

Martinez Carlos A  
 Form 3  
 June 28, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol |  |
| Â Martinez Carlos A                       |         | (Month/Day/Year)                     | NATIONAL WESTERN LIFE INSURANCE CO                 |  |
| (Last)                                    | (First) | (Middle)                             | [NWLI]   |  |
| 850 E. ANDERSON LANE                      |         |                                      | 4. Relationship of Reporting Person(s) to Issuer   | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street)                                  |         |                                      |  |  |
| AUSTIN,Â TXÂ 78752                        |         |                                      |  |  |
| (City)                                    | (State) | (Zip)                                |  |  |

(Check all applicable)

|   |                                    |
|---|------------------------------------|
| <input type="checkbox"/> Director           | <input type="checkbox"/> 10% Owner |
| <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other     |

(give title below) (specify below)  
 Sr. VP - Intl Marketing

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Class A Common Stock               | 0  | D   | Â  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security:<br>Direct (D)<br>or Indirect | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|--|--|--|--|
|   | Date Exercisable<br>Date                                    | Title  | Amount or<br>Number of                                 |  |  |

## Edgar Filing: Martinez Carlos A - Form 3

|                             |                           |            |                         | Shares |           | (I)<br>(Instr. 5) |   |
|-----------------------------|---------------------------|------------|-------------------------|--------|-----------|-------------------|---|
| Stock Appreciation Rights   | 12/14/2014 <sup>(1)</sup> | 12/14/2021 | Class A<br>Common Stock | 500    | \$ 132.56 | D                 | Â |
| Stock Appreciation Rights   | 02/19/2012 <sup>(1)</sup> | 02/19/2019 | Class A<br>Common Stock | 500    | \$ 114.64 | D                 | Â |
| Non Qualified Stock Options | 04/18/2011 <sup>(2)</sup> | 04/18/2018 | Class A<br>Common Stock | 500    | \$ 255.13 | D                 | Â |
| Non Qualified Stock Options | 04/23/2007 <sup>(2)</sup> | 04/23/2014 | Class A<br>Common Stock | 400    | \$ 150    | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                                | Relationships |           |                           |       |
|---|---------------|-----------|---------------------------|-------|
|   | Director      | 10% Owner | Officer                   | Other |
| Martinez Carlos A<br>850 E. ANDERSON LANE<br>AUSTIN, TX 78752 | Â             | Â         | Â Sr. VP - Intl Marketing | Â     |

## Signatures

Carlos A. Martinez                      06/28/2012

\_\_Signature of                      Date  
Reporting Person

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The SARs are exercisable as they vest. The SARs vest in five equal annual installments beginning on the Date Exercisable.

(2) The options are exercisable as they vest. The options vest in five equal annual installments beginning on the Date Exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.