WD 40 CO
Form 10-Q
July 10, 2018
UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended May 31, 2018

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from to

Commission File Number: 000-06936

WD-40 COMPANY

(Exact name of registrant as specified in its charter)

| | |
|---|---|
| Delaware<br>(State or other jurisdiction<br><br>of incorporation or organization) | 95-1797918<br>(I.R.S. Employer<br><br>Identification No.) |
| 9715 Businesspark Avenue, San Diego, California<br>(Address of principal executive offices) | 92131<br>(Zip code) |

Registrant's telephone number, including area code: (619) 275-1400

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer", "smaller reporting company", and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

The number of outstanding shares of the registrant's common stock, par value $0.001 per share, as of July 5, 2018 was 13,871,913.

WD-40 COMPANY

QUARTERLY REPORT ON FORM 10-Q

For the Quarter Ended May 31, 2018

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PART 1 - FINANCIAL INFORMATION

Item 1. Financial Statements

WD-40 COMPANY
CONDENSED CONSOLIDATED BALANCE SHEETS
(Unaudited and in thousands, except share and per share amounts)

| | May 31, 2018 | August 31, 2017 |
|---|---|---|
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | $ 123,338 | $ 37,082 |
| Short-term investments | 234 | 80,166 |
| Trade accounts receivable, less allowance for doubtful accounts of $273 and $240 at May 31, 2018 and August 31, 2017, respectively | 70,665 | 64,259 |
| Inventories | 37,639 | 35,340 |
| Other current assets | 4,940 | 8,007 |
| Total current assets | 236,816 | 224,854 |
| Property and equipment, net | 36,206 | 29,439 |
| Goodwill | 95,706 | 95,597 |
| Other intangible assets, net | 14,306 | 16,244 |
| Deferred tax assets, net | 489 | 495 |
| Other assets | 3,068 | 3,088 |
| Total assets | $ 386,591 | $ 369,717 |
| | | |
| Liabilities and Shareholders' Equity | | |
| Current liabilities: | | |
| Accounts payable | $ 18,105 | $ 20,898 |
| Accrued liabilities | 19,866 | 18,997 |
| Accrued payroll and related expenses | 11,044 | 14,222 |
| Short-term borrowings | 85,342 | 20,000 |
| Income taxes payable | 1,105 | 1,306 |
| Total current liabilities | 135,462 | 75,423 |
| Long-term borrowings | 82,800 | 134,000 |
| Deferred tax liabilities, net | 11,736 | 18,949 |
| Other long-term liabilities and income taxes payable | 8,051 | 1,958 |
| Total liabilities | 238,049 | 230,330 |
| | | |
| Commitments and Contingencies (Note 11) | | |
| | | |
| Shareholders' equity: | | |
| Common stock authorized 36,000,000 shares, $0.001 par value; 19,729,708 and 19,688,238 shares issued at May 31, 2018 and August 31, 2017, respectively; and 13,880,647 and 13,984,183 shares outstanding at May 31, 2018 and August 31, 2017, respectively | 20 | 20 |

| | | |
|---|---|---|
| Additional paid-in capital | 152,953 | 150,692 |
| Retained earnings | 337,169 | 315,764 |
| Accumulated other comprehensive loss | (24,802) | (28,075) |
| Common stock held in treasury, at cost 5,849,061 and 5,704,055 shares at May 31, 2018 and August 31, 2017, respectively | (316,798) | (299,014) |
| Total shareholders' equity | 148,542 | 139,387 |
| Total liabilities and shareholders' equity | $ 386,591 | $ 369,717 |

See accompanying notes to condensed consolidated financial statements.

WD-40 COMPANY
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(Unaudited and in thousands, except per share amounts)

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Net sales | $ 107,025 | $ 98,178 | $ 305,878 | $ 283,945 |
| Cost of products sold | 48,367 | 43,891 | 137,265 | 124,156 |
| Gross profit | 58,658 | 54,287 | 168,613 | 159,789 |
| Operating expenses: | | | | |
| Selling, general and administrative | 30,082 | 27,558 | 91,736 | 86,391 |
| Advertising and sales promotion | 5,501 | 5,398 | 15,828 | 15,251 |
| Amortization of definite-lived intangible assets | 746 | 718 | 2,216 | 2,156 |
| Total operating expenses | 36,329 | 33,674 | 109,780 | 103,798 |
| Income from operations | 22,329 | 20,613 | 58,833 | 55,991 |
| Other income (expense): | | | | |
| Interest income | 107 | 112 | 371 | 392 |
| Interest expense | (1,205) | (693) | (3,048) | (1,822) |

| | | | | |
|---|---|---|---|---|
| Other income (expense), net | 66 | 254 | (87) | 527 |
| Income before income taxes | 21,297 | 20,286 | 56,069 | 55,088 |
| Provision for income taxes | 5,167 | 5,842 | 12,491 | 16,526 |
| Net income | $ 16,130 | $ 14,444 | $ 43,578 | $ 38,562 |
| | | | | |
| Earnings per common share: | | | | |
| Basic | $ 1.15 | $ 1.02 | $ 3.10 | $ 2.71 |
| Diluted | $ 1.15 | $ 1.02 | $ 3.10 | $ 2.71 |
| | | | | |
| Shares used in per share calculations: | | | | |
| Basic | 13,905 | 14,056 | 13,949 | 14,115 |
| Diluted | 13,937 | 14,088 | 13,981 | 14,151 |
| Dividends declared per common share | $ 0.54 | $ 0.49 | $ 1.57 | $ 1.40 |

See accompanying notes to condensed consolidated financial statements.

WD-40 COMPANY
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(Unaudited and in thousands)

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Net income | $ 16,130 | $ 14,444 | $ 43,578 | $ 38,562 |
| Other comprehensive (loss) income: | | | | |
| Foreign currency translation adjustment | (8,381) | 3,504 | 3,273 | (2,326) |
| Total comprehensive income | $ 7,749 | $ 17,948 | $ 46,851 | $ 36,236 |

See accompanying notes to condensed consolidated financial statements.

WD-40 COMPANY
CONDENSED CONSOLIDATED STATEMENT OF SHAREHOLDERS' EQUITY
(Unaudited and in thousands, except share and per share amounts)

| | Common Stock | | Additional Paid-in | Retained | Accumulated Other Comprehensive Income | Treasury Stock | | Total Shareholders' |
|---|---|---|---|---|---|---|---|---|
| | Shares | Amount | Capital | Earnings | (Loss) | Shares | Amount | Equity |
| Balance at August 31, 2017 | 19,688,238 | $ 20 | $ 150,692 | $ 315,764 | $ (28,075) | 5,704,055 | $ (299,014) | $ 139,387 |
| Issuance of common stock under share-based compensation plan, net of shares withheld for taxes | 41,470 | - | (1,602) | | | | | (1,602) |
| Stock-based compensation | | | 3,674 | | | | | 3,674 |
| Cash dividends ($1.57 per share) | | | | (22,045) | | | | (22,045) |
| Acquisition of treasury stock | | | | | | 145,006 | (17,784) | (17,784) |
| Foreign currency translation adjustment | | | | | 3,273 | | | 3,273 |
| Cumulative effect of change in accounting principle | | | 189 | (128) | | | | 61 |
| Net income | | | | 43,578 | | | | 43,578 |
| Balance at May 31, 2018 | 19,729,708 | $ 20 | $ 152,953 | $ 337,169 | $ (24,802) | 5,849,061 | $ (316,798) | $ 148,542 |

See accompanying notes to condensed consolidated financial statements.

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WD-40 COMPANY
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(Unaudited and in thousands)

| | Nine Months Ended May 31, | |
|---|---|---|
| | 2018 | 2017 |
| Operating activities: | | |
| Net income | $ 43,578 | $ 38,562 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation and amortization | 5,849 | 5,005 |
| Net gains on sales and disposals of property and equipment | (154) | (109) |
| Deferred income taxes | (7,025) | (101) |
| Stock-based compensation | 3,674 | 3,543 |
| Unrealized foreign currency exchange (gains) losses, net | (200) | 872 |
| Provision for bad debts | 48 | (141) |
| Changes in assets and liabilities: | | |
| Trade accounts receivable | (6,285) | (1,915) |
| Inventories | (2,108) | (4,926) |
| Other assets | 3,137 | 1,660 |
| Accounts payable and accrued liabilities | (1,630) | (125) |
| Accrued payroll and related expenses | (3,328) | (7,937) |
| Other long-term liabilities and income taxes payable | 6,030 | 456 |
| Net cash provided by operating activities | 41,586 | 34,844 |
| | | |
| Investing activities: | | |
| Purchases of property and equipment | (10,678) | (15,410) |
| Proceeds from sales of property and equipment | 345 | 403 |
| Purchase of intangible assets | (175) | - |
| Purchases of short-term investments | (84,540) | (26,815) |
| Maturities of short-term investments | 168,651 | 4,517 |
| Net cash provided by (used in) investing activities | 73,603 | (37,305) |
| | | |
| Financing activities: | | |
| Treasury stock purchases | (17,784) | (26,227) |
| Dividends paid | (22,045) | (19,896) |
| Proceeds from issuance of common stock | 215 | 548 |
| Proceeds from issuance of long-term senior notes | 20,000 | - |
| Repayments of long-term senior notes | (400) | - |
| Net (repayments) proceeds from revolving credit facility | (5,458) | 32,000 |

| | | |
|---|---|---|
| Shares withheld to cover taxes upon conversions of equity awards | (1,817) | (1,692) |
| Net cash used in financing activities | (27,289) | (15,267) |
| Effect of exchange rate changes on cash and cash equivalents | (1,644) | (958) |
| Net increase (decrease) in cash and cash equivalents | 86,256 | (18,686) |
| Cash and cash equivalents at beginning of period | 37,082 | 50,891 |
| Cash and cash equivalents at end of period | $ 123,338 | $ 32,205 |

See accompanying notes to condensed consolidated financial statements.

WD-40 COMPANY

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

Note 1. The Company

WD-40 Company ("the Company"), based in San Diego, California, is a global marketing organization dedicated to creating positive lasting memories by developing and selling products that solve problems in workshops, factories and homes around the world. The Company markets its maintenance products and its homecare and cleaning products under the following well-known brands: WD-40®, 3-IN-ONE®, GT85®, X-14®, 2000 Flushes®, Carpet Fresh®, no vac®, Spot Shot®, 1001®, Lava® and Solvol®. Currently included in the WD-40 brand are the WD-40 Multi-Use Product and the WD-40 Specialist® and WD-40 BIKE® product lines.

The Company's brands are sold in various locations around the world. Maintenance products are sold worldwide in markets throughout North, Central and South America, Asia, Australia, Europe, the Middle East and Africa. Homecare and cleaning products are sold primarily in North America, the United Kingdom ("U.K.") and Australia. The Company's products are sold primarily through mass retail and home center stores, warehouse club stores, grocery stores, hardware stores, automotive parts outlets, sports retailers, independent bike dealers, online retailers and industrial distributors and suppliers.

Note 2. Basis of Presentation and Summary of Significant Accounting Policies

Basis of Consolidation

The condensed consolidated financial statements included herein have been prepared by the Company, without audit, according to the rules and regulations of the Securities and Exchange Commission ("SEC"). Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP") have been condensed or omitted pursuant to such rules and regulations. The August 31, 2017 year-end condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by U.S. GAAP.

In the opinion of management, the unaudited financial information for the interim periods shown reflects all adjustments necessary for a fair statement thereof and such adjustments are of a normal recurring nature. These condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended August 31, 2017,

which was filed with the SEC on October 23, 2017.

The condensed consolidated financial statements include the accounts of the Company and its wholly-owned subsidiaries. All intercompany transactions and balances have been eliminated in consolidation.

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates. Operating results for interim periods are not necessarily indicative of operating results for an entire fiscal year.

Foreign Currency Forward Contracts

In the normal course of business, the Company employs established policies and procedures to manage its exposure to fluctuations in foreign currency exchange rates. The Company’s U.K. subsidiary, whose functional currency is Pound Sterling, utilizes foreign currency forward contracts to limit its exposure to net asset balances held in non-functional currencies, specifically the Euro. The Company regularly monitors its foreign currency exchange rate exposures to ensure the overall effectiveness of its foreign currency hedge positions. While the Company engages in foreign currency hedging activity to reduce its risk, for accounting purposes, none of its foreign currency forward contracts are designated as hedges.

Foreign currency forward contracts are carried at fair value, with net realized and unrealized gains and losses recognized currently in other income (expense) in the Company's consolidated statements of operations. Cash flows from settlements of foreign currency forward contracts are included in operating activities in the consolidated statements of cash flows. Foreign currency forward contracts in an asset position at the end of the reporting period are included in other current assets, while foreign currency forward contracts in a liability position at the end of the reporting period are included in accrued liabilities in the Company's consolidated balance sheets. At May 31, 2018, the Company had a notional amount of $19.0 million outstanding in foreign currency forward contracts, which mature in June 2018. Unrealized net gains and losses related to foreign currency forward contracts were not significant at May 31, 2018, while unrealized net losses related to foreign currency forward contracts were $0.6 million at August 31, 2017. Realized net gains related to foreign currency forward contracts were not significant for the three months ended May 31, 2018 and were $0.4 million for the nine months ended May 31, 2018, while realized net gains and losses related to foreign currency forward contracts were not significant for each of the three and nine month periods ended May 31, 2017. Both unrealized and realized net gains and losses are recorded in other income (expense), net on the Company's consolidated statements of operations.

Fair Value Measurements

Accounting Standards Codification ("ASC") 820, "Fair Value Measurements and Disclosures", defines fair value as the exchange price that would be received for an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The Company categorizes its financial assets and liabilities measured at fair value into a hierarchy that categorizes fair value measurements into the following three levels based on the types of inputs used in measuring their fair value:

Level 1: Observable inputs such as quoted market prices in active markets for identical assets or liabilities;

Level 2: Observable market-based inputs or observable inputs that are corroborated by market data; and

Level 3: Unobservable inputs reflecting the Company's own assumptions.

Under fair value accounting, assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. As of May 31, 2018, the Company had no assets or liabilities that are measured at fair value in the financial statements on a recurring basis, with the exception of the foreign currency forward contracts which are classified as Level 2 within the fair value hierarchy. The carrying values of cash equivalents, short-term investments and short-term borrowings are recorded at cost, which approximates their fair values primarily due to their short-term maturities and are classified as Level 2 within the fair value hierarchy. In addition, the carrying value of borrowings held under the Company's revolving credit facility approximates fair value due to the variable nature of underlying interest rates, which generally reflect market conditions and such borrowings are classified as Level 2 within the fair value hierarchy. The Company's fixed rate long-term borrowings consist of senior notes which are also classified as Level 2 within the fair value hierarchy and are recorded at carrying value. The Company estimates that the fair value of its senior notes was approximately $18.6 million as of May 31, 2018, which was determined based on a discounted cash flow analysis using current market interest rates for instruments with similar terms, compared to its carrying value of $19.6 million. During the nine months ended May 31, 2018, the Company did not record any significant nonrecurring fair value measurements for assets or liabilities in periods

subsequent to their initial recognition.

Recently Adopted Accounting Standards

In March 2018, the Financial Accounting Standards Board ("FASB") issued ASU No. 2018-05, "Amendments to SEC Paragraphs Pursuant to SEC Staff Accounting Bulletin No. 118", to add various SEC paragraphs pursuant to the issuance of SEC Staff Accounting Bulletin No. 118 ("SAB 118"), to ASC 740 "Income Taxes". SAB 118 was issued by the SEC in December 2018 to provide immediate guidance for accounting implications of U.S. tax reform under the "Tax Cuts and Jobs Act" (the "Tax Act"), which became effective for the Company on January 1, 2018. The Company has evaluated the potential impacts of SAB 118 and has applied this guidance to its consolidated financial statements and related disclosures beginning in the second quarter of its fiscal year 2018. For additional information on SAB 118 and the impacts of the Tax Act on the Company's consolidated financial statements and related disclosures, see Part I – Item 1, "Notes to Condensed Consolidated Statements" Note 12 – Income Taxes, included in this report.

