BARNES \& NOBLE INC
Form 10-Q
November 30, 2017
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## UNITED STATES

## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q
(Mark One)
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended October 28, 2017
OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from $\qquad$ to $\qquad$
Commission File Number: $\underline{1-12302}$

BARNES \& NOBLE, INC.
(Exact Name of Registrant as Specified in Its Charter)
Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

## 06-1196501

(I.R.S. Employer
Identification No.)

## 122 Fifth Avenue, New York, NY <br> (Address of Principal Executive Offices)

10011
(212) 633-3300

(Registrant s Telephone Number, Including Area Code)<br>(Former Name, Former Address and Former Fiscal Year, if Changed Since Last Report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\$ 232.405$ of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of large accelerated filer, accelerated filer , smaller reporting company and emerging growth company in Rule 12b-2 of the Exchange Act.

Large accelerated filer
Non-accelerated filer (Do not check if a smaller reporting company)

Accelerated filer
Smaller reporting company
Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of October 31, 2017, 72,786,736 shares of Common Stock, par value $\$ 0.001$ per share, were outstanding, which number includes 140,840 shares of unvested restricted stock that have voting rights and are held by members of the Board of Directors and the Company s employees.

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## BARNES \& NOBLE, INC. AND SUBSIDIARIES

## Fiscal Quarter Ended October 28, 2017

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## PART I - FINANCIAL INFORMATION

## Item 1: Financial Statements

## BARNES \& NOBLE, INC. AND SUBSIDIARIES

Consolidated Statements of Operations
(In thousands, except per share data)
(unaudited)

|  | 13 weeks ended |  | 26 weeks ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | October 28, 2017 | October 29, $2016$ | $\begin{gathered} \text { October } 28, \\ 2017 \end{gathered}$ | $\begin{gathered} \text { October } 29, \\ 2016 \end{gathered}$ |
| Sales | \$ 791,117 | 858,548 | \$ 1,644,433 | 1,772,430 |
| Cost of sales and occupancy | 562,422 | 603,173 | 1,162,257 | 1,239,516 |
| Gross profit | 228,695 | 255,375 | 482,176 | 532,914 |
| Selling and administrative expenses | 253,728 | 254,646 | 496,023 | 522,537 |
| Depreciation and amortization | 27,199 | 29,994 | 53,597 | 61,031 |
| Operating loss | $(52,232)$ | $(29,265)$ | $(67,444)$ | $(50,654)$ |
| Interest expense, net and amortization of deferred financing fees | 2,678 | 1,961 | 4,718 | 3,590 |
| Loss before taxes | $(54,910)$ | $(31,226)$ | $(72,162)$ | $(54,244)$ |
| Income taxes | $(24,816)$ | $(10,817)$ | $(31,290)$ | $(19,419)$ |
| Net loss | \$ $(30,094)$ | $(20,409)$ | \$ (40,872) | $(34,825)$ |
| Loss per common share: |  |  |  |  |
| Basic | \$ (0.41) | (0.29) | \$ (0.56) | (0.49) |
| Diluted | \$ (0.41) | (0.29) | \$ (0.56) | (0.49) |
| Weighted average common shares outstanding: |  |  |  |  |
| Basic | 72,597 | 72,212 | 72,525 | 72,558 |
| Diluted | 72,597 | 72,212 | 72,525 | 72,558 |
| Dividends declared per common share | \$ 0.15 | 0.15 | \$ 0.30 | 0.30 |

See accompanying notes to consolidated financial statements.

## BARNES \& NOBLE, INC. AND SUBSIDIARIES

## Consolidated Statements of Comprehensive Loss

## (In thousands)

(unaudited)

\left.|  | 13 weeks ended |  |  | 26 weeks ended |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | October 28, | October 29, | October 28, | October 29, |  |
|  | 2017 | 2016 | 2017 | 2016 |  |$\right)$

See accompanying notes to consolidated financial statements.

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## BARNES \& NOBLE, INC. AND SUBSIDIARIES

## Consolidated Balance Sheets

## (In thousands, except per share data)

| ASSETS | October 28, 2017 <br> (unaudited) | October 29, 2016 (unaudited) | $\begin{gathered} \text { April } 29, \\ 2017 \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| Current assets: |  |  |  |
| Cash and cash equivalents | \$ 11,324 | 11,365 | 11,993 |
| Receivables, net | 73,903 | 75,744 | 67,294 |
| Merchandise inventories, net | 1,177,080 | 1,218,822 | 946,909 |
| Prepaid expenses and other current assets | 141,244 | 129,404 | 101,816 |
| Total current assets | 1,403,551 | 1,435,335 | 1,128,012 |
| Property and equipment: |  |  |  |
| Land and land improvements | 2,541 | 2,541 | 2,541 |
| Buildings and leasehold improvements | 1,076,591 | 1,062,377 | 1,072,007 |
| Fixtures and equipment | 1,644,472 | 1,592,849 | 1,608,433 |
|  | 2,723,604 | 2,657,767 | 2,682,981 |
| Less accumulated depreciation and amortization | 2,451,675 | 2,369,074 | 2,406,859 |
| Net property and equipment | 271,929 | 288,693 | 276,122 |
| Goodwill | 207,381 | 211,276 | 207,381 |
| Intangible assets, net | 309,860 | 310,543 | 310,205 |
| Other non-current assets | 9,967 | 11,916 | 11,201 |
| Total assets | \$ 2,202,688 | 2,257,763 | 1,932,921 |
| LIABILITIES AND SHAREHOLDERS EQUITY |  |  |  |
| Current liabilities: |  |  |  |
| Accounts payable | \$ 656,620 | 717,220 | 473,686 |
| Accrued liabilities | 280,905 | 311,150 | 283,157 |
| Gift card liabilities | 327,217 | 344,044 | 351,424 |
| Total current liabilities | 1,264,742 | 1,372,414 | 1,108,267 |
| Long-term debt | 242,833 | 191,423 | 64,900 |
| Deferred taxes | 83,785 | 54,290 | 86,132 |
| Other long-term liabilities | 95,155 | 110,844 | 99,311 |
| Shareholders equity: |  |  |  |


| Common stock; $\$ 0.001$ par value; 300,000 shares authorized; 112,226, |  |  |  |
| :--- | ---: | ---: | ---: |
| 111,560 and 111,933 shares issued, respectively | 112 | 112 | 112 |
| Additional paid-in capital | $1,745,822$ | $1,741,120$ | $1,741,380$ |
| Accumulated other comprehensive income | 315 | 198 | 315 |
| Retained earnings | $(108,383)$ | $(81,319)$ | $(46,425)$ |
| Treasury stock, at cost, $39,580,39,741$ and 39,497 shares, respectively | $(1,121,693)$ | $(1,131,319)$ | $(1,121,071)$ |
| Total shareholders equity |  |  |  |

Commitments and contingencies
Total liabilities and shareholders equity $\quad \$ 2,202,688 \quad 2,257,763 \quad 1,932,921$
See accompanying notes to consolidated financial statements.

## BARNES \& NOBLE, INC. AND SUBSIDIARIES

## Consolidated Statement of Changes in Shareholders Equity

For the 26 weeks ended October 28, 2017

## (In thousands)

(unaudited)


See accompanying notes to consolidated financial statements.

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## BARNES \& NOBLE, INC. AND SUBSIDIARIES

## Consolidated Statements of Cash Flows

## (In thousands)

(unaudited)

|  | 26 weeks ended |  |
| :---: | :---: | :---: |
|  | October 28, 2017 | October 29, 2016 |
| Cash flows from operating activities: |  |  |
| Net loss | \$ (40,872) | $(34,825)$ |
| Adjustments to reconcile net loss to net cash flows from operating activities: |  |  |
| Depreciation and amortization (including amortization of deferred financing fees) | 54,574 | 62,000 |
| Stock-based compensation expense | 3,132 | 3,162 |
| Loss on disposal of property and equipment | 509 | 974 |
| Net decrease in other long-term liabilities | $(4,156)$ | $(3,263)$ |
| Net decrease in other non-current assets | 221 | 1,201 |
| Changes in operating assets and liabilities, net | $(119,903)$ | $(80,985)$ |
| Net cash flows used in operating activities | $(106,495)$ | $(51,736)$ |
| Cash flows from investing activities: |  |  |
| Purchases of property and equipment | $(49,532)$ | $(51,737)$ |
| Net cash flows used in investing activities | $(49,532)$ | $(51,737)$ |
| Cash flows from financing activities: |  |  |
| Proceeds from credit facility | 608,833 | 645,423 |
| Payments on credit facility | $(430,900)$ | $(501,200)$ |
| Cash dividends paid | $(21,779)$ | $(22,104)$ |
| Treasury stock repurchase plan |  | $(19,788)$ |
| Purchase of treasury stock related to stock-based compensation | (622) | $(1,093)$ |
| Payment of new credit facility related fees |  | (474) |
| Proceeds from exercise of common stock options |  | 312 |
| Cash dividends paid for long-term incentive awards | (174) | (76) |
| Net cash flows provided by financing activities | 155,358 | 101,000 |
| Net decrease in cash and cash equivalents | (669) | $(2,473)$ |
| Cash and cash equivalents at beginning of period | 11,993 | 13,838 |
| Cash and cash equivalents at end of period | \$ 11,324 | 11,365 |
| Changes in operating assets and liabilities, net: |  |  |
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| Receivables, net | \$ $(6,609)$ | 49,173 |
| :---: | :---: | :---: |
| Merchandise inventories, net | $(230,171)$ | $(285,099)$ |
| Prepaid expenses and other current assets | $(39,428)$ | $(23,522)$ |
| Accounts payable, accrued liabilities and gift card liabilities | 156,305 | 178,463 |
| Changes in operating assets and liabilities, net | \$ $(119,903)$ | $(80,985)$ |
| Supplemental cash flow information |  |  |
| Cash paid during the period for: |  |  |
| Interest | \$ 3,556 | 2,491 |
| Income taxes (net of refunds) | \$ (113) | 2,145 |
| Non-cash financing activity: |  |  |
| Accrued cash dividends | \$ 21 |  |
| Accrued dividends for long-term incentive awards | \$ 726 | 415 |
| See accompanying notes to consolidated financial statements |  |  |

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# BARNES \& NOBLE, INC. AND SUBSIDIARIES 

## Notes to Consolidated Financial Statements

For the 26 weeks ended October 28, 2017 and October 29, 2016
(Thousands of dollars, except per share data)
(unaudited)
The unaudited consolidated financial statements include the accounts of Barnes \& Noble, Inc. and its subsidiaries (collectively, Barnes \& Noble or the Company).

In the opinion of the Company s management, the accompanying unaudited consolidated financial statements of the Company contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly its consolidated financial position as of October 28, 2017 and the results of its operations for the 13 and 26 weeks and its cash flows for the 26 weeks then ended. These consolidated financial statements are condensed and therefore do not include all of the information and footnotes required by generally accepted accounting principles. The consolidated financial statements should be read in conjunction with the Company s Annual Report on Form 10-K for the 52 weeks ended April 29, 2017 (fiscal 2017).

Due to the seasonal nature of the business, the results of operations for the 26 weeks ended October 28, 2017 are not indicative of the results expected for the 52 weeks ending April 28, 2018 (fiscal 2018).

## 1. EBook Settlement

The Company provided credits to eligible customers resulting from the settlement reached with Apple Inc. (Apple) in an antitrust lawsuit filed by various State Attorneys General and private class plaintiffs regarding the price of digital books. The Company s customers were entitled to $\$ 95,707$ in total credits as a result of the settlement, which was funded by Apple. If a customer s credit was not used to make a purchase by June 24, 2017, the entire credit would have expired. The program concluded on July 1, 2017, through which date the Company s customers had activated $\$ 60,397$ in credits, of which $\$ 55,735$ were redeemed. No balances were due from the Apple settlement fund as of October 28, 2017 related to this portion of the program.

On September 7, 2017, the court approved redistribution of remaining funds from the Apple settlement. Customers who redeemed some or all of their credits from the first distribution that concluded on July 1, 2017 were eligible to receive additional credits in October 2017. The Company s customers were entitled to $\$ 14,815$ in total credits as a result of the redistribution. These credits are funded by Apple and will expire on April 20, 2018. The Company estimated total activations of $\$ 9,000$, which are recorded as a liability to customers to the extent they have not yet been activated and as a receivable from the Apple settlement fund to the extent they have not yet been reimbursed. As of October 28, 2017, the Company s customers had activated $\$ 3,807$ in credits, of which $\$ 2,331$ were redeemed. Total receivables from the Apple settlement fund were \$9,000 as of October 28, 2017.

## 2. Merchandise Inventories

Merchandise inventories, except NOOK merchandise inventories, are stated at the lower of cost or market. Cost is determined primarily by the retail inventory method under the first-in, first-out (FIFO) basis. NOOK merchandise inventories are recorded based on the average cost method and are valued at the lower of cost and net realizable value.

Market is determined based on the estimated net realizable value, which is generally the selling price. Reserves for non-returnable inventory are based on the Company s history of liquidating non-returnable inventory.

The Company also estimates and accrues shortage for the period between the last physical count of inventory and the balance sheet date. Shortage rates are estimated and accrued based on historical rates and can be affected by changes in merchandise mix and changes in actual shortage trends.

## 3. Revenue Recognition

Revenue from sales of the Company s products is recognized at the time of sale or shipment, other than those with multiple elements and Free On Board (FOB) destination point shipping terms. The Company accrues for estimated sales returns in the period in which the related revenue is recognized based on historical experience. ECommerce revenue from sales of products ordered through the Company $s$ websites is recognized upon estimated delivery and receipt of the shipment by its customers. Freight costs are included within the Company s cost of sales and occupancy. Sales taxes collected from retail customers are excluded from reported revenues. All of the Company s sales are recognized as revenue on a net basis, including sales in connection with any periodic promotions offered to customers. The Company does not treat any promotional offers as expenses.

