### Edgar Filing: GENTZKOW PAUL F - Form 4

GENTZKO	W PAUL F										
Form 4 July 28, 200	)5										
	_								OMB AF	PROVAL	
FORM	<b>14</b> UNITED	STATES			AND EXC 1, D.C. 205		NGE CO	MMISSION	OMB Number:	3235-0287	
Check the check	ider			U	·				Expires:	January 31,	
subject t Section Form 4	F CHAI		BENEFI RITIES	CIAI	L OWNI	ERSHIP OF	Estimated a burden hour response	urs per			
Form 5 obligation may com <i>See</i> Instr 1(b).	Filed pur ons Section 17(	a) of the l	Public U	Jtility Ho		pany	Act of 1	Act of 1934, 935 or Section		0.0	
(Print or Type	Responses)										
GENTZKOW PAUL F Symbol HALF				ROBER	d Ticker or 7 Г JAL INC /		5 Is	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)						ן יובר		Director 10% Owner			
				h				Officer (give title Other (specify below) below) President and COO			
				I(Month/Day/Year) A				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
MENLO P.	ARK, CA 94025						-	Form filed by Mo erson			
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative S	Securit	ties Acqui	red, Disposed of,	or Beneficiall	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed Month/Day/Year) Execution Date, if any (Month/Day/Year)			4. Securitie por Disposed (Instr. 3, 4 a)	d of (Ê	))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
G				Code V	Amount	(D)	Price	(Instr. 5 and 4)			
Common Stock	07/26/2005			М	180,000	А	\$ 9.7292	597,832	D		
Common Stock	07/26/2005			F	110,334	D	\$ 33.95	487,498	D		
Common Stock	07/27/2005			S	200	D	\$ 33.65	487,298	D		
Common Stock	07/27/2005			S	300	D	\$ 33.66	486,998	D		
Common Stock	07/27/2005			S	3,100	D	\$ 33.67	483,898	D		

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Common Stock	07/27/2005	S	200	D	\$ 33.68 483,698	D
Common Stock	07/27/2005	S	700	D	\$ 33.69 482,998	D
Common Stock	07/27/2005	S	9,200	D	\$ 33.7 473,798	D
Common Stock	07/27/2005	S	1,000	D	\$ 33.72 472,798	D
Common Stock	07/27/2005	S	600	D	\$ 33.73 472,198	D
Common Stock	07/27/2005	S	4,100	D	\$ 33.74 468,098	D
Common Stock	07/27/2005	S	32,500	D	\$ 33.75 435,598	D
Common Stock	07/27/2005	S	1,966	D	\$ 33.76 433,632	D
Common Stock	07/27/2005	S	1,100	D	\$ 33.77 432,532	D
Common Stock	07/27/2005	S	1,200	D	\$ 33.78 431,332	D
Common Stock	07/27/2005	S	400	D	\$ 33.79 430,932	D
Common Stock	07/27/2005	S	1,700	D	\$ 33.8 429,232	D
Common Stock	07/27/2005	S	2,200	D	\$ 33.81 427,032	D
Common Stock	07/27/2005	S	1,100	D	\$ 33.82 425,932	D
Common Stock	07/27/2005	S	500	D	\$ 33.84 425,432	D
Common Stock	07/27/2005	S	1,400	D	\$ 33.85 424,032	D
Common Stock	07/27/2005	S	5,400	D	\$ 33.87 418,632	D
Common Stock	07/27/2005	S	800	D	\$ 33.91 417,832	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	orDeri Secu Acqu Disp	umber of vative rities hired (A) or osed of (D) r. 3, 4, and	6. Date Exercis Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount o Number o Shares
Option Right to Buy	\$ 9.7292	07/26/2005		М		180,000	05/01/2000	05/01/2006	Common Stock	180,00

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
GENTZKOW PAUL F 2884 SAND HILL ROAD MENLO PARK, CA 94025			President and COO				
Signatures							

/s/ Paul F.	07/28/2005			
Gentzkow				
**Signature of	Date			

Reporting Person

Date

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.