In January 2017, the FASB issued ASU No. 2017-04, "Simplifying the Test for Goodwill Impairment". The amendments in this updated guidance simplify how an entity is required to test goodwill for impairment due to concerns that were raised about the cost and complexity of annual impairment tests under the existing standard. This updated guidance eliminates Step

2 of the previous two-step quantitative model for goodwill impairment tests. Step 2 required an entity to calculate an implied fair value, which includes a hypothetical purchase price allocation requirement, for reporting units that failed Step 1. Per this updated guidance, a goodwill impairment will instead be measured as the amount by which a reporting unit's carrying value exceeds its fair value as identified in Step 1. Step 1 will be referred to simply as a "quantitative goodwill impairment test" subsequent to the Company's adoption of this updated guidance, since Step 2 has been eliminated and "steps" are no longer referred to within the updated guidance. However, the updated guidance still permits the Company to first conduct a qualitative assessment to determine whether it is necessary to perform a quantitative goodwill impairment test. This guidance is effective for fiscal years beginning after December 15, 2019, including interim periods within that reporting period. Early adoption is permitted for interim or annual goodwill impairment tests performed on testing dates after January 1, 2017. The Company early adopted this guidance in its fiscal year 2018 during the second quarter, the period in which the Company performs its annual goodwill impairment test. The guidance was adopted on a prospective basis and is applicable to all of the Company's future annual goodwill impairment tests. The Company's reporting units have had no history of goodwill impairments and the Company also determined that no impairment of its goodwill existed as of February 28, 2018 as a result of its annual goodwill impairment test using a qualitative assessment. Therefore, the adoption of this guidance did not have an impact on the Company's consolidated financial statements and related disclosures. See Note 5 – Goodwill and Other Intangible Assets for additional information on the Company's goodwill.

In March 2016, the FASB issued ASU No. 2016-09, "Improvements to Employee Share-Based Payment Accounting". The amendments in this updated guidance include changes to simplify the Codification for several aspects of the accounting for share-based payment transactions, including those related to the income tax consequences, classification of awards as either equity or liabilities, accounting for forfeitures, minimum statutory withholding requirements and classification of certain items on the statement of cash flows. Certain of these changes are required to be applied retrospectively while other changes are required to be applied prospectively. This guidance is effective for fiscal years beginning after December 15, 2016, including interim periods within that reporting period. Early adoption was permitted. The Company did not adopt this updated guidance early and therefore this guidance became effective for the Company during the first quarter of its fiscal year 2018. The impacts of the adoption by the Company of ASU No. 2016-09 in fiscal year 2018 were as follows:

- The Company recorded excess tax benefits of $0.8 million within the provision for income taxes for the nine months ended May 31, 2018 from settlements of stock-based equity awards. Such excess tax benefits were not material for the three months ended May 31, 2018. Prior to the adoption of this new guidance, these amounts would have been recorded as an increase to additional paid-in capital.
- The Company elected to change its policy related to forfeitures of stock-based equity awards upon adoption of this new guidance such that it will now recognize the impacts of forfeitures as they occur rather than recognizing them based on an estimated forfeiture rate. As a result, the Company recorded a cumulative-effect adjustment to retained earnings. This adjustment to retained earnings and the impact of this change in policy for forfeitures on the Company's consolidated financial statements was not material.
    - The Company elected to apply the presentation requirements for the statement of cash flows related to excess tax benefits from settlements of stock-based equity awards retrospectively for all periods presented which resulted in an increase of $1.4 million to both net cash provided by operating activities and net cash used in financing activities for the nine months ended May 31, 2017.
- The Company's presentation in the statement of cash flows of employee taxes paid upon settlement of certain stock-based equity awards via shares withheld by the Company for tax-withholding purposes also changed as a result of the adoption of this new guidance since the Company previously reported such activity as an operating activity rather than a financing activity. As required, the Company applied this change in presentation for the statement of cash flows retrospectively for all periods presented which resulted in an increase of $1.7 million to both net cash provided by operating activities and net cash used in financing activities for the nine months ended May 31, 2017.

· The Company excluded the excess tax benefits from the assumed proceeds available to repurchase shares in the computation of its diluted earnings per share for the three and nine months ended May 31, 2018. The resulting increase in the Company's diluted weighted average common shares outstanding was not material.

Recently Issued Accounting Standards

In February 2018, the FASB issued ASU No. 2018-02, “Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income”, to optionally allow entities to reclassify stranded tax effects, resulting from the Tax Act, from accumulated other comprehensive income to retained earnings. Since the amendments within this guidance only relate to the reclassification of the income tax effects associated with the Tax Act, the underlying guidance that requires that the effect of a change in tax laws or rates be included in income from continuing operations is not affected. This guidance is effective for fiscal years beginning after December 15, 2018, including interim periods within that reporting period. Early adoption is permitted. The amendments in this updated guidance should be applied either in the period of adoption or retrospectively to each period in which the effect of the change in the U.S. corporate federal income tax rate in the Tax Act is recognized. The Company has evaluated the potential impacts of this updated guidance, and it does not expect the adoption of this guidance to have a material impact on its consolidated financial statements and related disclosures, as such stranded tax effects are immaterial.

In August 2017, the FASB issued ASU No. 2017-12, “Targeted Improvements to Accounting for Hedging Activities”, to better align risk management activities and financial reporting for hedging relationships through changes to both the designation and measurement guidance for qualifying hedging relationships and the presentation of hedge results. This updated guidance, among other things, expands component and fair value hedging, provides specific presentation guidance on the effects of hedging instruments, and eliminates the separate measurement and presentation of portions of hedges deemed to be ineffective. This guidance is effective for fiscal years beginning after December 15, 2018, including interim periods within that reporting period. Early adoption is permitted. Currently, although the Company engages in foreign currency hedging activity to reduce its risk, none of its foreign currency forward contracts are designated as hedges for accounting purposes. As such, the adoption of this guidance will not have an impact on the Company’s consolidated financial statements and related disclosures.

In October 2016, the FASB issued ASU No. 2016-16, “Intra-Entity Transfers of Assets Other Than Inventory”, which requires an entity to recognize the income tax consequences of an intra-entity transfer of an asset other than inventory when the transfer occurs. This guidance is effective for fiscal years beginning after December 15, 2017, including interim periods within that reporting period. Early adoption is permitted in the first interim period of an entity's annual financial statements. The Company has evaluated the potential impacts of this updated guidance, and it does not expect the adoption of this guidance to have a material impact on its consolidated financial statements and related disclosures.

In August 2016, the FASB issued ASU No. 2016-15, “Classification of Certain Cash Receipts and Cash Payments”. The amendments in this updated guidance address eight specific cash flow issues to reduce the existing diversity in practice in how certain cash receipts and cash payments are presented and classified in the statement of cash flows. This guidance is effective for fiscal years beginning after December 15, 2017, including interim periods within that reporting period. Early adoption is permitted and should be applied using a retrospective approach. The Company is in the process of evaluating the potential impacts of this new guidance on its consolidated financial statements.

In June 2016, the FASB issued ASU No. 2016-13, “Measurement of Credit Losses on Financial Instruments”, which requires entities to estimate all expected credit losses for certain types of financial instruments, including trade receivables, held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts. The updated guidance also expands the disclosure requirements to enable users of financial statements to understand the entity’s assumptions, models and methods for estimating expected credit losses. This guidance is effective for fiscal years beginning after December 15, 2019, including interim periods within that reporting period. Early adoption is permitted. The Company has evaluated the potential impacts of this updated guidance, and it does not expect the adoption of this guidance to have a material impact on its consolidated financial statements and related disclosures

In February 2016, the FASB issued ASU No. 2016-02, “Leases”. The new standard establishes a right-of-use model that requires a lessee to record a right-of-use asset and a lease liability on the balance sheet for all leases with terms longer than twelve months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the income statement. This guidance is effective for fiscal years beginning after December 15, 2018, including interim periods within that reporting period. Early adoption is permitted and should be applied using a modified retrospective approach. The Company is in the process of evaluating the impacts of this new guidance on its consolidated financial statements and related disclosures.

In May 2014, the FASB issued ASU No. 2014-09, “Revenue from Contracts with Customers”, which supersedes the revenue recognition requirements in ASC 605, “Revenue Recognition”. The core principle of this updated guidance and related amendments is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. This new guidance requires an entity to recognize revenue for product sales at the point in time in which control of goods transfers to the Company’s customers which, as defined, could be different than the point in time in which revenue had been recognized by the Company under existing U.S. GAAP, which was based on when title and the risks and rewards of ownership were transferred to the customer. The new guidance also requires additional disclosure about the nature, amount, timing and uncertainty of revenue and cash flows arising from customer contracts, including significant judgments and changes in judgments and assets recognized from costs incurred to obtain or fulfill a contract. Although early adoption is permitted, the Company has concluded that it will not adopt this guidance early and it will become effective for the Company on September 1, 2018. The Company will adopt this new guidance following the modified retrospective approach and will recognize the cumulative effect of initially applying the guidance as an adjustment to the opening balance of retained earnings on September 1, 2018. Management performed a detailed review of the Company’s customer contracts which was focused principally on, but not limited to, identifying the point in time at which the control of goods transfers to customers. Management has completed its qualitative review and although it is still in the process of completing a quantitative analysis for certain of its international subsidiaries, it does not expect the adoption of this guidance to have a material impact on net sales for the Company. In addition, management is still in the process of determining other impacts that this new guidance will have on the Company's consolidated financial statements and related disclosures.

Note 3. Inventories

Inventories consist primarily of raw materials and components, finished goods, and product held at third-party contract manufacturers. Inventories are stated at the lower of cost or market and cost is determined based on a first-in, first-out method or, for a portion of raw materials inventory, the average cost method. Inventories consisted of the following (in thousands):

| | May 31, 2018 | August 31, 2017 |
|---|---|---|
| Product held at third-party contract manufacturers | $ 3,368 | $ 3,021 |
| Raw materials and components | 3,176 | 3,021 |
| Work-in-process | 449 | 215 |
| Finished goods | 30,646 | 29,083 |

| | | |
|---|---|---|
| Total | $ 37,639 | $ 35,340 |

Note 4. Property and Equipment

Property and equipment, net, consisted of the following (in thousands):

| | May 31, 2018 | August 31, 2017 |
|---|---|---|
| Machinery, equipment and vehicles | $ 17,918 | $ 17,491 |
| Buildings and improvements | 17,131 | 16,953 |
| Computer and office equipment | 5,296 | 4,552 |
| Software | 9,511 | 7,947 |
| Furniture and fixtures | 1,751 | 1,608 |
| Capital in progress | 7,465 | 861 |
| Land | 3,456 | 3,453 |
| Subtotal | 62,528 | 52,865 |
| Less: accumulated depreciation and amortization | (26,322) | (23,426) |
| Total | $ 36,206 | $ 29,439 |

At May 31, 2018, capital in progress on the balance sheet included £5.5 million Pound Sterling ($7.2 million in U.S. Dollars as converted at exchange rates as of May 31, 2018) associated with capital costs related to the purchase of the Company's new office building and related land in Milton Keynes, England, which will house employees of the Company's EMEA segment that are based in the United Kingdom. The Company expects to incur additional capital costs related to the buildout of the acquired building and for the purchase of new furniture, fixtures and equipment. Upon completion of the buildout, the Company will place these assets into service and reclassify the amounts recorded in capital in progress to the respective fixed asset categories, which includes amounts attributable to the land. Since all assets associated with this new office building are denominated in Pound Sterling, amounts will fluctuate in U.S. Dollars from period to period due to changes in foreign currency exchange rates. For further information, see the Liquidity and Capital Resources section in Part I—Item 2, "Management's Discussion and Analysis of Financial Condition and Results of Operations".

Note 5. Goodwill and Other Intangible Assets

Acquisitions

During the first quarter of fiscal year 2018, the Company entered into a confidential settlement agreement with FirstPower Group, LLC ("FirstPower") for dismissal of FirstPower's trademark infringement complaint against the Company relating to use of the words, "EZ-REACH" for the Company's WD-40 EZ-REACH Flexible Straw product. The settlement agreement provided for the Company's acquisition of FirstPower's trademark rights associated with the words "EZ REACH" for lubricating oil products for a purchase consideration of $0.2 million. The Company has used the words "EZ-REACH" since the introduction of the WD-40 EZ-REACH Flexible Straw product in fiscal year 2015.

The entire purchase consideration of $0.2 million was paid in cash upon execution of the settlement agreement and was allocated to the trade name-related intangible assets category. The Company began to amortize this definite-lived intangible asset on a straight-line basis over an estimated useful life of five years in the first quarter of fiscal year 2018. This acquisition did not have a material impact on the Company's condensed consolidated financial statements.

Goodwill

The following table summarizes the changes in the carrying amounts of goodwill by segment (in thousands):

| | Americas | EMEA | Asia-Pacific | Total |
|---|---|---|---|---|
| Balance as of August 31, 2017 | $ 85,448 | $ 8,939 | $ 1,210 | $ 95,597 |
| Translation adjustments | 10 | 99 | - | 109 |
| Balance as of May 31, 2018 | $ 85,458 | $ 9,038 | $ 1,210 | $ 95,706 |

There were no indicators of impairment identified as a result of the Company's review of events and circumstances related to its goodwill subsequent to February 28, 2018, the date of its most recent annual goodwill impairment test. To date, there have been no impairment losses identified and recorded related to the Company's goodwill.

Definite-lived Intangible Assets

The Company's definite-lived intangible assets, which include the 2000 Flushes, Spot Shot, Carpet Fresh, 1001, EZ REACH and GT85 trade names, the Belgium customer list, the GT85 customer relationships and the GT85 technology are included in other intangible assets, net in the Company's condensed consolidated balance sheets. The following table summarizes the definite-lived intangible assets and the related accumulated amortization and impairment (in thousands):

| | May 31, 2018 | August 31, 2017 |
|---|---|---|
| Gross carrying amount | $ 36,307 | $ 35,891 |
| Accumulated amortization | (22,001) | (19,647) |
| Net carrying amount | $ 14,306 | $ 16,244 |

There has been no impairment charge for the nine months ended May 31, 2018 and there were no indicators of impairment identified as a result of the Company's review of events and circumstances related to its existing definite-lived intangible assets.

Changes in the carrying amounts of definite-lived intangible assets by segment for the nine months ended May 31, 2018 are summarized below (in thousands):

| | Americas | EMEA | Asia-Pacific | Total |
|---|---|---|---|---|
| Balance as of August 31, 2017 | $ 12,706 | $ 3,538 | $ - | $ 16,244 |
| Amortization expense | (1,676) | (540) | - | (2,216) |
| EZ REACH trade name | 175 | - | - | 175 |
| Translation adjustments | - | 103 | - | 103 |
| Balance as of May 31, 2018 | $ 11,205 | $ 3,101 | $ - | $ 14,306 |

The estimated amortization expense for the Company's definite-lived intangible assets in future fiscal years is as follows (in thousands):

| | Trade Names | Customer-Based | Technology |
|---|---|---|---|
| Remainder of fiscal year 2018 | $ 618 | $ 114 | $ 9 |
| Fiscal year 2019 | 2,455 | 265 | - |
| Fiscal year 2020 | 2,059 | 170 | - |
| Fiscal year 2021 | 1,270 | 169 | - |
| Fiscal year 2022 | 1,270 | 169 | - |
| Thereafter | 5,738 | - | - |
| Total | $ 13,410 | $ 887 | $ 9 |

Included in the total estimated future amortization expense is the amortization expense for the 1001 trade name and the GT85 intangible assets, which are based on current foreign currency exchange rates, and as a result amounts in future periods may differ from those presented due to fluctuations in those rates.