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In accordance with ASC 605-25, Revenue Recognition, Multiple-Element Arrangements, and Accounting Standards Updates (ASU) 2009-13 and 2009-14, for multiple-element arrangements that involve tangible products that contain software that is essential to the tangible product s functionality, undelivered software elements that relate to the tangible product $s$ essential software and other separable elements, the Company allocates revenue to all deliverables using the relative selling-price method. Under this method, revenue is allocated at the time of sale to all deliverables based on their relative selling price using a specific hierarchy. The hierarchy is as follows: vendor-specific objective evidence, third-party evidence of selling price, or best estimate of selling price. $\mathrm{NOOK}^{\circledR}$ device revenue is recognized at the segment point of sale.

The Company includes post-service customer support (PCS) in the form of software updates and potential increased functionality on a when-and-if-available basis with the purchase of a NOOK ${ }^{\circledR}$ from the Company. Using the relative selling-price method described above, the Company allocates revenue based on the best estimate of selling price for the deliverables as no vendor-specific objective evidence or third-party evidence exists for any of the elements. Revenue allocated to $\mathrm{NOOK}^{\circledR}$ and the software essential to its functionality is recognized at the time of sale, provided all other conditions for revenue recognition are met. Revenue allocated to the PCS is deferred and recognized on a straight-line basis over the 2 -year estimated life of a $\mathrm{NOOK}^{\circledR}$ device.

The average percentage of a NOOK $^{\circledR}$ s sales price that is deferred for undelivered items and recognized over its 2-year estimated life ranges between $0 \%$ and $5 \%$, depending on the type of device sold. The amount of $\mathrm{NOOK}^{\circledR}$-related deferred revenue as of October 28, 2017, October 29, 2016 and April 29, 2017 was $\$ 119, \$ 354$ and $\$ 226$, respectively. These amounts are classified on the Company s balance sheet in accrued liabilities for the portion that is subject to deferral for one year or less and other long-term liabilities for the portion that is subject to deferral for more than one year.

The Company also pays certain vendors who distributed $\mathrm{NOOK}^{\circledR}$ a commission on the content sales sold through that device. The Company accounts for these transactions as a reduction in the sales price of the NOOK ${ }^{\circledR}$ based on historical trends of content sales and a liability is established for the estimated commission expected to be paid over the life of the product. The Company recognizes revenue of the content at the point of sale of the content. The Company records revenue from sales of digital content, sales of third-party extended warranties, service contracts and other products, for which the Company is not obligated to perform, and for which the Company does not meet the criteria for gross revenue recognition under ASC 605-45-45, Reporting Revenue Gross as a Principal versus Net as an Agent, on a net basis. All other revenue is recognized on a gross basis.

The Company rents physical textbooks. Revenue from the rental of physical textbooks is deferred and recognized over the rental period commencing at point of sale. The Company offers a buyout option to allow the purchase of a rented book at the end of the semester. The Company records the buyout purchase when the customer exercises and pays the buyout option price. In these instances, the Company would accelerate any remaining deferred rental revenue at the point of sale.

NOOK acquires the rights to distribute digital content from publishers and distributes the content on www.barnesandnoble.com, NOOK ${ }^{\circledR}$ devices and other eBookstore platforms. Certain digital content is distributed under an agency pricing model, in which the publishers set prices for eBooks and NOOK receives a commission on content sold through the eBookstore. The majority of the Company seBooks are sold under the agency model.

The Barnes \& Noble Member Program offers members greater discounts and other benefits for products and services, as well as exclusive offers and promotions via e-mail or direct mail, for an annual fee of $\$ 25.00$, which is non-refundable after the first 30 days. Revenue is recognized over the 12 -month period based upon historical spending patterns for Barnes \& Noble members.

## 4. Research and Development Costs for Software Products

The Company follows the guidance in ASC 985-20, Cost of Software to Be Sold, Leased or Marketed, regarding research and development costs for software products to be sold, leased, or otherwise marketed. Capitalization of software development costs begins upon the establishment of technological feasibility and is discontinued when the product is available for sale. A certain amount of judgment and estimation is required to assess when technological feasibility is established, as well as for the ongoing assessment of the recoverability of capitalized costs. The Company s products reach technological feasibility shortly before the products are released and, therefore, research and development costs are generally expensed as incurred.

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## 5. Internal-Use Software and Website Development Costs

Direct costs incurred to develop software for internal use and website development costs are capitalized and amortized over an estimated useful life of three to seven years. The Company capitalized costs, primarily related to labor, consulting, hardware and software, of $\$ 8,610$ and $\$ 10,622$ during the 26 weeks ended October 28, 2017 and October 29, 2016, respectively. Amortization of previously capitalized amounts was $\$ 5,471$ and $\$ 6,154$ during the 13 weeks ended October 28, 2017 and October 29, 2016, respectively, and $\$ 10,845$ and $\$ 12,749$ during the 26 weeks ended October 28, 2017 and October 29, 2016, respectively. Costs related to the design or maintenance of internal-use software and website development are expensed as incurred.

## 6. Net Earnings (Loss) per Share

In accordance with ASC 260-10-45, Share-Based Payment Arrangements and Participating Securities and the Two-Class Method, unvested share-based payment awards that contain rights to receive non-forfeitable dividends are considered participating securities. The Company s unvested restricted shares and unvested restricted stock units granted prior to July 15,2015 and shares issuable under the Company s deferred compensation plan were considered participating securities. Cash dividends to restricted stock units and performance-based stock units granted on or after July 15, 2015 are not distributed until and except to the extent that the restricted stock units vest, and in the case of performance-based stock units, until and except to the extent that the performance metrics are achieved or are otherwise deemed satisfied. Stock options do not receive cash dividends. As such, these awards are not considered participating securities.

Basic earnings per common share are calculated by dividing the net income, adjusted for income allocated to participating securities, by the weighted average number of common shares outstanding during the period. Diluted net income per common share reflects the dilution that would occur if any potentially dilutive instruments were exercised or converted into common shares. The dilutive effect of participating securities is calculated using the more dilutive of the treasury stock method or two-class method. Other potentially dilutive securities include preferred stock, stock options, restricted stock units granted after July 15, 2015, and performance-based stock units and are included in diluted shares to the extent they are dilutive under the treasury stock method for the applicable periods.

During periods of net loss, no effect is given to the participating securities because they do not share in the losses of the Company. Due to the net loss during the 13 weeks ended October 28, 2017 and October 29, 2016 and the 26 weeks ended October 28, 2017 and October 29, 2016, participating securities in the amounts of 116,574, 1,224,579, 113,480 and $1,305,303$, respectively, were excluded from the calculation of loss per share using the two-class method because the effect would be antidilutive. The Company s outstanding non-participating securities consisting of dilutive stock options and restricted stock units of $67,644,126,282,38,030$ and 166,327 for the 13 weeks ended October 28, 2017 and October 29, 2016 and the 26 weeks ended October 28, 2017 and October 29, 2016, respectively, were excluded from the calculation of loss per share using the two-class method because the effect would be antidilutive.

The following is a reconciliation of the Company s basic and diluted loss per share calculation:

|  | 13 weeks ended |  | 26 weeks ended |  |
| :--- | :---: | :---: | :---: | :---: |
| October 28, | October 29, | October 28, | October 29, |  |
| 2017 | 2016 | 2017 | 2016 |  |
| Numerator for basic loss per share: |  | $(30,094)$ | $(20,409)$ | $\$(40,872)$ |
| Net loss | $\$(34,825)$ |  |  |  |


| Less allocation of dividends to participating <br> securities |  | $(27)$ | $(188)$ | $(38)$ | $(391)$ |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Net loss available to common shareholders | $\$(30,121)$ | $(20,597)$ | $\$(40,910)$ | $(35,216)$ |  |
| Numerator for diluted loss per share: | $\$(30,121)$ | $(20,597)$ | $\$(40,910)$ | $(35,216)$ |  |
| Net loss available to common shareholders <br> Denominator for basic and diluted loss per <br> share: |  |  |  |  |  |
| Basic and diluted weighted average common <br> shares | 72,597 | 72,212 | 72,525 | 72,558 |  |
| Loss per common share: $\$(0.41)$ $(0.29)$ $\$$ $(0.56)$ $(0.49)$ <br> Basic <br> Diluted $\$(0.41)$ $(0.29)$ $\$$ $(0.56)$ $(0.49)$ |  |  |  |  |  |

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## 7. Segment Reporting

The Company stwo operating segments are B\&N Retail and NOOK.

## $B \boldsymbol{N} \boldsymbol{N}$ Retail

This segment includes 632 bookstores as of October 28, 2017, primarily under the Barnes \& Noble Booksellers trade name. These Barnes \& Noble stores generally offer a comprehensive trade book title base, a café, and departments dedicated to Juvenile, Toys \& Games, DVDs, Music \& Vinyl, Gift, Magazine, Bargain products and a dedicated NOOK ${ }^{\circledR}$ area. The stores also offer a calendar of ongoing events, including author appearances and children s activities. The B\&N Retail segment also includes the Company s eCommerce website, www.barnesandnoble.com, and its publishing operation, Sterling Publishing Co., Inc.

## NOOK

This segment includes the Company s digital business, including the development and support of the Company s NOOK ${ }^{\circledR}$ product offerings. The digital business includes digital content such as eBooks, digital newsstand and sales of $\mathrm{NOOK}^{\circledR}{ }^{\circledR}$ devices and accessories to B\&N Retail.

Summarized financial information concerning the Company s reportable segments is presented below:

| Sales by Segment | 13 weeks ended |  | 26 weeks ended |  |
| :--- | :---: | :---: | :---: | :---: |
|  | October 28, | October 29, | October 28, | October 29, |
|  | 2017 | 2016 | 2017 | 2016 |
| B\&N Retail | $\$ 769,709$ | 830,719 | $\$ 1,599,745$ | $1,712,432$ |
| NOOK | 25,964 | 35,042 | 55,464 | 76,090 |
| Elimination ${ }^{(a)}$ | $(4,556)$ | $(7,213)$ | $(10,776)$ | $(16,092)$ |
| Total |  |  |  |  |
|  | $\$ 791,117$ | 858,548 | $\$ 1,644,433$ | $1,772,430$ |


| Sales by Product Line | 13 weeks ended |  | 26 weeks ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | October 28, 2017 | $\begin{gathered} \text { October } 29, \\ 2016 \end{gathered}$ | $\begin{gathered} \text { October } 28, \\ 2017 \end{gathered}$ | $\begin{gathered} \text { October } 29, \\ 2016 \end{gathered}$ |
| Media ${ }^{(b)}$ | 71\% | 71\% | 72\% | 71\% |
| Digital ${ }^{(c)}$ | 3\% | 4\% | 3\% | 4\% |
| Other ${ }^{(d)}$ | 26\% | 25\% | 25\% | 25\% |
| Total | 100\% | 100\% | 100\% | 100\% |
| Depreciation and Amortization | 13 weeks ended |  | 26 weeks ended |  |
|  | October 28, $2017$ | October 29, $2016$ | October 28, $2017$ | October 29, $2016$ |
| B\&N Retail | \$ 24,117 | 24,558 | \$ 47,196 | 49,520 |
| NOOK | 3,082 | 5,436 | 6,401 | 11,511 |


| Total | $\$ 27,199$ | 29,994 | $\$$ | 53,597 | 61,031 |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Operating Loss | 13 weeks ended |  |  | 26 weeks ended |  |
|  | October 28, | October 29, | October 28, | October 29, |  |
| B\&N Retail | 2017 | 2016 | 2017 | 2016 |  |
| NOOK | $\$(49,311)$ | $(21,083)$ | $\$$ | $(61,821)$ | $(28,450)$ |
|  | $(2,921)$ | $(8,182)$ |  | $(5,623)$ | $(22,204)$ |
| Total | $\$(52,232)$ | $(29,265)$ | $\$$ | $(67,444)$ | $(50,654)$ |

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| Capital Expenditures | 13 weeks ended |  | 26 weeks ended |  |
| :--- | ---: | ---: | ---: | ---: |
|  | October 28, | October 29, | October 28, | October 29, |
| B\&N Retail | 2017 | 2016 | 2017 | 2016 |
| NOOK | $\$ 27,045$ | 27,381 | $\$ 45,944$ | 49,207 |
|  | 1,782 | 1,554 | 3,588 | 2,530 |
| Total | $\$ 28,827$ | 28,935 | $\$ 49,532$ | 51,737 |


|  | October 28, | October 29, |
| :--- | :---: | :---: |
| Total Assets ${ }^{\text {(e) }}$ | 2017 | 2016, |
| B\&N Retail | $\$ 2,174,430$ | $2,134,004$ |
| NOOK ${ }^{(\mathrm{f})}$ | 28,258 | 123,759 |
| Total | $\$ 2,202,688$ | $2,257,763$ |

(a) Represents sales from NOOK to B\&N Retail on a sell-through basis.
(b) Includes tangible books, music, movies, rentals and newsstand.
(c) Includes $\mathrm{NOOK}^{\circledR}$, related accessories, eContent and warranties.
(d) Includes Toys \& Games, café products, gifts and miscellaneous other.
(e) Excludes intercompany balances.
(f) Decrease in assets is related to the net tax receivable position.

