

Edgar Filing: ACXIOM CORP - Form 4

ACXIOM CORP

Form 4

September 04, 2002

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 4
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s)
Horton, J. Edward
1 Information Way

Little Rock, AR 72202

2. Issuer Name and Ticker or Trading Symbol
Acxiom Corporation (ACXM)
3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
4. Statement for Month/Year
08/02
5. If Amendment, Date of Original (Month/Year)
6. Relationship of Reporting Person(s) to Issuer (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
Company Marketing Leader
7. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security	2) Trans- action Date (Month/ Day/Year)	3) Trans- action Code Code V	4) Securities Acquired (A) or Disposed of (D) Amount	A or D	Price
Common Stock, \$.10 Par Value	04/10/02	J	49.0246 (1)	A	\$14.5690
Common Stock, \$.10 Par Value	05/07/02	J	54.6723 (1)	A	\$14.1355
Common Stock, \$.10 Par Value	06/07/02	J	51.1361 (1)	A	\$15.1130
Common Stock, \$.10 Par Value	07/05/02	J	51.9840 (1)	A	\$14.8665
Common Stock, \$.10 Par Value	08/07/02	J	57.3266 (1)	A	\$13.4810
Common Stock, \$.10 Par Value	08/30/02	P	0.8030 (2)	A	\$17.6500
Common Stock, \$.10 Par Value	08/30/02	P	7.5740 (3)	A	

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	2) Conversion or Exercise Price of Derivative	3) Trans- action Date	4) Trans- action Code	5) Number of Derivative Securities Acquired (A) or Disposed of (D)
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	Security		Code	V	A	D
Non-Qualified Stock Option (right to buy)	\$16.3500	08/07/02	J		21,077.0000	
Non-Qualified Stock Option (right to buy)	\$20.4380	08/07/02	J		11,000.0000	
Non-Qualified Stock Option (right to buy)	\$24.5250	08/07/02	J		11,433.0000	

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative Security	3) Transaction Date	7) Title and Amount of Underlying Securities	8) Price of Derivative Security
		Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	21,077.0000
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	11,000.0000
Non-Qualified Stock Option (right to buy)	08/07/02	Common Stock, \$.10 Par Value	11,433.0000

Explanation of Responses:

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock

(2)

On September 3, 2002, the issuer was notified by the administrator of the Acxiom Corporation Non-Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the i contributed to the account of the reporting person on August 30, 2002 as the issuer's matching co the terms of the Plan.

(3)

These shares were acquired through the Plan since the beginning of the issuer's fiscal year.

(4)

This option vests incrementally over a 6-year period. Date of grant is 8/7/02.

SIGNATURE OF REPORTING PERSON

/S/ By: Catherine L. Hughes

For: J. Edward Horton