**NETFLIX INC** Form 4 April 20, 2015

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

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**OMB APPROVAL** 

3235-0287

January 31,

**OMB** 

Number:

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* **BARTON RICHARD N** 

2. Issuer Name and Ticker or Trading

5. Relationship of Reporting Person(s) to Issuer

Symbol

04/16/2015

(Middle)

(Last) (First) NETFLIX INC [NFLX]

(Check all applicable)

(Street)

3. Date of Earliest Transaction (Month/Day/Year)

\_X\_\_ Director Officer (give title

10% Owner Other (specify

100 WINCHESTER CIRCLE

4. If Amendment, Date Original

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year)

Person

below)

LOS GATOS, CA 95032

| (City)                               | (State)                                 | (Zip) Tabl | le I - Non-D                            | Derivative Secu  | rities Acq  | uired, Disposed o  | f, or Beneficial   | ly Owned |
|--------------------------------------|---|------------|---|--|-------------|--|--|----------|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) |            | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired ion(A) or Disposed of (D) (Instr. 3, 4 and 5) |             | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |          |
|                                      |   |            | Code V                                  | or<br>Amount (D)   | Price       | (Instr. 3 and 4)   |  |          |
| Common<br>Stock                      | 04/16/2015                              |            | M                                       | 949 (1) A  | \$<br>42.15 | 7,317  | D  |          |
| Common<br>Stock                      | 04/16/2015                              |            | S                                       | 949 (1) D  | \$<br>531.6 | 6,368  | D  |          |
| Common<br>Stock                      | 04/16/2015                              |            | M                                       | 984 <u>(1)</u> A   | \$<br>40.62 | 7,352  | D  |          |
| Common<br>Stock                      | 04/16/2015                              |            | S                                       | 984 <u>(1)</u> D   | \$<br>531.6 | 6,368  | D  |          |
| Common<br>Stock                      | 04/16/2015                              |            | M                                       | 977 <u>(1)</u> A   | \$<br>40.94 | 7,345  | D  |          |
|                                      | 04/16/2015                              |            | S                                       | 977 <u>(1)</u> D   |             | 6,368  | D  |          |

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| Common<br>Stock |            |   |                  | \$<br>531.6 |       |   |
|-----------------|------------|---|------------------|-------------|-------|---|
| Common<br>Stock | 04/16/2015 | M | 508 (1) A        | \$<br>44.48 | 6,876 | D |
| Common<br>Stock | 04/16/2015 | S | 508 (1) D        | \$<br>531.6 | 6,368 | D |
| Common<br>Stock | 04/16/2015 | M | 933 <u>(1)</u> A | \$<br>42.87 | 7,301 | D |
| Common<br>Stock | 04/16/2015 | S | 933 <u>(1)</u> D | \$<br>531.6 | 6,368 | D |
| Common<br>Stock | 04/16/2015 | M | 649 <u>(1)</u> A | \$<br>36.95 | 7,017 | D |
| Common<br>Stock | 04/16/2015 | S | 649 <u>(1)</u> D | \$<br>531.6 | 6,368 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | onof |            | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount Underlying Securitie (Instr. 3 and 4) |                                       |
|---|---|---|---|--|------|------------|--|--------------------|---|---------------------------------------|
|   |   |   |   | Code V                                 | (A)  | (D)        | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amour<br>or<br>Number<br>of<br>Shares |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 36.95  | 04/16/2015                              |   | M                                      |      | 649<br>(1) | 02/02/2009   | 02/02/2019         | Common<br>Stock   | 649                                   |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 40.62  | 04/16/2015                              |   | M                                      |      | 984<br>(1) | 07/01/2009   | 07/01/2019         | Common<br>Stock   | 984                                   |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 40.94  | 04/16/2015                              |   | M                                      |      | 977<br>(1) | 06/01/2009   | 06/01/2019         | Common<br>Stock   | 977                                   |

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| Non-Qualified<br>Stock Option<br>(right to buy) | \$ 42.15 | 04/16/2015 | M | 949<br>(1) | 09/01/2009 | 09/01/2019 | Common<br>Stock | 949 |
|---|----------|------------|---|------------|------------|------------|-----------------|-----|
| Non-Qualified<br>Stock Option<br>(right to buy) | \$ 42.87 | 04/16/2015 | M | 933<br>(1) | 04/01/2009 | 04/01/2019 | Common<br>Stock | 933 |
| Non-Qualified<br>Stock Option<br>(right to buy) | \$ 44.48 | 04/16/2015 | M | 508<br>(1) | 05/01/2009 | 05/01/2019 | Common<br>Stock | 508 |

# **Reporting Owners**

| Reporting Owner Name / Address                                   | Relationships |           |         |       |  |  |  |  |
|--|---------------|-----------|---------|-------|--|--|--|--|
| •  | Director      | 10% Owner | Officer | Other |  |  |  |  |
| BARTON RICHARD N<br>100 WINCHESTER CIRCLE<br>LOS GATOS, CA 95032 | X             |           |         |       |  |  |  |  |

## **Signatures**

By: Carole Payne, Authorized Signatory For: Richard N.
Barton
04/20/2015

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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