

DOMINOS PIZZA INC  
Form 4  
November 08, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**DOYLE J PATRICK**

(Last) (First) (Middle)

**DOMINO'S PIZZA, 30 FRANK LLOYD WRIGHT DRIVE**

(Street)

**ANN ARBOR, MI 48106**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**DOMINOS PIZZA INC [DPZ]**

3. Date of Earliest Transaction (Month/Day/Year)  
**11/06/2012**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**President and CEO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, \$0.01 par value				(A)	3,293.468	I	401(k) Savings Plan
Common Stock, \$0.01 par value	11/06/2012		M	40,000 A	\$ 2.75 191,228.551	D	
Common Stock, \$0.01 par value	11/06/2012		S	40,000 D	\$ 40.976 151,228.551	D	

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Common Stock, \$0.01 par value	11/06/2012	M	30,000	A	\$ 3.61	181,228.551	D
Common Stock, \$0.01 par value	11/06/2012	S	30,000	D	\$ <u>40.956</u> (2)	151,228.551	D
Common Stock, \$0.01 par value	11/06/2012	M	54,000	A	\$ 10.06	205,228.551	D
Common Stock, \$0.01 par value	11/06/2012	S	54,000	D	\$ <u>40.87</u> (3)	151,228.551	D
Common Stock, \$0.01 par value	11/06/2012	M	100	A	\$ 10.06	151,328.551	D
Common Stock, \$0.01 par value	11/06/2012	S	100	D	\$ 41.1	151,228.551	D
Common Stock, \$0.01 par value	11/06/2012	S	12,107	D	\$ 41.103	139,121.55	D
Common Stock, \$0.01 par value	11/07/2012	M	17,900	A	\$ 10.06	157,021.55	D
Common Stock, \$0.01 par value	11/07/2012	S	17,900	D	\$ <u>40.686</u> (4)	139,121.55	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Options to purchase common stock	\$ 10.06	11/06/2012		M	54,000	06/01/2009 07/13/2014	Common Stock, \$0.01 par value 54,000
Options to purchase common stock	\$ 10.06	11/06/2012		M	100	06/01/2009 02/18/2015	Common Stock, \$0.01 par value 100
Options to purchase common stock	\$ 2.75	11/06/2012		M	40,000	07/13/2009 07/13/2014	Common Stock, \$0.01 par value 40,000
Options to purchase common stock	\$ 3.61	11/06/2012		M	30,000	02/18/2010 02/18/2015	Common Stock, \$0.01 par value 30,000
Options to purchase common stock	\$ 10.06	11/07/2012		M	17,900	06/01/2009 02/18/2015	Common Stock, \$0.01 par value 17,900

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
DOYLE J PATRICK DOMINO'S PIZZA 30 FRANK LLOYD WRIGHT DRIVE ANN ARBOR, MI 48106	X		President and CEO	

## Signatures

/s/ Adam J. Gacek,  
attorney-in-fact

11/08/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was executed in multiple trades at prices ranging from \$40.80 to \$41.22. The price reported above reflects the weighted average sale price.
- (2) This transaction was executed in multiple trades at prices ranging from \$40.88 to \$41.10. The price reported above reflects the weighted average sale price.
- (3) This transaction was executed in multiple trades at prices ranging from \$40.85 to \$41.18. The price reported above reflects the weighted average sale price.
- (4) This transaction was executed in multiple trades at prices ranging from \$40.41 to \$40.90. The price reported above reflects the weighted average sale price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.