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BUILD A BEAR WORKSHOP INC

Form 8-K March 06, 2006

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT PURSUANT
TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 3, 2006

001-32320 43-1883836 Delaware (State or Other (Commission (IRS Employer File Number) Jurisdiction of Identification No.) Incorporation) 1954 Innerbelt Business Center Drive St. Louis, Missouri 63114 (Address of Principal Executive Offices) Zip Code (314) 423-8000 _____ (Registrant's Telephone Number, Including Area Code) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below): $|_|$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) $|_|$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) $|_|$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) |_| Pre-commencement communications pursuant to Rule 13e-4(c) under the

Item 7.01. Regulation FD Disclosure.

Exchange Act (17 CFR 240.13e-4(c))

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On March 3, 2006, Build-A-Bear Workshop, Inc. (the "Company") issued a press release announcing that its wholly-owned subsidiary, Build-A-Bear Workshop UK Holdings, Ltd., had signed a definitive agreement to buy The Bear Factory, a United Kingdom-based stuffed animal retailer owned by Hamleys, Ltd., and Amsbra, Ltd., the Company's franchisee in the U.K. The all-cash transaction is valued at approximately \$41.4 million ((pound)23.6 million) and is expected to close late in the first quarter or early in the second quarter of fiscal 2006. The closing is subject to the completion of U.K. regulatory clearance. In addition, in connection with the announced transaction, the Company stated that the transaction will reduce its previously announced fiscal 2006 earnings per diluted share guidance of \$1.57 to \$1.63 by \$0.10 to \$0.13. A copy of the press release is furnished as Exhibit 99.1 hereto and is incorporated by reference herein. This description of the press release contained herein is qualified in its entirety by the full text of such exhibit.

The information contained in this Item 7.01 shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended (the "Securities Act") or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing. The information set forth in this Item 7.01 shall not be deemed an admission as to the materiality of any information in this report on Form 8-K that is required to be disclosed solely to satisfy the requirements of Regulation FD.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number Description of Exhibit

99.1 Press Release dated March 3, 2006

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BUILD-A-BEAR WORKSHOP, INC.

Date: March 3, 2006 By: /s/ Tina Klocke

Name: Tina Klocke

Title: Chief Financial Bear,
Secretary and Treasurer

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Exhibit Number	Description of Exhibit
99.1	Press Release dated March 3, 2006