UNITY BANCORP INC /NJ/ Form 8-K February 12, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 12, 2007

UNITY BANCORP, INC.

(Exact name of registrant as specified in its charter)

New Jersey1-1243122-3282551(State or other jurisdiction
of incorporation)(Commission
File Number)(IRS Employer
Identification No.)

64 OLD HIGHWAY 22, CLINTON, NEW JERSEY

(Address of principal executive offices)

08809

(Zip Code)

Registrant s telephone number, including area code (908) 730-7630

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR 240.13e-4 (c)

Item 7.01 Regulation FD Disclosure

Included with this Current Report on Form 8-K is the Registrant s President s Message, the full text of which is incorporated by reference in response to this item, which was contemporaneously released on the Company s website www.unitybank.com.

Item 9.01. Financial Statements and Exhibits

The following exhibit is filed with this Current Report on Form 8-K.

Exhibit No. Description

99.1 President s Message dated February 12, 2007

SIGNATURES

Pursuant to the requireme	nts of the Securities	Exchange Act of	1934, the registra	nt has duly cau	sed this report to	be signed o	on its behalf	by the
undersigned hereunto dul	y authorized.							

Dated: February 12, 2007

UNITY BANCORP, INC.
----- (Registrant)

By: /s/ Alan J. Bedner, Jr.

Alan J. Bedner, Jr. EVP and Chief Financial Officer

INDEX TO EXHIBITS

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