

BBVA BANCO FRANCES SA

Form 6-K

May 06, 2010

[Table of Contents](#)

FORM 6-K

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d-16 of the

Securities Exchange Act of 1934

For the month of May 2010

Commission File Number: 001-12568

BBVA French Bank S.A.

(Translation of registrant's name into English)

Reconquista 199, 1006

Buenos Aires, Argentina

(Address of principal executive offices)

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Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Yes No

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Yes No

Indicate by check mark whether by furnishing the information contained in this Form, the Registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:

Yes No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

Table of Contents

BBVA Banco Francés S.A.

TABLE OF CONTENTS

Item

1. Press release regarding the filing of Annual Report on Form 20-F for fiscal year 2009.

1

Table of Contents

Buenos Aires, May 6, 2010 BBVA Banco Francés (NYSE: BFR.N; BCBA: FRA.BA; LATIBEX: BFR.LA) hereby informs that it has filed its Annual Report on Form 20-F for the fiscal year 2009

BBVA Banco Francés hereby informs that it has filed its Annual Report on Form 20-F for the fiscal year 2009 with the United States Securities and Exchange Commission (SEC).

The Annual Report on Form 20-F is also available in the company's website, www.bancofrances.com.ar in the institutional corporate information section.

Hard copies of the company's complete audited financial statements and Annual Report on Form 20-F are available on demand, free of charge, by contacting Daniel Sandigliano or Cecilia Acuña at Investor Relations Department.

CONTACTS

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Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BBVA Banco Francés S.A.

Date: May 6, 2010

By: /s/ MARTÍN E. ZARICH
Name: **Martín E. Zarich**
Title: **Chief Financial Officer**