FLOTEK INDUSTRIES INC/CN/ Form 8-K January 31, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 31, 2012

Flotek Industries, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

001-13270 (Commission 90-0023731 (IRS Employer

of incorporation) File Number) Identification No.)

2930 W. Sam Houston Pkwy N.,

Suite 300 Houston, Texas
(Address of principal executive offices)
Registrant s telephone number, including area code: (713) 849-9911

77043 (Zip Code)

Not applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- "Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On January 31, 2012, Flotek Industries, Inc. (the Company) issued a press release announcing the expansion of the Company s Marlow, Oklahoma chemical production facility and that John Chisholm, Chairman and President of Flotek, will make a presentation at the Independent Petroleum Association of America (IPAA) Florida Oil and Gas Investment Symposium in Hollywood, Florida on Thursday, February 2, 2012. A copy of the press release is furnished herewith as Exhibit 99.1 and is incorporated herein by reference.

The information presented under this Item 7.01 shall not be deemed filed under the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as may be expressly set forth by specific reference in such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit Number Description

99.1 Press Release dated January 31, 2012

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

FLOTEK INDUSTRIES, INC.

Date: January 31, 2012 By: /s/ Jesse E. Neyman

Jesse E. Neyman

Executive Vice President, Finance

EXHIBIT INDEX

Exhibit Number Description

99.1 Press Release dated January 31, 2012