A reconciliation of operating loss from reportable segments to loss before taxes in the consolidated financial statements is as follows:

|  | 13 weeks ended |  | 26 weeks ended |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | October 28, | October 29, | October 28, | October 29, |
|  | 2017 | 2016 | 2017 | 2016 |
| Reportable segments operating loss | $\$(52,232)$ | $(29,265)$ | $\$(67,444)$ | $(50,654)$ |
| Interest expense, net and amortization of deferred |  |  |  |  |
| financing costs | 2,678 | 1,961 | 4,718 | 3,590 |
| Consolidated loss before taxes | $\$(54,910)$ | $(31,226)$ | $\$(72,162)$ | $(54,244)$ |

## 8. Intangible Assets and Goodwill

As of October 28, 2017
Useful Gross Carrying Accumulated

| Amortizable Intangible Assets | Life | Amount | Amortization | Total |
| :--- | :---: | ---: | ---: | ---: |
| Technology | $5-10$ | $\$ 10,710$ | $(10,200)$ | $\$ 510$ |



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As of October 29, 2016
Useful Gross CarryingAccumulated

| Amortizable Intangible Assets | Life | Amount | Amortization | Total |
| :--- | ---: | ---: | ---: | ---: |
| Technology | $5-10$ | $\$ 10,710$ | $(9,793)$ | $\$$ |
| Distribution contracts | 10 | 8,325 | $(8,053)$ | 272 |
| Other | $3-10$ | 6,395 | $(6,335)$ | 60 |
|  |  |  |  |  |
|  |  | $\$ 25,430$ | $(24,181)$ | $\$ 1,249$ |

## Unamortizable Intangible Assets

| Trade name | $\$ 293,400$ |
| :--- | :--- |

Publishing contracts $\quad 15,894$

Total amortizable and unamortizable intangible assets as of October 29, 2016 \$ 310,543

All amortizable intangible assets are being amortized over their useful life on a straight-line basis.

| Aggregate Amortization Expense |  |
| :--- | ---: |
| For the 26 weeks ended October 28, 2017 | $\$ 382$ |
| For the 26 weeks ended October 29, 2016 | $\$ 381$ |
|  |  |
| Estimated Amortization Expense |  |
| $(12$ months ending on or about April 30) | $\$ 617$ |
| 2018 | $\$ 331$ |

The carrying amount of goodwill was $\$ 207,381$ and $\$ 211,276$ as of October 28, 2017 and October 29, 2016, respectively.

## 9. Gift Cards

The Company sells gift cards, which can be used in its stores, on www.barnesandnoble.com, on NOOK ${ }^{\circledR}$ devices and at Barnes \& Noble Education, Inc. (B\&N Education) stores. The Company does not charge administrative or dormancy fees on gift cards and gift cards have no expiration dates. Upon the purchase of a gift card, a liability is established for its cash value. Revenue associated with gift cards is deferred until redemption of the gift card. Gift cards redeemed at $\mathrm{B} \& \mathrm{~N}$ Education are funded by the gift card liability at the Company. Over time, a portion of the gift cards issued is typically not redeemed. The Company estimates the portion of the gift card liability for which the likelihood of redemption is remote based upon the Company $s$ historical redemption patterns. The Company records this amount in revenue on a straight-line basis over a 12 -month period beginning in the $13^{\text {th }}$ month after the month the gift card was originally sold. Additional breakage may be required if gift card redemptions continue to run lower than
historical patterns.
The Company recognized gift card breakage of $\$ 4,858$ and $\$ 4,835$ during the 13 weeks ended October 28, 2017 and October 29, 2016, respectively, and $\$ 9,727$ and $\$ 9,756$ during the 26 weeks ended October 28, 2017 and October 29, 2016, respectively. The Company had gift card liabilities of $\$ 327,217$ and $\$ 344,044$ as of October 28, 2017 and October 29, 2016, respectively.

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## 10. Other Long-Term Liabilities

Other long-term liabilities consist primarily of deferred rent, tax liabilities and reserves, long-term insurance liabilities and asset retirement obligations. The Company provides for minimum rent expense over the lease terms (including the build-out period) on a straight-line basis. The excess of such rent expense over actual lease payments (net of tenant allowances) is classified as deferred rent. Other long-term liabilities also include store closing expenses, long-term deferred revenues and a health care and life insurance plan for certain retired employees. The Company had the following other long-term liabilities at October 28, 2017, October 29, 2016 and April 29, 2017:

|  | October 28, | October 29, | April 29, |
| :--- | ---: | ---: | ---: |
|  | 2017 | 2016 | 2017 |
| Deferred rent | $\$ ~$ | 55,150 | 63,741 |
| 59,142 |  |  |  |
| Tax liabilities and reserves | 8,711 | 13,758 | 8,711 |
| Insurance liabilities | 14,162 | 15,296 | 14,225 |
| Asset retirement obligations | 12,538 | 12,819 | 11,482 |
| Other | 4,594 | 5,230 | 5,751 |
|  |  |  |  |
| Total other long-term liabilities | $\$ 95,155$ | 110,844 | 99,311 |

## 11. Income Taxes

The Company recorded an income tax benefit of $\$ 24,816$ on a pre-tax loss of $\$ 54,910$ during the 13 weeks ended October 28, 2017, which represented an effective income tax rate of $45.2 \%$. The Company recorded an income tax benefit of $\$ 10,817$ on a pre-tax loss of $\$ 31,226$ during the 13 weeks ended October 29,2016 , which represented an effective income tax rate of $34.6 \%$. The Company s effective tax rates for the 13 weeks ended October 28, 2017 and October 29, 2016 differ from the statutory rates due to the impact of permanent items such as meals and entertainment, non-deductible executive compensation, tax credits, changes in uncertain tax positions and state tax provision, net of federal benefit. The change in effective tax rates for the 13 weeks ended October 28, 2017 and October 29, 2016 was due to changes in uncertain tax positions and return to provision adjustments.

The Company recorded an income tax benefit of $\$ 31,290$ on a pre-tax loss of $\$ 72,162$ during the 26 weeks ended October 28, 2017, which represented an effective income tax rate of $43.4 \%$. The Company recorded an income tax benefit of $\$ 19,419$ on a pre-tax loss of $\$ 54,244$ during the 26 weeks ended October 29,2016 , which represented an effective income tax rate of $35.8 \%$. The Company s effective tax rates for the 26 weeks ended October 28, 2017 and October 29, 2016 differ from the statutory rates due to the impact of permanent items such as meals and entertainment, non-deductible executive compensation, tax credits, changes in uncertain tax positions and state tax provision, net of federal benefit. The change in effective tax rates for the 26 weeks ended October 28, 2017 and October 29, 2016 was due to changes in uncertain tax positions and return to provision adjustments. The Company continues to maintain a valuation allowance against certain state items.

The Company believes that it is reasonably possible that the total amount of unrecognized tax benefits at October 28, 2017 could decrease by approximately $\$ 3,551$ within the next twelve months, as a result of settlement of certain tax audits or lapses of statutes of limitations, which could impact the effective tax rate.

## 12. Fair Values of Financial Instruments

In accordance with ASC 820, Fair Value Measurements and Disclosures (ASC 820), the fair value of an asset is considered to be the price at which the asset could be sold in an orderly transaction between unrelated, knowledgeable and willing parties. A liability s fair value is defined as the amount that would be paid to transfer the liability to a new obligor, not the amount that would be paid to settle the liability with the creditor. Assets and liabilities recorded at fair value are measured using a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value. These tiers include:

Level 1 Observable inputs that reflect quoted prices in active markets
Level 2 Inputs other than quoted prices in active markets that are either directly or indirectly observable
Level 3 Unobservable inputs in which little or no market data exists, therefore requiring the Company to develop its own assumptions

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The Company s financial instruments include cash, receivables, gift cards, accrued liabilities, accounts payable and its credit facility. The fair values of cash, receivables, gift cards, accrued liabilities and accounts payable approximate carrying values because of the short-term nature of these instruments. The Company believes that its credit facility approximates fair value since interest rates are adjusted to reflect current rates.

## 13. Credit Facility

On August 3, 2015, the Company and certain of its subsidiaries entered into a credit agreement (Credit Agreement) with Bank of America, N.A., as administrative agent, collateral agent and swing line lender, and the other lenders from time to time party thereto, under which the lenders committed to provide a five-year asset-backed revolving credit facility in an aggregate committed principal amount of up to $\$ 700,000$ (Revolving Credit Facility). On September 30, 2016, the Company amended the Credit Agreement to provide for a new first-in, last-out revolving credit facility (the FILO Credit Facility and, together with the Revolving Credit Facility, the Credit Facility) in an aggregate principal amount of up to $\$ 50,000$, which supplements availability under the Revolving Credit Facility. The Company generally must draw down the FILO Credit Facility before making any borrowings under the Revolving Credit Facility.

Merrill Lynch, Pierce, Fenner \& Smith Incorporated, J.P. Morgan Securities LLC, Wells Fargo Bank, N.A. and SunTrust Robinson Humphrey, Inc. are the joint lead arrangers for the Credit Facility. The Credit Facility replaced the prior credit facility. Proceeds from the Credit Facility are used for general corporate purposes, including seasonal working capital needs.

The Company and certain of its subsidiaries are permitted to borrow under the Credit Facility. The Credit Facility is secured by substantially all of the inventory, accounts receivable and related assets of the borrowers under the Credit Facility (collectively, the Loan Parties), but excluding the equity interests in the Company and its subsidiaries, intellectual property, equipment and certain other property. Borrowings under the Credit Facility are limited to a specified percentage of eligible collateral. The Company has the option to request an increase in commitments under the Credit Facility of up to $\$ 250,000$, subject to certain restrictions.

The Credit Facility allows the Company to declare and pay up to $\$ 70,000$ in dividends annually to its stockholders without compliance with any availability or ratio-based limitations.

Interest under the Revolving Credit Facility accrues, at the election of the Company, at a LIBOR or alternate base rate, plus, in each case, an applicable interest rate margin, which is determined by reference to the level of excess availability under the Revolving Credit Facility. Through the end of the fiscal quarter during which the closing of the Revolving Credit Facility occurred, loans under the Revolving Credit Facility bore interest at LIBOR plus $1.750 \%$ per annum, in the case of LIBOR borrowings, or at the alternate base rate plus $0.750 \%$ per annum, in the alternative, and thereafter the interest rate began to fluctuate between LIBOR plus $2.000 \%$ per annum and LIBOR plus $1.500 \%$ per annum (or between the alternate base rate plus $1.000 \%$ per annum and the alternate base rate plus $0.500 \%$ per annum), based upon the average daily availability under the Revolving Credit Facility for the immediately preceding fiscal quarter. Interest under the FILO Credit Facility accrues, at the election of the Company, at a LIBOR or alternate base rate, plus, in each case, an applicable interest rate margin, which is also determined by reference to the level of excess availability under the Revolving Credit Facility. Loans under the FILO Credit Facility bear interest at $1.000 \%$ per annum more than loans under the Revolving Credit Facility.

The Credit Agreement contains customary negative covenants, which limit the Company s ability to incur additional indebtedness, create liens, make investments, make restricted payments or specified payments and merge or acquire
assets, among other things. In addition, if excess availability under the Credit Facility were to fall below certain specified levels, certain additional covenants (including fixed charge coverage ratio requirements) would be triggered, and the lenders would assume dominion and control over the Loan Parties cash.

The Credit Agreement contains customary events of default, including payment defaults, material breaches of representations and warranties, covenant defaults, default on other material indebtedness, customary ERISA events of default, bankruptcy and insolvency, material judgments, invalidity of liens on collateral, change of control or cessation of business. The Credit Agreement also contains customary affirmative covenants and representations and warranties.

The Company wrote off $\$ 460$ of deferred financing fees related to the prior credit facility during the second quarter of fiscal 2016 and the remaining unamortized deferred financing fees of $\$ 3,542$ were deferred and are being amortized over the five-year term of the Credit Facility. The Company also incurred $\$ 5,701$ of fees to secure the Credit Facility, which are being amortized over the five-year term accordingly. During the second quarter of fiscal 2017, the Company incurred $\$ 474$ of fees to secure the FILO Credit Facility, which are being amortized over the same term as the Credit Facility.

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The Company had $\$ 242,833$ and $\$ 191,423$ of outstanding debt under the Credit Facility as of October 28, 2017 and October 29, 2016, respectively. The Company had $\$ 36,733$ and $\$ 46,895$ of outstanding letters of credit under the Credit Facility as of October 28, 2017 and October 29, 2016, respectively.

## 14. Stock-Based Compensation

For the 13 and 26 weeks ended October 28, 2017 and October 29, 2016, the Company recognized stock-based compensation expense in selling and administrative expenses as follows:

|  | 13 weeks ended |  | 26 weeks ended |  |  |
| :--- | :---: | :---: | :---: | ---: | ---: |
|  | October 28, | October 29, | October 28, | October 29, |  |
|  | 2017 | 2016 | 2017 | 2016 |  |
| Restricted Stock Expense | $\$ 237$ | 280 | $\$ 447$ | 490 |  |
| Restricted Stock Units Expense | 1,079 | $(451)$ | 1,988 | 2,110 |  |
| Performance-Based Stock Unit Expense | 493 | 258 | 697 | 562 |  |
| Stock-Based Compensation Expense |  |  |  |  |  |
| S |  | 87 | $\$ 3,132$ | 3,162 |  |

## 15. Defined Contribution Plan

The Company maintains a defined contribution plan (the Savings Plan) for the benefit of substantially all employees. Total Company contributions charged to employee benefit expenses for the Savings Plan were $\$ 2,789$ and $\$ 2,774$ for the 13 weeks ended October 28, 2017 and October 29, 2016, respectively, and $\$ 5,838$ and $\$ 6,161$ for the 26 weeks ended October 28, 2017 and October 29, 2016, respectively.

## 16. Shareholders Equity

On October 20, 2015, the Company s Board of Directors authorized a stock repurchase program (prior repurchase plan) of up to $\$ 50,000$ of its common shares. On March 15,2017 , subsequent to completing the prior repurchase plan, the Company s Board of Directors authorized a new stock repurchase program of up to $\$ 50,000$ of its common shares. Stock repurchases under this program may be made through open market and privately negotiated transactions from time to time and in such amounts as management deems appropriate. The new stock repurchase program has no expiration date and may be suspended or discontinued at any time. The Company s repurchase plan is intended to comply with the requirements of Rule 10b-18 under the Securities Exchange Act of 1934. The Company did not repurchase shares under this plan during the 13 and 26 weeks ended October 28, 2017. During the 13 and 26 weeks ended October 29, 2016, the Company repurchased 878,195 shares at a cost of $\$ 10,045$ and $1,708,778$ shares at a cost of $\$ 19,788$, respectively, under the prior repurchase plan. The Company has remaining capacity of $\$ 50,000$ under the new repurchase program as of October 28, 2017.

