

FINISH LINE INC /IN/  
Form 10-Q  
December 22, 2011

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**FORM 10-Q**

(Mark One)

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended November 26, 2011 November 26, 2011

**OR**

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from            to

Commission File Number: 0-20184

**The Finish Line, Inc.**

(Exact name of registrant as specified in its charter)

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**Indiana**  
(State or other jurisdiction of  
incorporation or organization)

**35-1537210**  
(I.R.S. Employer  
Identification Number)

**3308 North Mitthoeffer Road Indianapolis, Indiana**  
(Address of principal executive offices)

**46235**  
(zip code)

**317-899-1022**

(Registrant's telephone number, including area code)

(Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter ) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Securities Exchange Act of 1934.

Large accelerated filer  Accelerated filer

Non-accelerated filer  (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Shares of common stock outstanding at December 09, 2011:

Class A	50,821,750
Class B	1,117,918

## PART I. FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## THE FINISH LINE, INC.

## CONSOLIDATED BALANCE SHEETS

(In thousands)

	November 26, 2011 (unaudited)	November 27, 2010 (unaudited)	February 26, 2011
<b>ASSETS</b>			
<b>CURRENT ASSETS:</b>			
Cash and cash equivalents	\$ 216,570	\$ 222,030	\$ 299,323
Accounts receivable, net	8,842	11,338	10,552
Merchandise inventories, net	280,409	262,160	193,505
Income taxes receivable	4,097	13,417	
Other	8,427	4,959	6,304
Total current assets	518,345	513,904	509,684
<b>PROPERTY AND EQUIPMENT:</b>			
Land	1,557	1,557	1,557
Building	41,446	41,652	41,653
Leasehold improvements	223,828	226,259	223,485
Furniture, fixtures and equipment	120,199	113,360	115,054
Construction in progress	5,291	2,270	2,820
	392,321	385,098	384,569
Less accumulated depreciation	263,978	255,007	258,059
	128,343	130,091	126,510
Deferred income taxes	23,337	27,670	23,795
Goodwill and intangible assets	8,815		
Other assets	5,585	4,427	4,856
Total assets	\$ 684,425	\$ 676,092	\$ 664,845

See accompanying notes.

## THE FINISH LINE, INC.

## CONSOLIDATED BALANCE SHEETS

(In thousands)

	November 26, 2011 (unaudited)	November 27, 2010 (unaudited)	February 26, 2011
<b>LIABILITIES AND SHAREHOLDERS EQUITY</b>			
<b>CURRENT LIABILITIES:</b>			
Accounts payable	\$ 95,845	\$ 114,918	\$ 72,780
Employee compensation	18,923	18,527	18,516
Accrued property and sales tax	8,186	7,002	8,188
Income taxes payable			6,776
Deferred income taxes	6,407	5,750	3,170
Other liabilities and accrued expenses	18,622	16,838	16,990
<b>Total current liabilities</b>	<b>147,983</b>	<b>163,035</b>	<b>126,420</b>
Deferred credits from landlords	30,035	36,583	34,653
Other long-term liabilities	15,335	14,194	13,527
<b>SHAREHOLDERS EQUITY:</b>			
Preferred stock, \$.01 par value; 1,000 shares authorized; none issued			
Common stock, \$.01 par value			
Class A:			
Shares authorized 100,000			
Shares issued (November 26, 2011 58,811; November 27, 2010 57,856; February 26, 2011 58,001)			
Shares outstanding (November 26, 2011 50,784; November 27, 2010 51,128; February 26, 2011 51,037)	588	579	580
Class B:			
Shares authorized 10,000			
Shares issued and outstanding (November 26, 2011 599; November 27, 2010 1,494; February 26, 2011 1,351)	6	15	13
Additional paid-in capital	209,592	195,095	197,036
Retained earnings	407,071	340,448	372,047
Treasury stock (November 26, 2011 8,027; November 27, 2010 6,728; February 26, 2011 6,964)	(126,185)	(73,857)	(79,431)
<b>Total shareholders equity</b>	<b>491,072</b>	<b>462,280</b>	<b>490,245</b>
<b>Total liabilities and shareholders equity</b>	<b>\$ 684,425</b>	<b>\$ 676,092</b>	<b>\$ 664,845</b>

See accompanying notes.

