TrueCar, Inc. Form 4 March 03, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person * **UNITED SERVICES**

AUTOMOBILE ASSOCIATION

(Last)

(City)

S

(First)

(Middle)

(Zip)

9800 FREDERICKSBURG RD

SAN ANTONIO, TX 78288

(Street)

(State)

2. Issuer Name and Ticker or Trading Symbol

TrueCar, Inc. [TRUE]

3. Date of Earliest Transaction (Month/Day/Year)

03/01/2016

4. If Amendment, Date Original

Filed(Month/Day/Year)

OMB APPROVAL

OMB Number:

3235-0287

Expires:

January 31, 2005

Estimated average burden hours per

response...

0.5

(Check all applicable)

5. Relationship of Reporting Person(s) to

Director _ 10% Owner

Officer (give title Other (specify below)

6. Individual or Joint/Group Filing(Check

Applicable Line) Form filed by One Reporting Person

X Form filed by More than One Reporting Person

(Instr. 4)

Transaction(s)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Issuer

		rubic 1 1001 Berryung Securities Frequired, Bisposed 61, 61 Berrichan,							
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired (A)	5. Amount of	6.	7. Nature o		
Security	(Month/Day/Year)	Execution Date, if	Transactio	or Disposed of (D)	Securities	Ownership	Indirect		
(Instr. 3)		any	Code (Instr. 3, 4 and 5)		Beneficially	Form:	Beneficial		
		(Month/Day/Year)	(Instr. 8)		Owned	Direct (D)	Ownership		
					Following	or Indirect	(Instr. 4)		
				(A)	Reported	(I)			
				(A)	Transaction(s)	(Inetr 1)			

		Code	v	Amount	or (D)	Price	(Instr. 3 and 4)	
Common Stock	03/01/2016(1)	S		5,300 (2)	D	\$ 6.0313 (2)	11,227,046	D
Common	02/02/2017(1)	C		170,809	Б	\$	11.056.225	Ъ

Stock	03/02/2016(1)	S	(3)	D	6.0129 (3)	11,056,237	D
common	0.0.0.0.0.0.0.0.0(1)	_	23,891		\$		

						4 600 0 4	_
Stock	03/03/2016(1)	S	(4)	D	6.0082 (4)	11,032,346	D

USAA Common 1,633,347 Stock **Property** Holdings,

of

Inc. (5)

(9-02)

9. Nu Deriv Secu Bene Own Follo Repo Trans (Insti

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Titl	e and	8. Price o
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Da	ate	Amou	nt of	Derivativ
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ities	(Instr. 5)
	Derivative				Securities			(Instr.	3 and 4)	
	Security				Acquired					
	•				(A) or					
					Disposed					
					of (D)					
					(Instr. 3,					
					4, and 5)					
									Amount	
						Date	Expiration		or	
						Exercisable	Date	Title	Number	
									of	
				Code V	(A) (D)				Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
F	Director	10% Owner	Officer	Other			
UNITED SERVICES AUTOMOBILE ASSOCIATION 9800 FREDERICKSBURG RD SAN ANTONIO, TX 78288		X					
USAA Property Holdings, Inc. 9800 FREDERICKSBURG ROAD SAN ANTONIO, TX 78288		X					
Signatures							
/s/ Douglas I. Ward, Vice President and Chief Investmen Officer	t	03/03/2	2016				

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

**Signature of Reporting Person

- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The transactions reported on this form were executed pursuant to a 10b5-1 plan adopted as of August 26, 2015.

(2)

Reporting Owners 2

Date

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Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$2,000 \$6.01 \$700 \$6.03 \$500 \$6.04 \$700 \$6.05 \$400 \$6.06 \$100 \$6.10 \$900

- Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$64,909 \$6.005 \$3,778 \$6.01 \$43,577 \$6.015 \$2,000 \$6.02 \$31,562 \$6.025 \$800 \$6.03 \$6,412 \$6.035 \$1,200 \$6.04 \$7,341 \$6.045 \$2,000 \$6.05 \$2,500 \$6.055 \$300 \$6.06 \$1,900 \$6.065 \$145 \$6.07 \$219 \$6.075 \$200 \$6.08 \$1,866 \$6.09 \$100
- (4) Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$12,593 \$6.005 \$1,207 \$6.01 \$3,000 \$6.015 \$738 \$6.02 \$4,231 \$6.025 \$300 \$6.03 \$1,500 \$6.035 \$200 \$6.04 \$22 \$6.045 \$100
- (5) USAA Property Holdings, Inc. is a wholly owned subsidiary of United Services Automobile Association.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.