As of October 28, 2017, the Company has repurchased $39,580,151$ shares at a cost of approximately $\$ 1,087,036$ since the inception of the Company s stock repurchase programs. The repurchased shares are held in treasury.

## 17. Legal Proceedings

The Company is involved in a variety of claims, suits, investigations and proceedings that arise from time to time in the ordinary course of its business, including actions with respect to contracts, intellectual property, taxation, employment, benefits, securities, personal injuries and other matters. The results of these proceedings in the ordinary course of business are not expected to have a material adverse effect on the Company s consolidated financial position or results of operations.

The Company records a liability when it believes that it is both probable that a liability will be incurred, and the amount of loss can be reasonably estimated. The Company evaluates, at least quarterly, developments in its legal matters that could affect the amount of liability that has been previously accrued and makes adjustments as appropriate. Significant judgment is required to determine both probability and the estimated amount of a loss or potential loss. The Company may be unable to reasonably estimate the reasonably possible loss or range of loss for a particular legal contingency for various reasons, including, among others: (i) if the damages sought are indeterminate; (ii) if proceedings are in the early stages; (iii) if there is uncertainty as to the outcome of pending proceedings (including motions and appeals); (iv) if there is uncertainty as to the likelihood of settlement and the outcome of any negotiations with respect thereto; (v) if there are significant factual issues to be determined or resolved; (vi) if the proceedings involve a large number of parties; (vii) if relevant law is unsettled or novel or untested legal theories are presented; or (viii) if the proceedings are taking place in jurisdictions where the laws are complex or unclear. In such instances, there is considerable uncertainty regarding the ultimate resolution of such matters, including a possible eventual loss, if any.

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With respect to the legal matters described below, the Company has determined, based on its current knowledge, that the amount of loss or range of loss that is reasonably possible, including any reasonably possible losses in excess of amounts already accrued, is not reasonably estimable. However, legal matters are inherently unpredictable and subject to significant uncertainties, some of which are beyond the Company s control. As such, there can be no assurance that the final outcome of these matters will not materially and adversely affect the Company s business, financial condition, results of operations, or cash flows.

The following is a discussion of the material legal matters involving the Company.

## PIN Pad Litigation

As previously disclosed, the Company discovered that PIN pads in certain of its stores had been tampered with to allow criminal access to card data and PIN numbers on credit and debit cards swiped through the terminals. Following public disclosure of this matter on October 24, 2012, the Company was served with four putative class action complaints (three in federal district court in the Northern District of Illinois and one in the Northern District of California), each of which alleged on behalf of national and other classes of customers who swiped credit and debit cards in Barnes \& Noble Retail stores common law claims such as negligence, breach of contract and invasion of privacy, as well as statutory claims such as violations of the Fair Credit Reporting Act, state data breach notification statutes, and state unfair and deceptive practices statutes. The actions sought various forms of relief including damages, injunctive or equitable relief, multiple or punitive damages, attorneys fees, costs, and interest. All four cases were transferred and/or assigned to a single judge in the United States District Court for the Northern District of Illinois, and a single consolidated amended complaint was filed. The Company filed a motion to dismiss the consolidated amended complaint in its entirety, and in September 2013, the Court granted the motion to dismiss without prejudice. The Plaintiffs then filed an amended complaint, and the Company filed a second motion to dismiss. On October 3, 2016, the Court granted the second motion to dismiss, and dismissed the case without prejudice; in doing so, the Court permitted plaintiffs to file a second amended complaint by October 31, 2016. On October 31, 2016, the plaintiffs filed a second amended complaint, and on January 25, 2017 the Company filed a motion to dismiss the second amended complaint. On June 13, 2017, the Court granted the Company s motion to dismiss with prejudice. Plaintiffs filed a notice of appeal to the United States Court of Appeals for the Seventh Circuit. The appeal is fully briefed, and the Court has set the matter for oral argument on December 6, 2017.

## Cassandra Carag individually and on behalf of others similarly situated v. Barnes \& Noble, Inc., Barnes \& Noble Booksellers, Inc. and DOES 1 through 100 inclusive

On November 27, 2013, former Associate Store Manager Cassandra Carag (Carag) brought suit in Sacramento County Superior Court, asserting claims on behalf of herself and all other hourly (non-exempt) Barnes \& Noble employees in California in the preceding four years for unpaid regular and overtime wages based on alleged off-the-clock work, penalties and pay based on missed meal and rest breaks, and for improper wage statements, payroll records, and untimely pay at separation as a result of the alleged pay errors during employment. Via the complaint, Carag seeks to recover unpaid wages and statutory penalties for all hourly Barnes \& Noble employees within California from November 27, 2009 to present. On February 13, 2014, the Company filed an answer to the complaint in the state court and concurrently requested removal of the action to federal court. On May 30, 2014, the federal court granted Plaintiff s motion to remand the case to state court and denied Plaintiff s motion to strike portions of the answer to the complaint (referring the latter motion to the lower court for future consideration). The Court has not yet scheduled any further hearings or deadlines.

## Café Manager Class Actions

Two former Café Managers have filed separate actions alleging similar claims of entitlement to unpaid compensation for overtime. In each action, the plaintiff seeks to represent a class of allegedly similarly situated employees who performed the same position (Café Manager). Specifically, Christine Hartpence filed a complaint against Barnes \& Noble, Inc. (Barnes \& Noble) in Philadelphia County Court of Common Pleas on May 26, 2015, alleging that she is entitled to unpaid compensation for overtime under Pennsylvania law and seeking to represent a class of allegedly similarly situated employees who performed the same position (Café Manager). On July 14, 2016, Ms. Hartpence amended her complaint to assert a purported collective action for alleged unpaid overtime compensation under the federal Fair Labor Standards Act (FLSA), by which she sought to act as a class representative for similarly situated Café Managers throughout the United States. On July 27, 2016, Barnes \& Noble removed the case to the U.S. District Court of the Eastern District of Pennsylvania. Ms. Hartpence then voluntarily dismissed her complaint and subsequently re-filed a similar complaint in the Philadelphia County Court of Common Pleas, where it is currently pending. The re-filed complaint alleges only claims of unpaid overtime under Pennsylvania law and alleges class claims under Pennsylvania law that are limited to current and former Café Managers within Pennsylvania. On June 22, 2017, Ms.

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Hartpence filed an additional, separate action in Philadelphia County Court of Common Pleas in which she repeats her allegations under Pennsylvania law and asserts a similar claim for unpaid wages under New Jersey law, purportedly on behalf of herself and others similarly situated. The Court consolidated the two pending cases on November 1, 2017.

On September 20, 2016, Kelly Brown filed a complaint against Barnes \& Noble in the U.S. District Court for the Southern District of New York in which she also alleges that she is entitled to unpaid compensation under the FLSA and Illinois law. Ms. Brown seeks to represent a national class of all similarly situated Café Managers under the FLSA, as well as an Illinois-based class under Illinois law. On November 9, 2016, Ms. Brown filed an amended complaint to add an additional plaintiff named Tiffany Stewart, who is a former Café Manager who also alleges unpaid overtime compensation in violation of New York law and seeks to represent a class of similarly situated New York-based Café Managers under New York law. On May 2, 2017, the Court denied Plaintiffs Motion for Conditional Certification, without prejudice. There are currently 16 former Café Managers who have joined the action as opt-in plaintiffs.

## Bernardino v. Barnes \& Noble Booksellers, Inc.

On June 16, 2017, a putative class action complaint was filed against Barnes \& Noble Booksellers, Inc. (B\&N Booksellers) in the United States District Court for the Southern District of New York, alleging violations of the federal Video Privacy Protection Act and related New York law. The plaintiff, who seeks to represent a class of subscribers of Facebook, Inc. (Facebook) who purchased DVDs or other video media from the Barnes \& Noble website, seeks damages, injunctive relief and attorneys fees, among other things, based on her allegation that B\&N Booksellers supposedly knowingly disclosed her personally identifiable information to Facebook without her consent when she bought a DVD from Barnes \& Noble s website. On July 10, 2017, the plaintiff moved for a preliminary injunction requiring Barnes \& Noble to change the operation of its website, which motion B\&N Booksellers opposed. On July 31, 2017, B\&N Booksellers moved to compel the case to arbitration, consistent with the terms of use on Barnes \& Noble s website. On August 28, 2017, the court denied the plaintiff s motion for a preliminary injunction. On November 20, 2017, the magistrate judge issued its report and recommendation that the Court grant B\&N s motion to compel arbitration and stay all proceedings.

## 18. Recent Accounting Pronouncements

In October 2016, the FASB issued ASU 2016-16, Income Taxes (Topic 740) Intra-Entity Transfers of Assets Other Than Inventory (ASU 2016-16). This standard requires that an entity should recognize the income tax consequences of an intra-entity transfer of an asset other than inventory when the transfer occurs. Consequently, the amendments in this standard eliminate the exception for an intra-entity transfer of an asset other than inventory. The amendments in this standard do not include new disclosure requirements; however, existing disclosure requirements might be applicable. The Company will be required to adopt ASU 2016-16 as of April 29, 2018 using a modified retrospective approach. Early adoption is permitted. The Company does not anticipate the adoption of this standard to have a material impact on its consolidated financial statements.

In August 2016, the FASB issued ASU 2016-15, Statement of Cash Flows (Topic 230) Classification of Certain Cash Receipts and Cash Payments (ASU 2016-15). This update clarifies the classification of certain cash receipts and cash payments in the statement of cash flows, including debt prepayment or extinguishment costs, settlement of contingent consideration arising from a business combination, insurance settlement proceeds, and distributions from certain equity method investees. The new standard is effective for fiscal years, and interim periods within those fiscal years, beginning after December 15, 2017. Early adoption is permitted. ASU 2016-15 is effective for the Company beginning May 1, 2018 under a retrospective approach. Since the standard only impacts classification in the
statements of cash flows, adoption will not affect the Company s cash and cash equivalents.
In March 2016, the FASB issued ASU 2016-09, Compensation Stock Compensation (Topic 718) Improvements to Employee Share-Based Payment Accounting (ASU 2016-09). ASU 2016-09 includes provisions to simplify certain aspects related to the accounting for share-based awards and the related financial statement presentation. ASU 2016-09 provides for changes to accounting for stock compensation, including: 1) excess tax benefits and tax deficiencies related to share based payment awards to be recognized as income tax benefit or expense when the awards vest or are settled (previously such amounts were recognized in additional paid-in capital); entities must apply the new guidance on accounting for excess tax benefits and tax deficiencies prospectively, except for excess tax benefits that were identified from previous transactions that had not been previously recognized because the related tax deduction did not reduce income taxes payable; entities must use a modified retrospective transition method to recognize such excess tax benefits as a credit to retained earnings; any deferred tax assets recorded in connection with the modified retrospective recognition of excess tax benefits must be assessed for realizability, and, if necessary, a valuation allowance must be recognized through a cumulative-effect adjustment to retained earnings; 2) excess tax benefits will be classified as an operating activity in the statement of cash flows; 3) the option to elect to estimate forfeitures or account for them when they occur; 4) classification of cash payments made on an employee s behalf for withheld shares should be presented as a financing activity in the statements of cash flows; and 5) eliminating the requirement to delay the recognition of excess tax benefits until it reduces current taxes payable.

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The Company adopted ASU 2016-09 during the first quarter ended July 29, 2017. Accordingly, the primary effects of the adoption are as follows: 1) excess tax expense of $\$ 338$ and $\$ 904$, respectively, were recorded during the 13 and 26 weeks ended October 28, 2017 related to the prospective application of excess tax benefits and tax deficiencies related to stock-based compensation settlements, 2) using a modified retrospective application, the Company recorded unrecognized excess tax benefits of $\$ 1,823$ as a cumulative-effect adjustment, which increased retained earnings, and reduced deferred taxes by the same, 3 ) using a modified retrospective application, the Company has elected to recognize forfeitures as they occur and recorded a $\$ 1,310$ increase to additional paid-in capital, a $\$ 786$ reduction to retained earnings, and a $\$ 524$ reduction to deferred taxes to reflect the incremental stock-based compensation expense, net of the related tax impacts, that would have been recognized in prior years under the modified guidance, and 4) $\$ 14$ in excess tax benefits from stock-based compensation was reclassified from cash flows from financing activities to cash flows from operating activities for the 26 weeks ended October 29, 2016, in the Consolidated Statements of Cash Flows.

In February 2016, the FASB issued ASU 2016-02, Leases (Topic 842) (ASU 2016-02), in order to increase transparency and comparability among organizations by recognizing lease assets and lease liabilities on the balance sheet for those leases classified as operating leases under previous Generally Accepted Accounting Principles. ASU 2016-02 requires that a lessee should recognize a liability to make lease payments (the lease liability) and a right-of-use asset representing its right to use the underlying asset for the lease term on the balance sheet. ASU 2016-02 requires expanded disclosures about the nature and terms of lease agreements and is effective for annual reporting periods beginning after December 15, 2018, including interim periods within that reporting period. Early adoption is permitted. A modified retrospective transition approach is required for leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements. The Company currently anticipates early adoption of ASU 2016-02 effective April 29, 2018 in conjunction with the adoption of ASU 2014-09. While the Company s ability to early adopt depends on system readiness and completing the Company s analysis of information necessary to restate prior period consolidated financial statements, the Company remains on schedule and has implemented key system functionality to enable the preparation of restated financial information. The Company is currently evaluating the provisions of this standard and assessing its existing lease portfolio in order to determine the impact on its accounting systems, processes and internal controls over financial reporting. The Company expects the adoption of this standard will result in a significant increase to its long-term assets and liabilities on its consolidated balance sheet. However, the Company does not expect adoption will have a material impact on its consolidated statement of operations and cash flows.