## THE FINISH LINE, INC.

## CONSOLIDATED STATEMENTS OF INCOME

(In thousands, except per share amounts)

(Unaudited)

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011	November 27, 2010	November 26, 2011	November 27, 2010
Net sales	\$ 282,011	\$ 260,935	\$ 912,999	\$ 844,403
Cost of sales (including occupancy costs)	191,002	179,056	602,393	568,785
Gross profit	91,009	81,879	310,606	275,618
Selling, general and administrative expenses	83,067	75,278	241,818	219,835
Store closing costs	368	87	965	87
Operating income	7,574	6,514	67,823	55,696
Interest income, net	109	151	390	370
Income from continuing operations before income taxes	7,683	6,665	68,213	56,066
Income tax expense	2,135	2,531	25,329	21,459
Income from continuing operations	5,548	4,134	42,884	34,607
Loss from discontinued operations, net of income taxes		(12)		(25)
Net income	\$ 5,548	\$ 4,122	\$ 42,884	\$ 34,582
Income per basic share:				
Income from continuing operations	\$ 0.11	\$ 0.08	\$ 0.81	\$ 0.64
Loss from discontinued operations				
Net income	\$ 0.11	\$ 0.08	\$ 0.81	\$ 0.64
Basic weighted average shares	51,338	52,587	52,267	53,109
Income per diluted share:				
Income from continuing operations	\$ 0.11	\$ 0.08	\$ 0.80	\$ 0.63
Loss from discontinued operations				
Net income	\$ 0.11	\$ 0.08	\$ 0.80	\$ 0.63
Diluted weighted average shares	52,082	53,351	53,076	53,878
Dividends declared per share	\$ 0.05	\$ 0.04	\$ 0.15	\$ 0.12

See accompanying notes.

## THE FINISH LINE, INC.

## CONSOLIDATED STATEMENTS OF CASH FLOWS

(In thousands) (Unaudited)

	Thirty-Nine Weeks Ended	
	November 26, 2011	November 27, 2010
<b>OPERATING ACTIVITIES:</b>		
Net income	\$ 42,884	\$ 34,582
Adjustments to reconcile net income to net cash provided by operating activities:		
Depreciation and amortization	19,842	19,779
Deferred income taxes	3,696	1,067
Share-based compensation	3,916	2,857
Loss on disposal of property and equipment	1,225	51
Excess tax benefits from share-based compensation	(5,451)	(1,142)
Changes in operating assets and liabilities:		
Accounts receivable, net	1,710	(7,571)
Merchandise inventories, net	(83,746)	(71,266)
Other assets	(1,498)	10,040
Accounts payable	21,087	54,617
Employee compensation	407	2,269
Income taxes payable	(8,419)	(22,277)
Other liabilities and accrued expenses	1,399	673
Deferred credits from landlords	(4,617)	(3,423)
Net cash (used in) provided by operating activities	(7,565)	20,256
<b>INVESTING ACTIVITIES:</b>		
Payments for sale of discontinued operations		(667)
Additions to property and equipment	(21,984)	(14,082)
Payments for intangible assets	(550)	
Proceeds from disposals of property and equipment	40	118
Acquisition	(8,500)	
Net cash used in investing activities	(30,994)	(14,631)
<b>FINANCING ACTIVITIES:</b>		
Dividends paid to shareholders	(7,922)	(6,465)
Proceeds from issuance of common stock	12,731	3,145
Excess tax benefits from share-based compensation	5,451	1,142
Purchase of treasury stock	(54,454)	(15,925)
Net cash used in financing activities	(44,194)	(18,103)
Net decrease in cash and cash equivalents	(82,753)	(12,478)
Cash and cash equivalents at beginning of period	299,323	234,508
Cash and cash equivalents at end of period	\$ 216,570	\$ 222,030

See accompanying notes.

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**THE FINISH LINE, INC.**
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS****(Unaudited)****1. Summary of Significant Accounting Policies*****Basis of Presentation***

The accompanying unaudited consolidated financial statements of The Finish Line, Inc., along with its wholly-owned subsidiaries (individually and collectively referred to as the Company), have been prepared in accordance with accounting principles generally accepted in the United States of America (GAAP) for interim financial information and with instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all the information and footnotes required by GAAP for complete financial statements. Preparation of the financial statements requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from these estimates. In the opinion of management, all adjustments, consisting only of normal recurring adjustments, considered necessary for a fair presentation, have been included. Intercompany accounts and transactions have been eliminated in consolidation.

The Company's fiscal year ends on the Saturday closest to the last day of February each year. The Company's year ending March 3, 2012 (fiscal 2012) will be a 53-week accounting period in which the fourth quarter will include 14 weeks.

The Company has experienced, and expects to continue to experience, significant variability in sales and net income from reporting period to reporting period. Therefore, the results of the interim periods presented herein are not necessarily indicative of the results to be expected for any other interim period or the full year.

These financial statements should be read in conjunction with the financial statements and notes thereto contained in the Company's Annual Report on Form 10-K for the year ended February 26, 2011 (fiscal 2011), as filed with the Securities and Exchange Commission (SEC) on May 6, 2011.

