

ACME COMMUNICATIONS INC
Form 8-K
March 14, 2006

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): March 9, 2006

ACME COMMUNICATIONS, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or Other Jurisdiction of Incorporation)

000-27105

(Commission File Number)

33-0866283

(I.R.S. Employer Identification No.)

2101 E. Fourth Street, Suite 202 A

Santa Ana, California, 92705

(714) 245-9499

(Address and telephone number of principal executive offices)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12(b) under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 1.01. Entry into a Material Definitive Agreement

On March 9, 2006, we entered into a long-term affiliation agreement (which provides for a term of up to ten years) with The CW Network for our television stations KWBQ (Albuquerque-Santa Fe), WBDT (Dayton), WBXX (Knoxville), WIWB (Green Bay), WTVK (Ft. Myers-Naples), WBUI (Champaign-Springfield-Decatur) and WBUW (Madison). The agreement provides for exclusive carriage of The CW programming in each of our station's designated market area (as defined and determined by Nielsen), obligates our stations to carry The CW Network's programming and provides for certain programming fees to be paid by us to The CW Network. The CW Network's programming, which will launch in September 2006, will include prime-time, Sunday early evening, weekday afternoons and Saturday morning children's fare.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 14, 2006

ACME Communications, Inc.

By:

/s/ Thomas D. Allen

Thomas D. Allen

Executive VP &

Chief Financial Officer