In July 2015, the FASB issued ASU 2015-11, Simplifying the Measurement of Inventory (ASU 2015-11), modifying the accounting for inventory. Under ASU 2015-11, the measurement principle for inventory will change from lower of cost or market value to lower of cost and net realizable value. ASU 2015-11 defines net realizable value as the estimated selling price in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation. ASU 2015-11 is applicable to inventory that is accounted for under the first-in, first-out method and is effective for fiscal years beginning after December 15, 2016, including interim periods within those fiscal years, with early adoption permitted. The Company adopted ASU 2015-11 effective May 1, 2017. The majority of the Company s merchandise inventories are valued using the retail inventory method, which is outside the scope of ASU 2015-11. The remaining inventory of the Company s merchandise inventories are valued at the lower of cost and net realizable value using the average cost method. The Company applied the amendments in this update prospectively to the measurement of inventory after the date of adoption with no material impact to the Company s consolidated financial statements.

In May 2014, the FASB issued ASU 2014-09. The standard provides companies with a single model for use in accounting for revenue arising from contracts with customers and supersedes current revenue recognition guidance, including industry-specific revenue guidance. The core principle of the model is to recognize revenue when control of
the goods or services transfers to the customer, as opposed to recognizing revenue when the risks and rewards transfer to the customer under the existing revenue guidance. ASU 2014-09, as amended by ASU 2015-14, ASU 2016-08, ASU 2016-10, ASU 2016-12 and ASU 2016-20, is effective for annual reporting periods beginning after December 15, 2017, including interim periods within that reporting period. Earlier application is permitted for annual reporting periods beginning after December 15, 2016. The guidance permits companies to either apply the requirements retrospectively to all prior periods presented, or apply the requirements in the year of adoption, through a cumulative adjustment. The Company plans to adopt ASU 2014-09 effective April 29, 2018. The Company currently anticipates adopting the standard using the modified retrospective method. The Company has begun the process of implementing this standard, including performing a review of its revenue streams to identify any differences in the timing, measurement, or presentation of revenue recognition. The Company currently believes that the primary impact will be changes to the timing of recognition of revenues related to gift card breakage. The Company will continue to assess the impact on all areas of its revenue recognition, disclosure requirements and changes that may be necessary to its internal controls over financial reporting. The Company is continuing to evaluate the impact of adopting this ASU on its consolidated financial statements. The Company remains on schedule to adopt this ASU effective April 29, 2018.

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## Item 2: Management s Discussion and Analysis of Financial Condition and Results of Operations Liquidity and Capital Resources

The primary sources of Barnes \& Noble s cash are net cash flows from operating activities, funds available under its credit facility and short-term vendor financing.

## Credit Facility

On August 3, 2015, the Company and certain of its subsidiaries entered into a credit agreement (Credit Agreement) with Bank of America, N.A., as administrative agent, collateral agent and swing line lender, and the other lenders from time to time party thereto, under which the lenders committed to provide a five-year asset-backed revolving credit facility in an aggregate committed principal amount of up to $\$ 700.0$ million (Revolving Credit Facility). On September 30, 2016, the Company amended the Credit Agreement to provide for a new first-in, last-out revolving credit facility (the FILO Credit Facility and, together with the Revolving Credit Facility, the Credit Facility) in an aggregate principal amount of up to $\$ 50.0$ million, which supplements availability under the Revolving Credit Facility. The Company generally must draw down the FILO Credit Facility before making any borrowings under the Revolving Credit Facility.

Merrill Lynch, Pierce, Fenner \& Smith Incorporated, J.P. Morgan Securities LLC, Wells Fargo Bank, N.A. and SunTrust Robinson Humphrey, Inc. are the joint lead arrangers for the Credit Facility. The Credit Facility replaced the prior credit facility. Proceeds from the Credit Facility are used for general corporate purposes, including seasonal working capital needs.

The Company and certain of its subsidiaries are permitted to borrow under the Credit Facility. The Credit Facility is secured by substantially all of the inventory, accounts receivable and related assets of the borrowers under the Credit Facility (collectively, the Loan Parties), but excluding the equity interests in the Company and its subsidiaries, intellectual property, equipment and certain other property. Borrowings under the Credit Facility are limited to a specified percentage of eligible collateral. The Company has the option to request an increase in commitments under the Credit Facility of up to $\$ 250.0$ million, subject to certain restrictions.

The Credit Facility allows the Company to declare and pay up to $\$ 70.0$ million in dividends annually to its stockholders without compliance with any availability or ratio-based limitations.

Interest under the Revolving Credit Facility accrues, at the election of the Company, at a LIBOR or alternate base rate, plus, in each case, an applicable interest rate margin, which is determined by reference to the level of excess availability under the Revolving Credit Facility. Through the end of the fiscal quarter during which the closing of the Revolving Credit Facility occurred, loans under the Revolving Credit Facility bore interest at LIBOR plus $1.750 \%$ per annum, in the case of LIBOR borrowings, or at the alternate base rate plus $0.750 \%$ per annum, in the alternative, and thereafter the interest rate began to fluctuate between LIBOR plus $2.000 \%$ per annum and LIBOR plus $1.500 \%$ per annum (or between the alternate base rate plus $1.000 \%$ per annum and the alternate base rate plus $0.500 \%$ per annum), based upon the average daily availability under the Revolving Credit Facility for the immediately preceding fiscal quarter. Interest under the FILO Credit Facility accrues, at the election of the Company, at a LIBOR or alternate base rate, plus, in each case, an applicable interest rate margin, which is also determined by reference to the level of excess availability under the Revolving Credit Facility. Loans under the FILO Credit Facility bear interest at $1.000 \%$ per annum more than loans under the Revolving Credit Facility.

The Credit Agreement contains customary negative covenants, which limit the Company s ability to incur additional indebtedness, create liens, make investments, make restricted payments or specified payments and merge or acquire
assets, among other things. In addition, if excess availability under the Credit Facility were to fall below certain specified levels, certain additional covenants (including fixed charge coverage ratio requirements) would be triggered, and the lenders would assume dominion and control over the Loan Parties cash.

The Credit Agreement contains customary events of default, including payment defaults, material breaches of representations and warranties, covenant defaults, default on other material indebtedness, customary ERISA events of default, bankruptcy and insolvency, material judgments, invalidity of liens on collateral, change of control or cessation of business. The Credit Agreement also contains customary affirmative covenants and representations and warranties.

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The Company wrote off $\$ 0.5$ million of deferred financing fees related to the prior credit facility during the second quarter of fiscal 2016 and the remaining unamortized deferred financing fees of $\$ 3.5$ million were deferred and are being amortized over the five-year term of the Credit Facility. The Company also incurred $\$ 5.7$ million of fees to secure the Credit Facility, which are being amortized over the five-year term accordingly. During the second quarter of fiscal 2017, the Company incurred $\$ 0.5$ million of fees to secure the FILO Credit Facility, which are being amortized over the same term as the Credit Facility.

The Company had $\$ 242.8$ million and $\$ 191.4$ million of outstanding debt under the Credit Facility as of October 28, 2017 and October 29, 2016, respectively. The Company had $\$ 36.7$ million and $\$ 46.9$ million of outstanding letters of credit under the Credit Facility as of October 28, 2017 and October 29, 2016, respectively.

## Cash Flows

The Company s cash and cash equivalents were $\$ 11.3$ million as of October 28, 2017, compared with $\$ 11.4$ million as of October 29, 2016. The decrease in cash and cash equivalents of $\$ 0.1$ million versus the prior year period was due to changes in working capital and cash flows as outlined below.

Net cash flows used in operating activities were $\$ 106.5$ million for the 26 weeks ended October 28, 2017 as compared to $\$ 51.7$ million for the 26 weeks ended October 29, 2016. The unfavorable year-over-year comparison was primarily attributable to changes in working capital.

Net cash flows used in investing activities were $\$ 49.5$ million for the 26 weeks ended October 28, 2017 as compared to $\$ 51.7$ million for the 26 weeks ended October 29, 2016. The Company s investing activities primarily consisted of capital expenditures for the maintenance of existing stores, merchandising initiatives, new store construction and enhancements to systems and the website.

Net cash flows provided by financing activities were $\$ 155.4$ million for the 26 weeks ended October 28, 2017 as compared to $\$ 101.0$ million for the 26 weeks ended October 29, 2016. The Company s financing activities during the 26 weeks ended October 28, 2017 consisted primarily of net proceeds on the Credit Facility, offset by common dividends. Financing activities during the 26 weeks ended October 29, 2016 consisted primarily of net proceeds from the Credit Facility, offset by common dividends and share repurchases.

Over the past 12 months, the Company has returned $\$ 47.1$ million in cash to its shareholders through share repurchases and dividends. Since July 2015, the Company has returned $\$ 161.7$ million in cash to its shareholders through share repurchases and dividends.

Additional year-over-year balance sheet changes include the following:

Receivables, net decreased $\$ 1.8$ million, or $2.4 \%$, to $\$ 73.9$ million as of October 28, 2017, compared to $\$ 75.7$ million as of October 29, 2016.

Merchandise inventories, net decreased $\$ 41.7$ million, or $3.4 \%$, to $\$ 1.177$ billion as of October 28, 2017, compared to $\$ 1.219$ billion as of October 29, 2016.

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Prepaid expenses and other current assets increased $\$ 11.8$ million, or $9.1 \%$, to $\$ 141.2$ million as of October 28, 2017, compared to $\$ 129.4$ million as of October 29, 2016 primarily on income tax differences.

Property and equipment, net decreased $\$ 16.8$ million, or $5.8 \%$, to $\$ 271.9$ million as of October 28, 2017 , compared to $\$ 288.7$ million as of October 29 , 2016, as depreciation outpaced capital expenditures.

Intangible assets, net decreased $\$ 0.7$ million, or $0.2 \%$, to $\$ 309.9$ million as of October 28, 2017, compared to $\$ 310.5$ million as of October 29, 2016, on additional amortization.

Other non-current assets decreased $\$ 1.9$ million, or $16.4 \%$, to $\$ 10.0$ million as of October 28, 2017, compared to $\$ 11.9$ million as of October 29, 2016.

Accounts payable decreased $\$ 60.6$ million, or $8.4 \%$, to $\$ 656.6$ million as of October 28, 2017, compared to $\$ 717.2$ million as of October 29, 2016. Accounts payable represented $55.8 \%$ and $58.8 \%$ of merchandise inventories as of October 28, 2017 and October 29, 2016, respectively. This ratio is subject to changes in product mix and the timing of purchases, payments and returns.

Accrued liabilities decreased $\$ 30.2$ million, or $9.7 \%$, to $\$ 280.9$ million as of October 28, 2017, compared to $\$ 311.2$ million as of October 29, 2016. Accrued liabilities include the eBook settlement, deferred income, compensation, occupancy related, legal and other selling and administrative miscellaneous accruals.

Gift card liabilities decreased $\$ 16.8$ million, or $4.9 \%$, to $\$ 327.2$ million as of October 28, 2017, compared to $\$ 344.0$ million as of October 29, 2016. The Company estimates the portion of the gift card liability for which the likelihood of redemption is remote based upon the Company s historical redemption patterns. The Company recognized gift card breakage of $\$ 4.9$ million and $\$ 4.8$ million during the 13 weeks ended October 28, 2017 and October 29, 2016, respectively, and $\$ 9.7$ million and $\$ 9.8$ million during the 26 weeks ended October 28, 2017 and October 29, 2016, respectively. Additional breakage may be required if gift card redemptions continue to run lower than historical patterns.

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Deferred taxes increased $\$ 29.5$ million, or $54.3 \%$, to $\$ 83.8$ million as of October 28, 2017, compared to $\$ 54.3$ million as of October 29, 2016, due primarily to recurring movement in temporary differences.

Other long-term liabilities decreased $\$ 15.7$ million, or $14.2 \%$, to $\$ 95.2$ million as of October 28, 2017, compared to $\$ 110.8$ million as of October 29, 2016, due to lower deferred rent and lower tax reserves. The Company has arrangements with third-party manufacturers to produce certain NOOK ${ }^{\circledR}$ products. These manufacturers procure and assemble unfinished parts and components from third-party suppliers based on forecasts provided by the Company. Given production lead times, commitments are generally made far in advance of finished product delivery. Based on current purchase commitments and product development plans, the Company did not record any provision for purchase commitments. Future charges may be required based on changes in forecasted sales or strategic direction.

## Segments

The Company identifies its operating segments based on the way the business is managed (focusing on the financial information distributed) and the manner in which the chief operating decision maker interacts with other members of management and makes decisions on the allocation of resources. The Company stwo operating segments are B\&N Retail and NOOK.

## Seasonality

The B\&N Retail business, like that of many retailers, is seasonal, with the major portion of sales and operating income realized during its third fiscal quarter, which includes the holiday selling season.

The NOOK business, like that of many technology companies, is impacted by the launch of new products and the promotional efforts to support those new products, as well as the traditional retail holiday selling seasonality.

## Business Overview

Barnes \& Noble has been experiencing declining sales trends due primarily to lower store traffic and the challenging retail environment. The Company s book sales trends have been improving, while sales in non-book categories have been declining. Despite the sales declines, the Company has been able to sustain profit levels on cost reductions. While the Company believes it has lost share on its recent sales performance, it also sees opportunities in an industry that has become more stable.

To grow sales, the Company will leverage the strength of its Barnes \& Noble brand, knowledgeable booksellers, vast book selection and retail footprint to attract customers to its omni-channel offerings. Merchandising initiatives are focused on increasing the number of value offers, narrowing product assortments, improving SKU productivity, improving inventory management processes, testing changes to existing store layouts and remerchandising select business units in stores. The Company believes there is opportunity to increase conversion through higher customer engagement and by improving navigation and discovery throughout the store, including a customer friendly and more intuitive organization of books and improved signage for easier browsing within and across sections.

In-store events also drive traffic, reinforcing Barnes \& Noble as a community center where customers can meet, browse and discover. The Company is also utilizing social media, where booksellers communicate events, promotions and new product offerings with customers at the local level.

In addition to initiatives focused on growing sales through its existing store base, the Company is also testing new bookstore formats, which it believes could foster sales growth in the future.