**2. Acquisition**

On September 1, 2011, the Company acquired substantially all the assets and assumed certain liabilities of the Running Company for a purchase price of \$8.5 million which was funded through the Company's existing cash. As of the acquisition date, the Running Company operated 18 specialty running shops in Connecticut, District of Columbia, Florida, Maryland, Massachusetts, New Jersey, New York, and Texas.

The Company has allocated the purchase price based upon the tangible and intangible assets acquired, net of liabilities, of which may be revised as more definitive facts and evidence become available. The Company's results of operations included those of the Running Company beginning with the date of acquisition. Pro forma effects of the acquisition have not been presented, as their effects were not significant to the consolidated results of the Company. The allocation of the purchase price is detailed below:

	<b>Allocation of Purchase Price (in thousands)</b>
Net unfavorable lease obligation	\$ (1,678)
Goodwill	8,265
Tangible assets, net of liabilities	1,913
 Total purchase price	 \$ 8,500

The Company determined the estimated fair values based on discounted cash flow analyses and estimates made by management.

### 3. Fair Value Measurements

Fair value measurements are determined based upon the exit price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants exclusive of any transaction costs. The Company utilizes a fair value hierarchy based upon the observability of inputs used in valuation techniques as follows:

Level 1: Observable inputs such as quoted prices in active markets;

Level 2: Inputs, other than quoted prices in active markets, that are observable either directly or indirectly; and

Level 3: Unobservable inputs in which there is little or no market data, which require the reporting entity to develop its own assumptions. The Company has cash equivalents in short-term money market funds invested primarily in high-quality tax-exempt municipal instruments. The primary objective of our short-term investment activity is to preserve our capital for the purpose of funding operations and we do not enter into short-term investments for trading or speculative purposes. The fair values are based on unadjusted quoted market prices for the funds in active markets with sufficient volume and frequency (Level 1). Also included in Level 1 assets are mutual fund investments under the non-qualified deferred compensation plan. The Company estimates the fair value of these investments on a recurring basis using market prices that are readily available.

As of November 26, 2011, the Company had no non-financial assets or non-financial liabilities requiring measurement at fair value, other than the fair value measurement of the Company's preliminary purchase price allocation.

### 4. Recent Accounting Pronouncements

Recently issued accounting pronouncements did not, or are not believed by management to, have a material effect on the Company's present or future consolidated financial statements.

### 5. Earnings Per Share

Basic earnings from continuing operations per share is calculated by dividing income from continuing operations associated with common shareholders by the weighted-average number of common shares outstanding during the period. Diluted earnings per share assumes the issuance of additional shares of common stock by the Company upon exercise of all outstanding stock options and contingently issuable securities if the effect is dilutive, in accordance with the treasury stock method or two class method (whichever is more dilutive) discussed in Accounting Standards Codification (ASC) 260-10, Earnings Per Share.



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ASC 260-10 requires the inclusion of restricted stock as participating securities, as they have the right to share in dividends, if declared, equally with common shareholders. During periods of net income, participating securities are allocated a proportional share of net income determined by dividing total weighted average participating securities by the sum of total weighted average common shares and participating securities ( the two-class method ). During periods of net loss, no effect is given to participating securities since they do not share in the losses of the Company. Participating securities have the effect of diluting both basic and diluted earnings per share during periods of net income.

The following is a reconciliation of the numerators and denominators used in computing earnings per share (in thousands, except per share amounts):

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011	November 27, 2010	November 26, 2011	November 27, 2010
Income from continuing operations	\$ 5,548	\$ 4,134	\$ 42,884	\$ 34,607
Income from continuing operations attributable to participating securities	45	58	343	494
Income from continuing operations available to common shareholders	\$ 5,503	\$ 4,076	\$ 42,541	\$ 34,113
Basic earnings from continuing operations per share:				
Weighted-average number of common shares outstanding	51,338	52,587	52,267	53,109
Basic earnings from continuing operations per share	\$ 0.11	\$ 0.08	\$ 0.81	\$ 0.64
Diluted earnings from continuing operations per share:				
Weighted-average number of common shares outstanding	51,338	52,587	52,267	53,109
Stock options(a)	744	764	809	769
Diluted weighted-average number of common shares outstanding	52,082	53,351	53,076	53,878
Diluted earnings from continuing operations per share	\$ 0.11	\$ 0.08	\$ 0.80	\$ 0.63

(a) The computation of diluted earnings from continuing operations per share excludes options to purchase approximately 0.5 million and 1.2 million shares of common stock in the thirteen weeks ended November 26, 2011 and November 27, 2010, respectively, and 0.4 million and 1.3 million shares of common stock in the thirty-nine weeks ended November 26, 2011 and November 27, 2010, respectively, because the impact of such options would have been anti-dilutive.

