Edgar Filing: CRAMB CHARLES W JR - Form 4

	HARLES W JR												
Form 4	6 2010												
December 1	ЛЛ	статес	SECU	DITIES		ND FY	СЦ	NCE CO	OMMISSION		PROVAL		
	UNITED	SIAILS				, D.C. 2		ANGE CO	JIVIIVIISSIUN	OMB Number:	3235-0287		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue					NGES IN BENEFICIAL OWNER SECURITIES 16(a) of the Securities Exchange Act Jtility Holding Company Act of 1933 nvestment Company Act of 1940					Expires: January 20 Estimated average burden hours per response			
(Print or Type	Responses)												
CRAMB CHARLES W JR Symbol				and then are the set that the				8	5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (I	Middle)				ransaction			(Check	all applicable)		
(Month/			(Month/I	nth/Day/Year) 14/2010				1	_X_ Director 10% Owner Officer (give title Other (specify below) below)				
	(Street)					ate Origin	al		6. Individual or Joi	nt/Group Filin	g(Check		
NEW YOR	RK, NY 10105-019	96	Filed(Mo	nth/Day/Y	'ea	r)			Applicable Line) _X_ Form filed by O Form filed by M Person				
(City)	(State)	(Zip)	Tab	le I - Noi	n-I	Derivative	e Secu		ired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	Code (Instr. 8)	4. Securi nor Dispo (Instr. 3, Amount	sed of 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	12/14/2010			M <u>(1)</u>		5,000	А	\$ 16	16,010	D			
Common Stock	12/14/2010			S <u>(1)</u>		5,000	D	\$ 40.8744	11,010	D			
Common Stock	12/14/2010			M <u>(1)</u>		6,474	А	\$ 14.86	17,484	D			
Common Stock	12/14/2010			S <u>(1)</u>		6,474	D	\$ 40.8744	11,010	D			
Common Stock									2,250 <u>(2)</u>	D			

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	Transaction of Derivative Code Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Employee Stock Options (Right to Buy)	\$ 16	12/14/2010		М	5,000	07/17/2005	01/16/2012	Common Stock	5,000	
Employee Stock Options (Right to Buy)	\$ 14.86	12/14/2010		М	6,474	09/07/2005	03/06/2012	Common Stock	6,474	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
CRAMB CHARLES W JR AVON PRODUCTS, INC. 1345 AVENUE OF THE AMERICAS NEW YORK, NY 10105-0196	Х						
Signatures							
/s/ James D. Harrington, Attorney-in-fac Cramb	t for Cha	rles W.	1	2/16/2010			

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The transaction was effected pursuant to a plan adopted under Rule 16b5-1.
- (2) Reflects restricted stock granted to the Reporting Person pursuant to Rule 16b-3.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.