BN.com and NOOK are important components of the Company s omni-channel strategy. The Company believes that in the long term, enhancements to its BN.com platform will enable it to be more competitive in the marketplace. The Company continues to improve its overall eCommerce user experience across channels, including desktop, tablet, mobile and app based, with the goal of providing a great device agnostic user experience. For customers interested in eBooks, the Company continues to judiciously bring new NOOK ${ }^{\circledR}$ devices and apps to market.

The Company s Member Program provides the Company with valuable data and insights into its customer base, enabling the Company to better understand and market to its customers. Members are more productive than non-members, as they spend more and visit more often. The Company continues to test programs to grow sales to both members and non-members, increase membership, improve price perception and enhance its overall customer value proposition.

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In light of the declining sales trends, the Company remains committed to right sizing its cost structure. The Company is focused on simplification throughout its organization to create efficiencies and reinvest resources to support sales growth. At B\&N Retail, the Company is focused on increasing store and supply chain productivity, streamlining operations and eliminating non-productive spend. At NOOK, the Company exited non-core businesses and outsourced certain functions, which enabled it to close its Santa Clara, CA and Taiwan offices. NOOK expects to continue to re-calibrate its cost structure commensurate with sales, further reducing its losses.

## Results of Operations

The following tables summarize the Company s results of operations for the 13 and 26 weeks ended October 28, 2017 compared with the 13 and 26 weeks ended October 29, 2016.

## Sales

|  | 13 weeks ended |  |  |  |  |  | 26 weeks ended |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, | \% of | October 29, | \% of | October 28, | $\%$ of | October 29, | $\%$ of |  |
| Dollars in thousands | 2017 | Total | 2016 | Total | 2017 | Total | 2016 | Total |  |
| B\&N Retail | $\$ 769,709$ | $97.3 \%$ | $\$ 830,719$ | $96.8 \%$ | $\$ 1,599,745$ | $97.3 \%$ | $\$ 1,712,432$ | $96.6 \%$ |  |
| NOOK | 25,964 | $3.3 \%$ | 35,042 | $4.1 \%$ | 55,464 | $3.4 \%$ | 76,090 | $4.3 \%$ |  |
| Elimination | $(4,556)$ | $(0.6) \%$ | $(7,213)$ | $(0.8) \%$ | $(10,776)$ | $(0.7) \%$ | $(16,092)$ | $(0.9) \%$ |  |
| Total Sales | $\$ 791,117$ | $100.0 \%$ | $\$ 858,548$ | $100.0 \%$ | $\$ 1,644,433$ | $100.0 \%$ | $\$ 1,772,430$ | $100.0 \%$ |  |

During the 13 weeks ended October 28, 2017, the Company s sales decreased $\$ 67.4$ million, or $7.9 \%$, to $\$ 791.1$ million from $\$ 858.5$ million during the 13 weeks ended October 29, 2016. The changes by segment are as follows:

B\&N Retail sales for the 13 weeks ended October 28, 2017 decreased $\$ 61.0$ million, or $7.3 \%$, to $\$ 769.7$ million from $\$ 830.7$ million during the same period one year ago, and accounted for $97.3 \%$ of total Company sales. Comparable store sales decreased $\$ 44.5$ million, or $6.3 \%$, as compared to the prior year on lower store traffic. Approximately half of the decline in comparable stores sales is attributable to the prior year release of Harry Potter and the Cursed Child. Closed stores decreased sales by $\$ 7.3$ million, while new stores increased sales by $\$ 3.6$ million. Online sales decreased $\$ 12.7$ million, or $17.7 \%$, on sales of Harry Potter and the Cursed Child in the prior year, lower promotional activity and comparisons to the prior year eBook settlement. B\&N Retail also includes third-party sales of Sterling Publishing Co., Inc., which decreased by $\$ 0.8$ million, or $6.8 \%$, versus the prior year.
Of the $\$ 44.5$ million decrease in comparable store sales, book categories decreased sales by $\$ 26.9$ million, or $5.8 \%$, due primarily to declines in Juvenile as the prior year included the release of Harry Potter and the Cursed Child, Bargain (primarily coloring books) and Trade titles. Excluding Harry Potter and the Cursed Child and coloring books, comparable store sales of books were essentially flat. Non-book core categories decreased sales by $\$ 14.9$ million, or $6.5 \%$, across most departments. Comparable sales of $\mathrm{NOOK}^{\circledR}$ products at $\mathrm{B} \& \mathrm{~N}$ Retail stores decreased $\$ 2.7$ million, or $35.3 \%$, primarily on lower device unit volume and lower average selling prices.

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NOOK sales decreased $\$ 9.1$ million, or $25.9 \%$, to $\$ 26.0$ million during the 13 weeks ended October 28, 2017 from $\$ 35.0$ million during the 13 weeks ended October 29, 2016, and accounted for $3.3 \%$ of total Company sales. Digital content sales decreased $\$ 5.8$ million, or $21.4 \%$, compared to the prior year on lower unit sales. Device and accessories sales decreased $\$ 3.3$ million, or $41.7 \%$, primarily on lower average selling prices and lower unit sales.

Elimination sales, which represent sales from NOOK to B\&N Retail on a sell-through basis, decreased $\$ 2.7$ million, or $36.8 \%$, versus the prior year. NOOK sales, net of elimination, accounted for $2.7 \%$ of total Company sales.
During the 13 weeks ended October 28, 2017, B\&N Retail had no store openings and no store closings.

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During the 26 weeks ended October 28, 2017, the Company s sales decreased $\$ 128.0$ million, or $7.2 \%$, to $\$ 1.644$ billion from $\$ 1.772$ billion during the 26 weeks ended October 29,2016 . The changes by segment are as follows:

B\&N Retail sales for the 26 weeks ended October 28, 2017 decreased $\$ 112.7$ million, or $6.6 \%$, to $\$ 1.600$ billion from $\$ 1.712$ billion during the same period one year ago, and accounted for $97.3 \%$ of total Company sales. Comparable store sales decreased $\$ 82.1$ million, or $5.6 \%$, as compared to the prior year on lower store traffic and comparisons to the prior year release of Harry Potter and the Cursed Child. Closed stores decreased sales by $\$ 16.3$ million, while new stores increased sales by $\$ 7.3$ million. Online sales decreased $\$ 19.8$ million, or $14.7 \%$, on sales of Harry Potter and the Cursed Child in the prior year, lower promotional activity and comparisons to the prior year eBook settlement. B\&N Retail also includes third-party sales of Sterling Publishing Co., Inc., which decreased by $\$ 1.8$ million, or $9.0 \%$, versus the prior year on lower coloring book sales.
Of the $\$ 82.1$ million decrease in comparable store sales, book categories decreased sales by $\$ 41.0$ million, or $4.2 \%$, due primarily to declines in Juvenile as the prior year included the release of Harry Potter and the Cursed Child, Bargain (primarily coloring books) and, to a lesser extent, Trade titles. Non-book core categories decreased sales by $\$ 36.0$ million, or $7.6 \%$, across most departments. Comparable sales of NOOK ${ }^{\circledR}$ products at $\mathrm{B} \& N$ Retail stores decreased $\$ 5.1$ million, or $30.7 \%$, primarily on lower average selling prices due to product mix and lower device unit volume.

NOOK sales decreased $\$ 20.6$ million, or $27.1 \%$, to $\$ 55.5$ million during the 26 weeks ended October 28, 2017 from $\$ 76.1$ million during the 26 weeks ended October 29, 2016, and accounted for $3.4 \%$ of total Company sales. Digital content sales decreased $\$ 13.0$ million, or $22.7 \%$, compared to the prior year primarily on lower unit sales. Device and accessories sales decreased $\$ 7.6$ million, or $40.9 \%$, primarily on lower average selling prices and lower unit sales.

Elimination sales, which represent sales from NOOK to B\&N Retail on a sell-through basis, decreased $\$ 5.3$ million, or $33.0 \%$, versus the prior year. NOOK sales, net of elimination, accounted for $2.7 \%$ of total Company sales.
During the 26 weeks ended October 28, 2017, B\&N Retail had no store openings and one store closing.

## Cost of Sales and Occupancy

|  |  | 13 weeks ended |  |  |  |  | 26 weeks ended |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, | \% of | October 29, | $\%$ of | October 28, | $\%$ of | October 29, | $\%$ of |  |
| Dollars in thousands | 2017 | Sales | 2016 | Sales | 2017 | Sales | 2016 | Sales |  |
| B\&N Retail | $\$ 555,273$ | $72.1 \%$ | $\$ 591,784$ | $71.2 \%$ | $\$ 1,146,419$ | $71.7 \%$ | $\$ 1,215,210$ | $71.0 \%$ |  |
| NOOK | 11,705 | $45.1 \%$ | 18,602 | $53.1 \%$ | 26,614 | $48.0 \%$ | 40,398 | $53.1 \%$ |  |
| Elimination | $(4,556)$ | $(17.5) \%$ | $(7,213)$ | $(20.6) \%$ | $(10,776)$ | $(19.4) \%$ | $(16,092)$ | $(21.1) \%$ |  |
|  |  |  |  |  |  |  |  |  |  |
|  | $\$ 562,422$ | $71.1 \%$ | $\$ 603,173$ | $70.3 \%$ | $\$ 1,162,257$ | $70.7 \%$ | $\$ 1,239,516$ | $69.9 \%$ |  |

## Total Cost of Sales

 and OccupancyThe Company s cost of sales and occupancy includes costs such as merchandise costs, distribution center costs (including payroll, freight, supplies and other operating expenses), rental expense, common area maintenance and real estate taxes, partially offset by landlord tenant allowances amortized over the life of the lease.

During the 13 weeks ended October 28, 2017, cost of sales and occupancy decreased $\$ 40.8$ million, or $6.8 \%$, to $\$ 562.4$ million from $\$ 603.2$ million during the 13 weeks ended October 29, 2016. Cost of sales and occupancy increased as a percentage of sales to $71.1 \%$ from $70.3 \%$ during the same period one year ago. The changes by segment are as follows:

B\&N Retail cost of sales and occupancy increased as a percentage of sales to $72.1 \%$ from $71.2 \%$, or 90 basis points, during the same period one year ago primarily on occupancy deleverage ( 85 basis points). Store markdowns included a heavier concentration of higher discount member sales, partially offset by the prior year discounts on Harry Potter and the Cursed Child. The remaining variance was attributable to timing differences and sales deleverage.

NOOK cost of sales and occupancy decreased as a percentage of sales to $45.1 \%$ from $53.1 \%$ during the same period one year ago primarily due to favorable sales mix and lower occupancy costs.

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During the 26 weeks ended October 28, 2017, cost of sales and occupancy decreased $\$ 77.3$ million, or $6.2 \%$, to $\$ 1.162$ billion from $\$ 1.240$ billion during the 26 weeks ended October 29, 2016. Cost of sales and occupancy increased as a percentage of sales to $70.7 \%$ from $69.9 \%$ during the same period one year ago. The changes by segment are as follows:

B\&N Retail cost of sales and occupancy increased as a percentage of sales to $71.7 \%$ from $71.0 \%$, or 70 basis points, during the same period one year ago primarily on occupancy deleverage ( 75 basis points). Store markdowns included a heavier concentration of higher discount member sales, partially offset by the prior year discounts on Harry Potter and the Cursed Child. The remaining variance was attributable to sales mix and general timing differences.

NOOK cost of sales and occupancy decreased as a percentage of sales to $48.0 \%$ from $53.1 \%$ during the same period one year ago primarily due to lower occupancy costs.

## Gross Profit

13 weeks ended 26 weeks ended

|  | 13 weeks ended |  |  |  | 26 weeks ended |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, | $\%$ of | October 29, | $\%$ of | October 28, $\%$ of | October 29, | $\%$ of |  |  |  |
| Dollars in thousands | 2017 | Sales | 2016 | Sales | 2017 | Sales | 2016 | Sales |  |  |
| B\&N Retail | $\$ 214,436$ | $27.9 \%$ | $\$ 238,935$ | $28.8 \%$ | $\$ 453,326$ | $28.3 \%$ | $\$ 497,222$ | $29.0 \%$ |  |  |
| NOOK | 14,259 | $66.6 \%$ | 16,440 | $59.1 \%$ | 28,850 | $64.6 \%$ | 35,692 | $59.5 \%$ |  |  |
| Total Gross Profit |  |  |  |  |  |  |  |  |  |  |
|  | $\$ 228,695$ | $28.9 \%$ | $\$ 255,375$ | $29.7 \%$ | $\$ 482,176$ | $29.3 \%$ | $\$ 532,914$ | $30.1 \%$ |  |  |

The Company s consolidated gross profit decreased $\$ 26.7$ million, or $10.4 \%$, to $\$ 228.7$ million during the 13 weeks ended October 28, 2017 from $\$ 255.4$ million during the 13 weeks ended October 29, 2016. This change was due to the matters discussed above.

The Company s consolidated gross profit decreased $\$ 50.7$ million, or $9.5 \%$, to $\$ 482.2$ million during the 26 weeks ended October 28, 2017 from $\$ 532.9$ million during the 26 weeks ended October 29, 2016. This change was due to the matters discussed above.