## 6. Common Stock

On July 17, 2008, the Company's Board of Directors authorized a stock repurchase program (the 2008 stock repurchase program ) to repurchase up to 5,000,000 shares of the Company's Class A common stock outstanding through December 31, 2011. Throughout the term of the 2008 stock repurchase program, the Company purchased 4,660,697 shares at an average price of \$16.06 per share for an aggregate amount of \$74.8 million. The 2008 stock repurchase program was terminated on July 21, 2011 and superseded by a new stock repurchase program which became effective as of the same date (the 2011 stock repurchase program ).

Under the 2011 stock repurchase program, the Company's Board of Directors authorized the repurchase of up to 5,000,000 shares of the Company's Class A common stock outstanding through December 31, 2014.

Under both the 2008 and 2011 stock repurchase programs, the Company purchased 2,584,603 shares at an average price of \$21.07 per share for an aggregate amount of \$54.5 million for the thirty-nine weeks ended November 26, 2011.

The Company's treasury shares may be issued upon the exercise of employee stock options, issuance of shares for the Employee Stock Purchase Plan, issuance of restricted stock, or for other corporate purposes. Further purchases will occur from time to time as market conditions warrant and as the Company deems appropriate when judged against other alternative uses of cash.

On October 19, 2011, the Company announced a quarterly cash dividend of \$0.05 per share of the Company's Class A and Class B common shares. The Company declared dividends of \$2.6 million during the thirteen weeks ended November 26, 2011. The cash dividends of \$2.6 million were paid on December 12, 2011 to shareholders of record on November 25, 2011 and was included as of November 26, 2011 in Other liabilities and accrued expenses. Further declarations of dividends remain at the discretion of the Company's Board of Directors.



**ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

This quarterly report on Form 10-Q may contain certain statements that we believe are, or may be considered to be, forward-looking statements, within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally can be identified by use of statements that include phrases such as believe, expect, future, anticipate, intend, plan, foresee, may, should, will, estimates, potential, continue or other similar words or phrases. Similarly, statements that describe our objectives, plans or goals also are forward-looking statements. All of these forward-looking statements are subject to risks and uncertainties that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statement. The principal risk factors that could cause actual performance and future actions to differ materially from the forward-looking statements include, but are not limited to, the Company's reliance on a few key vendors for a majority of its merchandise purchases (including a significant portion from one key vendor); the availability and timely receipt of products; the ability to timely fulfill and ship products to customers; fluctuations in oil prices causing changes in gasoline and energy prices, resulting in changes in consumer spending as well as increases in utility, freight, and product costs; product demand and market acceptance risks; deterioration of macro-economic and business conditions; the inability to locate and obtain or retain acceptable lease terms for the Company's stores; the effect of competitive products and pricing; the availability of products; loss of key employees; execution of strategic growth initiatives (including actual and potential mergers and acquisitions and other components of our capital allocation strategy); and the other risks detailed in the Company's Securities and Exchange Commission filings. Readers are urged to consider these factors carefully in evaluating the forward-looking statements. The forward-looking statements included in this Form 10-Q are made only as of the date of this report and we undertake no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

**General**

The following discussion and analysis should be read in conjunction with Management's Discussion and Analysis of Financial Condition and Results of Operations, including Critical Accounting Policies, contained in the Company's Annual Report on Form 10-K for the year ended February 26, 2011 (fiscal 2011). Unless otherwise noted, all amounts reflect the results of the Company's continuing operations.

The following table sets forth store and square feet information of the Company by brand for each of the following periods:

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011	November 27, 2010	November 26, 2011	November 27, 2010
<b>Number of Stores:</b>				
<b>Finish Line</b>				
Beginning of period	647	667	664	666
Opened	4	4	4	11
Closed	(3)	(2)	(20)	(8)
End of period	648	669	648	669
<b>Running Company</b>				
Beginning of period				
Acquired	18		18	
Opened	1		1	
Closed				
End of period	19		19	
<b>Total</b>				
Beginning of period	647	667	664	666
Acquired	18		18	
Opened	5	4	5	11
Closed	(3)	(2)	(20)	(8)
End of period	667	669	667	669

**Square feet information as of:**

November 26,  
2011

November 27,  
2010

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**Finish Line**

Square feet	3,491,396	3,586,387
Average store size	5,388	5,361

**Running Company**

Square feet	57,302	
Average store size	3,016	

**Total**

Square feet	3,548,698	3,586,387
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**Results of Operations**

The following tables set forth net sales of the Company by major category for each of the following periods (in thousands):

Category	Thirteen Weeks Ended (Unaudited)			
	November 26, 2011		November 27, 2010	
	Footwear	\$ 232,623	82%	\$ 217,071
Softgoods	49,388	18%	43,864	17%
<b>Total</b>	<b>\$ 282,011</b>	<b>100%</b>	<b>\$ 260,935</b>	<b>100%</b>

Category	Thirty-Nine Weeks Ended (Unaudited)			
	November 26, 2011		November 27, 2010	
	Footwear	\$ 788,463	86%	\$ 729,007
Softgoods	124,536	14%	115,396	14%
<b>Total</b>	<b>\$ 912,999</b>	<b>100%</b>	<b>\$ 844,403</b>	<b>100%</b>

The following table and subsequent discussion sets forth operating data of the Company as a percentage of net sales for the periods indicated below.