Note 6. Accrued and Other Liabilities

Accrued liabilities consisted of the following (in thousands):

| | May 31, 2018 | August 31, 2017 |
|---|---|---|
| Accrued advertising and sales promotion expenses | $ 11,899 | $ 10,889 |
| Accrued professional services fees | 1,568 | 1,456 |
| Accrued sales taxes and other taxes | 1,599 | 1,701 |
| Other | 4,800 | 4,951 |
| Total | $ 19,866 | $ 18,997 |

Accrued payroll and related expenses consisted of the following (in thousands):

| | May 31, 2018 | August 31, 2017 |
|---|---|---|
| Accrued incentive compensation | $ 4,286 | $ 6,554 |
| Accrued payroll | 3,464 | 3,338 |
| Accrued profit sharing | 1,484 | 2,257 |
| Accrued payroll taxes | 1,247 | 1,503 |
| Other | 563 | 570 |
| Total | $ 11,044 | $ 14,222 |

Note 7. Debt

As of May 31, 2018, the Company held borrowings under two separate agreements as detailed below.

Note Purchase and Private Shelf Agreement

On November 15, 2017, the Company entered into the Note Purchase and Private Shelf Agreement (the “Note Agreement”) by and among the Company, PGIM, Inc. (“Prudential”), and certain affiliates and managed accounts of Prudential (the “Note Purchasers”), pursuant to which the Company agreed to sell $20.0 million aggregate principal amount of senior notes (the “Series A Notes”) to certain of the Note Purchasers. The Series A Notes will bear interest at 3.39% per annum and will mature

on November 15, 2032, unless earlier paid by the Company. Principal payments are required semi-annually beginning on May 15, 2018 in equal installments of $0.4 million through May 15, 2032, and the remaining outstanding principal in the amount of $8.4 million will become due on November 15, 2032. Interest is also payable semi-annually beginning on May 15, 2018. The Company used the proceeds to pay down $20.0 million of short-term borrowings under the Company's existing $175.0 million unsecured Credit Agreement during the nine months ended May 31, 2018. On February 23, 2018, this Note Agreement was amended (the "Note Amendment") in connection with the purchase of the Company's new office building and related land located in Milton Keynes, England, (the "Property"). The Note Amendment amends the Note Agreement to permit the Company to spend an aggregate amount not to exceed $15.0 million for the acquisition and improvement costs for the Property through the end of the Company's fiscal year 2019. During the nine months ended May 31, 2018, the Company repaid $0.4 million in principal on the Series A Notes pursuant to its semi-annual principal payment requirements.

Pursuant to the Note Agreement, the Company may from time to time offer for sale, in one or a series of transactions, additional senior notes of the Company (the "Shelf Notes") in an aggregate principal amount of up to $105.0 million. The Shelf Notes will have a maturity date of no more than 15½ years after the date of original issuance and may be issued no later than November 15, 2020. The Shelf Notes, if issued, would bear interest at a rate per annum as agreed upon amongst the Company and the purchasing parties and would have such other particular terms, as would be set forth in a confirmation of acceptance executed by the purchasing parties prior to the closing of each purchase and sale transaction. To date, the Company has issued no Shelf Notes. Pursuant to the Note Agreement, the Series A Notes and any Shelf Notes (collectively, the "Notes") can be prepaid at the Company's sole discretion, in whole at any time or in part from time to time, at 100% of the principal amount of the Notes being prepaid, together with accrued and unpaid interest thereon as well as an additional make-whole payment with respect to such Notes.

Credit Agreement

On June 17, 2011, the Company entered into an unsecured Credit Agreement (the "Credit Agreement") with Bank of America, N.A. ("Bank of America"). Since June 17, 2011, this unsecured credit agreement has been amended six times, most recently on November 15, 2017, (the "Fifth Amendment") and on February 23, 2018, (the "Sixth Amendment"). The Fifth Amendment amended certain provisions and covenants in the Credit Agreement to generally conform them to the corresponding provisions and covenants contained in the Note Agreement and permits the Company to incur indebtedness arising under the Note Agreement in an aggregate principal amount not to exceed the $20.0 million, the amount of the Series A Notes sold pursuant to the Note Agreement in November 2017. The Sixth Amendment amended the Credit Agreement to permit the Company to spend an aggregate amount not to exceed $15.0 million for the acquisition and improvement costs for the Company's new office building and related land in Milton Keynes, England, through the end of the Company's fiscal year 2019. The Sixth Amendment also permits the Company to incur an additional $15.0 million of indebtedness under the Note Agreement by issuance and sale of Shelf Notes pursuant to the Note Agreement.

Per the terms of the amended agreement, the revolving commitment may not exceed $175.0 million and the aggregate amount of the Company's capital stock that it may repurchase may not exceed $150.0 million during the period from November 16, 2015 to the maturity date of the agreement so long as no default exists immediately prior and after giving effect thereto. This revolving credit facility matures on May 13, 2020. In addition, as allowed per the terms of the Credit Agreement, the Company and Bank of America entered into an autoborrow agreement providing for the

automatic advance of revolving loans in U.S. Dollars to the Company's designated account at Bank of America. This agreement was entered into during the second quarter of fiscal year 2016 and this agreement has been in effect since that time. Since the autoborrow feature provides for borrowings to be made and repaid by the Company on a daily basis, any such borrowings made under an active autoborrow agreement are classified as short-term on the Company's consolidated balance sheets. The Company had $4.5 million in net borrowings outstanding under the autoborrow agreement as of May 31, 2018.

The Company assesses its ability and intent to refinance the outstanding draws on the line of credit at the end of each reporting period in order to determine the proper balance sheet classification for amounts outstanding on the line of credit. As a result of the "Tax Cuts and Jobs Act" (the "Tax Act"), which became effective beginning January 1, 2018, the Company has been reevaluating its indefinite reinvestment assertion for its foreign subsidiaries. In May 2018, the Company completed this reevaluation and changed its indefinite reinvestment assertion for certain of its foreign subsidiaries. As a result, the Company no longer considers unremitted earnings of any of its foreign subsidiaries to be indefinitely reinvested as of May 31, 2018. For additional information on the Tax Act, see Note 12 — Income Taxes, included in this report. The Company plans to repatriate a portion of its unremitted foreign earnings during the fourth quarter of fiscal year 2018 in the amount of $80.0 million from its U.K. subsidiary and it intends to use these funds to repay certain outstanding draws on the line of credit

within the next twelve months. As a result, the Company has classified $80.0 million of outstanding draws for which it intends to repay in less than twelve months as short-term. The Company has classified the remaining $64.0 million of outstanding draws as long-term based on management's ability and intent to refinance with successive short-term borrowings for a period of at least twelve months. During the nine months ended May 31, 2018, the Company repaid $20.0 million in borrowings outstanding under the line of credit by utilizing the proceeds from the $20.0 million in Series A Notes issued in November 2017 and subsequently borrowed $10.0 million under the revolving credit facility.

Short-term and long-term borrowings consisted of the following (in thousands):

| | May 31, 2018 | August 31, 2017 |
|---|---|---|
| Short-term borrowings: | | |
| Revolving credit facility, short-term | $ 80,000 | $ 20,000 |
| Revolving credit facility, autoborrow feature | 4,542 | - |
| Series A Notes, current portion of long-term debt | 800 | - |
| Total short-term borrowings | 85,342 | 20,000 |
| | | |
| Long-term borrowings: | | |
| Revolving credit facility | 64,000 | 134,000 |
| Series A Notes | 18,800 | - |
| Total long-term borrowings | 82,800 | 134,000 |
| Total borrowings | $ 168,142 | $ 154,000 |

Both the Note Agreement and the Credit Agreement contain representations, warranties, events of default and remedies, as well as affirmative, negative and other financial covenants customary for these types of agreements. These covenants include, among other things, certain limitations on the ability of the Company and its subsidiaries to incur indebtedness, create liens, dispose of assets, make investments, repurchase shares of the Company's capital stock and enter into certain merger or consolidation transactions. Each agreement also includes a most favored lender provision which requires that any time any other lender has the benefit of one or more financial or operational covenants that is different than, or similar to, but more restrictive than those contained in its own agreement, those covenants shall be immediately and automatically incorporated by reference in the other lender's agreement.

Both the Note Agreement and the Credit Agreement require the Company to adhere to the same financial covenants. For the financial covenants, the definition of consolidated EBITDA includes the add back of non-cash stock-based compensation to consolidated net income when arriving at consolidated EBITDA. The terms of the financial covenants are as follows:

- The consolidated leverage ratio cannot be greater than three to one. The consolidated leverage ratio means, as of any date of determination, the ratio of (a) consolidated funded indebtedness as of such date to (b) consolidated EBITDA for the most recently completed four fiscal quarters.
- The consolidated interest coverage ratio cannot be less than three to one. The consolidated interest coverage ratio means, as of any date of determination, the ratio of (a) consolidated EBITDA for the most recently completed four fiscal quarters to (b) consolidated interest charges for the most recently completed four fiscal quarters.

As of May 31, 2018 the Company was in compliance with all debt covenants under both the Note Agreement and the Credit Agreement.

Note 8. Share Repurchase Plan

On June 21, 2016, the Company's Board of Directors approved a share buy-back plan. Under the plan, which became effective on September 1, 2016, the Company is authorized to acquire up to $75.0 million of its outstanding shares through August 31, 2018. The timing and amount of repurchases are based on terms and conditions as may be acceptable to the Company's Chief Executive Officer and Chief Financial Officer and in compliance with all laws and regulations applicable thereto. During the period from September 1, 2016 through May 31, 2018, the Company repurchased 435,579 shares at a total cost of $48.9 million under this $75.0 million plan. During the nine months ended May 31, 2018, the Company repurchased 145,006 shares at an average price of $122.63 per share, for a total cost of $17.8 million.

Note 9. Earnings per Common Share

The table below reconciles net income to net income available to common shareholders (in thousands):

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Net income | $ 16,130 | $ 14,444 | $ 43,578 | $ 38,562 |
| Less: Net income allocated to participating securities | (105) | (86) | (283) | (238) |
| Net income available to common shareholders | $ 16,025 | $ 14,358 | $ 43,295 | $ 38,324 |

The table below summarizes the weighted-average number of common shares outstanding included in the calculation of basic and diluted EPS (in thousands):

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Weighted-average common shares outstanding, basic | 13,905 | 14,056 | 13,949 | 14,115 |
| Weighted-average dilutive securities | 32 | 32 | 32 | 36 |
| Weighted-average common shares outstanding, diluted | 13,937 | 14,088 | 13,981 | 14,151 |

There were no anti-dilutive stock-based equity awards outstanding for the three and nine months ended May 31, 2018 and 2017, respectively.

Note 10. Related Parties

On October 11, 2011, the Company's Board of Directors elected Mr. Gregory A. Sandfort as a director of WD-40 Company. Mr. Sandfort is the Chief Executive Officer of Tractor Supply Company ("Tractor Supply"), which is a WD-40 Company customer that acquires products from the Company in the ordinary course of business.

The condensed consolidated financial statements include sales to Tractor Supply of $0.4 million and $0.3 million for the three months ended May 31, 2018 and 2017, respectively, and $0.9 million and $0.8 million for the nine months ended May 31, 2018 and 2017, respectively. Accounts receivable from Tractor Supply were $0.3 million as of May 31, 2018 and were not significant as of August 31, 2017.

Note 11. Commitments and Contingencies

Purchase Commitments

The Company has ongoing relationships with various suppliers (contract manufacturers) who manufacture the Company's products. The contract manufacturers maintain title and control of certain raw materials and components, materials utilized in finished products, and of the finished products themselves until shipment to the Company's customers or third-party distribution centers in accordance with agreed upon shipment terms. Although the Company typically does not have definitive minimum purchase obligations included in the contract terms with its contract manufacturers, when such obligations have been included, they have been immaterial. In the ordinary course of business, supply needs are communicated by the Company to its contract manufacturers based on orders and short-term projections, ranging from two to five months. The Company is committed to purchase the products produced by the contract manufacturers based on the projections provided.

Upon the termination of contracts with contract manufacturers, the Company obtains certain inventory control rights and is obligated to work with the contract manufacturer to sell through all product held by or manufactured by the contract manufacturer on behalf of the Company during the termination notification period. If any inventory remains at the contract manufacturer at the termination date, the Company is obligated to purchase such inventory which may include raw materials, components and finished goods. The amounts for inventory purchased under termination commitments have been immaterial.

In addition to the commitments to purchase products from contract manufacturers described above, the Company may also enter into commitments with other manufacturers to purchase finished goods and components to support innovation and renovation initiatives and/or supply chain initiatives. As of May 31, 2018, no such commitments were outstanding.

Litigation

From time to time, the Company is subject to various claims, lawsuits, investigations and proceedings arising in the ordinary course of business, including but not limited to, product liability litigation and other claims and proceedings with respect to intellectual property, breach of contract, labor and employment, tax and other matters. As of May 31, 2018, there is no current proceeding or litigation involving the Company that management believes could have a material adverse impact on its business, financial condition and results of operations. For further information on the risks the Company faces from existing and future claims, suits, investigations and proceedings, see the Company's risk factors disclosed in Part I Item 1A, "Risk Factors," in its Annual Report on Form 10-K for the fiscal year ended August 31, 2017, which was filed with the SEC on October 23, 2017.

Indemnifications

As permitted under Delaware law, the Company has agreements whereby it indemnifies senior officers and directors for certain events or occurrences while the officer or director is, or was, serving at the Company's request in such capacity. The maximum potential amount of future payments the Company could be required to make under these indemnification agreements is unlimited; however, the Company maintains Director and Officer insurance coverage that mitigates the Company's exposure with respect to such obligations. As a result of the Company's insurance coverage, management believes that the estimated fair value of these indemnification agreements is minimal. Thus, no liabilities have been recorded for these agreements as of May 31, 2018.

From time to time, the Company enters into indemnification agreements with certain contractual parties in the ordinary course of business, including agreements with lenders, lessors, contract manufacturers, marketing distributors, customers and certain vendors. All such indemnification agreements are entered into in the context of the particular agreements and are provided in an attempt to properly allocate risk of loss in connection with the consummation of the underlying contractual arrangements. Although the maximum amount of future payments that the Company could be required to make under these indemnification agreements is unlimited, management believes that the Company maintains adequate levels of insurance coverage to protect the Company with respect to most potential claims arising from such agreements and that such agreements do not otherwise have value separate and apart from the liabilities incurred in the ordinary course of the Company's business. Thus, no liabilities have been recorded with respect to such indemnification agreements as of May 31, 2018.

Note 12. Income Taxes

The Company uses an estimated annual effective tax rate, which is based on expected annual income, statutory tax rates and tax planning opportunities available in the various jurisdictions in which the Company operates, to determine its quarterly provision for income taxes. Certain significant or unusual items are separately recognized in the quarter in which they occur and can be a source of variability in the effective tax rates from quarter to quarter.

On December 20, 2017 the United States House of Representatives and the Senate passed the "Tax Cuts and Jobs Act" (the "Tax Act"), which was signed into law on December 22, 2017 and became effective beginning January 1, 2018. Due to the complexity of the Tax Act, the SEC issued guidance in SAB 118 which clarifies the accounting for income taxes under ASC 740 if information is not yet available, prepared or analyzed in reasonable detail to complete the accounting for income tax effects of the Tax Act. SAB 118 provides for a measurement period of up to one year after the enactment of the Tax Act, during which time the required analyses and accounting must be completed. During the measurement period, (i) income tax effects of the Tax Act must be reported if the accounting has been completed; (ii) provisional amounts must be reported for income tax effects of the Tax Act for which the accounting is incomplete but a reasonable estimate can be determined; and (iii) provisional amounts are not required to be reported for income tax effects of the Tax Act for which a reasonable estimate cannot be determined. During the second quarter of fiscal year 2018, the Company recorded provisional amounts for the income tax effects of the changes in tax law and tax rates, as reasonable estimates were determined by management during this period. These estimates include the remeasurement of the deferred income tax balance on the Company's consolidated balance sheets due to the reduction in the corporate federal statutory tax rate from 35% to 21%, as well as the application of a mandatory one-time "toll tax" on unremitted foreign earnings.

