#### UNITED FIRE GROUP INC

Form 5

February 13, 2014

Tebruary 13,								OMP	APPROVAL		
FORM	15							OIVID A	AFFROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION									3235-0362		
Check this no longer		W	Washington, D.C. 20549					Expires:	January 31, 2005		
to Section Form 4 or 5 obligation may conti	Form ANN		ATEMENT OF CHANGES IN BENE OWNERSHIP OF SECURITIES				FICIAL	Estimated average burden hours per response 1.			
See Instru 1(b). Form 3 H Reported Form 4 Transactio Reported	Filed pure oldings Section 17(a	suant to Section a) of the Public U 30(h) of the I	Jtility Holdir	ng Comp	any Ac	t of 1	935 or Section				
1. Name and A Mahon Case	Symbol UNIT	2. Issuer Name <b>and</b> Ticker or Trading Symbol UNITED FIRE GROUP INC				5. Relationship of Reporting Person(s) to Issuer					
		[UFCS	S]				(Check all applicable)				
(Last)	(Month	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) 12/31/2013				X Director 10% Owner Officer (give title below) Other (specify below)					
118 SECON BOX 73909	ND AVENUE SE,	P.O.									
	(Street)		nendment, Date onth/Day/Year)	Original		6	o. Individual or (che	Joint/Group Re			
CEDAR RAPIDS,Â	IAÂ 52407-3909					_	X_ Form Filed by Form Filed by Person				
(City)	(State)	(Zip) Ta	ble I - Non-Der	ivative Se	curities .	Acqui	red, Disposed	of, or Beneficia	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. Transaction Code	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  (A)		)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and	6. Ownership Form: Direct (D) or	7. Nature of		
				Amount	or (D) I	Price	4)				
Common Stock	Â	Â	Â	Â	Â	Â	10,486 (1)	D	Â		
Common Stock	Â	Â	Â	Â	Â	Â	1,000	I	by individual retirement account for self		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	Number		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 27.32	Â	Â	Â	Â	Â	(2)	05/19/2014	Common Stock	2,000
Stock Option (Right to Buy)	\$ 39.13	Â	Â	Â	Â	Â	(2)	02/17/2016	Common Stock	2,000
Stock Option (Right to Buy)	\$ 31.05	Â	Â	Â	Â	Â	(2)	05/17/2016	Common Stock	1,333
Stock Option (Right to Buy)	\$ 29.28	Â	Â	Â	Â	Â	(2)	11/16/2017	Common Stock	2,000
Stock Option (Right to Buy)	\$ 33.78	Â	Â	Â	Â	Â	(2)	05/21/2018	Common Stock	3,000
Stock Option (Right to Buy)	\$ 22.46	Â	Â	Â	Â	Â	(3)	05/19/2020	Common Stock	2,727
Stock Option (Right to	\$ 20.4	Â	Â	Â	Â	Â	(4)	02/18/2021	Common Stock	2,727

Buy)										
Stock Option (Right to Buy)	\$ 21.095	Â	Â	Â	Â	Â	(5)	05/16/2022	Common Stock	2,145
Stock Option (Right to Buy)	\$ 28.925	Â	Â	Â	Â	Â	(6)	05/15/2023	Common Stock	1,755

### **Reporting Owners**

Reporting Owner Name / Address	Relationships							
1.	Director	10% Owner	Officer	Other				
Mahon Casey D.								
118 SECOND AVENUE SE	î v	Â	Â	â				
P.O. BOX 73909	АЛ	Α	A	A				
CEDAR RAPIDS, IA 52407-3909								

## **Signatures**

/s/ Casey D. Mahon by Dianne M. Lyons, Attorney-in-Fact 02/13/2014

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The number of shares beneficially held directly by the Reporting Person includes: 10,066 held by Ms. Mahon individually and 420 shares (1) of restricted stock issued to Ms. Mahon under the Issuer's 2005 Non-Qualified Non-Employee Director Stock Option and Restricted Stock Plan which vest, subject to certain conditions, on May 15, 2014.
- (2) All options currently exercisable.
- (3) 1,635 options currently exercisable; 1,092 options become exercisable in two (2) equal installments of 546 options each on 05/19/2014 and 05/19/205, respectively.
- (4) 1,092 options currently exercisable; 1,635 options become exercisable in three (3) equal installments of 545 options each on 02/18/2014, 02/18/2015 and 02/18/2016, respectively
- (5) 429 options currently exercisable; 1,716 options become exercisable in four (4) equal installments of 429 options each on 05/16/2014, 05/16/2015, 05/16/2016 and 05/16/2017, respectively.
- (6) 1,755 options become exercisable in five (5) equal installments of 351 options each on 05/15/2014, 05/15/2015, 05/15/2016, 05/15/2017 and 05/15/2018, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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