

MOTOROLA INC  
Form 8-K  
April 08, 2003

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**Current Report Pursuant to Section 13 or 15(d) of  
The Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): **April 8, 2003**

**Motorola, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of incorporation)

**1-7221**

(Commission File Number)

**36-1115800**

(I.R.S. Employer Identification No.)

**1303 East Algonquin Road, Schaumburg, Illinois 60196**

(Address of principal executive offices)

Registrant's telephone number, including area code: **(847) 576-5000**

**Not applicable**

(Former name or former address, if changed since last report.)

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**Explanatory Note:**

**This Form 8-K reflects the reclassification of 2002 and 2001 royalty income and certain expense items with no impact on historical GAAP operating earnings (loss), net earnings (loss) or earnings (loss) per share.**

**Royalty income and certain expense items are reclassified between *Net sales; Costs of sales; Selling, general and administrative expenses*; and *Research and development expenditures* in order to conform with Motorola's new 2003**

presentation format.

**Item 12. Results of Operation and Financial Condition**

The information in this Form 8-K is furnished under "Item 12. Results of Operations and Financial Condition" in accordance with SEC Release No. 33-8216. The information in this Form 8-K and the Exhibits attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, except as shall be expressly set forth by specific reference in such filing.

**Executive Summary:** Beginning in the first quarter of 2003, Motorola will be making changes in the presentation format of its financial statements in order to align more closely with the financial statement presentation of other technology companies. In doing so, Motorola will reclassify royalty income and certain expense items between the following lines in its *Consolidated Statements of Operations: Net sales; Costs of sales; Selling, general and administrative (SG&A) expenses; and Research and development (R&D) expenditures*. As a result, certain reclassifications have been made to previously reported quarterly and annual financial information for 2002 and 2001 so the statement lines are comparable to the 2003 presentation.

These reclassifications do not change the Company's historical GAAP operating earnings (loss), net earnings (loss) or earnings (loss) per share. This Form 8-K is being furnished to assist investors in making accurate comparisons of the Company's historical 2002 and 2001 financial information with future financial information.

**Detailed Explanation:** Beginning in the first quarter of 2003, Motorola will reclassify royalty income and certain expense items between certain lines in its *Consolidated Statements of Operations*. As a result, certain reclassifications have been made to previously reported quarterly and annual financial information for 2002 and 2001 so the statement lines are comparable to the 2003 presentation. These reclassifications are reflected in the financial statements that are attached to this Form 8-K as Exhibit 99.1. The following paragraphs describe these reclassifications.

**Reclassification of Income/Expense Items between Statement Lines:**

**Royalty Income:** Royalty income will be included in *Net sales* and will no longer be included as an offset to *SG&A expenses*. Costs incurred in generating royalty income will be included in *Costs of sales* and will no longer be included in *SG&A expenses*.

**Fringe Benefits:** Certain employee fringe benefit costs for direct labor employees and employees in R&D functions will be included in *Costs of sales* and *R&D expenditures*, respectively, and will no longer be included in *SG&A expenses*.

**Production Planning Costs:** Certain costs associated with production planning activities will be included in *Costs of sales* and will no longer be included in *SG&A expenses*.

**Engineering Support for Production Activities:** Certain costs associated with providing engineering support for production activities will be included in *Costs of Sales* and will no longer be included in *R&D expenditures*.

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As a result of the reclassifications discussed above, GAAP results in the historical *Consolidated Statements of Operations* were impacted as follows:

For 2002:

*Net sales* increased \$600 million, from \$26.7 billion to \$27.3 billion  
*Costs of sales* increased \$369 million, from \$17.9 billion to \$18.3 billion  
*SG&A expenses* increased \$269 million, from \$4.2 billion to \$4.5 billion  
*R&D expenditures* decreased \$38 million, from \$3.8 billion to \$3.7 billion  
*Operating loss* is unchanged at (\$1.8) billion  
*Net loss* is unchanged at (\$2.5) billion

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*Diluted loss per common share* is unchanged at \$(1.09) per share