The remeasurement of the Company's net deferred income tax liability was recorded as a provisional amount during the second quarter of fiscal year 2018 and resulted in a reduction of the liability of $6.9 million. The reduction is a non-cash benefit to the Company's provision for income taxes which resulted in a one-time benefit to earnings. This benefit was almost entirely offset by the estimated deemed toll tax to be applied to unremitted foreign earnings, mandated by the Tax Act. The Company has paid taxes on earnings outside the United States at tax rates which have been on average below the historical U.S. corporate federal statutory rate of 35%. As a result, the Company's estimate of the deemed toll tax created a significant tax impact on the Company's provision for income taxes of $6.8 million, also recorded as a provisional amount during the second quarter of fiscal year 2018. The Company recorded both of these provisional amounts as discrete items in the second quarter of fiscal year 2018. The Company's estimates of both provisional amounts remained constant through May 31, 2018. As a result, there was no impact on the effective tax rate for the three months ended May 31, 2018 due to these provisional amounts. The costs associated with repatriating unremitted foreign earnings, including U.S. state income taxes and foreign withholding taxes, are immaterial to the Company's consolidated financial statements. Since the Tax Act allows companies to pay the toll tax over an eight year period with the larger payments coming due in the latter years, the Company recorded $6.3 million of the $6.8 million in other long-term liabilities and income taxes payable on its consolidated balance sheets. The determination of the impact of the income tax effects of the items reflected as provisional amounts may change, possibly materially, following review of historical records, refinement of calculations, modifications of assumptions and further interpretation of the Tax Act based on U.S. Treasury regulations and guidance from the Internal Revenue Service and state tax authorities. The Company will report revised provisional amounts in accordance with SAB 118 when additional information and guidance has become available.

As a result of the Tax Act, the Company has been reevaluating its indefinite reinvestment assertion for its foreign subsidiaries. In May 2018, the Company completed this reevaluation and decided to change its assertion for its U.K., China and Australia subsidiaries such that unremitted earnings for these subsidiaries are no longer considered to be indefinitely reinvested. The Company did not change its assertion for its Canada or Malaysia subsidiaries as a result of its reevaluation and neither previously had an assertion of indefinite reinvestment of unremitted earnings. As a result, the Company no longer considers unremitted foreign earnings of any of its subsidiaries to be indefinitely reinvested. Management will continue to review the Tax Act and is still in the process of determining the full impacts of the Tax Act on the Company. Management expects that the Company will lose the benefit from the Qualified Production Deduction in fiscal year 2019 but also expects to acquire certain benefits from the Foreign Derived Intangible Income section of the Tax Act. Other significant sections of the new tax law, including the Global Intangible Low-Taxed Income ("GILTI") and the Base Erosion Anti-Abuse Tax ("BEAT"), do not apply to the Company's fiscal year 2018. The Company will continue to evaluate the GILTI and the BEAT to determine whether they will have any significant impact on the Company's consolidated financial statements in future years.

The provision for income taxes was 24.3% and 28.8% of income before income taxes for the three months ended May 31, 2018 and 2017, respectively. The decrease in the effective income tax rate from period to period was primarily due to the favorable impact of the reduced tax rate resulting from the Tax Act, which became effective during the second quarter of the Company's fiscal year. Since the Company has a fiscal year which ends on August 31st, the Company is subject to a "blended" corporate federal statutory rate in its fiscal year 2018 which is calculated based on the applicable tax rates before and after passage of the Tax Act and the number of days in the fiscal year. As a result of this calculation, the Company's blended federal statutory tax rate for fiscal year 2018 is 25.7% which is more than 9 percentage points lower than the statutory rate of 35% in the prior fiscal year.

The provision for income taxes was 22.3% and 30.0% of income before income taxes for the nine months ended May 31, 2018 and 2017, respectively. The decrease in the effective income tax rate from period to period was primarily due to the favorable impact of the reduced tax rate resulting from the Tax Act. In addition, the effective income tax rate for the nine months ended May 31, 2017 was higher due to the unfavorable impact of a non-recurring immaterial out-of-period correction that the Company recorded in the second quarter of fiscal year 2017 associated with the tax impacts from certain unrealized foreign currency exchange losses. The decrease in the effective income tax rate from period to period was also driven in part by the adoption of ASU 2016-09, "Improvements to Employee Share-Based Payment Accounting", in the first quarter of the Company's fiscal year 2018 which resulted in excess tax benefits from settlements of stock-based equity awards being recognized in the provision for income taxes, whereas such benefits were recognized as an increase to additional paid-in capital in prior periods.

The Company is subject to taxation in the U.S. and in various state and foreign jurisdictions. Due to expired statutes and prior audit examinations, the Company's federal income tax returns for years prior to fiscal year 2016 are no longer subject to examination by the U.S. Internal Revenue Service. The Company is also currently under audit in various international jurisdictions for fiscal years 2014 through 2015. Generally, for the majority of state and foreign jurisdictions where the Company does business, periods prior to fiscal year 2014 are no longer subject to examination. The Company has estimated that up to $0.2 million of unrecognized tax benefits related to income tax positions may be affected by the resolution of tax examinations or expiring statutes of limitation within the next twelve months. Audit outcomes and the timing of settlements are subject to significant uncertainty.

Note 13. Business Segments and Foreign Operations

The Company evaluates the performance of its segments and allocates resources to them based on sales and operating income. The Company is organized on the basis of geographical area into the following three segments: the Americas; EMEA; and Asia-Pacific. Segment data does not include inter-segment revenues. Unallocated corporate expenses are general corporate overhead expenses not directly attributable to the operating segments and are reported separate from the Company's identified segments. The corporate overhead costs include expenses for the Company's accounting and finance, information technology, human resources, research and development, quality control and executive management functions, as well as all direct costs associated with public company compliance matters including legal, audit and other professional services costs.

Summary information about reportable segments is as follows (in thousands):

| For the Three Months Ended | Americas | EMEA | Asia-Pacific | Unallocated Corporate (1) | Total |
|---|---|---|---|---|---|
| May 31, 2018: | | | | | |
| Net sales | $ 52,999 | $ 39,571 | $ 14,455 | $ - | $ 107,025 |
| Income from operations | $ 15,709 | $ 9,565 | $ 3,298 | $ (6,243) | $ 22,329 |
| Depreciation and amortization expense | $ 999 | $ 685 | $ 81 | $ 198 | $ 1,963 |
| Interest income | $ - | $ 34 | $ 73 | $ - | $ 107 |
| Interest expense | $ 1,202 | $ - | $ 3 | $ - | $ 1,205 |
| | | | | | |
| May 31, 2017: | | | | | |
| Net sales | $ 49,046 | $ 34,386 | $ 14,746 | $ - | $ 98,178 |
| Income from operations | $ 14,402 | $ 8,009 | $ 4,159 | $ (5,957) | $ 20,613 |
| Depreciation and amortization expense | $ 1,100 | $ 534 | $ 63 | $ 10 | $ 1,707 |
| Interest income | $ 2 | $ 97 | $ 13 | $ - | $ 112 |
| Interest expense | $ 691 | $ - | $ 2 | $ - | $ 693 |
| | | | | | |
| For the Nine Months Ended May 31, 2018: | | | | | |
| Net sales | $ 144,129 | $ 114,231 | $ 47,518 | $ - | $ 305,878 |
| Income from operations | $ 37,075 | $ 27,933 | $ 13,099 | $ (19,274) | $ 58,833 |
| Depreciation and amortization expense | $ 3,139 | $ 1,890 | $ 234 | $ 586 | $ 5,849 |
| Interest income | $ 1 | $ 271 | $ 99 | $ - | $ 371 |
| Interest expense | $ 3,040 | $ - | $ 8 | $ - | $ 3,048 |

| | | | | | |
|---|---|---|---|---|---|
| May 31, 2017: | | | | | |
| Net sales | $ 136,964 | $ 100,848 | $ 46,133 | $ - | $ 283,945 |
| Income from operations | $ 35,861 | $ 25,514 | $ 13,730 | $ (19,114) | $ 55,991 |
| Depreciation and amortization expense | $ 3,239 | $ 1,552 | $ 186 | $ 28 | $ 5,005 |
| Interest income | $ 6 | $ 286 | $ 100 | $ - | $ 392 |
| Interest expense | $ 1,813 | $ - | $ 9 | $ - | $ 1,822 |

(1) Unallocated corporate expenses are general corporate overhead expenses not directly attributable to any one of the operating segments. These expenses are reported separate from the Company's identified segments and are included in Selling, General and Administrative expenses on the Company's condensed consolidated statements of operations.

The Company's Chief Operating Decision Maker does not review assets by segment as part of the financial information provided. Therefore, no asset information is provided in the above table.

Net sales by product group are as follows (in thousands):

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Maintenance products | $ 98,839 | $ 88,926 | $ 279,188 | $ 255,856 |
| Homecare and cleaning products | 8,186 | 9,252 | 26,690 | 28,089 |
| Total | $ 107,025 | $ 98,178 | $ 305,878 | $ 283,945 |

Note 14. Subsequent Events

On June 11, 2018, the United States Supreme Court denied a petition for a writ of certiorari filed by IQ Products Company on January 10, 2018. IQ Products Company was seeking Supreme Court review of the September 13, 2017 decision of the Fifth Circuit Court of Appeals that affirmed a judgment entered in favor of the Company by the federal district court for the Southern District of Texas on August 25, 2016. The judgment obligates IQ Products Company to pay to the Company the sum of approximately $1.5 million, including post-judgment interest from August 25, 2016. Payment of the judgment is secured by a surety bond covering the full amount of the judgment. As of May 31, 2018, the Company had not recorded this $1.5 million judgment amount in its consolidated financial statements since this potential one-time benefit to earnings was not realizable as of this date.

On June 19, 2018, the Company's Board of Directors declared a cash dividend of $0.54 per share payable on July 31, 2018 to shareholders of record on July 20, 2018.

On June 19, 2018, the Company's Board of Directors also approved a new share buy-back plan. Under the plan, which will be effective from September 1, 2018 through August 31, 2020, the Company is authorized to acquire up to $75.0 million of its outstanding shares on terms and conditions as may be acceptable to the Company's Chief Executive Officer and Chief Financial Officer and in compliance with all laws and regulations thereto.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

As used in this report, the terms "we," "our," "us" and "the Company" refer to WD-40 Company and its wholly-owned subsidiaries, unless the context suggests otherwise. Amounts and percentages in tables and discussions may not total due to rounding.

The following information is provided as a supplement to, and should be read in conjunction with, the unaudited condensed consolidated financial statements and notes thereto included in Part I Item 1 of this Quarterly Report and the audited consolidated financial statements and notes thereto and Management's Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K for the fiscal year ended August 31, 2017, which was filed with the Securities and Exchange Commission ("SEC") on October 23, 2017.

In order to show the impact of changes in foreign currency exchange rates on our results of operations, we have included constant currency disclosures, where necessary, in the Overview and Results of Operations sections which follow. Constant currency disclosures represent the translation of our current fiscal year revenues and expenses from the functional currencies of our subsidiaries to U.S. dollars using the exchange rates in effect for the corresponding period of the prior fiscal year. We use results on a constant currency basis as one of the measures to understand our operating results and evaluate our performance in comparison to prior periods. Results on a constant currency basis are not in accordance with accounting principles generally accepted in the United States of America ("non-GAAP") and should be considered in addition to, not as a substitute for, results prepared in accordance with GAAP.

Forward-Looking Statements

The Private Securities Litigation Reform Act of 1995 provides a "safe harbor" for certain forward-looking statements. This report contains forward-looking statements, which reflect the Company's current views with respect to future events and financial performance.

These forward-looking statements include, but are not limited to, discussions about future financial and operating results, including: growth expectations for certain products; expected levels of promotional and advertising spending; plans for and success of product innovation, the impact of new product introductions on the growth of sales; anticipated results from product line extension sales; the impact of the "Tax Cuts and Jobs Act"; and forecasted foreign currency exchange rates and commodity prices. These forward-looking statements are generally identified with words such as "believe," "expect," "intend," "plan," "could," "may," "aim," "anticipate," "estimate" and similar expressions. The Co undertakes no obligation to revise or update any forward looking statements.

Actual events or results may differ materially from those projected in forward-looking statements due to various factors, including, but not limited to, those identified in Part I Item 1A, "Risk Factors," in the Company's Annual Report

on Form 10-K for the fiscal year ended August 31, 2017, and in the Company's Quarterly Reports on Form 10-Q, which may be updated from time to time.

Overview

The Company

WD-40 Company ("the Company"), based in San Diego, California, is a global marketing organization dedicated to creating positive lasting memories by developing and selling products that solve problems in workshops, factories and homes around the world. We market our maintenance products and our homecare and cleaning products under the following well-known brands: WD-40®, 3-IN-ONE®, GT85®, X-14®, 2000 Flushes®, Carpet Fresh®, no vac®, Spot Shot®, 1001®, Lava® and Solvol®. Currently included in the WD-40 brand are the WD-40 Multi-Use Product and the WD-40 Specialist® and WD-40 BIKE® product lines.

Our brands are sold in various locations around the world. Maintenance products are sold worldwide in markets throughout North, Central and South America, Asia, Australia, Europe, the Middle East and Africa. Homecare and cleaning products are sold primarily in North America, the United Kingdom ("U.K.") and Australia. We sell our products primarily through mass retail and home center stores, warehouse club stores, grocery stores, hardware stores, automotive parts outlets, sports retailers, independent bike dealers, online retailers and industrial distributors and suppliers.

Highlights

The following summarizes the financial and operational highlights for our business during the nine months ended May 31, 2018:

- Consolidated net sales increased $21.9 million for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact of $10.1 million on consolidated net sales for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Thus, on a constant currency basis, net sales would have increased by $11.8 million from period to period. This favorable impact from changes in foreign currency exchange rates mainly came from our EMEA segment, which accounted for 37% of our consolidated sales for the nine months ended May 31, 2018.

- Consolidated net sales for the WD-40 Specialist product line were $23.4 million, which is a 26% increase for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Although the WD-40 Specialist product line is expected to provide the Company with long-term growth opportunities, we will see some volatility in sales levels from period to period due to the timing of promotional programs, the building of distribution, and various other factors that come with building a new product line.

- Gross profit as a percentage of net sales decreased to 55.1% for the nine months ended May 31, 2018 compared to 56.3% for the corresponding period of the prior fiscal year.

- Consolidated net income increased $5.0 million to $43.6 million for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact of $1.9 million on consolidated net income for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Thus, on a constant currency basis, net income would have increased $3.1 million.

- Diluted earnings per common share for the nine months ended May 31, 2018 were $3.10 versus $2.71 in the prior fiscal year period.

- Net income and diluted earnings per common share were favorably impacted for the nine months ended May 31, 2018 due to the U.S. “Tax Cuts and Jobs Act” which became effective for the Company on January 1, 2018 and resulted in a lower effective income tax rate from period to period.

- Share repurchases continued to be executed under our current $75.0 million share buy-back plan, which was approved by the Company’s Board of Directors in June 2016 and became effective on September 1, 2016. During the period from September 1, 2017 through May 31, 2018, the Company repurchased 145,006 shares at an average price of $122.63 per share, for a total cost of $17.8 million.

Our strategic initiatives and the areas where we will continue to focus our time, talent and resources in future periods include: (i) maximizing WD-40 Multi-Use Product sales through geographic expansion, increased market penetration and the development of new and unique delivery systems; (ii) leveraging the WD-40 brand by growing the WD-40 Specialist product line; (iii) leveraging the strengths of the Company through broadened product and revenue base; (iv) attracting, developing and retaining talented people; and (v) operating with excellence.

