

CBS CORP  
Form SC TO-I/A  
November 21, 2017

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
**WASHINGTON, DC 20549**

**SCHEDULE TO-I/A**

**(Amendment No. 6)**

**(Rule 14d-100)**

**TENDER OFFER STATEMENT UNDER SECTION 14(d)(1) OR 13(e)(1)**  
**OF THE SECURITIES EXCHANGE ACT OF 1934**

**CBS CORPORATION**

**(Name of Subject Company (Issuer) and Filing Person (Offeror))**

**Class B Common Stock, \$0.001 Par Value**

**(Title of Class of Securities)**

**1248572 02**

**(CUSIP Number of Class of Securities)**

**Lawrence P. Tu**

**Senior Executive Vice President and Chief Legal Officer**

**CBS Corporation**

**51 West 52<sup>nd</sup> Street**

**New York, New York 10019**

**(212) 975-4321**

**(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications on Behalf of Filing Persons)**

*Copies to:*

**David E. Shapiro**

**Marshall P. Shaffer**

**Wachtell, Lipton, Rosen & Katz**

**51 West 52<sup>nd</sup> Street**

**New York, NY 10019**

**(212) 403-1000**

### **CALCULATION OF FILING FEE**

| <b>Transaction Valuation<sup>(1)</sup></b> | <b>Amount of Filing Fee<sup>(2)</sup></b> |
|--|---|
| \$1,166,186,181.00                         | \$145,190.18                              |

- (1) Estimated solely for calculating the filing fee, based on the average of the high and low prices of shares of class A common stock, par value \$0.01, of Entercom Communications Corp. (as reported on the New York Stock Exchange on October 17, 2017) into which shares of common stock, par value \$0.01, of CBS Radio Inc. being offered in exchange for shares of Class B common stock, par value \$0.001, of CBS Corporation will be converted, and paid in connection with Entercom Communication Corp.'s Registration Statement on Form S-4, which was initially filed on April 12, 2017 (Registration No. 333-217273) (the Entercom Form S-4), calculated as set forth therein, relating to the transactions described in this Schedule TO.
- (2) The amount of the filing fee has been calculated in accordance with Rule 0-11 of the Securities Exchange Act of 1934, as amended, in connection with the Entercom Form S-4, as set forth therein.

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Check the box if any part of the fee is offset as provided by Rule 0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid: \$158,667.24  
Form or Registration No.: Registration Statement  
on Form S-4 (No. 333-217273).

Filing Party: Entercom Communications Corp.  
Date Filed: April 12, 2017

Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transaction to which the statement relates:

third-party tender offer subject to Rule 14d-1

issuer tender offer subject to Rule 13e-4

going-private transaction subject to Rule 13e-3

amendment to Schedule 13D under Rule 13d-2

Check the following box if the filing is a final amendment reporting the results of the tender offer:

If applicable, check the appropriate box(es) below to designate the appropriate rule provision(s) relied upon:

Rule 13e-4(i) (Cross-Border Issuer Tender Offer)

Rule 14d-1(d) (Cross-Border Third-Party Tender Offer)

This Amendment No. 6 amends and supplements the Tender Offer Statement on Schedule TO filed by CBS Corporation ( CBS ), with the Securities and Exchange Commission (the SEC ) on October 19, 2017 (as amended by Amendment No. 1 filed by CBS with the SEC on November 1, 2017, Amendment No. 2 filed by CBS with the SEC on November 6, 2017, Amendment No. 3 filed by CBS with the SEC on November 9, 2017, Amendment No. 4 filed by CBS with the SEC on November 15, 2017 and Amendment No. 5 filed by CBS with the SEC on November 17, 2017, the Schedule TO ).

