

Mayer Christopher M.
Form 3
January 08, 2010

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Mayer Christopher M. | | (Month/Day/Year) | NEW YORK TIMES CO [NYT] | |
| (Last) | (First) | (Middle) | 01/01/2010 | |
| THE BOSTON GLOBE, 135 MORRISSEY BOULEVARD | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | (Check all applicable) | |
| BOSTON, MA 02125 | | | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | (give title below) (specify below) | <input type="checkbox"/> Form filed by More than One Reporting Person |
| | | | Publisher - The Boston Globe | |

Table I - Non-Derivative Securities Beneficially Owned

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|-------------------------------------|---|--|---|
| Class A Common Stock ⁽¹⁾ | 6,052 | D | ^ |
| Class A Common Stock | 627.1715 ⁽²⁾ | I | By 401(k) plan |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of | 5. Ownership Form of Derivative | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|------------------------------------|---------------------------------|---|
|--|--|---|------------------------------------|---------------------------------|---|

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| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | Derivative Security | Security: Direct (D) or Indirect (I) (Instr. 5) | |
|---|------------------|-----------------|----------------------|----------------------------|---------------------|---|---|
| Option 2000 | Â (3) | 12/20/2010 | Class A Common Stock | 7,600 | \$ 40.25 | D | Â |
| Option 2001 | Â (3) | 12/18/2011 | Class A Common Stock | 7,600 | \$ 43.055 | D | Â |
| Option 2002 | Â (3) | 12/12/2012 | Class A Common Stock | 11,300 | \$ 46.015 | D | Â |
| Option 2003 | Â (3) | 12/18/2013 | Class A Common Stock | 9,000 | \$ 46.34 | D | Â |
| Option 2004 | Â (3) | 12/16/2014 | Class A Common Stock | 4,500 | \$ 39.595 | D | Â |
| Option 2005 | Â (3) | 12/20/2015 | Class A Common Stock | 4,500 | \$ 27.445 | D | Â |
| Option 2006 | Â (3) | 12/14/2016 | Class A Common Stock | 6,919 | \$ 23.83 | D | Â |
| Option 2008 | Â (3) | 02/21/2018 | Class A Common Stock | 7,000 | \$ 20.235 | D | Â |
| Cash-settled Restricted Stock Unit 2009 | Â (4) | 02/19/2019 | Class A Common Stock | 2,400 | \$ 0 | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|--------------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| Mayer Christopher M. THE BOSTON GLOBE 135 MORRISSEY BOULEVARD BOSTON, MA 02125 | Â | Â | Â Publisher - The Boston Globe | Â |

Signatures

Kenneth A. Richieri, Attorney-in-Fact for Christopher M.
Mayer

01/08/2010

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Includes 1,685 restricted stock units that vest on December 20, 2010, 725 restricted stock units that vest on December 14, 2011, and 700 restricted stock units that vest on February 21, 2011 under The New York Times Company 1991 Executive Stock Incentive Plan. Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.

(2) Reflects the number of shares of Class A Common Stock attributed to the reporting person based on his holdings in The New York Times Company Stock Fund of The New York Times Companies Supplemental Retirement and Investment Plan, as of January 1, 2010. The number of shares was calculated by dividing the dollar value of the reporting person's holdings in such fund by the closing price of The New York Times Company Class A Common Stock on December 31, 2009.

(3) Right to buy Class A Common Stock granted under The New York Times Company 1991 Executive Stock Incentive Plan. Each option vests in four equal annual installments beginning on the first anniversary of its grant date. The grant date for Option 2000 was December 20, 2000, Option 2001 was December 18, 2001, Option 2002 was December 12, 2002, Option 2003 was December 18, 2003, Option 2004 was December 16, 2004, Option 2005 was December 20, 2005, Option 2006 was December 14, 2006, and Option 2008 was February 21, 2008.

(4) The cash-settled restricted stock units were granted under The New York Times Company 1991 Executive Stock Incentive Plan. Each cash-settled restricted stock unit will vest on February 19, 2012 and entitles the holder to receive the cash equivalent of one share of Class A Common Stock based on the market value of Class A Common Stock at vesting. The grant date was February 19, 2009.

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Remarks:

ExhibitÂ List

ExhibitÂ 24Â -Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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