## Selling and Administrative Expenses

|  | 13 weeks ended |  |  |  | 26 weeks ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dollars in thousands | $\begin{gathered} \text { October } 28, \\ 2017 \end{gathered}$ | \% of Sales | $\begin{gathered} \text { October } 29, \\ 2016 \end{gathered}$ | $\%$ of Sales | $\begin{gathered} \text { October } 28, \\ 2017 \end{gathered}$ | \% of Sales | $\begin{gathered} \text { October } 29, \\ 2016 \end{gathered}$ | \% of Sales |
| B\&N Retail | \$ 239,630 | 31.1\% | \$ 235,460 | 28.3\% | \$ 467,951 | 29.3\% | \$ 476,152 | 27.8\% |
| NOOK | 14,098 | 65.9\% | 19,186 | 68.9\% | 28,072 | 62.8\% | 46,385 | 77.3\% |
| Total Selling and |  |  |  |  |  |  |  |  |
| Administrative Expenses | \$ 253,728 | 32.1\% | \$ 254,646 | 29.7\% | \$ 496,023 | 30.2\% | \$ 522,537 | 29.5\% |

Selling and administrative expenses decreased $\$ 0.9$ million, or $0.4 \%$, to $\$ 253.7$ million during the 13 weeks ended October 28, 2017 from $\$ 254.6$ million during the 13 weeks ended October 29, 2016. Selling and administrative expenses increased as a percentage of sales to $32.1 \%$ from $29.7 \%$ as compared to the same period one year ago. The changes by segment are as follows:

B\&N Retail selling and administrative expenses increased $\$ 4.2$ million as compared to prior year, or an increase of 280 basis points as a percentage of sales to $31.1 \%$ from $28.3 \%$, largely deleveraging due to the lower sales volume and seasonality of the business. Store payroll increased 100 basis points (on store sales) on sales deleverage and wage increases. The current year also included increased professional fees to support strategic initiatives ( 60 basis points), higher employee benefit costs ( 55 basis points) on higher medical claims and higher eCommerce expenses ( 25 basis points). These increases were partially offset by prior year severance charges ( 55 basis points). The remaining variance was attributable to sales deleverage and the general timing of expenses.

NOOK selling and administrative expenses decreased $\$ 5.1$ million as compared to prior year, decreasing as a percentage of sales to $65.9 \%$ from $68.9 \%$ for the quarter primarily attributable to continued cost rationalization efforts, including lower compensation expense, lower advertising expense and lower variable costs on the sales decline, partially offset by higher legal expenses.

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Selling and administrative expenses decreased $\$ 26.5$ million, or $5.1 \%$, to $\$ 496.0$ million during the 26 weeks ended October 28, 2017 from $\$ 522.5$ million during the 26 weeks ended October 29, 2016. Selling and administrative expenses increased as a percentage of sales to $30.2 \%$ from $29.5 \%$ as compared to the same period one year ago. The changes by segment are as follows:

B\&N Retail selling and administrative expenses decreased $\$ 8.2$ million as compared to prior year. As a percent of sales, B\&N Retail expenses increased 145 basis points as a percentage of sales to $29.3 \%$ from $27.8 \%$ primarily due to higher store payroll ( 105 basis points on store sales) on sales deleverage and wage increases, higher employee benefit costs ( 35 basis points) on higher medical claims, increased professional fees to support strategic initiatives ( 30 basis points) and higher website expenses ( 15 basis points). These increases were partially offset by lower severance costs ( 60 basis points). The remaining variance was attributable to sales deleverage and the general timing of expenses.

NOOK selling and administrative expenses decreased $\$ 18.3$ million as compared to prior year, decreasing as a percentage of sales to $62.8 \%$ from $77.3 \%$ for the quarter. The prior year included severance and transitional costs of $\$ 8.0$ million related to the outsourcing of certain services and the closure of NOOK s California and Taiwan offices. Excluding these costs, the decrease in dollars was primarily attributable to continued cost rationalization efforts, including lower compensation expense, lower severance, consulting, advertising and legal costs, as well as lower variable costs on the sales decline.

## Depreciation and Amortization

|  | 13 weeks ended |  |  |  | 26 weeks ended |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, $\%$ of | October 29, | $\%$ of | October 28, $\%$ of | October 29, | $\%$ of |  |  |  |
|  | 2017 | Sales | 2016 | Sales | 2017 | Sales | 2016 | Sales |  |
| Dollars in thousands | $\$ 24,117$ | $3.1 \%$ | $\$ 24,558$ | $3.0 \%$ | $\$ 47,196$ | $3.0 \%$ | $\$ 49,520$ | $2.9 \%$ |  |
| B\&N Retail | 3,082 | $14.4 \%$ | 5,436 | $19.5 \%$ | 6,401 | $14.3 \%$ | 11,511 | $19.2 \%$ |  |
| NOOK |  |  |  |  |  |  |  |  |  |
| Total Depreciation and |  |  |  |  |  |  |  |  |  |
| Amortization | $\$ 27,199$ | $3.4 \%$ | $\$ 29,994$ | $3.5 \%$ | $\$ 53,597$ | $3.3 \%$ | $\$ 61,031$ | $3.4 \%$ |  |

During the 13 weeks ended October 28, 2017, depreciation and amortization decreased $\$ 2.8$ million, or $9.3 \%$, to $\$ 27.2$ million from $\$ 30.0$ million during the same period one year ago. This decrease was primarily attributable to fully depreciated assets, partially offset by additional capital expenditures.

During the 26 weeks ended October 28, 2017, depreciation and amortization decreased $\$ 7.4$ million, or $12.2 \%$, to $\$ 53.6$ million from $\$ 61.0$ million during the same period one year ago. This decrease was primarily attributable to fully depreciated assets, partially offset by additional capital expenditures.

Operating Loss

|  | 13 weeks ended |  |  |  |  | 26 weeks ended |  |  |  |
| :--- | :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | October 28, | \% of | October 29, | \% of | October 28, | $\%$ of | October 29, | $\%$ of |  |
| Dollars in thousands | 2017 | Sales | 2016 | Sales | 2017 | Sales | 2016 | Sales |  |
| B\&N Retail | $\$(49,311)$ | $(6.4) \%$ | $\$(21,083)$ | $(2.5) \%$ | $\$(61,821)$ | $(3.9) \%$ | $\$(28,450)$ | $(1.7) \%$ |  |
| NOOK | $(2,921)$ | $(13.6) \%$ | $(8,182)$ | $(29.4) \%$ | $(5,623)$ | $(12.6) \%$ | $(22,204)$ | $(37.0) \%$ |  |
|  |  |  |  |  |  |  |  |  |  |
| Total Operating Loss | $\$(52,232)$ | $(6.6) \%$ | $\$(29,265)$ | $(3.4) \%$ | $\$(67,444)$ | $(4.1) \%$ | $\$(50,654)$ | $(2.9) \%$ |  |

The Company s consolidated operating loss increased $\$ 23.0$ million, or $78.5 \%$, to $\$ 52.2$ million during the 13 weeks ended October 28, 2017 from $\$ 29.3$ million during the 13 weeks ended October 29, 2016. This change was due to the matters discussed above.

The Company s consolidated operating loss increased $\$ 16.8$ million, or $33.1 \%$, to $\$ 67.4$ million during the 26 weeks ended October 28, 2017 from $\$ 50.7$ million during the 26 weeks ended October 29, 2016. This change was due to the matters discussed above.

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Interest Expense, Net and Amortization of Deferred Financing Fees

|  | 13 weeks ended |  |  | 26 weeks ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Dollars in thousands | $\begin{gathered} \text { October } 28, \\ 2017 \end{gathered}$ | $\begin{gathered} \text { October 29, } \\ 2016 \end{gathered}$ | \% of Change | October 28 $2017$ |  | $\begin{aligned} & \text { ober } 29, \\ & 2016 \end{aligned}$ | $\%$ of Change |
| Interest Expense, Net and Amortization of Deferred Financing Fees | \$ 2,678 | \$ 1,961 | 36.6\% | \$4,718 | \$ | 3,590 | 31.4\% |

Net interest expense and amortization of deferred financing fees increased $\$ 0.7$ million, or $36.6 \%$, to $\$ 2.7$ million during the 13 weeks ended October 28, 2017 from $\$ 2.0$ million during the 13 weeks ended October 29, 2016 on higher average borrowings.

Net interest expense and amortization of deferred financing fees increased $\$ 1.1$ million, or $31.4 \%$, to $\$ 4.7$ million during the 26 weeks ended October 28, 2017 from $\$ 3.6$ million during the 26 weeks ended October 29, 2016 on higher average borrowings.

## Income Taxes

 The Company recorded an income tax benefit of $\$ 24.8$ million during the 13 weeks ended October 28, 2017 compared with an income tax benefit of $\$ 10.8$ million during the 13 weeks ended October 29, 2016. The Company s effective tax rate was $45.2 \%$ and $34.6 \%$ for the 13 weeks ended October 28, 2017 and October 29, 2016, respectively. The Company s effective tax rates for the 13 weeks ended October 28, 2017 and October 29, 2016 differ from the statutory rates due to the impact of permanent items such as meals and entertainment, non-deductible executive compensation, tax credits, changes in uncertain tax positions and state tax provision, net of federal benefit. The change in effective tax rates for the 13 weeks ended October 28, 2017 and October 29, 2016 was due to changes in uncertain tax positions and return to provision adjustments.

The Company recorded an income tax benefit of $\$ 31.3$ million during the 26 weeks ended October 28, 2017 compared with an income tax benefit of $\$ 19.4$ million during the 26 weeks ended October 29, 2016. The Company s effective tax rate was $43.4 \%$ and $35.8 \%$ for the 26 weeks ended October 28, 2017 and October 29, 2016, respectively. The Company s effective tax rates for the 26 weeks ended October 28, 2017 and October 29, 2016 differ from the statutory rates due to the impact of permanent items such as meals and entertainment, non-deductible executive compensation, tax credits, changes in uncertain tax positions and state tax provision, net of federal benefit. The change in effective tax rates for the 26 weeks ended October 28, 2017 and October 29, 2016 was due to changes in uncertain tax positions and return to provision adjustments. The Company continues to maintain a valuation allowance against certain state items.

The Company believes that it is reasonably possible that the total amount of unrecognized tax benefits at October 28, 2017 could decrease by approximately $\$ 3.6$ million within the next twelve months, as a result of settlement of certain tax audits or lapses of statutes of limitations, which could impact the effective tax rate.

## Net Loss

|  | 13 weeks ended |  | 26 weeks ended |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | October 28, | October 29, | October 28, | October 29, |  |
| Dollars in thousands | 2017 | 2016 | 2017 | 2016 |  |
| Net Loss | $\$(30,094)$ | $\$$ | $(20,409)$ | $\$(40,872)$ | $\$$ |

As a result of the factors discussed above, the Company reported consolidated net loss of $\$ 30.1$ million during the 13 weeks ended October 28, 2017, compared with consolidated net loss of $\$ 20.4$ million during the 13 weeks ended October 29, 2016.

As a result of the factors discussed above, the Company reported consolidated net loss of $\$ 40.9$ million during the 26 weeks ended October 28, 2017, compared with consolidated net loss of $\$ 34.8$ million during the 26 weeks ended October 29, 2016.

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## Critical Accounting Policies

During the 26 weeks ended October 28, 2017, except for the adoption of ASU 2016-09 during the first quarter of fiscal 2018, there were no changes in the Company s policies regarding the use of estimates and other critical accounting policies.

See Management s Discussion and Analysis of Financial Condition and Results of Operations, found in the Company s Annual Report on Form 10-K for the fiscal year ended April 29, 2017 for additional information relating to the Company s use of estimates and other critical accounting policies.

## Disclosure Regarding Forward-Looking Statements

This quarterly report on Form 10-Q contains certain forward-looking statements (within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended) and information relating to Barnes \& Noble that are based on the beliefs of the management of Barnes \& Noble as well as assumptions made by and information currently available to the management of Barnes \& Noble. When used in this communication, the words anticipate, believe, estimate, expect, intend, plan, will, forecasts, projectio expressions, as they relate to Barnes \& Noble or the management of Barnes \& Noble, identify forward-looking statements.

Such statements reflect the current views of Barnes \& Noble with respect to future events, the outcome of which is subject to certain risks, including, among others, the general economic environment and consumer spending patterns, decreased consumer demand for Barnes \& Noble s products, low growth or declining sales and net income due to various factors, including store closings, higher-than-anticipated or increasing costs, including with respect to store closings, relocation, occupancy (including in connection with lease renewals) and labor costs, the effects of competition, the risk of insufficient access to financing to implement future business initiatives, risks associated with data privacy and information security, risks associated with Barnes \& Noble s supply chain, including possible delays and disruptions and increases in shipping rates, various risks associated with the digital business, including the possible loss of customers, declines in digital content sales, risks and costs associated with ongoing efforts to rationalize the digital business, risks associated with the eCommerce business, including the possible loss of eCommerce customers and declines in eCommerce sales, the risk that financial and operational forecasts and projections are not achieved, the performance of Barnes \& Noble s initiatives including but not limited to new store concepts and eCommerce initiatives, unanticipated adverse litigation results or effects, potential infringement of Barnes \& Noble s intellectual property by third parties or by Barnes \& Noble of the intellectual property of third parties, and other factors, including those factors discussed in detail in Item 1A, Risk Factors, in Barnes \& Noble s Annual Report on Form 10-K for the fiscal year ended April 29, 2017, and in Barnes \& Noble s other filings made hereafter from time to time with the SEC.

Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results or outcomes may vary materially from those described as anticipated, believed, estimated, expected, intended or planned. Subsequent written and oral forward-looking statements attributable to Barnes \& Noble or persons acting on its behalf are expressly qualified in their entirety by the cautionary statements in this paragraph. Barnes \& Noble undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise after the date of this Form 10-Q.

## Item 3: Quantitative and Qualitative Disclosures About Market Risk

The Company limits its interest rate risks by investing certain of its excess cash balances in short-term, highly-liquid instruments with an original maturity of one year or less. The Company does not expect any material losses from its invested cash balances and the Company believes that its interest rate exposure is modest. As of October 28, 2017, the Company s cash and cash equivalents totaled approximately $\$ 11.3$ million. A 50 basis point increase in annual interest rates would have increased the Company s interest income by $\$ 0.0$ million in the second quarter of fiscal 2018. Conversely, a 50 basis point decrease in annual interest rates would have reduced interest income by $\$ 0.0$ million in the second quarter of fiscal 2018.