Results of Operations

Three Months Ended May 31, 2018 Compared to Three Months Ended May 31, 2017

Operating Items

The following table summarizes operating data for our consolidated operations (in thousands, except percentages and per share amounts):

| | Three Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Net sales: | | | | |
| Maintenance products | $ 98,839 | $ 88,926 | $ 9,913 | 11% |
| Homecare and cleaning products | 8,186 | 9,252 | (1,066) | (12)% |
| Total net sales | 107,025 | 98,178 | 8,847 | 9% |
| Cost of products sold | 48,367 | 43,891 | 4,476 | 10% |
| Gross profit | 58,658 | 54,287 | 4,371 | 8% |
| Operating expenses | 36,329 | 33,674 | 2,655 | 8% |
| Income from operations | $ 22,329 | $ 20,613 | $ 1,716 | 8% |
| Net income | $ 16,130 | $ 14,444 | $ 1,686 | 12% |
| Earnings per common share - diluted | $ 1.15 | $ 1.02 | $ 0.13 | 13% |
| Shares used in per share calculations - diluted | 13,937 | 14,088 | (151) | (1)% |

Net Sales by Segment

The following table summarizes net sales by segment (in thousands, except percentages):

| | Three Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Americas | $ 52,999 | $ 49,046 | $ 3,953 | 8% |
| EMEA | 39,571 | 34,386 | 5,185 | 15% |
| Asia-Pacific | 14,455 | 14,746 | (291) | (2)% |
| Total | $ 107,025 | $ 98,178 | $ 8,847 | 9% |

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Americas

The following table summarizes net sales by product line for the Americas segment (in thousands, except percentages):

| | Three Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Maintenance products | $ 47,915 | $ 42,835 | $ 5,080 | 12% |
| Homecare and cleaning products | 5,084 | 6,211 | (1,127) | (18)% |
| Total | $ 52,999 | $ 49,046 | $ 3,953 | 8% |
| % of consolidated net sales | 50% | 50% | | |

Sales in the Americas segment, which includes the U.S., Canada and Latin America, increased to $53.0 million, up $4.0 million, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates did not have a material impact on sales for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year.

Sales of maintenance products in the Americas segment increased $5.1 million, or 12%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. This sales increase was mainly driven by higher sales of maintenance products in the U.S. and Latin America, which were up $2.2 million and $2.0 million, or 6% and 34% respectively, from period to period. In addition, sales of maintenance products also increased by $0.9 million in Canada, up 39%, from period to period. The sales increase in the U.S. was primarily due to the timing of customer orders as well as higher sales of WD-40 EZ-REACH Flexible Straw product, which were up 12% in the U.S. from period to period. The sales increases in Latin America and Canada were primarily attributable to successful promotional programs which were conducted in the third quarter of fiscal year 2018. In addition, sales in both the U.S. and Latin America were increased from period to period due to certain customers buying product in advance of a price increase, particularly on WD-40 Multi-Use Product, that took place at the beginning of the fourth quarter of fiscal year 2018.

Sales of homecare and cleaning products in the Americas decreased $1.1 million, or 18%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. This sales decrease was driven primarily by a decrease in sales of the Carpet Fresh, 2000 Flushes and Spot Shot brand products, which were down 55%, 26% and 14%, respectively, from period to period. While each of our homecare and cleaning products continue to generate

positive cash flows, we have continued to experience decreased or flat sales for many of these products primarily due to lost distribution, reduced product offerings, competition, category declines and the volatility of orders from promotional programs with certain of our customers, particularly those in the warehouse club and mass retail channels.

For the Americas segment, 78% of sales came from the U.S., and 22% of sales came from Canada and Latin America combined for the three months ended May 31, 2018, compared to the distribution for the three months ended May 31, 2017 when 82% of sales came from the U.S., and 18% of sales came from Canada and Latin America combined.

EMEA

The following table summarizes net sales by product line for the EMEA segment (in thousands, except percentages):

| | Three Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Maintenance products | $ 38,372 | $ 33,160 | $ 5,212 | 16% |
| Homecare and cleaning products | 1,199 | 1,226 | (27) | (2)% |
| Total (1) | $ 39,571 | $ 34,386 | $ 5,185 | 15% |
| % of consolidated net sales | 37% | 35% | | |

(1) While the Company's reporting currency is U.S. Dollar, the functional currency of our U.K. subsidiary, the entity in which the EMEA results are generated, is Pound Sterling. Although the functional currency of this subsidiary is Pound Sterling, approximately 50% of its sales are generated in Euro and 20% are generated in U.S. Dollar. As a result, the Pound Sterling sales and earnings for the EMEA segment can be negatively or positively impacted from period to period upon translation from these currencies depending on whether the Euro and U.S. Dollar are weakening or strengthening against the Pound Sterling.

Sales in the EMEA segment, which includes Europe, the Middle East, Africa and India, increased to $39.6 million, up $5.2 million, or 15%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact on sales for the EMEA segment from period to period. Sales for the three months ended May 31, 2018 translated at the exchange rates in effect for the corresponding period of the prior fiscal year would have been $35.7 million in the EMEA segment. Thus, on a constant currency basis, sales would have increased by $1.3 million, or 4%, from period to period.

The countries in Europe where we sell through a direct sales force include the U.K., Italy, France, Iberia (which includes Spain and Portugal) and the Germanics sales region (which includes Germany, Austria, Denmark, Switzerland, Belgium and the Netherlands). Sales in the direct market increased $4.1 million, or 19%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year primarily due to a sales increase of $2.6 million, or 17%, of the WD-40 Multi-Use Product throughout the direct markets. This increase was a result of the favorable impacts of changes in foreign currency exchange rates, specifically the strengthening of the Pound Sterling against the U.S. Dollar, and a higher level of promotional activities from period to period. Also contributing to the overall sales increase in the direct markets was higher sales of the WD-40 Specialist product line, which were up $0.7 million, or 32%, from period to period due to new distribution as well as a higher level of promotional activities, particularly in the Germanics and France markets. In addition, sales in our Euro-based direct markets benefited from the strengthening of the Euro against the Pound Sterling, thus resulting in higher Pound

Sterling sales from period to period. Sales from direct markets accounted for 66% of the EMEA segment's sales for the three months ended May 31, 2018 compared to 64% of the EMEA segment's sales for the corresponding period of the prior fiscal year.

The regions in the EMEA segment where we sell through local distributors include the Middle East, Africa, India, Eastern and Northern Europe. Sales in the distributor markets increased $1.1 million, or 9%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to a higher sales volume of WD-40 Multi-Use Product in Northern Europe as a result of timing of customer orders from period to period. Although sales in the distributor markets increased from period to period, sales in Russia decreased 7% due to continued instability in the region and the timing of orders from the distributor. The distributor markets accounted for 34% of the EMEA segment's total sales for the three months ended May 31, 2018, compared to 36% for the corresponding period of the prior fiscal year.

Asia-Pacific

The following table summarizes net sales by product line for the Asia-Pacific segment (in thousands, except percentages):

| | Three Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Maintenance products | $ 12,552 | $ 12,932 | $ (380) | (3)% |
| Homecare and cleaning products | 1,903 | 1,814 | 89 | 5% |
| Total | $ 14,455 | $ 14,746 | $ (291) | (2)% |
| % of consolidated net sales | 13% | 15% | | |

Sales in the Asia-Pacific segment, which includes Australia, China and other countries in the Asia region, decreased to $14.4 million, down $0.3 million, or 2%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact on sales for the Asia-Pacific segment from period to period. Sales for the three months ended May 31, 2018 translated at the exchange rates in effect for the corresponding period of the prior fiscal year would have been $14.0 million in the Asia-Pacific segment. Thus, on a constant currency basis, sales would have decreased by $0.7 million, or 5%, from period to period.

Sales in Asia, which represented 67% of the total sales in the Asia-Pacific segment, decreased $0.5 million, or 5%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Sales in the Asia distributor markets decreased $1.1 million, or 17%, primarily due to decreased sales of the WD-40 Multi-Use Product in the Malaysia market as a result of us transitioning to a new marketing distributor in this region as well as the timing of customer orders from period to period. Sales were also lower in the Asian distributor markets from period to period due to certain customers buying product in advance of a price increase that took place for those customers in the third quarter of fiscal year 2018. The sales decline in Asia was partially offset by a sales increase in China of $0.6 million, or 17%, from period to period primarily due to a successful promotional program which was conducted during the third quarter of fiscal year 2018 and continued growth of our base business. Changes in foreign currency exchange rates had a favorable impact on sales in China. On a constant currency basis, sales would have increased by $0.3 million, or 8%, from period to period.

Sales in Australia increased $0.2 million, or 5%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year primarily due to successful promotional activities and expanded distribution of the WD-40 Specialist product line. Changes in foreign currency exchange rates did not have a material impact on sales for Australia from period to period.

Gross Profit

Gross profit increased to $58.7 million for the three months ended May 31, 2018 compared to $54.3 million for the corresponding period of the prior fiscal year. As a percentage of net sales, gross profit decreased to 54.8% for the three months ended May 31, 2018 compared to 55.3% for the corresponding period of the prior fiscal year.

Gross margin was negatively impacted by 1.4 percentage points from period to period due to unfavorable net changes in the costs of petroleum-based specialty chemicals and aerosol cans in all three segments. There is often a delay of one quarter or more before changes in raw material costs impact cost of products sold due to production and inventory life cycles. The average cost of crude oil which flowed through our cost of goods sold was higher during the third quarter of fiscal year 2018 compared to the corresponding period of the prior fiscal year, thus resulting in negative impacts to our gross margin from period to period. Due to the volatility of the price of crude oil, it is uncertain the level to which gross margin will be impacted by such costs in future periods. Gross margin was also negatively impacted by 0.4 percentage points from period to period due to higher warehousing and in-bound freight costs in the Americas and EMEA segments. Advertising, promotional and other discounts that we give to our customers also increased from period to period which negatively impacted gross margin by 0.3 percentage points. In addition, changes in foreign currency exchange rates negatively impacted gross margin by 0.2 percentage points primarily due to the fluctuations in the exchange rates for the Euro and U.S. Dollar against the Pound Sterling in our EMEA segment from period to period. In the EMEA segment, the majority of our cost of goods sold is

denominated in Pound Sterling whereas sales are generated in Pound Sterling, Euro and the U.S. Dollar. The unfavorable effect of the weakening of the U.S. Dollar against the Pound Sterling was only partially offset by the strengthening of the Euro against the Pound Sterling from period to period, which caused a decrease in our Pound Sterling sales resulting in unfavorable impacts to the gross margin.

These unfavorable impacts to gross margin were partially offset by 1.3 percentage points due to the combined effects of favorable sales mix changes and decreases in other miscellaneous costs, primarily in the Americas and EMEA segments from period to period. In addition, sales price increases implemented in the EMEA and Asia-Pacific segments late in fiscal year 2017 and the first half in fiscal year 2018 positively impacted gross margin by 0.5 percentage points from period to period.

Note that our gross profit and gross margin may not be comparable to those of other consumer product companies, since some of these companies include all costs related to distribution of their products in cost of products sold, whereas we exclude the portion associated with amounts paid to third parties for shipment to our customers from our distribution centers and contract manufacturers and include these costs in selling, general and administrative expenses. These costs totaled $4.6 million and $4.2 million for the three months ended May 31, 2018 and 2017, respectively.

Selling, General and Administrative Expenses

Selling, general and administrative (“SG&A”) expenses for the three months ended May 31, 2018 increased $2.5 million, or 9%, to $30.1 million from $27.6 million for the corresponding period of the prior fiscal year. As a percentage of net sales, SG&A expenses remained constant at 28.1% for both the three months ended May 31, 2018 and 2017. The increase in SG&A expenses was primarily attributable to the unfavorable impact of changes in foreign currency exchange rates of $1.2 million and a higher level of expenses associated with travel and meetings from period to period, as well as increased depreciation expense and general office overhead costs, higher costs associated with research and development, and increases in other miscellaneous expenses. Travel and meeting expenses increased $0.5 million due to a higher level of travel expenses associated with various sales meetings and activities in support of our strategic initiatives. Depreciation expense and general office overhead costs increased $0.3 million primarily due to the depreciation and expenses associated with the Company’s new San Diego, California office building, which was completed in August 2017. Research and development costs related to the continued development of our products within the WD-40 brand, particularly in the Americas segment, increased $0.3 million from period to period. Other miscellaneous expenses, which primarily includes freight and bad debt expense, also increased by $0.3 million period over period. These increases were slightly offset by lower employee-related costs. Employee-related costs, which include salaries, incentive compensation, profit sharing, stock-based compensation and other fringe benefits, decreased by $0.1 million primarily due to lower earned incentive compensation and stock-based compensation, which were partially offset by increased headcount and the impact of annual compensation increases from period to period.

We continued our research and development investment, the majority of which is associated with our maintenance products, in support of our focus on innovation and renovation of our products. Research and development costs were

$2.0 million and $1.6 million for the three months ended May 31, 2018 and 2017, respectively. Our research and development team engages in consumer research, product development, current product improvement and testing activities. This team leverages its development capabilities by partnering with a network of outside resources including our current and prospective suppliers. The level and types of expenses incurred within research and development can vary from period to period depending upon the types of activities being performed.

Advertising and Sales Promotion Expenses

Advertising and sales promotion expenses for the three months ended May 31, 2018 increased $0.1 million, or 2%, to $5.5 million from $5.4 million for the corresponding period of the prior fiscal year. As a percentage of net sales, these expenses decreased to 5.1% for the three months ended May 31, 2018 from 5.5% for the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had an unfavorable impact on such expenses of $0.3 million from period to period. Thus, on a constant currency basis, advertising and sales promotion expenses for the third quarter of fiscal year 2018 would have decreased by 3% to $5.2 million, primarily due to a lower level of promotional programs and marketing support in the Americas segment which was partially offset by increases in such spending in the EMEA and Asia-Pacific segments from period to period. Investment in global advertising and sales promotion expenses for fiscal year 2018 is expected to be near 6% of net sales.

As a percentage of net sales, advertising and sales promotion expenses may fluctuate period to period based upon the type of marketing activities we employ and the period in which the costs are incurred. Total promotional costs recorded as a reduction to sales for the three months ended May 31, 2018 were $5.7 million compared to $4.9 million for the corresponding period of the prior fiscal year. Therefore, our total investment in advertising and sales promotion activities totaled $11.2 million and $10.3 million for the three months ended May 31, 2018 and 2017, respectively.

Amortization of Definite-lived Intangible Assets Expense

Amortization of our definite-lived intangible assets remained constant at $0.7 million for both the three months ended May 31, 2018 and 2017.

Income from Operations by Segment

The following table summarizes income from operations by segment (in thousands, except percentages):

| | Three Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Americas | $ 15,709 | $ 14,402 | $ 1,307 | 9% |
| EMEA | 9,565 | 8,009 | 1,556 | 19% |
| Asia-Pacific | 3,298 | 4,159 | (861) | (21)% |
| Unallocated corporate (1) | (6,243) | (5,957) | (286) | 5% |
| | $ 22,329 | $ 20,613 | $ 1,716 | 8% |

(1) Unallocated corporate expenses are general corporate overhead expenses not directly attributable to any one of the operating segments. These expenses are reported separate from the Company’s identified segments and are included in Selling, General and Administrative expenses on the Company’s condensed consolidated statements of operations.

Americas

Income from operations for the Americas segment increased to $15.7 million, up $1.3 million, or 9%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to a $4.0 million increase in sales, which was partially offset by a lower gross margin and higher operating expenses. As a percentage of net sales, gross profit for the Americas segment decreased from 53.7% to 53.0% period over period. This decrease in the gross margin was primarily due to the combined negative impacts of increased costs of petroleum-based specialty chemicals and aerosol cans, as well as higher warehousing and in-bound freight costs from

period to period. These unfavorable impacts were partially offset by favorable sales mix changes and a lower level of advertising, promotional and other discounts that we gave to our customers from period to period. The higher sales in the Americas segment were accompanied by a $0.4 million increase in total operating expenses period over period primarily due to increased headcount, which was partially offset by a lower level of advertising and sales promotion expenses from period to period. Operating income as a percentage of net sales increased from 29.4% to 29.6% period over period.

