### Edgar Filing: VEEVA SYSTEMS INC - Form 4

VEEVA SY	STEMS INC										
Form 4											
March 25, 20								<u></u>			
FORM	14 united	STATES	SECU	DITIFS /	ND FY	CHANCE	COMMISSIO	NT.	PPROVAL		
	UNITED	SIAILS		shington				N OMB Number:	3235-0287		
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if no long subject to		MENT OI	F CHAN	<b>WNERSHIP OF</b>	י ז	2005 2005					
Section 1	6.	SECURITIES							Estimated average burden hours per		
Form 4 c Form 5			1	16(-) - 641		C. E. t.	···· A · · · · f 1024	response	0.5		
obligatio	<b>n</b> o <b>*</b>						nge Act of 1934, of 1935 or Secti				
may con	inue.			•	•	ny Act of 1		OII			
See Instr 1(b).	uction	20(11)	or the h		. compu	i <i>j i i</i> et ol i					
(Print or Type l	Responses)										
1 Name and A	ddress of Reporting	Person *	2 Loon	n Nama an	d Tieker or	Trading	5. Relationship	of Reporting Per	son(s) to		
Faddis Jona		, - ••••••	2. Issuer Name <b>and</b> Ticker or Trading Symbol				Issuer	or reporting r or	501(5) 10		
		•	A SYSTE	MS INC	[VEEV]						
(Last)	(First) (	(Middle)	3. Date of Earliest Transaction				(Check all applicable)				
			(Month/	Day/Year)			Director		6 Owner		
	A SYSTEMS IN	C., 4280	03/23/2	2016			X Officer (gi below)	ve title Oth below)	er (specify		
HACIEND	ADRIVE						VP, Gene	eral Counsel, Se	cretary		
	(Street)		4. If Am	endment, D	ate Origina	ıl	6. Individual or	Joint/Group Fili	ng(Check		
			Filed(Mc	onth/Day/Yea	r)		Applicable Line) _X_ Form filed by	One Penorting P	areon		
PLEASAN	ГОN, CA 94588							More than One R			
	1011, 011 94500						Person				
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
1.Title of	2. Transaction Date			3.	4. Securit		5. Amount of	6. Ownership	7. Nature of		
Security (Instr. 3)	(Month/Day/Year)	Execution any	Date, if	Transactio Code	nAcquired Disposed		Securities Beneficially	Form: Direct (D) or Indirect	Indirect Beneficial		
(110410)		•	ay/Year)	(Instr. 8)	-		Owned	(I)	Ownership		
							Following Reported	(Instr. 4)	(Instr. 4)		
						(A)	Transaction(s)				
				Code V	Amount	or (D) Price	(Instr. 3 and 4)				
			2		c:						
Reminder: Rep	ort on a separate lin	e for each cl	ass of sec	urities bene	-	-	or indirectly.	oction of	SEC 1474		

Persons who respond to the collection of information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Pr
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	Deriv
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Secu

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)			Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					()	(Ins
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(1)</u>	03/23/2016 <u>(2)</u>		A		8,000		(3)	(3)	Class A Common Stock	8,000	

### **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Faddis Jonathan C/O VEEVA SYSTEMS INC. 4280 HACIENDA DRIVE PLEASANTON, CA 94588			VP, General Counsel, Secretary				
Signatures							
/s/ Brian N. Savage, attorney-in-fact		03/25/2016					
**Signature of Reporting Person		Date					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of Class A Common Stock of the Issuer.
- (2) Transaction exempt from Section 16(b) of the Securities Exchange Act of 1934 (the "Act") pursuant to Rule 16b-3(d) promulgated under the Act.
- The RSUs were granted under the Issuer's 2013 Equity Incentive Plan. The Reporting Person vests ownership in the RSUs over four(3) years, with 1/16 of the RSUs vesting on June 1, 2016, and 1/16 of the RSUs vesting on a quarterly basis thereafter, subject to continued service to the Issuer by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.