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011	November 27, 2010	November 26, 2011	November 27, 2010
	(unaudited)		(unaudited)	
Net sales	100.0%	100.0%	100.0%	100.0%
Cost of sales (including occupancy costs)	67.7	68.6	66.0	67.4
Gross profit	32.3	31.4	34.0	32.6
Selling, general and administrative expenses	29.5	28.9	26.5	26.0
Store closing costs	0.1		0.1	
Operating income	2.7	2.5	7.4	6.6
Interest income, net		0.1	0.1	
Income from continuing operations before income taxes	2.7	2.6	7.5	6.6
Income tax expense	0.7	1.0	2.8	2.5
Income from continuing operations	2.0	1.6	4.7	4.1
Loss from discontinued operations, net of income taxes				
Net income	2.0%	1.6%	4.7%	4.1%

**THIRTEEN AND THIRTY-NINE WEEKS ENDED NOVEMBER 26, 2011 COMPARED TO THIRTEEN AND THIRTY-NINE WEEKS ENDED NOVEMBER 27, 2010***Net Sales*

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)
	(unaudited)		(unaudited)	
Net sales	\$ 282,011	\$ 260,935	\$ 912,999	\$ 844,403
Comparable store sales increase	7.7%	10.1%	8.5%	7.3%

Net sales increased 8.1% for the thirteen weeks ended November 26, 2011 compared to the thirteen weeks ended November 27, 2010. The increase was attributable to a comparable store sales increase of 7.7% for the thirteen weeks ended November 26, 2011 as well as the Running Company stores contributing \$5.3 million of net sales. The 7.7% comparable store sales was a result of a 3.2% increase in average dollar per transaction, a 0.5% increase in store conversion, 0.2% increase in store traffic, and a 60.8% increase in internet sales. Comparable store footwear sales for the thirteen weeks ended November 26, 2011 increased 7.4% while comparable store softgoods sales increased 8.8%.

Net sales increased 8.1% for the thirty-nine weeks ended November 26, 2011 compared to the thirty-nine weeks ended November 27, 2010. The increase was attributable to a comparable store sales increase of 8.5% for the thirty-nine weeks ended November 26, 2011 resulting primarily from a 2.9% increase in average dollar per transaction, a 0.5% increase in store traffic, a 1.4% increase in store conversion, and a 58.7% increase in internet sales, partially offset by reduced sales from 21 fewer stores since November 27, 2010 (not including the acquired Running Company stores). Comparable store footwear sales for the thirty-nine weeks ended November 26, 2011 increased 8.7% while comparable store softgoods sales increased 7.1%.

*Cost of Sales (Including Occupancy Costs) and Gross Profit*

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)
	(unaudited)		(unaudited)	
Cost of sales (including occupancy costs)	\$ 191,002	\$ 179,056	\$ 602,393	\$ 568,785
Gross profit	\$ 91,009	\$ 81,879	\$ 310,606	\$ 275,618
Gross profit as a percentage of net sales	32.3%	31.4%	34.0%	32.6%

The 90 basis point increase in gross profit, as a percentage of net sales, for the thirteen weeks ended November 26, 2011 as compared to the thirteen weeks ended November 27, 2010 was due to a 100 basis point decrease in occupancy costs as a percentage of net sales, a 10 basis point decrease in inventory shrink as a percentage of net sales, offset by a 20 basis point decrease in product margin as a percentage of net sales. The occupancy costs decrease of 100 basis points as a percentage of net sales was primarily the result of leveraging the 7.7% comparable store sales increase, and operating 21 net fewer Finish Line stores at November 26, 2011 compared to November 27, 2010, partially offset by the acquired Running Company stores. The 20 basis point decrease in product margin was primarily the result of a reduction in apparel margins resulting from the planned clearance of private label products, as well as a cost increase on licensed fleece products.

The 140 basis point increase in gross profit, as a percentage of net sales, for the thirty-nine weeks ended November 26, 2011 as compared to the thirty-nine weeks ended November 27, 2010 was due to a 120 basis point decrease in occupancy costs as a percentage of net sales along with a 20 basis point increase in product margin as a percentage of net sales. The occupancy costs decrease of 120 basis points as a percentage of net sales was primarily the result of leveraging the 8.5% comparable store sales increase, operating 21 net fewer stores at November 26, 2011 compared to November 27, 2010 (not including the acquired Running Company stores), and receiving \$2.0 million in landlord audit settlements. The 20 basis point increase in product margin was the result of increased product sell-throughs at full retail prices.



