

Avery Dennison Corp
Form 4
February 26, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
Hill Anne

(Last) (First) (Middle)

207 GOODE AVENUE

(Street)

GLENDALE, CA 91203

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

Avery Dennison Corp [AVY]

3. Date of Earliest Transaction
(Month/Day/Year)

02/25/2015

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
____X____ Officer (give title below) ____ Other (specify below)

Sr. VP & Chief HR Officer

6. Individual or Joint/Group Filing(Check
Applicable Line)
____X____ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	02/25/2015		M		15,684	A	\$ 20.64	34,662	D
Common Stock	02/25/2015		S		700	D	\$ 54.5	33,962	D
Common Stock	02/25/2015		S		400	D	\$ 54.51	33,562	D
Common Stock	02/25/2015		S		300	D	\$ 54.52	33,262	D
Common Stock	02/25/2015		S		100	D	\$ 54.525	33,162	D

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Common Stock	02/25/2015	S	900	D	\$ 54.54	32,262	D	
Common Stock	02/25/2015	S	626	D	\$ 54.545	31,636	D	
Common Stock	02/25/2015	S	300	D	\$ 54.55	31,336	D	
Common Stock	02/25/2015	S	500	D	\$ 54.58	30,836	D	
Common Stock	02/25/2015	S	2,446	D	\$ 54.59	28,390	D	
Common Stock	02/25/2015	S	908	D	\$ 54.6	27,482	D	
Common Stock	02/25/2015	S	200	D	\$ 54.605	27,282	D	
Common Stock	02/25/2015	S	3,204	D	\$ 54.61	24,078	D	
Common Stock	02/25/2015	S	1,100	D	\$ 54.62	22,978	D	
Common Stock	02/25/2015	S	200	D	\$ 54.63	22,778	D	
Common Stock	02/25/2015	S	400	D	\$ 54.635	22,378	D	
Common Stock	02/25/2015	S	300	D	\$ 54.64	22,078	D	
Common Stock	02/25/2015	S	400	D	\$ 54.65	21,678	D	
Common Stock	02/25/2015	S	100	D	\$ 54.655	21,578	D	
Common Stock	02/25/2015	S	100	D	\$ 54.665	21,478	D	
Common Stock	02/25/2015	S	300	D	\$ 54.67	21,178	D	
Common Stock	02/25/2015	S	200	D	\$ 54.675	20,978	D	
Common Stock	02/25/2015	S	1,900	D	\$ 54.68	19,078	D	
Common Stock	02/25/2015	S	100	D	\$ 54.69	18,978	D	
Common Stock (savings						2,588.7289	I	Savings Plan

Plan)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
2009 Stock Option	\$ 20.64	02/25/2015		M		15,684		02/26/2010	02/26/2019	Common Stock	15,684

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Hill Anne 207 GOODE AVENUE GLENDALE, CA 91203	Sr. VP & Chief HR Officer

Signatures

/s/ Erica Perry POA for
Anne Hill 02/26/2015

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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