The Schedule TO relates to the offer by CBS to exchange all shares of common stock, par value \$0.01 per share (the Radio Common Stock ), of its wholly owned subsidiary, CBS Radio Inc. ( CBS Radio ), a Delaware corporation, for shares of CBS Class B common stock, par value \$0.001 per share (the CBS Class B Common Stock ), that are validly tendered and not properly withdrawn prior to the expiration of the Exchange Offer (as defined below). As promptly as practicable following completion of the Exchange Offer and, if the Exchange Offer is consummated but is not fully subscribed, or in the event the Exchange Offer is consummated but not all of the shares of Radio Common Stock owned by CBS are exchanged due to the upper limit being in effect, a subsequent pro rata dividend of all remaining shares of Radio Common Stock to holders of CBS Class B Common Stock and CBS Class A common stock, par value \$0.001 per share (the CBS Class A Common Stock and, together with the CBS Class B Common Stock, the CBS Common Stock ), whose shares of CBS Common Stock remain outstanding after consummation of the Exchange Offer (the spin-off ), Constitution Merger Sub Corp. ( Merger Sub ), a Delaware corporation and wholly owned subsidiary of Entercom Communications Corp. ( Entercom ), will merge with and into CBS Radio, with CBS Radio surviving the merger and becoming a wholly owned subsidiary of Entercom (the Merger ). Pursuant to the Merger, each share of Radio Common Stock will automatically convert into the right to receive one share of Entercom class A common stock, par value \$0.01 per share (the Entercom Class A Common Stock ), on the terms and subject to the conditions set forth in the Prospectus, dated October 19, 2017 (the Prospectus ), the Letter of Transmittal and the instructions to the Letter of Transmittal, copies of which are attached hereto as Exhibit (a)(1)(i) (which, together with any amendments or supplements thereto, collectively constitute the Exchange Offer ).

In connection with the Exchange Offer, CBS Radio has filed under the Securities Act of 1933, as amended (the Securities Act ), a registration statement on Form S-4 and Form S-1 (Registration No. 333-217279) (as amended, the Registration Statement ) to register the shares of Radio Common Stock offered in exchange for shares of CBS Class B Common Stock tendered in the Exchange Offer and to be distributed in any pro rata dividend in the spin-off. Entercom has also filed under the Securities Act a registration statement on Form S-4 (Registration No. 333-217273) to register the shares of Entercom Class A Common Stock into which shares of Radio Common Stock will be converted in the Merger. The information set forth in the Prospectus and the Letter of Transmittal and the instructions to the Letter of Transmittal therein are incorporated herein by reference in response to all the items of this Schedule TO, except as otherwise set forth below.

This Amendment No. 6 shall be read together with the Schedule TO. Except as specifically provided herein, this Amendment No. 6 does not modify any of the information previously reported on the Schedule TO.

#### **Item 4. Terms of the Transaction**

Item 4(a) of the Schedule TO, which incorporates by reference the information contained in the Exchange Offer, is hereby amended and supplemented by adding the following thereto:

##### **(a) Material Terms.**

The Exchange Offer expired at 11:59 p.m., New York City time, on November 16, 2017. Under the terms of the Exchange Offer, 5,6796 shares of Radio Common Stock were exchanged for each share of CBS Class B Common Stock accepted in the Exchange Offer. CBS accepted 17,854,689 of the tendered shares in exchange for 101,407,494

shares of Radio Common Stock, which were immediately converted into the right to receive an equal number of whole shares of Entercom Class A Common Stock (with cash in lieu of fractional shares) upon completion of the Merger, which closed on November 17, 2017.

Because the Exchange Offer was oversubscribed, CBS accepted tendered shares of CBS Class B Common Stock on a pro rata basis in proportion to the total number of shares validly tendered and accepted for exchange. Shareholders who owned fewer than 100 shares of CBS Class B Common Stock, or an odd lot of such shares, and who validly tendered all of their shares, were not subject to proration in accordance with the terms of the Exchange Offer. The final proration factor of approximately 10.3721% was applied to all other shares of CBS Class B Common Stock that were validly tendered and not validly withdrawn to determine the number of such shares that were accepted from each tendering shareholder.

