SHEPHERD W CLYDE III

Form 4

March 12, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number: 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 30(h) of the Investment Cor

1(b).

(Print or Type Responses)

1 Name and Address of Departing D

| 1. Name and Address of Reporting Person * SHEPHERD W CLYDE III | | 2. Issuer Name and Ticker or Trading Symbol FIDELITY SOUTHERN CORP [LION] | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|--|--|---|------------------|---------------------------|--|--|---|-----------|--|--|---|
| | (Last) | (First) (| Middle) | 3. Date of l (Month/Da | Earliest Tra y/Year) | nsaction | | X belo | Director Officer (give title | 10% Ow Other (sp | |
| | 3490 PIEDM 1550 | ONT ROAD, S | SUITE | 03/08/20 | 13 | | | beic | · · · | ociow) | |
| | | (Street) | | 4. If Amen Filed(Mont | | e Original | | App | ndividual or Joint/G licable Line) Form filed by One Re | | |
| | ATLANTA, | GA 30305 | | | | | | Pers | Form filed by More the | nan One Reporti | ing |
| | (City) | (State) | (Zip) | Table | I - Non-De | rivative Sec | curitie | s Acquire | d, Disposed of, or H | Beneficially O | wned |
| | 1.Title of Security (Instr. 3) | 2. Transaction Da (Month/Day/Year | r) Execution any | | 3. Transactio Code (Instr. 8) | 4. Securities over Disposed (Instr. 3, 4 | d of (D |)) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | Fidelity Southern | | | | Code V | Amount | (D) | Price | (Instr. 3 and 4) | | |
| | Corporation - Common Stock | 03/08/2013 | | | A(1) | 87.3773 | A | 11.416 | 253,682.7773 | D | |
| | Fidelity Southern Corporation - Common Stock | | | | | | | | 2,013 | I | By Child - Wm Clyde S Shepherd |
| | | | | | | | | | | | |

38,708

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| Fidelity Southern Corporation - Common Stock | | By Family Foundation |
|--|--|--------------------------|
| Fidelity Southern Corporation - Common Stock | 5,599 I | By Family Partnership |
| Reminder: Report on a separate line for each class of se | Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. | SEC 1474 (9-02) |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|---|------------------|--------------------|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option | \$ 6.15 | | | | | 01/19/2013(2) | 01/19/2017 | Fidelity Southern Corporation | 6,666 |

- Common

Stock

Reporting Owners

(Right to

Buy)

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|---------|-------|--|--|--|
| r g | Director | 10% Owner | Officer | Other | | | |
| SHEPHERD W CLYDE III 3490 PIEDMONT ROAD SUITE 1550 ATLANTA, GA 30305 | X | | | | | | |

Reporting Owners 2

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Signatures

Barbara McNeill, Attorney in Fact for W. Clyde Shepherd III

03/12/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares awarded for service as a Director during the previous month.
- (2) Exercisable: 1/3 on 1/19/13; 1/3 on 1/19/14; 1/3 on 1/19/15

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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