Additionally, the Company may from time to time borrow money under its credit facility at various interest rate options based on the Base Rate or LIBO Rate (each term as defined in the amended and restated credit agreement described in the Quarterly Report under the section titled Notes to Consolidated Financial Statements ) depending upon certain financial tests. Accordingly, the Company may be exposed to interest rate risk on borrowings under its credit facility. The Company had borrowings under its credit facility of $\$ 242.8$ million at October 28, 2017 and $\$ 191.4$ million at October 29, 2016. A 50 basis point increase in annual interest rates would have increased the Company s interest expense by $\$ 0.2$ million in the second quarter of fiscal 2018. Conversely, a 50 basis point decrease in annual interest rates would have reduced interest expense by $\$ 0.2$ million in the second quarter of fiscal 2018.

The Company does not have any material foreign currency exposure as nearly all of its business is transacted in United States currency.

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## Item 4: Controls and Procedures Evaluation of Disclosure Controls and Procedures

The management of the Company established and maintains disclosure controls and procedures that are designed to ensure that material information relating to the Company and its subsidiaries required to be disclosed in the reports that are filed or submitted under the Exchange Act are recorded, processed, summarized, and reported within the time periods specified in the SEC s rules and forms, and that such information is accumulated and communicated to management, including the Company s Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosures. As of the end of the period covered by this report, the Company s management conducted an evaluation (as required under Rules 13a-15(b) and 15d-15(b) under the Exchange Act), under the supervision and with the participation of the principal executive officer and principal financial officer, of the Company s disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act). A control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that it will detect or uncover failures within the Company to disclose material information otherwise required to be set forth in the Company s periodic reports.

Based on management s evaluation, the principal executive officer and principal financial officer concluded that, as of the end of the period covered by this report, the Company s disclosure controls and procedures are effective at the reasonable assurance level.

## PART II - OTHER INFORMATION

## Item 1. Legal Proceedings

The Company is involved in a variety of claims, suits, investigations and proceedings that arise from time to time in the ordinary course of its business, including actions with respect to contracts, intellectual property, taxation, employment, benefits, securities, personal injuries and other matters. The results of these proceedings in the ordinary course of business are not expected to have a material adverse effect on the Company s consolidated financial position or results of operations.

The Company records a liability when it believes that it is both probable that a liability will be incurred, and the amount of loss can be reasonably estimated. The Company evaluates, at least quarterly, developments in its legal matters that could affect the amount of liability that has been previously accrued and makes adjustments as appropriate. Significant judgment is required to determine both probability and the estimated amount of a loss or potential loss. The Company may be unable to reasonably estimate the reasonably possible loss or range of loss for a particular legal contingency for various reasons, including, among others: (i) if the damages sought are indeterminate; (ii) if proceedings are in the early stages; (iii) if there is uncertainty as to the outcome of pending proceedings (including motions and appeals); (iv) if there is uncertainty as to the likelihood of settlement and the outcome of any negotiations with respect thereto; (v) if there are significant factual issues to be determined or resolved; (vi) if the proceedings involve a large number of parties; (vii) if relevant law is unsettled or novel or untested legal theories are presented; or (viii) if the proceedings are taking place in jurisdictions where the laws are complex or unclear. In such instances, there is considerable uncertainty regarding the ultimate resolution of such matters, including a possible eventual loss, if any.

With respect to the legal matters described below, the Company has determined, based on its current knowledge, that the amount of loss or range of loss that is reasonably possible, including any reasonably possible losses in excess of amounts already accrued, is not reasonably estimable. However, legal matters are inherently unpredictable and subject
to significant uncertainties, some of which are beyond the Company s control. As such, there can be no assurance that the final outcome of these matters will not materially and adversely affect the Company s business, financial condition, results of operations, or cash flows.

The following is a discussion of the material legal matters involving the Company.

## PIN Pad Litigation

As previously disclosed, the Company discovered that PIN pads in certain of its stores had been tampered with to allow criminal access to card data and PIN numbers on credit and debit cards swiped through the terminals. Following public disclosure of this matter on October 24, 2012, the Company was served with four putative class action complaints (three in federal district court in the Northern District of Illinois and one in the Northern District of California), each of which alleged on behalf of national and other classes of customers who swiped credit and debit cards in Barnes \& Noble Retail stores common law claims such as negligence, breach of contract and invasion of privacy, as well as statutory claims such as violations of the Fair Credit Reporting Act, state data breach notification statutes, and state unfair and deceptive practices statutes. The actions sought various forms of

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relief including damages, injunctive or equitable relief, multiple or punitive damages, attorneys fees, costs, and interest. All four cases were transferred and/or assigned to a single judge in the United States District Court for the Northern District of Illinois, and a single consolidated amended complaint was filed. The Company filed a motion to dismiss the consolidated amended complaint in its entirety, and in September 2013, the Court granted the motion to dismiss without prejudice. The Plaintiffs then filed an amended complaint, and the Company filed a second motion to dismiss. On October 3, 2016, the Court granted the second motion to dismiss, and dismissed the case without prejudice; in doing so, the Court permitted plaintiffs to file a second amended complaint by October 31, 2016. On October 31, 2016, the plaintiffs filed a second amended complaint, and on January 25, 2017 the Company filed a motion to dismiss the second amended complaint. On June 13, 2017, the Court granted the Company s motion to dismiss with prejudice. Plaintiffs filed a notice of appeal to the United States Court of Appeals for the Seventh Circuit. The appeal is fully briefed, and the Court has set the matter for oral argument on December 6, 2017.

## Cassandra Carag individually and on behalf of others similarly situated v. Barnes \& Noble, Inc., Barnes \& Noble Booksellers, Inc. and DOES 1 through 100 inclusive

On November 27, 2013, former Associate Store Manager Cassandra Carag (Carag) brought suit in Sacramento County Superior Court, asserting claims on behalf of herself and all other hourly (non-exempt) Barnes \& Noble employees in California in the preceding four years for unpaid regular and overtime wages based on alleged off-the-clock work, penalties and pay based on missed meal and rest breaks, and for improper wage statements, payroll records, and untimely pay at separation as a result of the alleged pay errors during employment. Via the complaint, Carag seeks to recover unpaid wages and statutory penalties for all hourly Barnes \& Noble employees within California from November 27, 2009 to present. On February 13, 2014, the Company filed an answer to the complaint in the state court and concurrently requested removal of the action to federal court. On May 30, 2014, the federal court granted Plaintiff s motion to remand the case to state court and denied Plaintiff s motion to strike portions of the answer to the complaint (referring the latter motion to the lower court for future consideration). The Court has not yet scheduled any further hearings or deadlines.

## Café Manager Class Actions

Two former Café Managers have filed separate actions alleging similar claims of entitlement to unpaid compensation for overtime. In each action, the plaintiff seeks to represent a class of allegedly similarly situated employees who performed the same position (Café Manager). Specifically, Christine Hartpence filed a complaint against Barnes \& Noble, Inc. (Barnes \& Noble) in Philadelphia County Court of Common Pleas on May 26, 2015, alleging that she is entitled to unpaid compensation for overtime under Pennsylvania law and seeking to represent a class of allegedly similarly situated employees who performed the same position (Café Manager). On July 14, 2016, Ms. Hartpence amended her complaint to assert a purported collective action for alleged unpaid overtime compensation under the federal Fair Labor Standards Act (FLSA), by which she sought to act as a class representative for similarly situated Café Managers throughout the United States. On July 27, 2016, Barnes \& Noble removed the case to the U.S. District Court of the Eastern District of Pennsylvania. Ms. Hartpence then voluntarily dismissed her complaint and subsequently re-filed a similar complaint in the Philadelphia County Court of Common Pleas, where it is currently pending. The re-filed complaint alleges only claims of unpaid overtime under Pennsylvania law and alleges class claims under Pennsylvania law that are limited to current and former Café Managers within Pennsylvania. On June 22, 2017, Ms. Hartpence filed an additional, separate action in Philadelphia County Court of Common Pleas in which she repeats her allegations under Pennsylvania law and asserts a similar claim for unpaid wages under New Jersey law, purportedly on behalf of herself and others similarly situated. The Court consolidated the two pending cases on November 1, 2017.

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On September 20, 2016, Kelly Brown filed a complaint against Barnes \& Noble in the U.S. District Court for the Southern District of New York in which she also alleges that she is entitled to unpaid compensation under the FLSA and Illinois law. Ms. Brown seeks to represent a national class of all similarly situated Café Managers under the FLSA, as well as an Illinois-based class under Illinois law. On November 9, 2016, Ms. Brown filed an amended complaint to add an additional plaintiff named Tiffany Stewart, who is a former Café Manager who also alleges unpaid overtime compensation in violation of New York law and seeks to represent a class of similarly situated New York-based Café Managers under New York law. On May 2, 2017, the Court denied Plaintiffs Motion for Conditional Certification, without prejudice. There are currently 16 former Café Managers who have joined the action as opt-in plaintiffs.

## Bernardino v. Barnes \& Noble Booksellers, Inc.

On June 16, 2017, a putative class action complaint was filed against Barnes \& Noble Booksellers, Inc. (B\&N Booksellers) in the United States District Court for the Southern District of New York, alleging violations of the federal Video Privacy Protection Act and related New York law. The plaintiff, who seeks to represent a class of subscribers of Facebook, Inc. (Facebook) who purchased DVDs or other video media from the Barnes \& Noble website, seeks damages, injunctive relief and attorneys fees, among other things, based on her allegation that B\&N Booksellers supposedly knowingly disclosed her personally identifiable information to

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Facebook without her consent when she bought a DVD from Barnes \& Noble s website. On July 10, 2017, the plaintiff moved for a preliminary injunction requiring Barnes \& Noble to change the operation of its website, which motion B\&N Booksellers opposed. On July 31, 2017, B\&N Booksellers moved to compel the case to arbitration, consistent with the terms of use on Barnes \& Noble s website. On August 28, 2017, the court denied the plaintiff s motion for a preliminary injunction. On November 20, 2017, the magistrate judge issued its report and recommendation that the Court grant $\mathrm{B} \& \mathrm{~N}$ s motion to compel arbitration and stay all proceedings.

## Item 1A. Risk Factors

There have been no material changes to the risk factors disclosed in the Company s Annual Report on Form 10-K for the fiscal year ended April 29, 2017.

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds Issuer Purchases of Equity Securities

The following table provides information with respect to purchases by the Company of shares of its common stock:

| Period | Total Number of Shares Purchased <br> (a) | Average Price Paid per Share | Total <br> Number of <br> Shares <br> Purchased as <br> Part of Publicly Announced Plans or Programs |  | pproximate <br> Ilar Value of Shares That May Yet Be Purchased Under the Plans or Programs |
| :---: | :---: | :---: | :---: | :---: | :---: |
| July 30, 2017 August 26, 2017 | 11,492 | 7.91 |  | \$ | 50,000,000 |
| August 27, 2017 September 30, 2017 | 7,664 | \$ 7.31 |  | \$ | 50,000,000 |
| October 1, 2017 October 28, 2017 | 2,694 | \$ 7.60 |  | \$ | 50,000,000 |
| Total | 21,850 | \$ 7.66 |  |  |  |

(a) The shares on this table above represent shares relinquished by employees in exchange for the Company s agreement to pay federal and state withholding obligations resulting from the vesting of the Company s restricted stock units, which are not drawn against the Company s stock repurchase program. All of the restricted stock units vested during these periods were originally granted pursuant to the Company s 2009 Amended and Restated Incentive Plan. This Incentive Plan provides for the withholding of shares to satisfy tax obligations due upon the vesting of restricted stock units.
On October 20, 2015, the Company s Board of Directors authorized a stock repurchase program (prior repurchase plan) of up to $\$ 50.0$ million of its common shares. On March 15,2017 , subsequent to completing the prior repurchase
plan, the Company s Board of Directors authorized a new stock repurchase program of up to $\$ 50.0$ million of its common shares. Stock repurchases under this program may be made through open market and privately negotiated transactions from time to time and in such amounts as management deems appropriate. The new stock repurchase program has no expiration date and may be suspended or discontinued at any time. The Company s repurchase plan is intended to comply with the requirements of Rule 10b-18 under the Securities Exchange Act of 1934. The Company did not repurchase shares under this plan during the 13 and 26 weeks ended October 28, 2017. During the 13 and 26 weeks ended October 29,2016 , the Company repurchased 878,195 shares at a cost of $\$ 10.0$ million and $1,708,778$ shares at a cost of $\$ 19.8$ million, respectively, under the prior repurchase plan. The Company has remaining capacity of $\$ 50.0$ million under the new repurchase program as of October 28, 2017.

As of October 28, 2017, the Company has repurchased $39,580,151$ shares at a cost of approximately $\$ 1.09$ billion since the inception of the Company s stock repurchase programs. The repurchased shares are held in treasury.

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## Item 6. Exhibits

Exhibits filed with this Form 10-Q:

| 3.1 | Certificate of Incorporation, as amended. |
| :---: | :---: |
| 3.2 | By-Laws, as amended. |
| 10.1 | Release Agreement with Mary Amicucci, incorporated by reference to Exhibit 10.1 to the Company Current Report on Form 8-K filed September 29, 2017. |
| 31.1 | Certification by the Chief Executive Officer pursuant to Rule 13a-14(a)/15(d)-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2 | Certification by the Chief Financial Officer pursuant to Rule 13a-14(a)/15(d)-14(a) under the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1 | Certification of the Chief Executive Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2 | Certification of Chief Financial Officer pursuant to Rule 13a-14(b) under the Securities Exchange Act of 1934 and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema Document |
| 101.CAL | XBRL Taxonomy Calculation Linkbase Document |
| 101.DEF | XBRL Taxonomy Definition Linkbase Document |
| 101.LAB | XBRL Taxonomy Label Linkbase Document |
| 101.PRE | XBRL Taxonomy Presentation Linkbase Document |

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

## BARNES \& NOBLE. INC.

(Registrant)
By: /s/ ALLEN W. LINDSTROM
Allen W. Lindstrom
Chief Financial Officer
(principal financial officer)

By: /s/ PETER M. HERPICH
Peter M. Herpich
Vice President and Corporate Controller
(principal accounting officer)
November 30, 2017