Based on the final count by the exchange agent Wells Fargo Bank, N.A., the final results of the Exchange Offer are as follows:

|  |             |
|--|-------------|
| Total number of shares of CBS Class B Common Stock validly tendered and not validly withdrawn: | 161,855,335 |
| CBS Class B Common Stock tendered and not validly withdrawn that were subject to proration:    | 160,664,993 |
| Odd-lot shares CBS Class B Common Stock tendered that were not subject to proration:           | 1,190,342   |
| Total number of shares of CBS Class B Common Stock accepted:                                   | 17,854,689  |

On November 21, 2017, CBS issued a press release announcing the final results of the Exchange Offer and the final proration factor for shares tendered in the Exchange Offer, a copy of which is attached as Exhibit (a)(5)(xxviii) hereto and is incorporated herein by reference.

On November 16, 2017, immediately prior to the expiration and consummation of the Exchange Offer, and in accordance with the Separation Agreement and the Merger Agreement, CBS, Entercom and certain of their affiliates entered into the Transition Services Agreement, the Joint Digital Services Agreement, Business Name License Agreement, Station License Agreement, Sports Radio License Agreement and Tax Matters Agreement, forms of which were previously filed on this Schedule TO. The executed versions of the foregoing agreements are attached hereto as Exhibits (d)(v), (d)(vi), (d)(vii), (d)(viii), (d)(ix) and (d)(x), respectively, and are incorporated herein by reference.

## Item 12. Exhibits.

| Exhibit Number | Description  |
|----------------|--|
| (a)(1)(i)      | Form of Letter of Transmittal and Instructions for Letter of Transmittal (incorporated by reference to Exhibit 99.1 to the Registration Statement)   |
| (a)(1)(ii)     | Form of Letter to Clients for use by Brokers, Dealers, Commercial Banks, Trust Companies and other Nominees (incorporated by reference to reference to Exhibit 99.3 to the Registration Statement) |
| (a)(1)(iii)    | Form of Letter to Brokers, Dealers, Commercial Banks, Trust Companies and other Nominees (incorporated by reference to Exhibit 99.4 to the Registration Statement)                                 |
| (a)(1)(iv)     | Form of Notice of Guaranteed Delivery for CBS Class B Common Stock (incorporated by reference to Exhibit 99.5 to the Registration Statement)   |
| (a)(1)(v)      | Form of Notice of Withdrawal of CBS Class B Common Stock (incorporated by reference to Exhibit 99.6 to the Registration Statement)   |
| (a)(1)(vi)     | Form of Letter to CBS 401(k) Plan Participants (incorporated by reference to Exhibit 99.7 to the Registration Statement)   |

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- (a)(1)(vii) Form of Letter to CBS Radio 401(k) Plan Participants (incorporated by reference to Exhibit 99.8 to the Registration Statement)
- (a)(1)(viii) Form of Notice of Conditional Exercise (incorporated by reference to Exhibit 99.10 to the Registration Statement)
- (a)(2) None
- (a)(3) None
- (a)(4)(i) Prospectus, dated October 19, 2017 (incorporated by reference to the Registration Statement)
- (a)(5)(i) Press Release by CBS Corporation, dated October 19, 2017\*

- (a)(5)(ii) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 19, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 19, 2014)
- (a)(5)(iii) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 20, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 20, 2017)
- (a)(5)(iv) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 23, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 23, 2017)
- (a)(5)(v) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 24, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 24, 2017)
- (a)(5)(vi) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 25, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 25, 2017)
- (a)(5)(vii) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 26, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 26, 2017)
- (a)(5)(viii) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 27, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 27, 2017)
- (a)(5)(ix) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 30, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 30, 2017)
- (a)(5)(x) Text of the website that is being maintained in connection with the Exchange Offer, updated on October 31, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on October 31, 2017)
- (a)(5)(xi) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 1, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 1, 2017)
- (a)(5)(xii) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 2, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 2, 2017)
- (a)(5)(xiii) CBS Radio Inc. unaudited consolidated financial statements for the three and nine months ended September 30, 2017 (incorporated by reference to Exhibit 99.1 of CBS Corporation's Form 8-K filed with the SEC on November 3, 2017) and CBS Radio Inc. supplemental financial information for the three and nine months ended September 30, 2017 (incorporated by reference to Exhibit 99.2 of CBS Corporation's Form 8-K filed with the SEC on November 3, 2017)
- (a)(5)(xiv) Press Release by CBS Corporation dated November 1, 2017 (incorporated by reference to Exhibit 99.1 to the Current Report on Form 8-K filed by CBS Corporation with the Securities and Exchange Commission on November 1, 2017).
- (a)(5)(xv) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 3, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on



