

ACXION CORP  
Form 4  
October 10, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**CHILDERS CINDY K**

(Last) (First) (Middle)

1 INFORMATION WAY

(Street)

LITTLE ROCK, AR 72202

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**ACXION CORP [ACXM]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**04/04/2007**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_X\_ Officer (give title below) \_\_\_\_ Other (specify  
below)

Org Development Leader

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D)	Price	
Common Stock, \$.10 Par Value	04/04/2007		J		4.4001 (1)	\$ 18.1815	15,549.4079 D
Common Stock, \$.10 Par Value	05/02/2007		J		4.1645 (1)	\$ 19.21	15,553.5724 D
Common Stock, \$.10 Par Value	06/06/2007		J		3.3855 (1)	\$ 23.63	15,556.9579 D

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Common Stock, \$.10 Par Value	07/02/2007	J	<u>3.5583</u> (1)	A	\$ 22.4825	15,560.5162	D	
Common Stock, \$.10 Par Value <u>(1)</u>	08/01/2007	J	3.7408	A	\$ 21.386	15,564.257	D	
Common Stock, \$.10 Par Value	09/03/2007	J	<u>3.8415</u> (1)	A	\$ 20.825	15,568.0985	D	
Common Stock, \$.10 Par Value	10/01/2007	J	<u>5.9231</u> (1)	A	\$ 13.5065	15,574.0216	D	
Common Stock, \$.10 Par Value						489.1237	I	by Managed Account 1
Common Stock, \$.10 Par Value						1,524.7129	I	by Managed Account 2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)	8. Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 15.66	10/04/2007		A	40,000	<u>(3)</u> 10/04/2017	Common Stock, \$.10 Par	40,000

(2)

Value

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
CHILDERS CINDY K 1 INFORMATION WAY LITTLE ROCK, AR 72202			Org Development Leader	

## Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Cindy K. Childers 10/10/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock Purchase Plan.
- (2) This option has a tandem tax withholding right.
- (3) This option vests incrementally over four years, with 25% of the total becoming vested on the first anniversary date, and 25% each twelve months thereafter until 100% vested. Expiration date is 10/04/2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.