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NATIONAL WESTERN LIFE INSURANCE CO

Form 3

April 29, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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SECURITIES

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement NATIONAL WESTERN LIFE INSURANCE CO Moody Ann M (Month/Day/Year) [NWLI] 02/21/2014 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 850 E. ANDERSON LANE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) X Director 10% Owner _X_ Form filed by One Reporting Officer Other Person AUSTIN. TXÂ 78752 (give title below) (specify below) _ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security 2. Amount of Securities 3. 4. Nature of Indirect Beneficial (Instr. 4) Beneficially Owned Ownership Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) Class A Common Stock $0^{(3)}$ I (3) By Spouse (3) $0^{(3)}$ $I^{(3)}$ Class B Common Stock By Spouse (3)Class A Common Stock D Â Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative Security	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of
(Instr. 4)	Expiration Date	Securities Underlying	Conversion	Ownership	Indirect Beneficial
	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership

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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
Stock Appreciation Rights	12/11/2014(1)	12/11/2023	Class A Common Stock	1,000 (4)	\$ 210.22	I (4)	By Spouse (4)
Stock Appreciation Rights	12/11/2016 <u>(1)</u>	12/11/2023	Class A Common Stock	7,500 (4)	\$ 210.22	I (4)	By Spouse (4)
Stock Appreciation Rights	12/14/2012(1)	12/14/2021	Class A Common Stock	1,000 (4)	\$ 132.56	I (4)	By Spouse (4)
Stock Appreciation Rights	12/14/2014(1)	12/14/2021	Class A Common Stock	7,500 (4)	\$ 132.56	I (4)	By Spouse (4)
Stock Appreciation Rights	02/19/2010(1)	02/19/2019	Class A Common Stock	1,000 (4)	\$ 114.64	I (4)	By Spouse (4)
Stock Appreciation Rights	02/19/2012(1)	02/19/2019	Class A Common Stock	7,500 (4)	\$ 114.64	I (4)	By Spouse (4)
Non-Qualified Stock Options	06/20/2009(2)	06/20/2018	Class A Common Stock	1,000 (4)	\$ 208.05	I (4)	By Spouse (4)
Non-Qualified Stock Options	04/18/2011(2)	04/18/2018	Class A Common Stock	7,500 <u>(4)</u>	\$ 255.13	I (4)	By Spouse (4)

Reporting Owners

Reporting Owner Name / Address	Relationships				
· · · · · · · · · · · · · · · · · · ·	Director	10% Owner	Officer	Other	
Moody Ann M 850 E. ANDERSON LANE AUSTIN, TX 78752	ÂX	Â	Â	Â	

Signatures

Ann M. Moody	04/29/2014		
**Signature of Reporting Person	Date		

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The SARs are exercisable as they vest. The SARs vest in five equal annual installments beginning on the Date Exercisable.
- (2) The options are exercisable as they vest. The options vest in five equal annual installments beginning on the Date Exercisable.
- Pursuant to U.S. federal securities laws, Mrs. Moody may be deemed to beneficially own the shares of Class A Common Stock and Class B Common Stock that are held by her husband, Robert L. Moody. Any determination regarding Mrs. Moody's beneficial ownership of such securities for purposes of federal securities laws has no impact on her ownership of those securities under state law, which ownership rights are governed by state law and agreements that have been entered into between Mr. Moody and Mrs. Moody.
- Pursuant to U.S. federal securities laws, Mrs. Moody may be deemed to beneficially own the SARs and NQ Stock Options that are held by her husband, Robert L. Moody. Any determination regarding Mrs. Moody's beneficial ownership of such securities for purposes of federal securities laws has no impact on her ownership of those securities under state law, which ownership rights are governed by state law and agreements that have been entered into between Mr. Moody and Mrs. Moody.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.