**Selling, General and Administrative Expenses**

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)
	(unaudited)		(unaudited)	
Selling, general and administrative expenses	\$ 83,067	\$ 75,278	\$ 241,818	\$ 219,835
Selling, general and administrative expenses as a percentage of net sales	29.5%	28.9%	26.5%	26.0%

The \$7.8 million increase in selling, general and administrative expenses for the thirteen weeks ended November 26, 2011 as compared to the thirteen weeks ended November 27, 2010 was primarily due to the following: 1.) strategic spending in marketing initiatives to drive traffic to our website and our stores; 2.) variable costs in fulfillment, freight, and payroll increased in conjunction with the 60.8% increase in internet sales as well as the increase in store sales; 3.) severance charge of \$1.2 million related to previously announced retirement of a company executive; and 4.) additional expenses associated with the Running Company stores.

The \$22.0 million increase in selling, general and administrative expenses for the thirty-nine weeks ended November 26, 2011 as compared to the thirty-nine weeks ended November 27, 2010 was primarily due to the following: 1.) strategic spending in marketing initiatives to drive traffic to our website and our stores; 2.) variable costs in fulfillment, freight, and payroll increased in conjunction with the 58.7% increase in internet sales as well as the increase in store sales; 3.) severance charge of \$1.2 million related to previously announced retirement of company executive; and 4.) additional expenses associated with the Running Company stores.

**Store Closing Costs**

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)
	(unaudited)		(unaudited)	
Store closing costs	\$ 368	\$ 87	\$ 965	\$ 87
Store closing costs as a percentage of net sales	0.1%	%	0.1%	%
Number of stores closed	3	2	20	8

Store closing costs represent the non-cash write-off of any property and equipment upon a store closing.

The increase in store closing costs was due to multiple closed stores having a net book value remaining upon closing during the thirteen weeks ended November 26, 2011 compared to closed stores with minimal net book value remaining upon closing during the thirteen weeks ended November 27, 2010.

The increase in store closing costs was due to multiple closed stores having a net book value remaining upon closing during the thirty-nine weeks ended November 26, 2011 compared to closed stores with minimal net book value remaining upon closing during the thirty-nine weeks ended November 27, 2010.

**Interest Income, Net**

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)	November 26, 2011 (dollars in thousands)	November 27, 2010 (dollars in thousands)
	(unaudited)		(unaudited)	



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Interest income, net	\$ 109	\$ 151	\$ 390	\$ 370
Interest income, net as a percentage of net sales	%	0.1%	0.1%	%

The decrease of \$42,000 was due to lower invested balances during the thirteen weeks ended November 26, 2011 compared to the thirteen weeks ended November 27, 2010.

The increase of \$20,000 was due to higher invested balances on average partially offset by lower earned interest rates during the thirty-nine weeks ended November 26, 2011 compared to the thirty-nine weeks ended November 27, 2010.

**Income Tax Expense**

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011	November 27, 2010	November 26, 2011	November 27, 2010
	(dollars in thousands) (unaudited)		(dollars in thousands) (unaudited)	
Income tax expense	\$ 2,135	\$ 2,531	\$ 25,329	\$ 21,459
Income tax expense as a percentage of net sales	0.7%	1.0%	2.8%	2.5%
Effective income tax rate	27.8%	38.0%	37.1%	38.3%

The decrease in the effective tax rate for the thirteen and thirty-nine weeks ended November 26, 2011 compared to the thirteen and thirty-nine weeks ended November 27, 2010 is the result of the favorable completion of a state income tax audit and the related release of a reserve for uncertain tax positions of approximately \$0.9 million.

**Income from Continuing Operations**

	Thirteen Weeks Ended		Thirty-Nine Weeks Ended	
	November 26, 2011	November 27, 2010	November 26, 2011	November 27, 2010
	(dollars in thousands) (unaudited)		(dollars in thousands) (unaudited)	
Income from continuing operations	\$ 5,548	\$ 4,134	\$ 42,884	\$ 34,607
Income from continuing operations as a percentage of net sales	2.0%	1.6%	4.7%	4.1%
Income from continuing operations per diluted share	\$ 0.11	\$ 0.08	\$ 0.80	\$ 0.63

The \$1.4 million increase in income from continuing operations for the thirteen weeks ended November 26, 2011 compared to the thirteen weeks ended November 27, 2010 is attributable to the net sales improvement and leveraging of occupancy, partially offset by strategic investments and variable expenses which increased selling, general and administrative expenses.

The \$8.3 million increase in income from continuing operations for the thirty-nine weeks ended November 26, 2011 compared to the thirty-nine weeks ended November 27, 2010 is attributable to net sales improvement and continuing to maximize product margins, partially offset by strategic investments and variable expenses which increased selling, general and administrative expenses.

