

Carroll Michael W
 Form 3
 October 30, 2006

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|-------------------------------------------|---------|--------------------------------------|----------------------------------------------------|------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Carroll Michael W | | (Month/Day/Year) | SCRIPPS E W CO /DE [SSP] | |
| (Last) | (First) | (Middle) | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| | | | (Check all applicable) | |
| 312 WALNUT ST., 28TH FLOOR | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| (Street) | | | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | Assistant Treasurer | |
| CINCINNATI, OH 45202 | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (City) | (State) | (Zip) | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------------|
| Class A Common Shares, \$.01 par value per share | 4,765.098 | D | Â |
| Common Voting Shares, \$.01 par value per share | 0 | D | Â |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--------------------------------------------|----------------------------------------------------------|-----------------|-----------------------------------------------------------------------------|----------------------------|--------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------|
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | |
| Option | 01/15/1999 | 01/14/2008 | Class A Common | 5,200 | \$ 23.61 | D | Â |
| Option | 01/19/2000 | 01/18/2009 | Class A Common | 5,200 | \$ 23.655 | D | Â |
| Option | 01/24/2001 | 01/23/2010 | Class A Common | 4,200 | \$ 24.5 | D | Â |
| Option | 01/25/2002 | 01/24/2011 | Class A Common | 6,000 | \$ 32.125 | D | Â |
| Option | 02/20/2003 | 02/19/2012 | Class A Common | 6,000 | \$ 37.555 | D | Â |
| Option | 02/26/2004 | 02/25/2013 | Class A Common | 6,000 | \$ 39.985 | D | Â |
| Option | 02/25/2005 ⁽¹⁾ | 02/24/2014 | Class A Common | 5,000 | \$ 49.15 | D | Â |
| Option | 02/15/2006 ⁽²⁾ | 02/09/2013 | Class A Common | 5,000 | \$ 46.46 | D | Â |
| Option | 02/22/2007 ⁽³⁾ | 02/21/2014 | Class A Common | 5,000 | \$ 48.91 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|-------------------------------------------------------------------------|---------------|-----------|-----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Carroll Michael W 312 WALNUT ST., 28TH FLOOR CINCINNATI, OH 45202 | Â | Â | Â Assistant Treasurer | Â |

Signatures

/s/Mary Denise Kuprionis, Attorney-in-fact for Michael W. Carroll 10/30/2006

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This option is exercisable in three equal installments: 1/3 vested on 2/25/05, 1/3 vested on 2/25/06 and 1/3 will vest on 2/25/07.

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(2) This option is exercisable in three equal installments: 1/3 vested on 2/15/06, 1/3 will vest on 2/15/07 and 1/3 will vest on 2/15/08.

(3) This option is exercisable in three equal installments on 2/22/07, 2/22/08 and 2/22/09.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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