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November 3, 2017)

- (a)(5)(xvi) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 6, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 6, 2017)
- (a)(5)(xvii) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 7, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 7, 2017)
- (a)(5)(xviii) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 8, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 8, 2017)
- (a)(5)(xix) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 9, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 9, 2017)
- (a)(5)(xx) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 13, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 13, 2017)
- (a)(5)(xxi) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 13, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 13, 2017)
- (a)(5)(xxii) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 14, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 14, 2017)
- (a)(5)(xxiii) Press Release by CBS Corporation dated November 14, 2017 (incorporated by reference to Exhibit 99.1 to the Current Report on Form 8-K filed by CBS Corporation with the Securities and Exchange Commission on November 15, 2017).

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- (a)(5)(xxiv) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 15, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 15, 2017)
  - (a)(5)(xxv) Text of the website that is being maintained in connection with the Exchange Offer, updated on November 16, 2017 (incorporated by reference to CBS Corporation's Form 425 filed with the SEC on November 16, 2017)
  - (a)(5)(xxvi) Press Release by CBS Corporation dated November 17, 2017\*
  - (a)(5)(xxvii) Press Release by CBS Corporation dated November 17, 2017\*
  - (a)(5)(xxviii) Press Release by CBS Corporation dated November 21, 2017
  - (b) None
  - (c) None
  - (d)(i) Agreement and Plan of Merger, dated as of February 2, 2017, by and among CBS Corporation, CBS Radio Inc., Entercom Communications Corp. and Constitution Merger Sub Corp. (incorporated by reference to Exhibit 2.1 to the Registration Statement)
  - (d)(ii) Master Separation Agreement, dated as of February 2, 2017, by and between CBS Corporation and CBS Radio Inc. (incorporated by reference to Exhibit 2.2 to the Registration Statement)
  - (d)(iii) Amendment No. 1 to the Agreement and Plan of Merger, dated as of July 10, 2017, by and among CBS Corporation, CBS Radio Inc., Entercom Communications Corp. and Constitution Merger Sub Corp. (incorporated by reference to Exhibit 2.3 to the Registration Statement)
  - (d)(iv) Amendment No. 2 to the Agreement and Plan of Merger, dated as September 13, 2017, by and among CBS Corporation, CBS Radio Inc., Entercom Communications Corp. and Constitution Merger Sub Corp. (incorporated by reference to Exhibit 2.4 to the Registration Statement)
  - (d)(v) Transition Services Agreement, dated as of November 16, 2017, by and between CBS Corporation and Entercom Communications Corp.
  - (d)(vi) Joint Digital Services Agreement, dated as of November 16, 2017, by and between CBS Corporation and Entercom Communications Corp.
  - (d)(vii) CBS Brands License Agreement, dated as of November 16, 2017, by and between CBS Broadcasting Inc. and CBS Radio Inc.
  - (d)(viii) CBS Brands License Agreement, dated as of November 16, 2017, by and among CBS Broadcasting Inc. and CBS Mass Media Corporation, CBS Radio Inc. and Certain Subsidiaries of CBS Radio Inc.
  - (d)(ix) CBS Brands License Agreement, dated as of November 16, 2017, by and among CBS Broadcasting Inc., CSTV Networks, Inc. d/b/a CBS Sports Network, CBS Sports Radio Network Inc. and CBS Radio Inc.
  - (d)(x) Tax Matters Agreement, dated as of November 16, 2017, by and between CBS Corporation and Entercom Communications Corp.
  - (e) None.
  - (f) None
  - (g) None
  - (h)(i) Opinion of Wachtell, Lipton, Rosen & Katz as to certain tax matters (incorporated by reference to Exhibit 8.1 to the Registration Statement)

\* previously filed

**SIGNATURE**

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: November 21, 2017

**CBS CORPORATION**

By: /s/ Joseph R. Ianniello

Name: Joseph R. Ianniello

Title: Chief Operating Officer

*[Signature Page to SC TO-I/A]*