**Liquidity and Capital Resources**

The Company's primary source of working capital is cash-on-hand and cash flow from operations. The following table sets forth material balance sheet and liquidity measures of the Company (dollars in thousands):

	November 26, 2011	November 27, 2010	February 26, 2011
	(unaudited)		
Cash and cash equivalents	\$ 216,570	\$ 222,030	\$ 299,323
Merchandise inventories, net	\$ 280,409	\$ 262,160	\$ 193,505
Interest-bearing debt	\$	\$	\$
Working capital	\$ 370,362	\$ 350,869	\$ 383,264

### *Operating Activities*

Net cash used in operating activities during the thirty-nine weeks ended November 26, 2011 was \$7.6 million compared to cash provided by operating activities of \$20.3 million for the thirty-nine weeks ended November 27, 2010. The change in cash from operating activities was primarily the result of an increase in the cash outflow related to inventory, net of accounts payable of \$46.0 million compared to the thirty-nine weeks ended November 27, 2010 to support positive comparable store sales, offset partially by a reduction in the cash outflow related to income taxes payable of \$13.8 million compared to the thirty-nine weeks ended November 27, 2010. Cash equivalents are invested in short-term money market funds invested primarily in high-quality tax-exempt municipal instruments with daily liquidity.

Consolidated inventories increased 7.0% at November 26, 2011 compared to November 27, 2010, and were 44.9% higher than at February 26, 2011. Finish Line inventories increased 5.5% at November 26, 2011 compared to November 27, 2010 and increased 42.9% from February 26, 2011. The increase over the prior year is to support the positive comparable store sales. The increase from fiscal 2011 year end is due to seasonality around building inventory for the Holiday season and positive comparable store sales.

### *Investing Activities*

Net cash used in investing activities for the thirty-nine weeks ended November 26, 2011 was \$31.0 million compared to \$14.6 million for the thirty-nine weeks ended November 27, 2010. The increase in cash use was primarily a result of the acquisition of the Running Company stores of \$8.5 million and an increase in capital expenditures of \$7.9 million related to the remodeling of existing stores, continued Nike Track Club rollout, e-commerce investments, merchandise system enhancements and IT system investments.

For the fiscal year ending March 3, 2012, the Company does not anticipate opening anymore new stores (4 were opened during the thirty-nine weeks ended November 26, 2011), remodeling 28 to 30 existing stores (25 were remodeled during the thirty-nine weeks ended November 26, 2011), and closing 22 to 30 stores (20 were closed during the thirty-nine weeks ended November 26, 2011). In addition, the Company has various other capital and technology projects that will require capital expenditures. The Company expects capital expenditures for the current fiscal year to approximate \$35 to \$37 million. The source of funds for these capital expenditures is expected to be the Company's cash-on-hand.

### *Financing Activities*

Net cash used in financing activities for the thirty-nine weeks ended November 26, 2011 was \$44.2 million compared to \$18.1 million for the thirty-nine weeks ended November 27, 2010. The \$26.1 million increase is due to an additional \$38.5 million of stock repurchases, and a \$1.5 million increase in dividends paid, offset partially by a \$9.6 million increase in proceeds received from the issuance of common stock in connection with employee stock programs, and a \$4.3 million increase in excess tax benefits from share-based compensation.

On July 17, 2008, the Company's Board of Directors authorized a stock repurchase program (the 2008 stock repurchase program) to repurchase up to 5,000,000 shares of the Company's Class A common stock outstanding through December 31, 2011. Throughout the life of the 2008 stock repurchase program the Company purchased 4,660,697 shares at an average price of \$16.06 per share for an aggregate amount of \$74.8 million. The 2008 stock repurchase program was terminated on July 21, 2011 and superseded by a new stock repurchase program which became effective as of the same date (the 2011 stock repurchase program).

Under the 2011 stock repurchase program, the Company's Board of Directors authorized the repurchase of up to 5,000,000 shares of the Company's Class A common stock outstanding through December 31, 2014.

Under both the 2008 and 2011 stock repurchase programs, the Company purchased 2,584,603 shares at an average price of \$21.07 for an aggregate amount of \$54.5 million for the thirty-nine weeks ended November 26, 2011.

The treasury shares may be issued upon the exercise of employee stock options, issuance of shares for the Employee Stock Purchase Plan, issuance of restricted stock, or for other corporate purposes. Further purchases will occur from time to time as market conditions warrant and as the Company deems appropriate when judged against other alternative uses of cash.