For 2001:

*Net sales* increased \$613 million, from \$29.9 billion to \$30.5 billion

*Costs of sales* increased \$460 million, from \$22.7 billion to \$23.1 billion

*SG&A expenses* increased \$196 million, from \$4.7 billion to \$4.9 billion

*R&D expenditures* decreased \$43 million, from \$4.3 billion to \$4.3 billion

*Operating loss* is unchanged at (\$5.8) billion

*Net loss* is unchanged at (\$3.9) billion

*Diluted loss per common share* is unchanged at \$(1.78) per share

**Adjustments to Historical Orders for Motorola's Segments:** In connection with the reclassification of royalty income to *Net Sales*, the Company will also include royalty income in its periodic measurements of *Orders* for the Company's operating segments. As a result, certain adjustments have been made to previously reported segment *Orders* for 2002 and 2001 so the historical *Orders* are comparable to the 2003 presentation. These adjusted segment *Orders* are reflected in Exhibit 99.2 to this Form 8-K.

**Amortization of Acquired Intangibles Not to be Treated as a "Special Item":** Motorola has periodically provided financial information relating to certain "special items" that impact the operating results of the Company and its operating segments. Historically, the amortization of acquired intangibles was included as a special item. Due to the discontinuance of goodwill amortization in 2002, effective January 1, 2003, Motorola will no longer include amortization of acquired intangibles as a special item for either the Company or any of its operating segments. Accordingly, the reclassified *Consolidated Statements of Operations* for the four quarters and full years 2002 and 2001 that are attached to this Form 8-K as part of Exhibit 99.1 no longer include expenses associated with amortization of acquired intangibles under the column entitled "Special Items". As a result, special items associated with *SG&A expenses*, as reflected in the reclassified *Consolidated Statements of Operations* are reduced by \$56 million in 2002 and are reduced by \$40 million in 2001. The majority of the expenses for amortization of acquired intangibles in 2002 and 2001 were in the Company's Broadband Communications segment, which had expenses of \$38 million in 2002 and \$16 million in 2001. The *Special Items Description* that is included in Exhibit 99.1 also excludes the expenses associated with amortization of acquired intangibles and, accordingly, does not include the \$56 million in expenses for 2002 or the \$40 million in expenses for 2001 described above. Supplemental information relating to this change in treatment of expenses for amortization of acquired intangibles, including reclassified financial statements of *Segment Operating Earnings (Loss)* and tables of segment *Special Items Description* can be found on Motorola's website at [www.motorola.com/investor](http://www.motorola.com/investor).

This Form 8-K is being furnished to assist investors in making accurate comparisons of the Company's historical 2002 and 2001 financial information, as presented in the *Consolidated Statements of Operations* and related *Segment Information* tables, with future financial information. In addition to GAAP results, the reclassified *Consolidated Statements of Operations* reflect non-GAAP measurements of Motorola's results of operations, which are presented on a basis excluding special items and certain exited businesses. The reclassified *Segment Information* tables are presented on a basis excluding certain exited businesses. Investors and management use these ongoing results of operations, excluding special

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items, to measure Motorola's current and future financial performance. The non-GAAP measurements do not replace the presentation of Motorola's GAAP financial results. These measurements provide supplemental information to assist investors in analyzing Motorola's financial position and results of operations. Motorola has chosen to provide this information to investors to enable them to perform meaningful comparisons of past, present and future operating results and as a means to emphasize the results of core on-going operations. Special items include employee severance costs, fixed asset impairments, litigation-related charges, investment impairments, goodwill/intangible asset impairments, in-process research and development charges, other unusual charges and gains on sales of investments and businesses.

Exhibit 99.1, which is attached hereto, contains the following reclassified financial information for the four quarters and full years of 2002 and 2001: (i) *Consolidated Statements of Operations* reflecting GAAP results with a reconciliation to ongoing operations excluding special items; (ii) *Segment Information* tables reflecting GAAP results with a reconciliation to ongoing operations, and (iii) *Special Items Description* tables.

