VITACUBE SYSTEMS HOLDINGS INC Form 8-K January 24, 2006

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 24, 2006

VITACUBE SYSTEMS HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

Nevada (State of incorporation) 000-50875 (Commission File No.) 84-1575085 (IRS Employer Identification No.)

480 South Holly Street Denver, CO 80246

(Address of principal executive offices, including zip code)

(303) 316-8577

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
o	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01 Other Events

On January 23, 2006 the Registrant issued a press release in connection with its growth in independent distributors, a copy of which has been filed herewith.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

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Press Release

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned.

Dated: January 24, 2005

VITACUBE SYSTEMS HOLDINGS, INC.

By: /s/ John D. Pougnet John D. Pougnet Chief Financial Officer

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