EMEA

Income from operations for the EMEA segment increased to $9.6 million, up $1.6 million, or 19%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to a $5.2 million increase in sales, which was partially offset by a lower gross margin and higher operating expenses. As a percentage of net sales, gross profit for the EMEA segment decreased from 58.1% to 57.9% period over period primarily due to the combined negative impacts of increased costs of petroleum-based specialty chemicals and aerosol cans as well as unfavorable fluctuations in foreign currency exchange rates from period to period. These unfavorable impacts were significantly offset by sales price increases and favorable sales mix changes from period to period. The higher sales in the EMEA segment were accompanied by a $1.4 million increase in total operating expenses period over period, primarily due to the unfavorable impacts of changes in foreign currency exchange rates as well as increased headcount, higher freight costs and increased advertising and sales

promotion expenses from period to period. These increases in operating expenses were partially offset by lower earned incentive compensation from period to period. Operating income as a percentage of net sales increased from 23.3% to 24.2% period over period.

Asia-Pacific

Income from operations for the Asia-Pacific segment decreased to $3.3 million, down $0.9 million, or 21%, for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to a $0.3 million decrease in sales, a lower gross margin and higher operating expenses. As a percentage of net sales, gross profit for the Asia-Pacific segment decreased from 54.0% to 53.1% period over period primarily due to the negative impact of increased costs of petroleum-based specialty chemicals and a higher level of advertising, promotional and other discounts that we gave to our customers from period to period. These unfavorable impacts were partially offset by sales price increases from period to period. Operating expenses increased $0.6 million period over period primarily due to increased advertising and sales promotion expenses and higher overhead costs. Operating income as a percentage of net sales decreased from 28.2% to 22.8% period over period.

Non-Operating Items

The following table summarizes non-operating income and expenses for our consolidated operations (in thousands):

| | Three Months Ended May 31, | | |
|---|---|---|---|
| | 2018 | 2017 | Change |
| Interest income | $ 107 | $ 112 | $ (5) |
| Interest expense | $ 1,205 | $ 693 | $ 512 |
| Other income | $ 66 | $ 254 | $ (188) |
| Provision for income taxes | $ 5,167 | $ 5,842 | $ (675) |

Interest Income

Interest income remained relatively constant for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year.

Interest Expense

Interest expense increased $0.5 million for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year primarily due to interest associated with the $20.0 million Series A Notes which were issued in November 2017, as well as higher interest rates on our revolving credit facility period over period.

Other Income

Other income decreased by $0.2 million for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year primarily due to a $0.2 million miscellaneous income item recorded in our Asia-Pacific segment in the first quarter of fiscal year 2017 that did not reoccur in fiscal year 2018. Net foreign currency exchange gains included within other income were not material for both the three months ended May 31, 2018 and 2017.

Provision for Income Taxes

The provision for income taxes was 24.3% and 28.8% of income before income taxes for the three months ended May 31, 2018 and 2017, respectively. The decrease in the effective income tax rate from period to period was primarily due to the favorable impact of the reduced tax rate resulting from the “Tax Cuts and Jobs Act” (the “Tax Act”), which became effective during the second quarter of the Company’s fiscal year. Since the Company has a fiscal year which ends on August 31st, the Company is subject to a “blended” corporate federal statutory rate in its fiscal year 2018 which is calculated based on the applicable tax rates before and after passage of the Tax Act and the number of days in the fiscal year. As a result of this calculation, the Company’s blended corporate federal statutory tax rate for fiscal year 2018 is 25.7%, which is more than 9 percentage points lower than the statutory rate of 35% in the prior fiscal year. For additional information on the impacts of

the Tax Act on the Company's provision for income taxes and its consolidated financial statements, see Part I – Item 1, "Notes to Condensed Consolidated Statements" Note 12 – Income Taxes, included in this report.

Net Income

Net income was $16.1 million, or $1.15 per common share on a fully diluted basis, for the three months ended May 31, 2018 compared to $14.4 million, or $1.02 per common share on a fully diluted basis, for the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact of $0.8 million on net income for the three months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Thus, on a constant currency basis, net income would have increased by $0.9 million from period to period.

Nine Months Ended May 31, 2018 Compared to Nine Months Ended May 31, 2017

Operating Items

The following table summarizes operating data for our consolidated operations (in thousands, except percentages and per share amounts):

| | Nine Months Ended May 31, | | Change from Prior Year | |
|---|---|---|---|---|
| | 2018 | 2017 | Dollars | Percent |
| Net sales: | | | | |
| Maintenance products | $ 279,188 | $ 255,856 | $ 23,332 | 9% |
| Homecare and cleaning products | 26,690 | 28,089 | (1,399) | (5)% |
| Total net sales | 305,878 | 283,945 | 21,933 | 8% |
| Cost of products sold | 137,265 | 124,156 | 13,109 | 11% |
| Gross profit | 168,613 | 159,789 | 8,824 | 6% |
| Operating expenses | 109,780 | 103,798 | 5,982 | 6% |
| Income from operations | $ 58,833 | $ 55,991 | $ 2,842 | 5% |
| Net income | $ 43,578 | $ 38,562 | $ 5,016 | 13% |
| Earnings per common share - diluted | $ 3.10 | $ 2.71 | $ 0.39 | 14% |
| Shares used in per share calculations - diluted | 13,981 | 14,151 | (170) | (1)% |

Net Sales by Segment

The following table summarizes net sales by segment (in thousands, except percentages):

| | Nine Months Ended May 31, | | Change from Prior Year | |
|---|---|---|---|---|
| | 2018 | 2017 | Dollars | Percent |
| Americas | $ 144,129 | $ 136,964 | $ 7,165 | 5% |
| EMEA | 114,231 | 100,848 | 13,383 | 13% |
| Asia-Pacific | 47,518 | 46,133 | 1,385 | 3% |
| Total | $ 305,878 | $ 283,945 | $ 21,933 | 8% |

Americas

The following table summarizes net sales by product line for the Americas segment (in thousands, except percentages):

| | Nine Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Maintenance products | $ 127,153 | $ 117,925 | $ 9,228 | 8% |
| Homecare and cleaning products | 16,976 | 19,039 | (2,063) | (11)% |
| Total | $ 144,129 | $ 136,964 | $ 7,165 | 5% |
| % of consolidated net sales | 47% | 48% | | |

Sales in the Americas segment, which includes the U.S., Canada and Latin America, increased to $144.1 million, up $7.1 million, or 5%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates did not have a material impact on sales for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year.

Sales of maintenance products in the Americas segment increased $9.2 million, or 8%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. This sales increase was mainly driven by higher sales of maintenance products in the U.S. and Latin America, which were up $5.1 million and $3.0 million, or 6% and 17% respectively, from period to period. In addition, sales of maintenance products also increased by $1.1 million in Canada, up 17%, from period to period. The sales increase in the U.S. was primarily due to the success of certain online promotional and advertising activities which were conducted in the first quarter of fiscal year 2018 as well as certain customers buying product in advance of a price increase, particularly on WD-40 Multi-Use Product, which took place at the beginning of the fourth quarter of fiscal year 2018. In addition, the sales increase in the U.S. was also attributable to higher sales of WD-40 EZ-REACH Flexible Straw product, which were up 13% from period to period. The sales increase in Latin America from period to period was primarily due to successful promotional programs which were conducted in the third quarter of fiscal year 2018, new distribution for the WD-40 Multi-Use Product in Central America and higher sales in Mexico due to improved market and economic conditions. Sales in Latin America also increased from period to period due to certain customers buying product in advance of a price increase which went into effect early in the fourth quarter fiscal year 2018. The sales increase in Canada was primarily driven by successful promotional programs which were conducted in the third quarter of fiscal year 2018. Also contributing to the overall sales increase of the maintenance products in the Americas segment from period to period were higher sales of the WD-40 Specialist product line, which were up $0.9 million, or 9%, from period to period due to new distribution, particularly of certain new products within this product line during the nine months ended May 31, 2018.

Sales of homecare and cleaning products in the Americas decreased $2.1 million, or 11%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. This sales decrease was driven primarily by a decrease in sales of the Carpet Fresh, Spot Shot and 2000 Flushes brand products, which were down 37%, 12% and 9%, respectively, from period to period. While each of our homecare and cleaning products continue to generate positive cash flows, we have continued to experience decreased or flat sales for many of these products primarily due to lost distribution, reduced product offerings, competition, category declines and the volatility of orders from promotional programs with certain of our customers, particularly those in the warehouse club and mass retail channels.

For the Americas segment, 79% of sales came from the U.S., and 21% of sales came from Canada and Latin America combined for the nine months ended May 31, 2018, compared to the distribution for the nine months ended May 31, 2017 when 81% of sales came from the U.S., and 19% of sales came from Canada and Latin America combined.

EMEA

The following table summarizes net sales by product line for the Europe segment (in thousands, except percentages):

| | Nine Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Maintenance products | $ 110,137 | $ 97,112 | $ 13,025 | 13% |
| Homecare and cleaning products | 4,094 | 3,736 | 358 | 10% |
| Total | $ 114,231 | $ 100,848 | $ 13,383 | 13% |
| % of consolidated net sales | 37% | 36% | | |

Sales in the EMEA segment, which includes Europe, the Middle East, Africa and India, increased to $114.2 million, up $13.4 million, or 13%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact on sales for the EMEA segment from period to period. Sales for the nine months ended May 31, 2018 translated at the exchange rates in effect for the corresponding period of the prior fiscal year would have been $105.6 million in the EMEA segment. Thus, on a constant currency basis, sales would have increased by $4.8 million, or 5%, from period to period.

The countries in Europe where we sell through a direct sales force include the U.K., Italy, France, Iberia (which includes Spain and Portugal) and the Germanics sales region (which includes Germany, Austria, Denmark, Switzerland, Belgium and the Netherlands). Sales in the direct markets increased $11.0 million, or 17%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year primarily due to a sales increase of $6.9 million, or 15%, of the WD-40 Multi-Use Product across all markets. This increase was a result of the favorable impacts of changes in foreign currency exchange rates, specifically the strengthening of the Pound Sterling against the U.S. Dollar, as well as a higher level of promotional activities, particularly in the do-it-yourself (“DIY”) and retail channels. Also contributing to the overall sales increase in the direct markets was higher sales of the WD-40 Specialist product line, which were up $2.9 million, or 52%, from period to period due to new distribution and a higher level of promotional activities, particularly in France, the U.K. and Germanics markets. In addition, sales in our Euro-based direct markets benefited from the strengthening of the Euro against the Pound Sterling, thus resulting in higher Pound Sterling sales from period to period. Sales from direct markets accounted for 67% of the EMEA segment’s sales for the nine months ended May 31, 2018 compared to 65% of the EMEA segment’s sales for the corresponding period of the prior fiscal year.

The regions in the EMEA segment where we sell through local distributors include the Middle East, Africa, India, Eastern and Northern Europe. Sales in the distributor markets increased $2.4 million, or 7%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to higher sales of WD-40 Multi-Use Product in Northern Europe as a result of various successful promotional programs in those

regions. The sales increase was partially offset by lower sales in Eastern Europe from period to period. Although there were increased sales in various countries in Eastern Europe from period to period, sales in Russia declined by 12%, which resulted in an overall decline in sales in this region. The declines in Russia were due to continued instability in the region and the timing of orders from the distributor. The distributor markets accounted for 33% of the EMEA segment's total sales for the nine months ended May 31, 2018, compared to 35% for the corresponding period of the prior fiscal year.

Asia-Pacific

The following table summarizes net sales by product line for the Asia-Pacific segment (in thousands, except percentages):

| | Nine Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Maintenance products | $ 41,898 | $ 40,820 | $ 1,078 | 3% |
| Homecare and cleaning products | 5,620 | 5,313 | 307 | 6% |
| Total | $ 47,518 | $ 46,133 | $ 1,385 | 3% |
| % of consolidated net sales | 16% | 16% | | |

Sales in the Asia-Pacific segment, which includes Australia, China and other countries in the Asia region, increased to $47.5 million, up $1.4 million, or 3%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact on sales for the Asia-Pacific segment from period to period. Sales for the nine months ended May 31, 2018 translated at the exchange rates in effect for the corresponding period of the prior fiscal year would have been $46.4 million in the Asia-Pacific segment. Thus, on a constant currency basis, sales would have increased by $0.3 million, or 1%, from period to period.

Sales in Asia, which represented 71% of the total sales in the Asia-Pacific segment, increased $0.6 million, or 2%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Sales in the Asia distributor markets decreased $0.4 million, or 2%, primarily due to a lower sales of the WD-40 Multi-Use Product in the Indonesia and Malaysia markets as a result of us transitioning to new marketing distributors in these regions as well as the timing of customer orders from period to period. The sales decline in the Asia distributor markets was more than offset by a sales increase in China of $1.0 million, or 10%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. This increase in China was primarily due to favorable changes in foreign currency exchange rates as well as the timing of customer orders and promotional activities from period to period. On a constant currency basis, sales in China would have increased by $0.4 million, or 3%, from period to period.

Sales in Australia increased $0.8 million, or 6%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact on sales in Australia. On a constant currency basis, sales would have increased by $0.3 million, or 3%, from period to period primarily due to higher sales levels resulting from successful promotional programs as well as expanded distribution of the WD-40 Specialist product line.

Gross Profit

Gross profit increased to $168.6 million for the nine months ended May 31, 2018 compared to $159.8 million for the corresponding period of the prior fiscal year. As a percentage of net sales, gross profit decreased to 55.1% for the nine months ended May 31, 2018 compared to 56.3% for the corresponding period of the prior fiscal year.

Gross margin was negatively impacted by 1.4 percentage points from period to period due to unfavorable net changes in the costs of petroleum-based specialty chemicals and aerosol cans in all three segments. There is often a delay of one quarter or more before changes in raw material costs impact cost of products sold due to production and inventory life cycles. The average cost of crude oil which flowed through our cost of goods sold was higher during the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, thus resulting in negative impacts to our gross margin from period to period. Due to the volatility of the price of crude oil, it is uncertain the level to which gross margin will be impacted by such costs in future periods. Gross margin was also negatively impacted by 0.3 percentage points from period to period due to higher warehousing and in-bound freight costs in all three segments. Advertising, promotional and other discounts that we give to our customers also increased from period to period which negatively impacted gross margin by 0.1 percentage points. In addition, changes in foreign currency exchange rates negatively impacted gross margin by 0.1 percentage points primarily due to the fluctuations in the exchange rates for the Euro and U.S. Dollar against the Pound Sterling in our EMEA segment from period to period.

These unfavorable impacts to gross margin were partially offset by 0.4 percentage points from period to period primarily due to sales price increases implemented in the EMEA and Asia-Pacific segments late in fiscal year 2017 and the first half in fiscal year 2018. In addition, the combined effects of favorable sales mix changes and decreases in other miscellaneous costs, primarily in the Americas and EMEA segments positively impacted gross margin by 0.3 percentage points from period to period.

Note that our gross profit and gross margin may not be comparable to those of other consumer product companies, since some of these companies include all costs related to distribution of their products in cost of products sold, whereas we exclude the portion associated with amounts paid to third parties for shipment to our customers from our distribution centers and contract manufacturers and include these costs in selling, general and administrative expenses. These costs totaled $13.5 million and $12.1 million for the nine months ended May 31, 2018 and 2017, respectively.

