GERON CORP Form DEFA14A April 05, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934 (Amendment No)		
Fi	iled by the Registrant x	
Fi	iled by a Party other than the Registrant o	
C	heck the appropriate box:	
0 0 0 x 0	Preliminary Proxy Statement Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement Definitive Additional Materials Soliciting Materials Pursuant to §240.14a-12	
	GERON CORPORATION (Name of Registrant as Specified in its Charter)	
Pa	(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant) ayment of Filing Fee (Check the appropriate box):	
X	No fee required.	
o	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.	
	1) Title of each class of securities to which transaction applies:	
	2) Aggregate number of securities to which transaction applies:	
	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	
	4) Proposed maximum aggregate value of transaction:	

Fee paid previously with preliminary materials.

5)

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Total fee paid:

1) Amount Previously Paid:

2)	Form, Schedule or Registration Statement No.:
3)	Filing Party:
4)	Date Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Stockholder Meeting to Be Held on May 22, 2013

GERON CORPORATION

GERON CORPORATION C/O COMPUTERSHARE 350 INDIANA ST., SUITE 750 GOLDEN, CO 80401

Meeting Information

Meeting Type:Annual MeetingFor holders as of:March 25, 2013Date: May 22, 2013Time: 2:00 PM PDT

Location: Hyatt Regency Burlingame

1333 Bayshore Highway Burlingame, CA 94010

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

LETTER TO STOCKHOLDERS NOTICE AND 2013 PROXY STATEMENT 2012 ANNUAL REPORT ON FORM 10-K

How to View Online:

Have the information that is printed in the box marked by the arrow è XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of the proxy materials, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 8, 2013 to facilitate timely delivery.

How To Vote

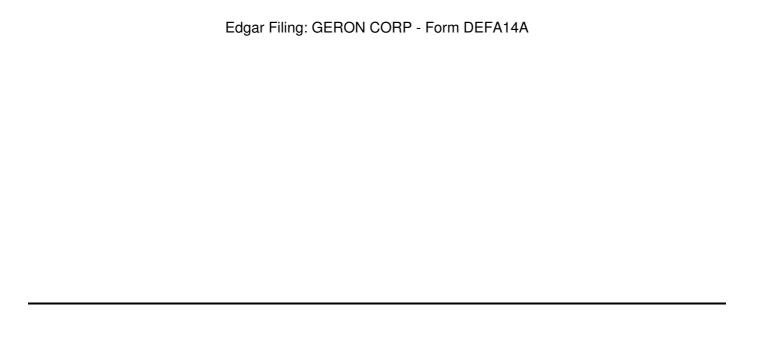
Please Choose One of the Following Voting Methods

Vote In Person: Many stockholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow è XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the proxy materials as noted above, which will include a proxy card.

^{*} If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow è XXXX XXXX (located on the following page) in the subject line.



Voting Items

1.

The Board of Directors recommends that you vote FOR the following:

To elect the two nominees for director named below to hold office as a Class II member of the Board of Directors until the 2016 annual meeting of stockholders.

Nominees:

01) Hoyoung Huh, M.D., Ph.D.02) Daniel M. Bradbury

The Board of Directors recommends you vote FOR proposals 2, 3 and 4.

- 2. To approve, on an advisory basis, the compensation of the Company's named executive officers.
- 3. To ratify appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year ending December 31, 2013.
- 4. As said proxies deem advisable on such other matters as may come before the meeting and any adjournment(s) or postponement(s)

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