ICONIX BRAND GROUP, INC. Form 10-Q August 09, 2011

### United States Securities and Exchange Commission Washington, D.C. 20549

#### FORM 10-Q

x Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the Quarterly Period Ended June 30, 2011

OR

| "Transition Report Pursuant to Section 13 or 15(d) of the | Securities | Exchange A | Act of 1934 |
|---|------------|------------|-------------|
| For the Transition Period From                            | to         |            |             |

Commission file number 0-10593

### ICONIX BRAND GROUP, INC.

(Exact name of registrant as specified in its charter)

Delaware 11-2481903 (State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

1450 Broadway, New York, NY (Address of principal executive offices)

10018 (Zip Code)

(212) 730-0030

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes

No

"

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No ...

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer x Accelerated filer "

Non - accelerated filer "

(Do not check if a smaller reporting company)

Smaller reporting company "

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) Yes "No x

Indicate the number of shares outstanding of each of the issuer's classes of Common Stock, as of the latest practicable date.

Common Stock, \$.001 Par Value – 73,189,489 shares as of August 2, 2011.

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# FORM 10-Q

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Part I. Financial Information Item 1. Financial Statements

Iconix Brand Group, Inc. and Subsidiaries Condensed Consolidated Balance Sheets (in thousands, except par value)

|   |    | June 30,<br>2011<br>naudited) | De | ecember 31,<br>2010                     |
|---|----|-------------------------------|----|---|
| Assets  |    |                               |    |   |
| Current Assets:   |    |                               |    |   |
| Cash (including restricted cash of \$3,727 in 2011 and \$3,300 in 2010) | \$ | 235,357                       | \$ | 121,935                                 |
| Accounts receivable   |    | 66,148                        |    | 65,507                                  |
| Deferred income tax assets  |    | 1,743                         |    | 1,743                                   |
| Other assets - current  |    | 24,486                        |    | 36,681                                  |
| Total Current Assets  |    | 327,734                       |    | 225,866                                 |
| Property and equipment:   |    |                               |    |   |
| Furniture, fixtures and equipment                                       |    | 17,335                        |    | 14,894                                  |
| Less: Accumulated depreciation  |    | (5,613)                       |    | (4,410)                                 |
|   |    | 11,722                        |    | 10,484                                  |
| Other Assets:   |    |                               |    |   |
| Restricted cash   |    | 15,866                        |    | 15,866                                  |
| Other assets  |    | 31,459                        |    | 43,128                                  |
| Trademarks and other intangibles, net                                   |    | 1,494,603                     |    | 1,400,550                               |
| Deferred financing costs, net   |    | 1,471                         |    | 3,119                                   |
| Investments and joint ventures  |    | 39,714                        |    | 59,677                                  |
| Goodwill  |    | 212,042                       |    | 192,780                                 |
|   | -  | 1,795,155                     |    | 1,715,120                               |
| Total Assets  |    | 2,134,611                     | \$ | 1,951,470                               |
|   | ,  | , - ,-                        |    | , , , , , ,                             |
| Liabilities and Stockholders' Equity                                    |    |                               |    |   |
| Current liabilities:  |    |                               |    |   |
| Accounts payable and accrued expenses                                   | \$ | 30,034                        | \$ | 43,275                                  |
| Deferred revenue  |    | 25,679                        |    | 16,305                                  |
| Current portion of long-term debt                                       |    | 307,942                       |    | 36,380                                  |
| Other liabilities - current   |    | 5,300                         |    | 4,000                                   |
| Total current liabilities   |    | 368,955                       |    | 99,960                                  |
|   |    | ,                             |    | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, |
| Deferred income tax liability   |    | 156,976                       |    | 138,577                                 |
| Long-term debt, less current maturities                                 |    | 332,730                       |    | 548,007                                 |
| Deferred revenue  |    | 6,403                         |    | 11,561                                  |
| Other liabilities   |    | 12,858                        |    | 14,451                                  |
| Total Liabilities   |    | 877,922                       |    | 812,556                                 |
|   |    | ,,, <b></b>                   |    | 22,223                                  |
| Commitments and contingencies   |    |                               |    |   |
|   |    |                               |    |   |
| Stockholders' Equity  |    |                               |    |   |
| <u> </u>  |    | 74                            |    | 74                                      |
|   |    |                               |    | , ·                                     |

| Common stock, \$.001 par value shares authorized 150,000; shares issued 74,468 and 73,930, respectively |                 |           |
|---|-----------------|-----------|
| Additional paid-in capital  | 785,106         | 752,803   |
| Retained earnings   | 367,291         | 294,316   |
| Accumulated other comprehensive gain  | -               | _         |
| Less: Treasury stock – 1,494 and 1,409 shares at cost, respectively                                     | (13,278)        | (10,831)  |
| Total Iconix Brand Group, Inc. Stockholders' Equity   | 1,139,193       | 1,036,362 |
| Non-controlling interest  | 117,496         | 102,552   |
| Total Stockholders' Equity  | 1,256,689       | 1,138,914 |
| Total Liabilities and Stockholders' Equity  | \$ 2,134,611 \$ | 1,951,470 |

See Notes to Unaudited Condensed Consolidated Financial Statements.

Iconix Brand Group, Inc. and Subsidiaries

Unaudited Condensed Consolidated Income Statements (in thousands, except earnings per share data)

Three Months Ended June 30, Six Months Ended June 30, 2011 2010 2011