (12)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title and	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transac	tionNumber	Expiration D	ate	Amount of	Derivative
Security	or Exercise		any	Code	of	(Month/Day	Year)	Underlying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8) Derivativ	e		Securities	(Instr. 5)
	Derivative				Securities	S		(Instr. 3 and 4)	
	Security				Acquired				
					(A) or				
					Disposed				
					of (D)				
					(Instr. 3,				
					4, and 5)				
								Amount	
						Date	Expiration	or	
						Exercisable	Date	Title Number	
								of	
				Code '	V (A) (D)			Shares	

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

SEC 1474

(9-02)

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Fowler John C/O HFF, INC., ONE OXFORD CENTRE, 301 GRANT STREET, SUITE 1100 PITTSBURGH, PA 15219

Director Emeritus

Signatures

/s/ Eric O. Conrad, as attorney-in-fact

03/29/2019

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (1) Class A common stock under the Company's Office Profit Participation Plan, which grant was originally reported on a Form 4 filed with
- the U.S. Securities and Exchange Commission on February 16, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock under the Company's Firm Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (3) Class A common stock under the Company's Executive Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 16, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (4) Class A common stock under the Company's Executive Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 19, 2016.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (5) Class A common stock under the Company's Office Profit Participation Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 19, 2016.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock under the Company's Firm Profit Participation Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on February 19, 2016.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock in connection with the Company dividend, paid on February 21, 2017 to holders of record of the Company's Class A common stock on February 9, 2017.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock in connection with the Company dividend, paid on February 21, 2018 to holders of record of the Company's Class A common stock on February 9, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (9) Class A common stock under the Company's Office Profit Participation Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on March 1, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's (10) Class A common stock under the Company's Executive Bonus Plan, which grant was originally reported on a Form 4 filed with the U.S. Securities and Exchange Commission on March 1, 2018.
- Represents shares transferred to the Company for tax withholding in connection with the grant of restricted stock units of the Company's Class A common stock in connection with the Company dividend, paid on February 27, 2019 to holders of record of the Company's Class A common stock on February 11, 2019.

Reporting Owners 4

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On February 1, 2019, the Company declared a dividend, payable to all holders of record of Class A common stock on February 11, 2019, of \$1.75 for each share of Class A common stock outstanding. Pursuant to the terms of the Company's 2016 Equity Incentive Plan and the outstanding grants of restricted stock units (RSUs) of Class A common stock, any RSUs of Class A common stock that were unvested (or vested but not settled) as of the dividend record date were entitled, in lieu of any cash dividend, to a stock dividend for each unvested (or vested but not settled) RSU of Class A common stock equal to the per-share cash dividend amount divided by the fair market value of a share of Class A common stock on the dividend date. As a result, as of February 27, 2019, the reporting person received 334 additional RSUs of Class A common stock, subject to the vesting and distribution requirements of the underlying RSUs held by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.