

AMERICAN EQUITY INVESTMENT LIFE HOLDING CO

Form 4

October 03, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
REIMER TERRY A

(Last) (First) (Middle)

**5000 WESTOWN PARKWAY,
SUITE 440**

(Street)

WEST DES MOINES, IA 50266

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

**AMERICAN EQUITY
INVESTMENT LIFE HOLDING
CO [AEL]**

3. Date of Earliest Transaction
(Month/Day/Year)

09/26/2006

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Executive Vice President

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/26/2006		M	72,000 A	\$ 3.33 209,622	D	
Common Stock	09/29/2006		M	7,500 A	\$ 4 217,122	D	
Common Stock	09/29/2006		F	48,860 D	\$ 12.114 168,262	D	
Common Stock	09/29/2006		G	2,000 D	\$ 12.114 166,262	D	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)	Am or Nun of S
				Code V (A) (D)		Date Exercisable Expiration Date	Title	
Options-Right to Buy	\$ 3.33	09/29/2006		M	72,000	12/01/1996 12/01/2006	Common Stock	72
Options-Right to Buy	\$ 4	09/29/2006		M	7,500	06/11/1997 06/11/2007	Common Stock	7,

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
REIMER TERRY A 5000 WESTOWN PARKWAY, SUITE 440 WEST DES MOINES, IA 50266	Executive Vice President

Signatures

Debra J. Richardson, by Power of Attorney 10/03/2006

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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