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ACXIOM CORP Form 4 February 24, 2003 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 4 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. 1. Name and Address of Reporting Person(s) Womble, James T. 1 Information Way Little Rock, AR 72202 2. Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM) 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary) 4. Statement for Month/Day/Year 2/24/2003 5. If Amendment, Date of Original (Month/Day/Year) 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) [] 10% Owner [X] Director [X] Officer (give title below) [] Other (specify below) Client Services Leader 7. Individual or Joint/Group Filing (Check Applicable Line) [X] Form filed by One Reporting Person

[] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1)Title of Security	2)Trans- action Date (Month/	3.Trans- action Code	- 4.Securities Acquired(A) or Disposed of (D)			5)Am Secu Bene Owne
	Day/Year)	Code V	Amount	D	Price	End
Common Stock, \$.10 Par Value						35,
Common Stock, \$.10 Par Value						1,2
Common Stock, \$.10 Par Value (1)	02/21/03	Μ	44,364.0000 (2)	A	\$3.1250	
Common Stock, \$.10 Par Value (1)	02/21/03	М	50,616.0000 (2)	A	\$4.6875	
Common Stock, \$.10 Par Value (1)	02/21/03	М	113,448.0000(2)	А	\$6.2500	
		F	71,707.0000		\$15.1300	

Table II (PART 1) Derivative	Securities Acqu	ired, Disposed o	of, or Bene	eficially Owned (Columns 1
1)Title of Derivative Security	2)Conversion or Exercise Price of Derivative	3)Trans- action Date	4)Trans- action Code	5)Number of Derivative Securities Acquired (A) or Disposed of (D)
	Security		Code V	A D

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Non-Qualified Stock Option	\$3.1250	02/21/03	М	44,364.0
(right to buy) (1)				
Non-Qualified Stock Option	\$4.6875	02/21/03	М	50,616.0
(right to buy) (1)				
Non-Qualified Stock Option	\$6.2500	02/21/03	М	113,448.
(right to buy) (1)				

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1)Title of Derivative Security	3)Trans- action Date	7)Title and Amount of Underlying Securities	Amount or Number of	8)Price of Deri- vative Security
-		Title	Shares	
Non-Qualified Stock Option (right to buy) (1)	02/21/03	Common Stock, \$.10 Par Value	44,364.0000	
Non-Qualified Stock Option (right to buy) (1)	02/21/03	Common Stock, \$.10 Par Value	50,616.0000	
Non-Qualified Stock Option (right to buy) (1)	02/21/03	Common Stock, \$.10 Par Value	113,448.0000	

Explanation of Responses:

(1) This option has a tandem tax withholding right. (2) In accordance with the provisions of the plan under which this stock option was granted, the reporting the receipt of the gain shares represented by this option. These shares will be held by the Compare reporting person under the Company's Non-Qualified Deferred Compensation Plan (a non-tax-condition No rights of ownership shall inure to the reporting person until the deferred distribution date. (3) This option vests incrementally over a 9-year period beginning 2/23/93 and ending 2/23/2002. Dat

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact For: James T. Womble

DATE: 02/24/03