Selling, General and Administrative Expenses

Selling, general and administrative expenses for the nine months ended May 31, 2018 increased $5.3 million, or 6%, to $91.7 million from $86.4 million for the corresponding period of the prior fiscal year. As a percentage of net sales, SG&A expenses decreased to 30.0% for the nine months ended May 31, 2018 from 30.4% for the corresponding period of the prior fiscal year. The increase in SG&A expenses was primarily attributable to the unfavorable impact of changes in foreign currency exchange rates of $2.7 million from period to period, as well as increases in depreciation expense and general office overhead costs, freight costs, professional services costs, a higher level of expenses associated with travel and meetings, and increased employee-related costs from period to period. Depreciation expense and general office overhead costs increased $0.9 million primarily due to the depreciation and expenses associated with the Company’s new San Diego, California office building, which was completed in August 2017. Freight costs associated with shipping products to our customers increased $0.8 million primarily due to higher sales volumes in the Americas and EMEA segments from period to period. Professional services costs increased $0.4 million due to increased use of such services from period to period, primarily in the EMEA segment. Travel and meeting expenses increased $0.3 million due to a higher level of travel expenses associated with various sales meetings and activities in support of our strategic initiatives. In addition, employee-related costs, which include salaries, incentive compensation, profit sharing, stock-based compensation and other fringe benefits, increased by $0.1 million. This increase was primarily due to increased headcount, higher stock-based compensation, and annual compensation increases that take effect in the first quarter of the fiscal year, which were almost completely offset by lower earned incentive compensation from period to period. Other miscellaneous expenses, which includes bad debt expense and research and development costs, also increased in total by $0.1 million period over period.

We continued our research and development investment, the majority of which is associated with our maintenance products, in support of our focus on innovation and renovation of our products. Research and development costs were $5.3 million and $5.9 million for the nine months ended May 31, 2018 and 2017, respectively.

Advertising and Sales Promotion Expenses

Advertising and sales promotion expenses for the nine months ended May 31, 2018 increased $0.5 million, or 4%, to $15.8 million from $15.3 million for the corresponding period of the prior fiscal year. As a percentage of net sales, these expenses decreased to 5.2% for the nine months ended May 31, 2018 from 5.4% for the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had an unfavorable impact on such expenses of $0.6 million from period to period. Thus, on a constant currency basis, advertising and sales promotion expenses for nine months ended May 31, 2018 would have remained relatively constant compared to the corresponding period of the prior fiscal year. Although such expenses were constant from period to period, advertising and sales promotion expenses increased for both the EMEA and Asia-Pacific segment whereas they decreased in the Americas segment.

As a percentage of net sales, advertising and sales promotion expenses may fluctuate period to period based upon the type of marketing activities we employ and the period in which the costs are incurred. Total promotional costs recorded as a reduction to sales for the nine months ended May 31, 2018 were $15.8 million compared to $13.0 million for the corresponding period of the prior fiscal year. Therefore, our total investment in advertising and sales promotion activities totaled $31.6 million and $28.3 million for the nine months ended May 31, 2018 and 2017, respectively.

Amortization of Definite-lived Intangible Assets Expense

Amortization of our definite-lived intangible assets remained constant at $2.2 million for both the nine months ended May 31, 2018 and 2017.

Income from Operations by Segment

The following table summarizes income from operations by segment (in thousands, except percentages):

| | Nine Months Ended May 31, | | | |
|---|---|---|---|---|
| | | | Change from Prior Year | |
| | 2018 | 2017 | Dollars | Percent |
| Americas | $ 37,075 | $ 35,861 | $ 1,214 | 3% |
| EMEA | 27,933 | 25,514 | 2,419 | 9% |
| Asia-Pacific | 13,099 | 13,730 | (631) | (5)% |
| Unallocated corporate (1) | (19,274) | (19,114) | (160) | 1% |
| | $ 58,833 | $ 55,991 | $ 2,842 | 5% |

(1) Unallocated corporate expenses are general corporate overhead expenses not directly attributable to any one of the operating segments. These expenses are reported separate from the Company's identified segments and are included in Selling, General and Administrative expenses on the Company's condensed consolidated statements of operations.

Americas

Income from operations for the Americas segment increased to $37.1 million, up $1.2 million, or 3%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to a $7.1 million increase in sales, which was partially offset by a lower gross margin and higher operating expenses. As a percentage of net sales, gross profit for the Americas segment decreased from 54.5% to 53.2% period over period. This decrease in the gross margin was primarily due to the combined negative impacts of increased costs of petroleum-based specialty chemicals and aerosol cans, as well as higher warehousing and in-bound freight costs from period to period. These unfavorable impacts were partially offset by a lower level of advertising, promotional and other discounts that we gave to our customers and favorable sales mix changes from period to period. The higher sales in the Americas segment were accompanied by a $0.7 million increase in total operating expenses period over period primarily due to increased headcount, which was partially offset by a lower level of advertising and sales promotion expenses and decreased research and development costs from period to period. Operating income as a percentage of net sales decreased from 26.2% to 25.7% period over period.

EMEA

Income from operations for the EMEA segment increased to $27.9 million, up $2.4 million, or 9%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to a $13.4 million increase in sales, which was partially offset by a lower gross margin and higher operating expenses. As a percentage of net sales, gross profit for the EMEA segment decreased from 59.6% to 58.2% period over period primarily due to the combined negative impacts of increased costs of petroleum-based specialty chemicals and aerosol cans as well as a higher level of advertising, promotional and other discounts that we gave to our customers from period to period. These unfavorable impacts were partially offset by sales price increases and favorable sales mix changes from period to period. The higher sales in the EMEA segment were accompanied by a $4.0 million increase in total operating expenses period over period, primarily due to the unfavorable impacts of changes in foreign currency exchange rates and increased headcount, as well as higher freight costs and increased advertising and sales promotion expenses from period to period. These increases in operating expenses were partially offset by lower earned incentive compensation from period to period. Operating income as a percentage of net sales decreased from 25.3% to 24.5% period over period.

Asia-Pacific

Income from operations for the Asia-Pacific segment decreased to $13.1 million, down $0.6 million, or 5%, for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year, primarily due to a lower gross margin and higher operating expenses, which were partially offset by a $1.4 million increase in sales. As a percentage of net sales, gross profit for the Asia-Pacific segment decreased from 54.2% to 53.6% period over period primarily due to the negative impact of increased costs of petroleum-based specialty chemicals and a higher level of advertising, promotional and other discounts that we gave to our customers from period to period. These unfavorable impacts were partially offset by sales price increases and favorable sales mix changes from period to period. The higher sales in the Asia-Pacific segment were accompanied by a $1.1 million increase in total operating expenses period over period, primarily due to increased advertising and sales promotion expenses and higher overhead costs. Operating income as a percentage of net sales decreased from 29.8% to 27.6% period over period.

Non-Operating Items

The following table summarizes non-operating income and expenses for our consolidated operations (in thousands):

| | Nine Months Ended May 31, | | |
|---|---|---|---|
| | 2018 | 2017 | Change |
| Interest income | $ 371 | $ 392 | $ (21) |
| Interest expense | $ 3,048 | $ 1,822 | $ 1,226 |
| Other (expense) income, net | $ (87) | $ 527 | $ (614) |
| Provision for income taxes | $ 12,491 | $ 16,526 | $ (4,035) |

Interest Income

Interest income remained relatively constant for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year.

Interest Expense

Interest expense increased $1.2 million for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year primarily due to higher interest rates and an increased outstanding balance on our revolving credit facility period over period. Interest expense also increased from period to period due to the interest associated with the $20.0 million Series A Notes which were issued in November 2017.

Other (Expense) Income, Net

Other (expense) income, net changed by $0.6 million for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year primarily due to net foreign currency exchange losses which were recorded for the nine months ended May 31, 2018 compared to net foreign currency exchange gains which were recorded in the same period of the prior fiscal year as a result of fluctuations in the foreign currency exchange rates for both the Euro and the U.S. Dollar against the Pound Sterling.

Provision for Income Taxes

The provision for income taxes was 22.3% and 30.0% of income before income taxes for the nine months ended May 31, 2018 and 2017, respectively. The decrease in the effective income tax rate from period to period was primarily due to the favorable impact of the reduced tax rate resulting from the “Tax Cuts and Jobs Act” (the “Tax Act"), which became effective on January 1, 2018. In addition, the effective income tax rate during the nine months ended May 31, 2017 was higher due to the unfavorable impact of a non-recurring immaterial out-of-period correction that we recorded in the second quarter of fiscal year 2017 associated with the tax impacts from certain unrealized foreign currency exchange losses. The decrease in the effective income tax rate from period to period was also driven in part by the adoption of ASU 2016-09, “Improvements to Employee Share-Based Payment Accounting” in the first quarter of the Company’s fiscal year 2018 which resulted in excess

tax benefits from settlements of stock-based equity awards being recognized in the provision for income taxes, whereas such benefits were recognized as an increase to additional paid-in capital in prior periods.

In addition, the Company estimated and recorded two discrete items, both of which were recorded as provisional amounts, during the second quarter of fiscal year 2018 related to the Tax Act. A one-time remeasurement of the Company's deferred tax assets and liabilities created a favorable $6.9 million benefit that was almost entirely offset by the unfavorable impacts of a mandatory one-time "toll tax" on unremitted foreign earnings in the amount of $6.8 million, resulting in an insignificant net impact to the Company's effective income tax rate for the first half of fiscal year 2018. Based on our analyses of the Tax Act through the third quarter of fiscal year 2018, we expect that our effective tax for the full fiscal year 2018 will be between 22% and 23%. However, this expectation is subject to changes in our provisional amounts, which may be revised, possibly materially, during a measurement period of up to one year after the enactment of the Tax Act. For additional information on the impacts on the Tax Act on the Company's provision for income taxes and its consolidated financial statements, see Part I –Item 1, "Notes to Condensed Consolidated Statements" Note 12 – Income Taxes, included in this report.

Net Income

Net income was $43.6 million, or $3.10 per common share on a fully diluted basis, for the nine months ended May 31, 2018 compared to $38.6 million, or $2.71 per common share on a fully diluted basis, for the corresponding period of the prior fiscal year. Changes in foreign currency exchange rates had a favorable impact of $1.9 million on net income for the nine months ended May 31, 2018 compared to the corresponding period of the prior fiscal year. Thus, on a constant currency basis, net income would have increased by $3.1 million from period to period.

Performance Measures and Non-GAAP Reconciliations

In managing our business operations and assessing our financial performance, we supplement the information provided by our financial statements with certain non-GAAP performance measures. These performance measures are part of our current 55/30/25 business model, which includes gross margin, cost of doing business, and earnings before interest, income taxes, depreciation and amortization ("EBITDA"), the latter two of which are non-GAAP performance measures. Cost of doing business is defined as total operating expenses less amortization of definite-lived intangible assets, impairment charges related to intangible assets and depreciation in operating departments, and EBITDA is defined as net income (loss) before interest, income taxes, depreciation and amortization. We target our gross margin to be above 55% of net sales, our cost of doing business to be at 30% of net sales, and our EBITDA to be above 25% of net sales. Results for these performance measures may vary from period to period depending on various factors, including economic conditions and our level of investment in activities for the future such as those related to quality assurance, regulatory compliance, and intellectual property protection in order to safeguard our WD-40 brand. The targets for these performance measures are long-term in nature, particularly those for cost of doing business and EBITDA, and we expect to make progress towards achieving them over time as our revenues increase.

The following table summarizes the results of these performance measures for the periods presented:

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Gross margin - GAAP | 55% | 55% | 55% | 56% |
| Cost of doing business as a percentage of net sales - non-GAAP | 32% | 33% | 34% | 35% |
| EBITDA as a percentage of net sales - non-GAAP (1) | 23% | 23% | 21% | 22% |

(1) Percentages may not aggregate to EBITDA percentage due to rounding and because amounts recorded in other income (expense), net on the Company’s consolidated statement of operations are not included as an adjustment to earnings in the EBITDA calculation.

We use the performance measures above to establish financial goals and to gain an understanding of the comparative performance of the Company from period to period. We believe that these measures provide our shareholders with additional insights into the Company's results of operations and how we run our business. The non-GAAP financial measures are supplemental in nature and should not be considered in isolation or as alternatives to net income, income from operations or other financial information prepared in accordance with GAAP as indicators of the Company's performance or operations. The use of any non-GAAP measure may produce results that vary from the GAAP measure and may not be comparable to a similarly defined non-GAAP measure used by other companies. Reconciliations of these non-GAAP financial measures to our financial statements as prepared in accordance with GAAP are as follows:

Cost of Doing Business (in thousands, except percentages)

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Total operating expenses - GAAP | $ 36,329 | $ 33,674 | $ 109,780 | $ 103,798 |
| Amortization of definite-lived intangible assets | (746) | (718) | (2,216) | (2,156) |
| Depreciation (in operating departments) | (967) | (698) | (2,767) | (2,077) |
| Cost of doing business | $ 34,616 | $ 32,258 | $ 104,797 | $ 99,565 |
| Net sales | $ 107,025 | $ 98,178 | $ 305,878 | $ 283,945 |
| Cost of doing business as a percentage of net sales - non-GAAP | 32% | 33% | 34% | 35% |

EBITDA (in thousands, except percentages)

| | Three Months Ended May 31, | | Nine Months Ended May 31, | |
|---|---|---|---|---|
| | 2018 | 2017 | 2018 | 2017 |
| Net income - GAAP | $ 16,130 | $ 14,444 | $ 43,578 | $ 38,562 |
| Provision for income taxes | 5,167 | 5,842 | 12,491 | 16,526 |
| Interest income | (107) | (112) | (371) | (392) |
| Interest expense | 1,205 | 693 | 3,048 | 1,822 |
| Amortization of definite-lived intangible assets | 746 | 718 | 2,216 | 2,156 |
| Depreciation | 1,217 | 989 | 3,633 | 2,849 |
| EBITDA | $ 24,358 | $ 22,574 | $ 64,595 | $ 61,523 |
| Net sales | $ 107,025 | $ 98,178 | $ 305,878 | $ 283,945 |
| EBITDA as a percentage of net sales - non-GAAP | 23% | 23% | 21% | 22% |

Liquidity and Capital Resources

Overview

The Company's financial condition and liquidity remain strong. Net cash provided by operations was $41.6 million for the nine months ended May 31, 2018 compared to $34.8 million for the corresponding period of the prior fiscal year. We believe we continue to be well positioned to weather any uncertainty in the capital markets and global economy due to our strong balance sheet and efficient business model, along with our growing and diversified global revenues. We continue to manage all aspects of our business including, but not limited to, monitoring the financial health of our customers, suppliers and other third-party relationships, implementing gross margin enhancement strategies and developing new opportunities for growth.

Our principal sources of liquidity are our existing cash and cash equivalents, short-term investments, cash generated from operations and cash currently available from our existing $175.0 million unsecured Credit Agreement with Bank of America, which expires on May 13, 2020. To date, we have used the proceeds of the revolving credit facility for our stock repurchases and plan to continue using such proceeds for our general working capital needs and stock repurchases under our board approved share buy-back plan. In November 2017, the Company also entered into a Note Purchase and Private Shelf

Agreement, pursuant to which the Company agreed to sell $20.0 million aggregate principal amount of Series A Notes to certain purchasers. See Note 7 – Debt for additional information on this note agreement. The Company used the proceeds from the Series A Notes to pay down $20.0 million of short-term borrowings held under the Credit Agreement during the nine months ended May 31, 2018. The $20.0 million of short term borrowings under the Credit Agreement were drawn in fiscal year 2017 primarily to fund the purchase and build out of the Company's new San Diego, California office building, purchased in September 2016 and completed for occupancy in August 2017. The new office building houses both corporate employees and employees in the Company's Americas segment.

