Lukow Bradley Form 4 March 07, 2018

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

share

(Print or Type Responses)

1. Name and Address of Reporting Person *

Lukow Bradley				Symbol Sprouts Farmers Market, Inc. [SFM]					Issuer (Chaola all applicable)			
	(Last)	(Last) (First) (Middle)				ransaction			(Check all applicable) Director 10% Owner			
5455 EAST HIGH STREET, SUITE 111				03/05/2018					_X_ Officer (give title Other (specify below) Chief Financial Officer			
		(Street)		4. If Ame	endment, Da	ate Original	l		6. Individual or Jo	oint/Group Filin	ıg(Check	
				Filed(Month/Day/Year)					Applicable Line) _X_ Form filed by One Reporting Person			
PHOENIX, AZ 85054									Form filed by More than One Reporting Person			
	(City)	(State)	(Zip)	Symbol Sprouts Farmers Market, Inc. [SFM] (Check all applicable) 3. Date of Earliest Transaction (Month/Day/Year) (A Director (Month/Day/Year) (A Director (Month/Day/Year) (Month/Day/Year) (A Director (A							ly Owned	
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution	n Date, if	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)			Securities Beneficially Owned Following	Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	Common				Code V	Amount	or	Price	Transaction(s)	(IIIsu. 4)		
	Stock, par value \$0.001 per share (1)	03/05/2018			A	17,946	A	\$ 0	136,190	D		
	Common Stock, par value \$0.001 per	03/06/2018			S(2)	6,592	D	\$ 25.26	129,598 <u>(3)</u>	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Edgar Filing: Lukow Bradley - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title a	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration D	tion Date		of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underlyi	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securitie	es	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
								Δ.			
									mount		
						Date	Expiration Date		or Title Number		
						Exercisable					
					(A) (D)			of			
				Code V	(A) (D)			Si	hares		

Reporting Owners

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

Lukow Bradley 5455 EAST HIGH STREET SUITE 111 PHOENIX, AZ 85054

Chief Financial Officer

Signatures

/s/ Brandon F. Lombardi, Attorney-in-Fact for Bradley Lukow

03/07/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Consists of a grant of restricted stock unit. Each restricted stock unit represents the right to receive, upon vesting, one share of common (1) stock. These restricted stock units will vest over three years, with one-third vesting on March 5, 2019; one-third vesting on March 5, 2020; and the remaining one-third vesting on March 5, 2021, assuming continued employment through the applicable vest date.
- This transaction was a broker-assisted sale of shares of common stock to satisfy the withholding tax liability incurred upon the vesting of (2) restricted stock units, as mandated by the Issuer's election under its equity incentive plan documents, and does not represent a discretionary trade by the reporting person.
- (3) Includes, in addition to the 17,946 shares described in Note (1), 46,851 shares of common stock, 30,357 shares of restricted stock, and 34,444 performance share awards. Each restricted share and performance share award represent the right to receive, upon vesting, one share of common stock. 6,175 restricted shares will vest on March 4, 2019 and 24,182 restricted shares will vest evenly over two years,

Reporting Owners 2

Edgar Filing: Lukow Bradley - Form 4

March 3, 2019 and 2020. The 34,444 performance shares will vest annually over two years on March 3, 2019 and 2020. All such vests assume continued employment through the applicable dates.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.