On October 19, 2011, the Company announced a quarterly cash dividend of \$0.05 per share of the Company's Class A and Class B common shares. The Company declared dividends of \$2.6 million during the thirteen weeks ended November 26, 2011. The cash dividends of \$2.6 million were paid on December 12, 2011 to shareholders of record on November 25, 2011 and was included as of November 26, 2011 in Other liabilities and accrued expenses. Further declarations of dividends remain at the discretion of the Company's Board of Directors.

### ***Contractual Obligations***

The Company's contractual obligations primarily consist of operating leases and purchase orders for merchandise inventory. For the thirty-nine weeks ended November 26, 2011, there were no significant changes to the Company's contractual obligations from those identified in the Company's Annual Report on Form 10-K for the fiscal year ended February 26, 2011, other than those which occur in the normal course of business (primarily changes in the Company's merchandise inventory related to purchase obligations, which fluctuate throughout the year as a result of the seasonal nature of the Company's operations, and reduction of operating leases due to store closings, offset by the leases acquired as a result of the acquisition of the Running Company stores.)

### ***Critical Accounting Policies and Estimates***

The preparation of financial statements in conformity with generally accepted accounting principles requires management to adopt accounting policies related to estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period, as well as the related disclosure of contingent assets and liabilities at the date of the financial statements. On an ongoing basis, management evaluates its accounting policies, estimates and judgments, including those related to inventories, long-lived assets and contingencies. Management bases its estimates and judgments on historical experience and various other factors that are believed to be reasonable under the circumstances. Actual results may differ from these estimates.

There have been no material changes to the critical accounting policies and estimates disclosed in the Company's Annual Report on Form 10-K for the fiscal year ended February 26, 2011.

### **ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

For a discussion of the Company's market risk associated with interest rates as of February 26, 2011, see "Quantitative and Qualitative Disclosures about Market Risk" in Item 7A of Part II of the Company's Annual Report on Form 10-K for the fiscal year ended February 26, 2011. For the thirty-nine weeks ended November 26, 2011, there has been no significant change in related market risk factors.

### **ITEM 4. CONTROLS AND PROCEDURES**

**Disclosure Controls and Procedures.** With the participation of our Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")), as of the end of the period covered by this Report. Based upon such evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of such period, our disclosure controls and procedures were effective in ensuring that (i) information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities Exchange Commission's rules and forms and (ii) information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company's management, including its principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

**Internal Control Over Financial Reporting.** There have not been any changes in our internal control over financial reporting (as such term is defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the fiscal quarter to which this Report relates that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

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**PART II OTHER INFORMATION**

**ITEM 1. LEGAL PROCEEDINGS**

The Company is subject, from time to time, to certain legal proceedings and claims in the ordinary course of conducting its business. Although it is not possible to predict with certainty the eventual outcome of any litigation, in the opinion of management, the Company's legal proceedings are not expected to have a material adverse effect on the Company's financial position or results of operations.

**ITEM 1A. RISK FACTORS**

Risk factors that affect the Company's business and financial results are discussed in Item 1A: Risk Factors in the Company's Annual Report on Form 10-K for the fiscal year ended February 26, 2011. There has been no significant change to identified risk factors for the thirty-nine weeks ended November 26, 2011.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

None.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

None.

**ITEM 4. REMOVED AND RESERVED**

**ITEM 5. OTHER INFORMATION**

None.

**ITEM 6. EXHIBITS**

(a) Exhibits

- 10.1 Resignation and General Release Agreement, effective November 29, 2011, by and between Gary D. Cohen and The Finish Line, Inc.
- 31.1 Certification of Chief Executive Officer Pursuant to Rule 13a-14(a) and 15d-14(a) of the Securities Exchange Act, as amended.
- 31.2 Certification of Chief Financial Officer Pursuant to Rule 13a-14(a) and 15d-14(a) of the Securities Exchange Act, as amended.
- 32 Certification Pursuant to 18 U.S.C. Section 1350, As Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
- 101 The following materials from The Finish Line, Inc.'s Form 10-Q for the quarterly period ended November 26, 2011, formatted in an XBRL Interactive Data File: (i) Consolidated Balance Sheets; (ii) Consolidated Statements of Income; (iii) Consolidated Statements of Cash Flows; and (iv) Notes to Consolidated Financial Statements, tagged as blocks of text.\*

\* Users of the XBRL-related information in Exhibit 101 of this Quarterly Report on Form 10-Q are advised, in accordance with Regulation S-T Rule 406T, that this Interactive Data File is deemed not filed or as a part of a registration statement for purposes of Sections 11 or 12 of the

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Securities Act of 1933, as amended, is deemed not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and otherwise not subject to liability under these sections. The financial information contained in the XBRL-related documents is unaudited and unreviewed.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE FINISH LINE, INC.

Date: December 22, 2011

By: */s/* EDWARD W. WILHELM  
**Edward W. Wilhelm**  
**Executive Vice President, Chief Financial**  
**Officer**

**Exhibit Index**

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