Edgar Filing: ESTEE LAUDER COMPANIES INC - Form 4

ESTEE LAU Form 4 March 19, 24	JDER COMPAN	IES INC							
FORM		STATES					E COMMISSIO	N OMB	PPROVAL 3235-0287
Washington, D.C. 20549Number: 3233Check this box if no longer subject to Section 16.STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIESNumber: 3233STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16.Statement Company Act of 1934,Expires:Form 4 or Form 5 obligations may continue. See Instruction 									
(Print or Type]	Responses)								
1. Name and A Hockaday I	Person <u>*</u>	2. Issuer Name and Ticker or Trading Symbol ESTEE LAUDER COMPANIES INC [EL]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last) 2600 GRAN 450	Middle) JITE	3. Date of Earliest Transaction (Month/Day/Year) 03/15/2013			X_ Director 10% Owner Officer (give title Other (specify below) below)				
	4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
KANSAS C	CITY, MO 64108						Form filed by Person	More than One R	eporting
(City)	(State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if		4. Securit nAcquired Disposed (Instr. 3, 4 Amount	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Reminder: Rep	oort on a separate line	e for each cla	ass of sec	urities bene	Perso inform requir	ns who rest nation cont ed to resp ys a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8. Pr
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities	Deriv

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)		(Instr. 3 and 4)		Secu (Inst
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Units (Share Payout)	<u>(1)</u>	03/15/2013		A <u>(2)</u>	43.32	<u>(3)</u>	(3)	Class A Common Stock	43.32	\$ 6
Stock Units (Cash Payout)	<u>(1)</u>	03/15/2013		A <u>(2)</u>	181.64	<u>(3)</u>	(3)	Class A Common Stock	181.64	\$ 6

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Hockaday Irvine O Jr 2600 GRAND AVENUE, SUITE 450 KANSAS CITY, MO 64108	Х						
Signatures							
Irvine O. Hockaday, Jr., by Maureen Sl Attorney-in-fact		03/19/2013					
<u>**</u> Signature of Reporting Persor		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Not applicable.
- (2) Represents reinvestment of dividend equivalents on outstanding stock units.
- (3) The stock units will be paid out the first business day of the calendar year following the last date of the Reporting Person's service as a director of the company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.