During the nine months ended May 31, 2018, we had net new borrowings of $14.1 million U.S. dollars as a result of $10.0 million borrowed under the revolving credit facility and $4.5 million in net borrowings under the autoborrow agreement. These increases in net borrowings were slightly offset by $0.4 million in principal payments made during the third quarter of fiscal year 2018 on our Series A Notes. We regularly convert many of our draws on our line of credit to new draws with new maturity dates and interest rates. As of May 31, 2018, we had a $144.0 million balance of outstanding draws on the revolving credit facility, of which $64.0 million was classified as long-term and $80.0 million was classified as short-term. There were no other letters of credit outstanding or restrictions on the amount available on this line of credit or the Series A Notes. Per the terms of both the Note Agreement and the Credit Agreement, our consolidated leverage ratio cannot be greater than three to one and our consolidated interest coverage ratio cannot be less than three to one. See Note 7 – Debt for additional information on these financial covenants. At May 31, 2018, we were in compliance with all debt covenants and believe it is unlikely we will fail to comply with any of these covenants over the next twelve months. We would need to have a significant decrease in sales and/or a significant increase in expenses in order for us to not comply with the debt covenants

As a result of the "Tax Cuts and Jobs Act" (the "Tax Act"), which became effective beginning January 1, 2018, the Company has been reevaluating its indefinite reinvestment assertion for its foreign subsidiaries. In May 2018, the Company completed this reevaluation and changed its indefinite reinvestment assertion for certain of its foreign subsidiaries. As a result, the Company no longer considers unremitted earnings of any of its foreign subsidiaries to be indefinitely reinvested as of May 31, 2018. For additional information on the Tax Act, see Part I—Item 1, "Notes to Condensed Consolidated Financial Statements" Note 12 — Income Taxes, included in this report. Excluding the one-time mandatory toll tax described in Note 12, the remaining costs associated with repatriating unremitted foreign earnings, including U.S. state income taxes and foreign withholding taxes, are immaterial to our consolidated financial statements. We believe that our future cash from domestic and international operations, together with our access to funds available under our unsecured revolving credit facility, will provide adequate resources to fund both short-term and long-term operating requirements, capital expenditures, share repurchases, dividend payments, acquisitions and new business development activities in the United States. At May 31, 2018, we had a total of $123.6 million in cash and cash equivalents and short-term investments. Although we currently hold a significant amount of debt, primarily due to draws on our credit facility made by our entity in the United States, we do not foresee any ongoing issues with repaying these loans and we closely monitor the use of this credit facility.

We believe that our existing consolidated cash and cash equivalents at May 31, 2018, the liquidity provided by our $175.0 million revolving credit facility and our anticipated cash flows from operations will be sufficient to meet our projected consolidated operating and capital requirements for at least the next twelve months. We consider various factors when reviewing liquidity needs and plans for available cash on hand including: future debt, principal and interest payments, future capital expenditure requirements, future share repurchases, future dividend payments (which are determined on a quarterly basis by the Company's Board of Directors), alternative investment opportunities, debt covenants and any other relevant considerations currently facing our business.

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Cash Flows

The following table summarizes our cash flows by category for the periods presented (in thousands):

| | Nine Months Ended May 31, | | |
|---|---|---|---|
| | 2018 | 2017 | Change |
| Net cash provided by operating activities | $ 41,586 | $ 34,844 | $ 6,742 |
| Net cash provided by (used in) investing activities | 73,603 | (37,305) | 110,908 |
| Net cash used in financing activities | (27,289) | (15,267) | (12,022) |
| Effect of exchange rate changes on cash and cash equivalents | (1,644) | (958) | (686) |
| Net increase (decrease) in cash and cash equivalents | $ 86,256 | $ (18,686) | $ 104,942 |

Operating Activities

Net cash provided by operating activities increased $6.8 million to $41.6 million for the nine months ended May 31, 2018 from $34.8 million for the corresponding period of the prior fiscal year. Cash flows from operating activities depend heavily on operating performance and changes in working capital. Our primary source of operating cash flows for the nine months ended May 31, 2018 was net income of $43.6 million, which increased $5.0 million from period to period. The changes in our working capital from period to period were primarily attributable to much lower decreases in accrued payroll and related expenses due to lower earned incentive payouts in the first quarter of fiscal year 2018 compared to the same period of the prior fiscal year and lower earned incentive accruals recorded for the first nine months of fiscal year 2018 compared to the prior fiscal year. These changes in our working capital were significantly offset by much higher increases in the trade accounts receivable balance due to increased sales and the timing of payments received from customers from period to period.

Investing Activities

Net cash provided by investing activities was $73.6 million for the nine months ended May 31, 2018 compared to net cash used in investing activities of $37.3 million for the corresponding period of the prior fiscal year. This change was primarily due to net maturities of short-term investments of $84.1 million during the nine months ended May 31, 2018 compared to $22.3 million in net purchases of short-term investment made in the corresponding period of the prior fiscal year. The $84.1 million net maturity for fiscal year 2018 was entirely due to a short-term investment held by our U.K. subsidiary which matured in April 2018 and was not reinvested. Also contributing to the change in total net cash

inflows and outflows was a decrease of $4.7 million in capital expenditures, primarily related to the $12.6 million purchase and buildout of the Company's new San Diego office building which was acquired during the first quarter of fiscal year 2017, partially offset by the £5.5 million purchase and buildout of the Company's new office building located in Milton Keynes, England which was acquired during the second quarter of fiscal year 2018 ($7.4 million in U.S. Dollars as converted at average exchange rates for the nine months ended May 31, 2018). These increases in net cash inflows were slightly offset by $0.2 million in cash paid pursuant to the execution of a settlement agreement in October 2017 that provided for the Company's acquisition of the EZ REACH trade name.

Financing Activities

Net cash used in financing activities increased $12.0 million to $27.3 million for the nine months ended May 31, 2018 from $15.3 million for the corresponding period of the prior fiscal year primarily due to a $17.9 million decrease in net proceeds from the Company's borrowing agreements. Also contributing to the increase in total cash outflows was an increase of $2.1 million in dividends paid, a $0.3 million decrease in proceeds from the issuance of common stock upon the exercise of stock options and a $0.1 million increase in shares withheld to cover taxes upon conversions of equity awards from period to period. These increases in cash outflows from financing activities were partially offset by a decrease of $8.4 million for treasury stock purchases from period to period.

Effect of Exchange Rate Changes

All of our foreign subsidiaries currently operate in currencies other than the U.S. dollar and a significant portion of our consolidated cash balance is denominated in these foreign functional currencies, particularly at our U.K. subsidiary which operates in Pound Sterling. As a result, our cash and cash equivalents balances are subject to the effects of the fluctuations in these functional currencies against the U.S. dollar at the end of each reporting period. The net effect of exchange rate changes on cash and cash equivalents, when expressed in U.S. Dollar terms, was a decrease in cash of $1.6 million and $1.0 million for the nine months ended May 31, 2018 and 2017, respectively. The change of $0.6 million was primarily due to fluctuations in the foreign currency exchange rates for the Pound Sterling against the U.S. Dollar from period to period.

Off-Balance Sheet Arrangements

We have no off-balance sheet arrangements as defined by Item 303(a)(4)(ii) of Regulation S-K.

Commercial Commitments

We have ongoing relationships with various suppliers (contract manufacturers) who manufacture our products. The contract manufacturers maintain title and control of certain raw materials and components, materials utilized in finished products, and of the finished products themselves until shipment to our customers or third-party distribution centers in accordance with agreed upon shipment terms. Although we typically do not have definitive minimum purchase obligations included in the contract terms with our contract manufacturers, when such obligations have been included, they have been immaterial. In the ordinary course of business, we communicate supply needs to our contract manufacturers based on orders and short-term projections, ranging from two to five months. We are committed to purchase the products produced by the contract manufacturers based on the projections provided.

Upon the termination of contracts with contract manufacturers, we obtain certain inventory control rights and are obligated to work with the contract manufacturer to sell through all product held by or manufactured by the contract manufacturer on our behalf during the termination notification period. If any inventory remains at the contract manufacturer at the termination date, we are obligated to purchase such inventory which may include raw materials, components and finished goods. The amounts for inventory purchased under termination commitments have been immaterial.

In addition to the commitments to purchase products from contract manufacturers described above, we may also enter into commitments with other manufacturers to purchase finished goods and components to support innovation initiatives and/or supply chain initiatives. As of May 31, 2018, no such commitments were outstanding.

Share Repurchase Plan

The information required by this item is incorporated by reference to Part I—Item 1, “Notes to Condensed Consolidated Financial Statements” Note 8 — Share Repurchase Plan and Note 14 — Subsequent Events, included in this report.

Dividends

On June 19, 2018, the Company’s Board of Directors declared a cash dividend of $0.54 per share payable on July 31, 2018 to shareholders of record on July 20, 2018. Our ability to pay dividends could be affected by future business performance, liquidity, capital needs, alternative investment opportunities and loan covenants.

Critical Accounting Policies

Our discussion and analysis of our operating results and financial condition is based upon our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America.

Critical accounting policies are those that involve subjective or complex judgments, often as a result of the need to make estimates. The following areas all require the use of judgments and estimates: revenue recognition and sales incentives, accounting for income taxes, valuation of goodwill and impairment of definite-lived intangible assets. Estimates in each of

these areas are based on historical experience and various judgments and assumptions that we believe are appropriate. Actual results may differ from these estimates.

There have been no material changes in our critical accounting policies from those disclosed in Part II Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations," and Note 2 to our consolidated financial statements contained in our Annual Report on Form 10-K for the fiscal year ended August 31, 2017, which was filed with the SEC on October 23, 2017.

Recently Issued Accounting Standards

Information on Recently Issued Accounting Standards that could potentially impact the Company's consolidated financial statements and related disclosures is incorporated by reference to Part I—Item 1, "Notes to Condensed Consolidated Financial Statements" Note 2 — Basis of Presentation and Summary of Significant Accounting Policies, included in this report.

Related Parties

The information required by this item is incorporated by reference to Part I—Item 1, "Notes to Condensed Consolidated Financial Statements" Note 10 — Related Parties, included in this report.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

The information required by this item is incorporated by reference to Part II Item 7A, "Quantitative and Qualitative Disclosures About Market Risk," in our Annual Report on Form 10-K for the fiscal year ended August 31, 2017, which was filed with the SEC on October 23, 2017.

Item 4. Controls and Procedures

The term "disclosure controls and procedures" is defined in Rules 13a-15(e) and 15d-15(e) promulgated under the Securities Exchange Act of 1934 ("Exchange Act"). The term disclosure controls and procedures means controls and other procedures of a Company that are designed to ensure the information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation,

controls and procedures designed to ensure that information required to be disclosed by a Company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company's management, including its principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosures. The Company's Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of the Company's disclosure controls and procedures as of May 31, 2018, the end of the period covered by this report (the Evaluation Date), and they have concluded that, as of the Evaluation Date, such controls and procedures were effective at ensuring that required information will be disclosed on a timely basis in the Company's reports filed under the Exchange Act. Although management believes the Company's existing disclosure controls and procedures are adequate to enable the Company to comply with its disclosure obligations, management continues to review and update such controls and procedures. The Company has a disclosure committee, which consists of certain members of the Company's senior management.

There were no changes to the Company's internal control over financial reporting that occurred during the Company's most recent fiscal quarter that materially affected, or would be reasonably likely to materially affect, the Company's internal control over financial reporting.

PART II — OTHER INFORMATION

Item 1. Legal Proceedings

The information required by this item is incorporated by reference to the information set forth in Part I—Item 1, "Notes to Condensed Consolidated Financial Statements" Note 11 — Commitments and Contingencies and Note 14 — Subsequent Events, included in this report.

Item 1A. Risk Factors

There have been no material changes in our risk factors from those disclosed in Part I—Item 1A, "Risk Factors," in our Annual Report on Form 10-K for the fiscal year ended August 31, 2017, which was filed with the SEC on October 23, 2017.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

On June 21, 2016, the Company's Board of Directors approved a share buy-back plan. Under the plan, which became effective on September 1, 2016, the Company is authorized to acquire up to $75.0 million of its outstanding shares through August 31, 2018. The timing and amount of repurchases are based on terms and conditions as may be acceptable to the Company's Chief Executive Officer and Chief Financial Officer and in compliance with all laws and regulations applicable thereto. During the period from September 1, 2016 through May 31, 2018, the Company repurchased 435,579 shares at a total cost of $48.9 million under this $75.0 million plan.

On June 19, 2018, the Company's Board of Directors also approved a new share buy-back plan. Under the plan, which will be effective from September 1, 2018 through August 31, 2020, the Company is authorized to acquire up to $75.0 million of its outstanding shares on terms and conditions as may be acceptable to the Company's Chief Executive Officer and Chief Financial Officer and in compliance with all laws and regulations thereto.

The following table provides information with respect to all purchases made by the Company during the three months ended May 31, 2018. All purchases listed below were made in the open market at prevailing market prices. Purchase transactions between March 1, 2018 and April 13, 2018 and between May 17, 2018 and May 31, 2018 were executed pursuant to trading plans adopted by the Company pursuant to Rule 10b5-1 under the Securities Exchange Act of 1934.

| Period | Total Number of Shares Purchased | Average Price Paid Per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs |
|---|---|---|---|---|
| March 1 - March 31 | 15,871 | $ 129.61 | 15,871 | $ 30,455,831 |
| April 1 - April 30 | 14,100 | $ 130.68 | 14,100 | $ 28,612,912 |
| May 1 - May 31 | 18,635 | $ 134.48 | 18,635 | $ 26,106,434 |
| Total | 48,606 | $ 131.79 | 48,606 | |

Item 6. Exhibits

| Exhibit No. | Description |
|---|---|
| 3(a) | Certificate of Incorporation, incorporated by reference from the Registrant's Form 10-K filed October 22, 2012, Exhibit 3(a) thereto. |
| 3(b) | Amended and Restated Bylaws of WD-40 Company, incorporated by reference from the Registrant's Form 8-K filed July 14, 2017, Exhibit 3.1 thereto. |
| 10(a) | Note Purchase and Private Shelf Agreement dated November 15, 2017 by and between WD-40 Company and Prudential and the Note Purchasers, incorporated by reference from the Registrant's Form 8-K filed November 17, 2017, Exhibit 10(a) thereto. |
| 10(b) | First Amendment to Note Purchase Agreement dated February 23, 2018 by and between WD-40 Company and Prudential and the Note Purchasers, incorporated by reference from the Registrant's Form 8-K filed February 27, 2018, Exhibit 10(b) thereto. |
| 10(c) | Fifth Amendment to Credit Agreement dated November 15, 2017 by and between WD-40 Company and Bank of America, N.A., incorporated by reference from the Registrant's Form 8-K filed November 17, 2018, Exhibit 10(b) thereto. |
| 10(d) | Sixth Amendment to Credit Agreement dated February 23, 2018 by and between WD-40 Company and Bank of America, N.A., incorporated by reference from the Registrant's Form 8-K filed February 27, 2018, Exhibit 10(c) thereto. |
| 10(e) | WD-40 Company 2017 Performance Incentive Compensation Plan, incorporated by reference from the Registrant's Proxy Statement filed November 2, 2017, Appendix A thereto. |
| 10(f) | Contract for the Sale of 252 Upper Third Street, Milton Keynes, MK9 1NP dated February 23, 2018 by and between WD-40 Company Limited and BCP (Milton Keynes) LLP, incorporated by reference from the Registrant's Form 8-K filed February 27, 2018, Exhibit 10(a) thereto. |
| 31(a) | Certification of Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31(b) | Certification of Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |

| | |
|---|---|
| 32(a) | Certification of Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32(b) | Certification of Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101. INS | XBRL Instance Document |
| 101. SCH | XBRL Taxonomy Extension Schema Document |
| 101. CAL | XBRL Taxonomy Extension Calculation Linkbase Document |
| 101. DEF | XBRL Taxonomy Extension Definition Linkbase Document |
| 101. LAB | XBRL Taxonomy Extension Labels Linkbase Document |
| 101. PRE | XBRL Taxonomy Extension Presentation Linkbase Document |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

WD-40 COMPANY

Registrant

Date: July 10, 2018

By: /s/ GARRY O. RIDGE

Garry O. Ridge

President and Chief Executive Officer

(Principal Executive Officer)

By: /s/ JAY W. REMBOLT

Jay W. Rembolt

Vice President, Finance

Treasurer and Chief Financial Officer

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