#### 1992 GRAT REMAINDER TRUST FBO GARY LAUDER

Form 4 May 18, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

Form 5 obligations

may continue. See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

Common

1. Name and Address of Reporting Person \* 1992 GRAT REMAINDER TRUST FBO GARY LAUDER

(First)

(Street)

(Middle)

2. Issuer Name and Ticker or Trading Symbol

**ESTEE LAUDER COMPANIES** 

INC [EL] 3. Date of Earliest Transaction

(Month/Day/Year) 05/16/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(Check all applicable)

Director X\_\_ 10% Owner Officer (give title \_X\_ Other (specify below) below) Trust with Insider

6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person \_X\_ Form filed by More than One Reporting

Person

NEW YORK, NY 10153

767 FIFTH AVENUE.

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities Acquired (A) or 5. Amount of 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionDisposed of (D) Securities Ownership Indirect (Instr. 3) Code (Instr. 3, 4 and 5) Beneficially Form: Beneficial Ownership (Month/Day/Year) (Instr. 8) Owned Direct (D) **Following** or Indirect (Instr. 4) Reported (A) Transaction(s) (Instr. 4) (Instr. 3 and 4) Code V Amount Price Class A  $D^{(3)(4)}$ 5,800 \$ 99.5489  $S^{(1)}$ D Common 05/16/2011 156,380 (2)(13)(5) (2) Stock Class A D (3) (4) 4,200 Common 05/16/2011  $S^{(1)}$ D 100.2149 152,180 (2) (2) (14) Stock Class A \$  $D^{(3)(4)}$ 10,000 Common 05/17/2011  $S^{(1)}$ 100.2665 142,180 (2) (5) (2)(15)Stock Class A  $M^{(8)}$ 05/16/2011 Α \$ 33.44  $D_{-}^{(7)}$ 20,000 101,938

Stock								
Class A Common Stock	05/16/2011	S(8)	20,000 (2)	D	\$ 100.4093 (2) (16)	81,938	D (7)	
Class A Common Stock	05/17/2011	M(8)	15,000	A	\$ 33.44	96,938	D (7)	
Class A Common Stock	05/17/2011	S(8)	15,000 (2)	D	\$ 100.2656 (17)	81,938	D (7)	
Class A Common Stock						534,331	I (4) (5) (6)	1992 GRAT Remainder Trust f/b/o WPL
Class A Common Stock						5,234	I (5) (9)	by children of WPL

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	1	Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun Numbe Shares
Option (right to buy)	\$ 33.44	05/16/2011		M(8)(10)			20,000	(10)	08/20/2013	Class A Common Stock	20,0
Option (right to buy)	\$ 33.44	05/17/2011		M(8)(10)			15,000	(10)	08/20/2013	Class A Common Stock	15,0
Class B Common Stock	(12)							(12)	(12)	Class A Common Stock	634,

Class B Common Stock	(12)	<u>(12)</u>	(12)	Class A Common Stock	3,262
Class B Common Stock	(12)	<u>(12)</u>	(12)	Class A Common Stock	22,8

## **Reporting Owners**

	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
1992 GRAT REMAINDER TRUST FBO GARY LAUDER 767 FIFTH AVENUE NEW YORK, NY 10153		X		Trust with Insider			
LAUDER GARY M 767 FIFTH AVENUE NEW YORK, NY 10153		X					
Lauder William P C/O THE ESTEE LAUDER COMPANIES INC. 767 FIFTH AVENUE NEW YORK, NY 10153	X	X	Executive Chairman				

# **Signatures**

1992 GRAT RemainderTrust F/B/O Gary Lauder, by Spencer G. Smul, Attorney-in-fact				
**Signature of Reporting Person	Date			
Gary M. Lauder, by Spencer G. Smul, Attorney-in-fact				
**Signature of Reporting Person	Date			
William P. Lauder, by Spencer G. Smul, Attorney-in-fact	05/18/2011			
**Signature of Reporting Person	Date			

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 1992 GRAT Remainder Trust f/b/o Gary M. Lauder ("GML GRAT Remainder Trust") sold shares of Class A Common Stock pursuant to plans intended to comply with Rule 10b5-1(c), previously entered into on December 6, 2010.
- The number of securities reported represents an aggregate number of shares sold in multiple open market transactions over a range of sales prices. The price reported represents the weighted average price. The Reporting Person undertakes to provide to the staff of the SEC, the Issuer, or a stockholder of the Issuer, upon request, the number of shares sold by the Reporting Person at each separate price within the range.
- (3) Owned by GML GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the GML GRAT Remainder Trust.
- (4) GML disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.

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- (5) WPL disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.
- (6) Owned by WPL GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the WPL GRAT Remainder Trust.
- (7) Owned by WPL directly.
- (8) WPL exercised stock options and sold the underlying shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 14, 2011.
- (9) Owned by WPL indirectly, in custody for his children.
- Stock Options granted pursuant to Fiscal 2002 Share Incentive Plan in respect of 66,666 shares exercisable from and after January 1, 2005; 66,667 shares exercisable from and after January 1, 2007.
- (11) Not applicable.
  - There is no exercise or conversion price for the Class B Common Stock. Shares of Class B Common Stock (i) may be converted immediately on a one-for-one basis by the holder into shares of Class A Common Stock and (ii) are automatically converted into Class
- (12) A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" (as defined in the Issuer's Restated Certificate of Incorporation) or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.
- (13) Sales prices range from \$99.03 to \$100.02 per share, inclusive.
- (14) Sales prices range from \$100.03 to \$100.54 per share, inclusive.
- (15) Sales prices range from \$99.94 to \$100.63 per share, inclusive.
- (16) Sales prices range from \$100.06 to \$100.56 per share, inclusive.
- (17) Sales prices range from \$100.00 to \$100.62 per share, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.