NexCen Brands, Inc. Form 4 April 06, 2007

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16.

Form 4 or

obligations

Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person \* OROS DAVID S

(First)

(Middle)

2. Issuer Name and Ticker or Trading Symbol

NexCen Brands, Inc. [NEXC]

3. Date of Earliest Transaction

(Month/Day/Year) 04/04/2007

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

10% Owner

\_ Other (specify

**OMB APPROVAL** 

3235-0287

January 31,

2005

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C/O NEXCEN BRANDS. INC., 1330 AVENUE OF THE AMERICAS, 34TH FLOOR

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_\_ Director

Officer (give title

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

NEW	YORK, N	14 10019
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(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securition(A) or Discontinuous (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	04/04/2007		S	26,936	D	\$ 10.65	1,014,699 (1)	I	NexGen Technologies, LLC	
Common Stock	04/04/2007		S	300	D	\$ 10.64	1,041,399 (1)	I	NexGen Technologies, LLC	
Common Stock	04/04/2007		S	600	D	\$ 10.63	1,040,799 (1)	I	NexGen Technologies, LLC	
Common	04/04/2007		S	100	D	\$	1,040,699	I	NexGen	

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 $10.61 \quad \frac{(1)}{}$ Stock Technologies, LLC NexGen Common 04/04/2007 S Ι 6.000 D \$ 10.6 Technologies, Stock LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date		4.	5.	6. Date Exer		7. Title an		8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amount of	of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	/Year)	Underlyin	ıg	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securities		(Instr. 5)	Bene
	Derivative				Securities	,		(Instr. 3 ar	nd 4)		Owne
	Security				Acquired						Follo
	Security				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					` ′						(IIIStI
					(Instr. 3,						
					4, and 5)						
								Am	nount		
								or	iouni		
						Date	Expiration		mber		
						Exercisable	Date	of	moei		
				C-1- V	(A) (D)						
				Code v	(A) (D)			Sna	ares		

X

## **Reporting Owners**

Relationships Reporting Owner Name / Address

> Director 10% Owner Officer Other

OROS DAVID S C/O NEXCEN BRANDS, INC. 1330 AVENUE OF THE AMERICAS, 34TH FLOOR NEW YORK, NY 10019

**Signatures** 

/s/ David S. 04/06/2007 Oros

\*\*Signature of Date Reporting Person

Reporting Owners 2

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to the terms of the Rule 10b5-1 trading plan that NexGen Technologies, L.L.C. entered into on March 23, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.